



Public Art Policy

Date Approved by Council: September 14, 2015

Resolution No.: 176/09/15/SP

Effective Date: September 14, 2015

Last Review: November 9, 2009

Future Review Date: 2019

Authority: Council

Responsibility: Office of the CAO

References: Cultural Master Plan, C-FS-005

Replaces: Public Art Policy (456/11/09/SP), Municipal Public Art Acquisition Policy (483/11/09/SP)

1.0 Purpose: The Public Art Policy serves as a basis for the funding, acquisition, installation, maintenance, management and programming of the Public Art Program. This policy and its supporting Procedure Manual will apply to all visual art under the stewardship of the Town of Stony Plain including public artworks generated through a 'percent for public art' funding strategy, the Municipal Art Collection, and the Mural Collection.

2.0 Scope: This policy covers the Public Art program funding and administration for all employees.

3.0 Objectives: The objectives of this policy are:

- To establish a sustainable funding model for the Public Art Program
- To give authority to the Public Art Policy Procedure Manual which will govern the strategic management of the program
- To indicate roles and responsibilities related to the fulfillment of the Public Art Program
- To create authority within the Cultural Roundtable and with the Cultural Development Office to implement the program
- To educate departments about the importance of Public Art and the requirement to include it in all qualifying municipal construction plans and budgets
- To educate the community about the importance of Public Art

4.0 Statement: The Town of Stony Plain has a long history of fostering culture in its community. The existing Public Art Program provides citizens with access to visual art in the public realm. Not only does this art augment the natural aesthetic of the Town it also enhances the experience of living or visiting here, plays a role in economic development, and encourages the growth of cultural knowledge within the public.

The value of public art should be not attributed only to the financial assessment of the collection, but must also include its impact as an economic driver, contribution to the quality of place of the community, and the effect it has on the social wellness of our residents and visitors.

Previously approved policies were originally implemented to pursue the integration of public art into the community and recognized the importance of art to the on-going development of the municipality as a culturally active place. Since their implementation administration has identified the need for clarity and refinement in order to fulfill the intent and potential of the policy.

5.0 Standards:

Funding

The Town of Stony Plain will:

- Allocate an amount equal to 1% of the total budget of all qualifying municipal construction projects to the Public Art Reserve in order to facilitate the procurement and display of art at newly built, publically accessible, municipally owned facilities.
- Allocate an amount equal to 0.1% of its annual operating budget in order to facilitate the procurement and display of art throughout the municipality in publically accessible spaces.
- Allocate an amount set out in the annual budgeting process to the Mural Reserve.
- Accept corporate or private donations, into the Public Art Reserve, intended for public art use.

Roles and Responsibilities

Town Manager:

- Communicate with Council and Senior Leadership the importance of the Public Art Program and administer compliance when necessary during planning and design of municipal spaces.

Senior Leadership Team:

- Ensure knowledge of the Public Art Policy throughout individual departments and compliance when budgeting for new municipal construction projects.

Financial Services:

- Review the qualifying construction budget on an annual basis and determine the amount to be allocated to the public art reserve.
- Review the overall operations budget on an annual basis and determine the amount to be allocated to the public art reserve.

Cultural Development Office:

- Advise departments and agencies to comply with the Public Art Policy when budgeting for new municipal spaces.
- Budget appropriately on an annual basis an amount to be allocated to the mural reserve fund.
- Confer with the Cultural Roundtable (or Committee of) regarding public art projects.
- Award projects based on recommendation of the Cultural Roundtable (or committee of).
- Advise on art selection with project managers and consultants.
- Manage the implementation of each public art project in conjunction with project managers and consultants.
- Promote awareness of the Public Art Program.
- Manage and administer the Cultural Roundtable (or Committee of) responsible for recommendations regarding the Public Art Program.
- Manage the budget and uses of funds related to the Public Art Program including new builds and other publically accessible spaces.

Cultural Roundtable (or Committee of):

- Set a vision and objectives for the Public Art Program and prepare Request for Proposals (RFP)
- Support the implementation of the program
- Advise on accession and de-accession processes for art within the program
- Advise on conservation as it relates to art within the program
- Recommend the award of projects through committee consensus, CRT consensus and advisory from the project manager and the Cultural Development Office.

Procedure Manual

- The Public Art Procedure Manual has the authority over the implementation of the Public Art Program and Policy.

6.0 Policy Review: This policy shall be reviewed by Administration every four years with any changes being recommended to Council for approval.

CAB: Policies/