



## Art in Public Places Policy

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**Authority:** Council

**Effective Date:** October 23, 2023

**Date Approved by Council:** October 23, 2023

**Resolution No.:** 144/10/23/SP

**Future Review Date:** 2027

**Responsibility:** Office of the CAO

**References:** Arts, Culture and Heritage Action Plan, Art in Public Places Strategy, Tourism Master Plan, Accumulated Surplus – Restricted (Reserves) C-FS-055.

**Replaces:** Public Art Policy C-CD-016 (2015)

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**1.0 Purpose:** The Art in Public Places Policy serves as a basis for the Acquisition, installation, maintenance, management, programming, and funding of the Art in Public Places program. This policy applies to all visual Art under the stewardship of the Town of Stony Plain and will guide the implementation of administrative procedures as required.

**2.0 Scope:** This policy covers the Art in Public Places program funding and administration for the Town of Stony Plain.

### 3.0 Definitions:

**Acquisition** refers to the process of accepting an artistic work into the Town’s collection of Art in Public Places.

**Artistic Work/Art** refers to artistic works that are created by Artists and acquired by the Town with the specific intention of being sited on or staged in a Public Place(s). Such artistic works may be Owned or Borrowed, and may be characterized as aesthetic, functional, interactive, or any combination thereof, and created using any material or any combination of media, including but not limited to murals, sculptures, water features, paintings, drawings, textiles, furnishings, installations, and kinetic works. Artistic works may be temporary or permanent.

**Art in Public Places Strategy** refers to a plan for the Town which includes a vision, key priorities and recommendations that can be applied to the planning, strategy, procedures, and implementation of the Art in Public Places program.

**Artist** refers to the designer/creator of an artistic work and can include, but is not limited to, a professional artist, graphic designer, collaborative team, architect, or landscape designer.

**Borrowed** refers to an artistic work that is borrowed by the Town, through a loan agreement, for a defined period of time from a lender who owns and retains ownership of the artistic work.

**Cultural Roundtable (CRT)** refers to a Town approved body that provides advice on policies,

programs and facilities for local arts and culture.

**De-accession** refers to the process of removing an artistic work from the Town's collection of Art.

**Owned** refers to an artistic work that is owned by the Town for the benefit of this and future generations.

**Public Place(s)** refers to place(s) available for use by the public, and can include, but is not limited to, parks, boulevards, trail systems, open spaces, waterways, roads, bridges, gateways, street spaces, civic squares and exterior and interior public areas associated with buildings or structures owned, operated, occupied, used or authorized by or for the Town.

**Town** refers to the Town of Stony Plain.

**Working Group** refers to an ad-hoc task driven advisory body appointed by and reporting to the Cultural Roundtable.

**4.0 Statement:** The Town of Stony Plain has a long history of fostering culture in its community and recognizes the importance of Art in Public Places to the on-going development of the municipality. The Art in Public Places program provides access to visual art in the public realm. Not only does this art augment the natural aesthetic of the Town, it also enhances the experience of people living or visiting here, plays a role in social, tourism and economic development, and encourages the growth of cultural knowledge within the public.

## **5.0 Standards:**

### Funding

- 5.1 The Town of Stony Plain will create a sustainable funding model for Art in Public Places in the community by:
- a) Allocating an amount equal to 1% of the total budget of any new publicly accessible municipally owned building to facilitate the Acquisition and display of Art at that specific site.
  - b) Allocating an amount equal to 0.1% of its annual operating budget, through transfer to the Art in Public Places Reserve, to facilitate the Acquisition and display of art in existing Public Places.
  - c) Allocating operational transfers annually through the corporate planning process to sustain the Lifecycle – Art reserve to meet the lifecycle maintenance needs.
  - d) Accepting corporate or private monetary donations intended for use towards Art in Public Places.

### Roles and Responsibilities

- 5.2 Town Council:
- a) Approve by resolution this policy and any amendments.
  - b) Consider the allocation of resources for successful implementation of this policy.

- 5.3 Town Manager:
- a) Communicate with Council and Senior Leadership the importance of the Art in Public Places program and administer compliance when necessary, during planning and design of new publicly accessible municipally owned buildings.
- 5.4 Senior Leadership Team:
- a) Ensure knowledge of the Art in Public Places program throughout individual departments and compliance when budgeting for new publicly accessible municipally owned buildings.
  - b) Ensure maintenance needs regarding Art are discussed with Culture and Tourism prior to work being undertaken.
- 5.5 Financial Services:
- a) Review the capital budget on an annual basis and determine the amount to be allocated towards Art in Public Places.
  - b) Review the overall operational budget on an annual basis and determine the amount to be allocated to the public art reserve.
- 5.6 Culture and Tourism Development:
- a) Management of implementation, maintenance, and De-accessioning of Art in Public Places.
  - b) Consult with the Cultural Roundtable (or Working Group of) regarding Art in Public Places projects.
  - c) Award Art in Public Places projects with advice from the Cultural Roundtable (or Working Group of).
  - d) Advise on art selection with project managers of all new publicly accessible municipally owned buildings.
  - e) Promote awareness of the Art in Public Places program.
  - f) Manage and administer the Cultural Roundtable (or Working Group of) responsible for recommendations regarding the Art in Public Places program.
  - g) Manage the budget and uses of funds related to the Art in Public Places program.
  - h) Provide updates to Council through regular reporting processes.
- 5.7 Cultural Roundtable (or Working Group of):
- a) Advise on the vision and objectives for the Art in Public Places program.
  - b) Support the implementation of the Art in Public Places program.
  - c) Advise on Acquisition and De-accession processes for Art within the program.
  - d) Advise on conservation as it relates to art within the Art in Public Places program.
  - e) Advise on the awarding of projects through Working Group consensus and CRT consensus to Culture and Tourism Development.

**6.0 Policy Review:** This Council policy shall be reviewed by Administration within four years of being implemented, with any changes being submitted to Council for approval.