



DEP Market Profile Canada

Stony Plain
 Stony Plain (4811048)
 Geography: Census Subdivision

Prepared by Esri

	Stony Plain (...)
Summary	
2016 Total Population	17,697
2021 Total Population	19,599
2026 Total Population	21,796
2016-2026 Annual Rate	2.15%
Households	
2016 Households	6,837
2016 Average Household Size	2.5
2021 Households	7,363
2021 Average Household Size	2.6
2026 Households	8,185
2026 Average Household Size	2.6
2021-2026 Annual Rate	2.14%
Families	
2016 Families	5,071
2016 Average Family Size	2.9
2021 Families	5,454
2021 Average Family Size	2.9
2026 Families	6,055
2026 Average Family Size	2.9
2021-2026 Annual Rate	2.11%
2016 Dwellings	
Owned Dwellings	6,837
Rented Dwellings	5,159
Band Housing	1,678
	0
2021 Dwellings	
Owned Dwellings	7,363
Rented Dwellings	5,531
Band Housing	1,832
	0
2026 Dwellings	
Owned Dwellings	8,185
Rented Dwellings	6,155
Band Housing	2,030
	0
Average Household Income	
2016	CA\$102,968
2021	CA\$113,481
2026	CA\$126,897
Per Capita Income	
2016	CA\$39,780
2021	CA\$42,633
2026	CA\$47,653
Median Age	
2016	37.8
2021	38.7
2026	39.7

Data Note: 2021 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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2016 Households by Income (Constant Year \$)	
Household Income Base	6,837
<\$19,999	314
\$20,000 - \$39,999	963
\$40,000 - \$59,999	956
\$60,000 - \$79,999	936
\$80,000 - \$99,999	746
\$100,000+	2,922
\$100,000 - \$124,999	879
\$125,000 - \$149,999	708
\$150,000 - \$199,999	743
\$200,000+	592
\$200,000 - \$299,999	439
\$300,000+	153
Average Household Income	CA\$102,114.79
2016 Households by Income (Current Year \$)	
Household Income Base	6,837
<\$19,999	296
\$20,000 - \$39,999	976
\$40,000 - \$59,999	953
\$60,000 - \$79,999	933
\$80,000 - \$99,999	744
\$100,000+	2,935
\$100,000 - \$124,999	878
\$125,000 - \$149,999	704
\$150,000 - \$199,999	748
\$200,000+	605
\$200,000 - \$299,999	448
\$300,000+	157
Average Household Income	CA\$102,967.91
2021 Households by Income	
Household Income Base	7,363
<\$19,999	244
\$20,000 - \$39,999	1,027
\$40,000 - \$59,999	932
\$60,000 - \$79,999	897
\$80,000 - \$99,999	762
\$100,000+	3,501
\$100,000 - \$124,999	875
\$125,000 - \$149,999	753
\$150,000 - \$199,999	939
\$200,000+	934
\$200,000 - \$299,999	644
\$300,000+	290
Average Household Income	CA\$113,480.76

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	Stony Plain (...)
2026 Households by Income	
Household Income Base	8,185
<\$19,999	178
\$20,000 - \$39,999	996
\$40,000 - \$59,999	956
\$60,000 - \$79,999	917
\$80,000 - \$99,999	855
\$100,000+	4,283
\$100,000 - \$124,999	873
\$125,000 - \$149,999	867
\$150,000 - \$199,999	1,125
\$200,000+	1,418
\$200,000 - \$299,999	915
\$300,000+	503
Average Household Income	CA\$126,897.44
2016 Population by Age	
	17,697
0-4	1,116
5-9	1,187
10-14	1,067
15-19	1,131
20-24	1,092
25-34	2,548
35-44	2,346
45-54	2,224
55-64	2,157
65-74	1,520
75-84	881
85+	428
25-44	4,894
2021 Population by Age	
	19,599
0-4	1,186
5-9	1,251
10-14	1,269
15-19	1,231
20-24	1,102
25-34	2,661
35-44	2,790
45-54	2,267
55-64	2,399
65-74	1,913
75-84	1,055
85+	475
25-44	5,451

Data Note: 2021 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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	Stony Plain (...)
2026 Population by Age	21,796
0-4	1,306
5-9	1,324
10-14	1,365
15-19	1,478
20-24	1,193
25-34	2,738
35-44	3,210
45-54	2,626
55-64	2,416
65-74	2,255
75-84	1,353
85+	532
25-44	5,948
Population by Sex	
Males	
2016	8,662
2021	9,548
2026	10,584
Females	
2016	9,035
2021	10,051
2026	11,212
2016 Population 15+ by Mother Tongue	
Total Single Response	17,071
English	15,544
French	424
Total Non-Official	1,103
Multiple Languages	181
French & Non-Official	6
English & Non-Official	122
English & French	47
English & French & Non-Official	6

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	Stony Plain (...)
2016 Population 15+ by Ethnic Characteristics	
Immigration Status	
Non-immigrant population	15,769
Total immigrants by selected places of birth	1,364
Non-permanent residents	119
Visible Minority Status	
Visible Minority Chinese	35
Visible Minority South Asian	79
Visible Minority Black	97
Visible Minority Filipino	373
Visible Minority Latin American	97
Visible Minority Southeast Asian	46
Visible Minority Arab	42
Visible Minority West Asian	0
Visible Minority Korean	15
Visible Minority Japanese	9
Visible Minority All Other Visible Minorities	41
Visible Minority Multiple Visible Minorities	38
2021 Population 15+ by Mother Tongue	
Total Single Response	18,924
English	17,104
French	496
Total Non-Official	1,324
Multiple Languages	218
French & Non-Official	6
English & Non-Official	149
English & French	57
English & French & Non-Official	6
2021 Population 15+ by Ethnic Characteristics	
Immigration Status	
Non-immigrant population	17,379
Total immigrants by selected places of birth	1,593
Non-permanent residents	170
Visible Minority Status	
Visible Minority Chinese	39
Visible Minority South Asian	106
Visible Minority Black	135
Visible Minority Filipino	546
Visible Minority Latin American	123
Visible Minority Southeast Asian	56
Visible Minority Arab	54
Visible Minority West Asian	0
Visible Minority Korean	22
Visible Minority Japanese	10
Visible Minority All Other Visible Minorities	50
Visible Minority Multiple Visible Minorities	45

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	Stony Plain (...)
2026 Population 15+ by Mother Tongue	
Total Single Response	21,051
English	18,865
French	573
Total Non-Official	1,613
Multiple Languages	255
French & Non-Official	6
English & Non-Official	178
English & French	64
English & French & Non-Official	7
2026 Population 15+ by Ethnic Characteristics	
Immigration Status	
Non-immigrant population	19,091
Total immigrants by selected places of birth	2,000
Non-permanent residents	215
Visible Minority Status	
Visible Minority Chinese	44
Visible Minority South Asian	141
Visible Minority Black	185
Visible Minority Filipino	792
Visible Minority Latin American	157
Visible Minority Southeast Asian	69
Visible Minority Arab	61
Visible Minority West Asian	0
Visible Minority Korean	23
Visible Minority Japanese	10
Visible Minority All Other Visible Minorities	55
Visible Minority Multiple Visible Minorities	53

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Total expenditure: Total (\$)	CA\$815,324,096
Average Spent	CA\$110,732.59
Spending Potential Index	97
Total current consumption: Total (\$)	CA\$745,211,794
Average Spent	CA\$101,210.35
Spending Potential Index	98
Food: Total (\$)	CA\$94,440,129
Average Spent	CA\$12,826.31
Spending Potential Index	104
Shelter: Total (\$)	CA\$131,832,661
Average Spent	CA\$17,904.75
Spending Potential Index	93
Household Operation: Total (\$)	CA\$40,528,486
Average Spent	CA\$5,504.34
Spending Potential Index	104
Household furnishings and equipment: Total (\$)	CA\$26,077,096
Average Spent	CA\$3,541.64
Spending Potential Index	92
Clothing: Total (\$)	CA\$21,692,870
Average Spent	CA\$2,946.20
Spending Potential Index	92
Transportation: Total (\$)	CA\$87,165,000
Average Spent	CA\$11,838.25
Spending Potential Index	100
Health care: Total (\$)	CA\$33,270,451
Average Spent	CA\$4,518.60
Spending Potential Index	90
Personal care: Total (\$)	CA\$15,059,088
Average Spent	CA\$2,045.24
Spending Potential Index	105
Recreation: Total (\$)	CA\$34,605,268
Average Spent	CA\$4,699.89
Spending Potential Index	104
Reading materials and other printed matter: Total (\$)	CA\$985,650
Average Spent	CA\$133.87
Spending Potential Index	66

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Education: Total (\$)	CA\$6,731,078
Average Spent	CA\$914.18
Spending Potential Index	54
Tobacco products and alcoholic beverages: Total(\$)	CA\$29,635,637
Average Spent	CA\$4,024.94
Spending Potential Index	107
Games of chance (net): Total (\$)	CA\$9,250,679
Average Spent	CA\$1,256.37
Spending Potential Index	140
Miscellaneous expenditures: Total (\$)	CA\$12,274,251
Average Spent	CA\$1,667.02
Spending Potential Index	90
Personal Taxes: Total (\$)	CA\$142,809,741
Average Spent	CA\$19,395.59
Spending Potential Index	101
Personal insurance payments and pension contributions:	CA\$39,956,404
Average Spent	CA\$5,426.65
Spending Potential Index	97
Gifts of money and contributions: Total (\$)	CA\$18,897,304
Average Spent	CA\$2,566.52
Spending Potential Index	97

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