

Summer Sessions and Midsummer Thursdays Public Feedback Survey Results

Summer Sessions

Number of Respondents: 12

Did you attend Summer Sessions in 2024?

Yes – 12

No – 5

Yes- but I don't want to leave feedback – 0

How many Summer Sessions did you attend?

1 to 3 – 5

4 to 6 – 5

7 to 10 – 2

How satisfied were you with the event start time (6:30pm)?

Satisfied with the start time – 10

Would prefer an earlier start time – 2

Would prefer a later start time – 0

How satisfied were you with the length of the event (6:30-8:00pm)?

Satisfied with the length of the event – 10

Would prefer a longer event – 2

Would prefer a shorter event – 0

How satisfied were you with the length of the performances (30 min. opener, 1 hr. headliner)?

Satisfied with the set lengths – 12

Would prefer a longer opener set/ shorter headliner set – 0

Would prefer a shorter opener set/ longer headliner set – 0

How satisfied were you with the quality of the performances?

Very satisfied – 8

Satisfied – 3

Neutral – 1

Somewhat satisfied – 0

Not at all satisfied – 0

How satisfied were you with the food truck options?

Very satisfied – 1

Satisfied – 4

Neutral – 6

Somewhat satisfied – 1

Not at all satisfied – 0

Are there any cuisines or specific food trucks you would like to see at this event? *

- More variety
- BBQ
- Concession
- Tacos
- Poutine
- Fish and chips

Did you purchase A-List Access seating?

Yes – 1

No – 11

***(If applicable)* How satisfied were you with the value received for the price of the seat (reserved front row Adirondack chair with drink and snack for \$15)?**

Very satisfied – 1

Satisfied – 0

Neutral – 0

Somewhat satisfied – 0

Not at all satisfied – 0

***(If applicable)* Would you purchase A-List Access seating again if it is available in 2025?**

Yes – 1

No – 0

If alcohol was being sold, would you still bring your family to this event?

Yes – 9

No – 0

Neutral/ I do not attend with family – 3

What did you enjoy about Summer Sessions? *

- Free, outdoor, live music event
- Calibre and variety of entertainment
- Evening, mid week timeslot
- The atmosphere
- Support for local musicians

What do you feel could be improved for Summer Sessions? *

- Option to purchase alcohol
- Sound baffles to reduce echo
- More acts per show
- More shade cover

Midsummer Thursdays

Number of Respondents: 13

Did you attend Midsummer Thursdays in 2024?

Yes – 13

No – 3

Yes- but I don't want to leave feedback – 1

Which Midsummer Thursdays date(s) did you attend?

June 20, 2024 – 9

July 18, 2024 – 9

August 15, 2024 – 11

How satisfied were you with the start time of the event (5:00pm)?

Satisfied with the start time – 11

Would prefer an earlier start time – 2

Would prefer a later start time – 0

How satisfied were you with the length of the event (5:00-8:00pm)?

Satisfied with the length of the event – 9

Would prefer a longer event – 3

Would prefer a shorter event – 1

How satisfied were you with the length of the main stage performance sets?

Satisfied with set lengths – 7

Would prefer longer set lengths – 0

Would prefer shorter set lengths – 0

Neutral – 6

How satisfied were you with the quality of the performances?

Very satisfied – 2

Satisfied – 8

Neutral – 3

Somewhat satisfied – 0

Not at all satisfied – 0

How satisfied were you with the vendor options?

Very satisfied – 3

Satisfied – 6

Neutral – 3

Somewhat satisfied – 1

Not at all satisfied – 0

How satisfied were you with the food truck options?

Very satisfied – 3

Satisfied – 5

Neutral – 4

Somewhat satisfied – 1

Not at all satisfied – 0

Are there any cuisines or specific food trucks you would like to see at this event? *

- More variety
- BBQ
- Gluten-free options
- Meatballs
- Indigenous-style food

What other activities/entertainment would you like to see at this event? *

- More games and activities
- Cartoon drawing artist
- More entertainment walking around
- More vendors
- More draws or prizes

What did you enjoy about Midsummer Thursdays? *

- Stage performances and entertainment
- Free activities
- Petting zoo, face painting, balloons, and samples
- Vendors and food trucks
- Community spirit and the atmosphere

What do you feel could be improved for Midsummer Thursdays? *

- More entertainment and more food trucks
- More activities
- More variety of vendors
- Better washroom access
- On-site security
- More shade cover

** Written feedback has been summarized*