



## Call to Artists Stony Plain Mural Program Request for Quotation

### **Project: Good Samaritan Society Mural**

The Town of Stony Plain is seeking proposals from artists or artist teams to design, develop and paint a community mural (Work) which will be installed on the exterior of the Good Samaritan Society (Sponsors) building, located at 4800-55 Avenue. The Work will take into consideration the history of the Good Samaritan Society and its impact on the community of Stony Plain.

The selected artist will work with the Cultural Round Table Murals Committee (Committee) and the Sponsors in the creation of this wall-hung mural. (Note: The Town reserves the right to move or de-accession the artwork if necessary and will make every effort to notify the artist if applicable.)

### **Stony Plain and Region**

Located 17 km west of Edmonton, Stony Plain boasts small-town character but offers amenities and conveniences of a city. The Town acknowledges and honours the historical presence of Indigenous people and culture, as the community is situated on the traditional Indigenous land of Treaty 6 peoples. Incorporated in 1908, the town retains all of the warmth and charm of its deep cultural and agricultural roots. Early settlers worked together to build the town site, and residents foster that same spirit today through a host of cultural activities, sporting events, social functions, markets and popular annual festivals. More than 39 breathtaking murals are located around the Town depicting its rich heritage.

The Town of Stony Plain is one of the municipalities encompassed in the Edmonton Metropolitan Region. The region is a vibrant and growing area characterized by a robust, diverse economy and a youthful, affluent population of around 1.3 million people. The median age of Capital Region residents is 36 years and personal per capita incomes are approximately 20% higher than the Canadian average.

The town is also part of the Tri-Municipal Region along with the adjoining municipalities of Spruce Grove and Parkland County; the combined population is over 80,000. Stony Plain has a population of 17,189 representing a 14.2% population increase since 2011 and serves as the governmental hub of the area.

### **History of the Mural Program**

The Murals Program was initiated in 1990 to tell our story, keep our heritage alive, and revitalize our downtown area. Magnificent outdoor paintings, currently numbering over 35, have been created by artists from across Canada and are located throughout the town. They are an attraction that is 'always open' and enrich the lives of our residents and visitors alike.

We still have past and present stories to tell with many more coming up in the future!

### **Project Specifications**

#### **1) Materials**

The mural is to be painted on aluminum composite material (ACM) (ex. Dibond) and finished with an anti-graffiti clear coat.

#### **2) Dimensions**

16 ft. wide x 12 ft. high (192 sq. ft.)

#### **3) Content**

The Good Samaritan Society (GSS) and Good Samaritan Canada are leading faith-based, not-for-profit, registered charities in Western Canada that provide quality accommodations, specialized health, and community care services and programs to aging individuals in need. The Good Samaritan Society and Good Samaritan Canada are

people-helping-people with over 70 years of experience. Their focus is on providing service and programs with care, compassion, and commitment.

The Good Samaritan Stony Plain Care Center includes 126 private long-term care rooms along with the Dementia Care Cottage which provides a unique home-like environment. A GSS facility first opened in Stony Plain in 1968 at 5600-50 Street. In 1997, a second location, George Hennig Place, was opened on 57 Avenue. 2011 saw the addition of 126 long term care beds at Stony Plain Care Center in its current location and the closure of the 50th Street location.

The GSS would like the following to be considered in the concept of the mural:

- reflect stained glass window located in the facility which depicts the uniqueness of the region and tells the story of the Good Samaritan;
- a music scene from the Kelly's hall;
- a scene that honors the pioneers of this town;
- a farming or combine scene;
- a wedding/community celebration.

The GSS can provide the artist(s) with further information on their story and history in the books *The Parable* and *The Legacy*.

Further information/history related to the Society as it relates to Stony Plain can be located through the Multicultural Heritage Centre Archives.

#### **4) Commission**

\$11,500 (CAD) (Maximum, all inclusive, excluding GST)

This fee requires the artist to:

- attend all required meetings with the Committee and Sponsors;
- research the subject matter being represented to ensure the images are relevant to the Sponsors and the community of Stony Plain;
- facilitate a workshop with GSS residents where they can contribute to the mural painting;
- supply all materials required including brushes, ACM panels, paint and finishing coat;
- cover all costs associated including travel, meals and accommodation;
- have access to a studio/space in which to paint the panels as the mural is to be completed off-site;
- create a maquette of the design which will become property of the Town of Stony Plain;
- artist must meet all occupational health and safety standards for this type of work and complete the Town of Stony Plain's Contractor Management program;
- artwork must be insured by the artist until such time as it is transferred to the Town for care;
- complete the project following the established timelines;
- be onsite for installation (the Town will provide installation services);
- be present to unveil/dedicate the mural.

#### **Submission Requirements**

DUE: Friday, May 10, 2019 at 12:00 pm (This is not a postmark date)

Mail, hand delivered or email applications will be accepted. Submission by fax or any kind of file sharing software/website (i.e. Dropbox, Google Drive) will not be accepted.

If submitted as a hardcopy the file must be one-sided on 8.5x11" letter sized paper and in a sealed envelope. Please do not staple or bind your submission. Submissions will not be returned.

Electronic files must be submitted as one (1) pdf formatted as an 8.5x11" document.

Submissions must include:

- letter of interest;
- preliminary sketch of conceptual design **and** artistic vision statement for the proposed mural;
- current resume **and** three reference letters (if an artist team submission, resumes should be included for all participants);
- images depicting a maximum of six past works, including samples of mural work. Each image must have the following information listed: artist's name, title, location, date, size, medium and a brief statement about the work. Please do not submit photographic prints or original works, images must be on 8.5x11 letter sized paper.

### Process Timeline

Submissions Due	May 10, 12:00 pm (Note: this is not a postmark date)
Award Notification	May 17, 4:00 pm
Preliminary Meeting	May 22, time to be determined
Final Design Meeting	May 30, time to be determined
Painting Workshop with Residents	End of June – Early July (Date to be confirmed with successful artist)
Mural and Maquette Delivered to Town	September 6, 2:00 pm
Installation	September 9, time to be determined
Launch/Dedication Event	September 12, time to be determined

Notes: All dates listed above are 2019 and all deadline times are Stony Plain local time (MDT)

### Terms of Competition

The winning artwork will be chosen through a one-stage jury process. The Committee and Sponsors will act as the jury and is under no obligation to choose any finalist and all decisions are final. The Town of Stony Plain reserves the right to revoke this request for quotations/mural project.

### Communication with the Selection Committee

The Town of Stony Plain will be responsible for all communication, either verbal or written, between artists making submissions and members of the awarding Committee. Any communication between applicants and Committee members regarding submissions or the competition may result in disqualification.

### Original Work

The artist must guarantee that the artwork is original and does not violate the copyright of any other person.

### Contract

The artist(s) will enter into a contract with the Town of Stony Plain.

### Copyright

The artist(s) must be prepared to assign ownership and exhibition/image license rights of the Work to the Town in perpetuity. It is understood that the image license rights allow the Town to reproduce the Work for reporting, educational, marketing and promotional reasons. Further reproduction rights may be negotiated. The artist may retain the copyright and the right to be identified as the creator of the Work. The Town of Stony Plain will not alter the artwork for purposes of maintenance, conservation, etc. without prior consultation with the artist, where applicable. The artist shall indemnify against any claims of copyright infringement.

### Freedom of Information and Protection of Privacy

This personal information is being collected for the Town of Stony Plain under the authority of Section 33c of the Freedom of Information and Protection of Privacy (FOIP) Act and will be used to create and retain the Cultural

Development Program Artist Registry. The personal information provided will be protected in accordance with Part 2 of the Act. If you have any questions regarding the collection, use and disclosure of personal information, please contact the FOIP Coordinator at 780-963-2151.

**Contact**

For more information contact Chantelle Laberge, Culture and Tourism Development Officer at 780.963.8592 or [claberge@stonyplain.com](mailto:claberge@stonyplain.com)

Proposals may be hand-delivered, mailed or couriered to:

Town of Stony Plain  
4905-51 Avenue  
Stony Plain, AB T7Z 1Y1  
Attn: Chantelle Laberge, Culture and Tourism Development Officer

Image 1: Aerial View of GSS Building and Mural Location (55<sup>th</sup> Avenue at bottom of image)



Image 2: Wall View of Mural Location (Facing 55th Avenue)





Image 3: Stained Glass Window

