



SUMMER SESSIONS

2025 SPONSORSHIP PACKAGE



Russell deCarle Trio
Summer Sessions 2016

Stony Plain's Summer Concert Series

Summer Sessions has been the musical heartbeat of Stony Plain since 2014 drawing audiences from the Edmonton Metropolitan Region and beyond. This **free** music concert series blends the talents of award-winning and emerging artists, creating an unparalleled experience for music enthusiasts.

Last year, we struck a chord and shattered attendance records. Now as we embark on the 11th season, we invite you to be a part of this success story.

Thank you for considering investing; let's amplify the success of Summer Sessions together.

stonyplain.com/SummerSessions

**Ashley Ghostkeeper
Summer Sessions 2023**



SUMMER SESSIONS

BY THE NUMBERS



82 Free Shows

over the last 10 years



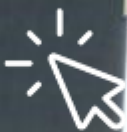
25,000+

active social media followers



4500+

in attendance each season



243,000 +

new website visits this year

685,000 +

website visits in 2024



Royal Tusk
Summer Sessions 2015

Why should **YOU** be a sponsor?

Sponsorship aligns your brand with musical excellence providing visibility and community impact. Your support is integral to creating a community that celebrates accessible arts, cultural vibrancy, and music appreciation.

Prime Visibility

Gain prominent exposure at an event with over a decade of history that reaches audiences from the Edmonton Metropolitan Region and beyond.

Accessible Arts Support

Champion accessible arts and culture and foster inclusivity with barrier-free musical experiences.



Free Admission

doesn't happen by accident

The success of Summer Sessions is only possible with the support of sponsors whose contributions keep the event accessible to all and provides fair compensation to the artists.



Past Sponsors

THE ONE 88.1
PARKLAND'S BEST COUNTRY FM

FOREST GREEN
Cold Beer
White
& Spicy
LIQUOR

RC Hennig Ltd.

FRESN
BROS.

JOFFRE'S
WATER

Platinum Sponsor

\$2000

In-kind: 1 available for providing artist meals at nine shows

Monetary: unlimited available

- ♪ Twice nightly verbal recognition built into the emcee's script at every show this season
- ♪ Flag or banner displayed on the front of the main stage for the duration of the season
- ♪ Full page ad in the season program
- ♪ Onsite activation space at every show this season
- ♪ Logo displayed on print and digital advertising
- ♪ Reserved table for six at every show
- ♪ Signed season poster
- ♪ Backstage meet n' greet with one artist of your choice*

*Pending approval from the chosen artist

(NOTE: Sponsor must supply artwork and materials)

Gold Sponsor

\$1000

In-kind: by request

Monetary: unlimited available

- ♪ Nightly verbal recognition built into the emcee's script at every show this season
- ♪ Flag or banner displayed within the event area for the duration of the season
- ♪ Half page ad in the season program
- ♪ Onsite activation space at two shows of your choice
- ♪ Logo displayed on print and digital advertising
- ♪ Reserved table for six at two shows of your choice
- ♪ Signed season poster

Bronze Sponsor

\$250

In-kind: by request

Monetary: unlimited available

- ♪ Verbal recognition built into the emcee's script at a show of your choice
- ♪ Flag or banner displayed within the event area at a show of your choice
- ♪ Logo included in the season program
- ♪ Logo displayed on print and digital advertising
- ♪ Signed season poster

Silver Sponsor

\$500

In-kind: by request

Monetary: unlimited available

- ♪ Nightly verbal recognition built into the emcee's script at five shows of your choice
- ♪ Flag or banner displayed within the event area at five shows of your choice
- ♪ Logo included in the season program
- ♪ Logo displayed on print and digital advertising
- ♪ Signed season poster

Friends of Summer Sessions \$50

In-kind: unlimited available to provide merchandise or gift cards for the final show gift basket draw

Monetary: by request

- ♪ Verbal recognition built into the emcee's script at the final show
- ♪ Logo included in the season program

Customizable sponsorship packages are available to satisfy company marketing objectives. Contact us today at culture@stonyplain.com to further discuss how we can work together!



SUMMER SESSIONS

Contact us today at
culture@stonyplain.com

780-591-6070

John Hewitt
Summer Sessions 2022

