

STRATEGIC PLAN

2026-2029



STONY PLAIN | ALBERTA | CANADA

APPROVED MARCH 2026



stonyplain.com

WELCOME TO STONY PLAIN

The Town of Stony Plain acknowledges and honours the fact we are situated on the traditional indigenous land of Treaty 6 peoples.

Located 17 kilometres west of the provincial capital with direct access to major highways and trade routes, Stony Plain is a prosperous urban community in the Edmonton metropolitan region.

Stony Plain can clearly be described as proud, flourishing, and welcoming. Over the past 15 years, the community has seen steady growth of nearly 31% and currently boasts a population of 20,000 people. Even with growth in residents and businesses, Stony Plain values and celebrates its pioneer roots and thriving diversity.

Those who live in Stony Plain appreciate its charming downtown, beautiful outdoor spaces, and contribute to its cultural and social fabric.

Residents have access to a level of services that rival those of metropolitan areas, coupled with an array of exciting events, high-quality amenities, competitive tax rates, and a thriving economic sector made up of over 1100 businesses catering to local and regional needs.

It is an ongoing commitment to ensure all those who call Stony Plain home can be connected and have the opportunity to fulfill their potential. As a steward of the community, the Town continuously collaborates with local partners, and neighbouring municipalities, to share resources, maximize efficiency, and improve programs and services. These ongoing efforts and the benefits created are felt by those a part of Stony Plain now and for generations to come.



Councillor
Justin Laurie

Councillor
Eric Meyer

Mayor William Choy

Councillor
Melanie Loyns

Councillor
Miranda Niebergall

Councillor
Harold Pawlechko

Councillor
Justin Anderson

(LEFT TO RIGHT)



YOUR COUNCIL

As we begin a new four-year term of Council and a new chapter for Stony Plain, this is an opportunity to reflect on the current state of Stony Plain, confirm what is important to our growing and connected community, and commit to the actions needed to ensure we continue to offer a place residents value while supporting intentional community growth. Leading our community is both humbling and exciting.

During the fall of 2025, each member of Council dedicated time to connecting with and listening to residents and community stakeholders about their concerns, hopes, and needs for Stony Plain. We heard from you about public safety and the value of our businesses and organizations. We heard about the need for recreation spaces and the opportunity for local jobs. We also heard from you about concerns of affordability, the importance of taking care of our roads, sidewalks and parks; and so much more. We are so grateful to all those who shared what we can do to make Stony Plain even better.

Following the municipal election in October 2025, we came together as a new team of Council and began working with Town staff on what we heard from residents and how we can address it.

From this early work as your new Council, we are proud to share our Strategic Plan. Our plan reflects what you shared with us and what we know we need to do to move Stony Plain forward. We believe everyone will be able to identify, understand, and support aspects of our Plan that are important to them. Our Plan will provide the deliberate and measured approach to both preserve the unique identity of Stony Plain and provide a healthy community for generations of residents and businesses.

Our Strategic Plan, and the decision framework it provides, is guided by the needs of those who call Stony Plain home. We will deliver valued services, build and maintain critical infrastructure, and enhance the spaces and amenities where people can gather, celebrate, and create community.

We, as Council, are committed to work hard as a team and with Town staff, our partners, and our residents and businesses to deliver all aspects of our Strategic Plan. Let's get started, together.

STONY PLAIN... INTENTIONAL GROWTH & MEANINGFUL CONNECTION



Over the past four years Stony Plain has continued to grow. 20,000 people now call our town home. New homes are being constructed, new businesses are opening and new facilities are being built. Together, we will continue our journey to a community of 30,000 people.

A connected community of 30,000 people will stand strong on the foundation provided by the many community builders that have walked that journey. This foundation was created by those who chose to make a difference in our community. They chose to create our many community groups, they chose to give their time freely in service of others, and they chose to shape the community in which we now live.

Stony Plain has a foundation of community service, our people come together in many ways to support their neighbours, their community groups and this community. They come together in town facilities, schools, restaurants and coffee shops. They plan and organize projects and events for others.

As we grow, we will need to continue to support each other and come together around the idea of community service.

Stony Plain has a foundation of community safety. A sense of community safety comes from more than just policing services. This sense comes from knowing your neighbors, seeing recognizable faces and the comfort of familiarity. Feeling safe crossing a busy street, feeling confident that a child will grow up with a secure sense of place and being connected to others all contribute to a sense of safety.

As we grow, planning for community safety through policing and emergency services will require attention, as will ensuring the conversations we have together about what makes our community safe.

Stony Plain has a foundation of vital infrastructure. Our trail system, our utility systems, our community facilities, and our roadway systems benefit us all and provide the basic necessities of our connected community.

As we grow, we will be mindful of maintaining these critical systems and make sure our planning and construction match our growth.

Stony Plain has many outdoor spaces where memories are made and our community comes together. Some of these spaces have been here for generations while others have been recently added.

As we grow, our outdoor spaces will need to grow with us. Creating active outdoor spaces, providing amenities for people to connect with each other and maintaining our current outdoor spaces will ensure a future that is proud and vibrant.

Stony Plain has a foundation of supporting our youngest citizens. An active sport community, various youth focused community groups and partnerships with our school programs have created a community where young people can thrive.

As we grow, supporting youth-focused community groups and seeking ways to ensure active and healthy young people are opportunities for us all to embrace.

Stony Plain has a foundation of which we can all be proud. Our shared history shows that a connected community is the result of hard work by many, by people who believed in the idea of “community” and made a difference through community service.

As we grow, strengthening our shared commitment to community service will allow Stony Plain to grow other aspects of our community. A Stony Plain where all 30,000 people feel safe, benefit from well planned and maintained community infrastructure, have access to outdoor spaces for connection and where young people can see a future, is a vision that everyone can contribute to achieving.

As we grow, Town Council welcomes the community to find a way to contribute, to make a difference and to participate in shaping the future of our unique and connected community.

COMMITMENTS & ACTIONS





Our Commitment to... **Civic Responsibility**

Civic responsibility reflects our shared ownership in community development, where people feel safe, supported, and proud to belong. It begins with a dedication to public safety, ensuring that individuals can live, work, and gather in environments that are secure, welcoming, and resilient. Through collaboration, proactive planning, and preventive services, we create the opportunity for community well-being.

Civic responsibility also means embracing environmental responsibility. This includes understanding the natural ecosystems we live in, mitigating our impact through planning and decision making, and providing programs and services that support a healthy, vibrant, and resilient Stony Plain for future generations.

A responsible community is anchored by fiscal sustainability, making thoughtful, forward-looking decisions that balance affordability with long-term stewardship. By using resources wisely and planning strategically, we maintain financial stability while continuing to meet the needs of Stony Plain.

At the heart of civic responsibility is a commitment to municipal service excellence. By delivering high-quality, reliable, and people-centered services we strengthen trust, support daily life, and enable the community to thrive.

Together, this commitment reflects what it means to be a responsible community—working collectively to create a safe, sustainable, financially sound, and well-served Stony Plain for all.

KEY ACTIONS

- Complete an update of the Municipal Development Plan that reflects and connects the community long-term vision and values with land use planning policies to guide decisions for future growth and transformation
- Deepen inclusion and social cohesion across the community with programs and supports to improve mental wellness, healthy relationships, volunteerism, and reduce poverty
- Ensure public safety service levels are responsive to emerging areas of concern and meet the needs of the community
- Guide emergency preparedness to ensure safe, cohesive, and timely action in the event of a community disaster
- Enhance outdoor spaces to support community health and wellness, addressing the key role Old Town South and South Business Park areas play in Stony Plain's future
- Strengthen our organizational excellence and workforce effectiveness through investment in and commitment to improved service efficiency
- Embrace fiscal responsibility, priority investment, and performance measurement, linking our strategic vision and decision-making processes

Our Commitment to... **Collaborative Leadership**

Collaborative leadership is essential to building a vibrant, resilient, and maturing Stony Plain. By bringing together diverse perspectives—residents, local organizations, valued stakeholders, Indigenous partners, businesses, and government—we create a shared basis for decision-making rooted in mutual respect, transparency, and collective problem-solving.

Through intentional engagement and relationships, we strengthen our capacity to respond to emerging challenges, seize new opportunities, and align our efforts toward common goals. This approach encourages creativity, builds cohesive trust, and ensures community voices are heard and understood in the development of policies, responsible use of resources, and long-term planning.

By fostering strong governance and partners we cultivate our community to its optimal state, support economic opportunities and social well-being, and create a legacy of thoughtful stewardship.

KEY ACTIONS

- Advance Stony Plain's priorities through regional services, programs, and infrastructure with strengthened partnerships among the Tri Municipal and Edmonton regional municipalities
- Open, accessible, and direct communication between Council and residents, local businesses, organizations, and stakeholders to enhance the understanding of issues, perspective, and solutions
- Enhance relationships with and advocate to other orders of government to ensure services and infrastructure such as health care, education, transit, and transportation are funded and delivered to meet the needs of Stony Plain
- Champion Stony Plain's values and interests with representation on local and regional committees, boards, and ensure visibility within plans
- Involve youth and future generations as valued members of our community
- Pursue partnerships and advance relationships with local and regional First Nations, Métis, and Inuit peoples



Our Commitment to... **Community Building**

Stony Plain thrives when residents feel connected, supported, and empowered to participate in shaping the places where they live, work, and gather. A truly resilient and inclusive community is nurtured through intentional relationships and the deliberate development of supportive infrastructure —physical, social, digital, and organizational. Supportive infrastructure forms the backbone of a vibrant community. It includes accessible public spaces, well-functioning transportation networks, and reliable utilities.

Equally important are the “third places” that enhance our social systems—such as community organizations, local partnerships, cultural and creative networks, and opportunities for meaningful engagement—that create a sense of belonging and shared purpose.

By investing in both the physical assets that bring the people of Stony Plain together and the social fabric that help them thrive, we create environments where individuals feel valued, connected, and able to contribute. This approach to community building not only strengthens relationships but also enhances well-being, supports economic opportunity and ensures long-term sustainability for everyone.

KEY ACTIONS

- Accelerate the planning for the next phases of the Community Recreation Facility
- Strengthen the vibrancy of our downtown area with the maintenance and development of Town owned properties
- Invest in municipal infrastructure, amenities, and facilities to ensure effective and quality service delivery
- Provide safe and efficient vehicle and pedestrian corridors throughout our community, including advocacy to and partnership with CN Rail
- Conduct meaningful and relevant engagement with the public to support our future vision, plans, and delivery of services
- Showcase Stony Plain’s diverse cultural identity through events, programs, and public art to strengthen connection, awareness, and support among residents and visitors
- Encourage innovative and diverse housing options that will support a wide range of residential needs



Our Commitment to...

Economic Opportunity

As the western gateway to the Edmonton metropolitan region, Stony Plain's economic prosperity is built on the strength of good governance and partners. Planning, implementing, and collaborating for business growth among the Town, local developers and businesses, community organizations, regional partners, and residents will continue to shape our future. Attracting new and supporting existing business is a shared commitment for long-term and balanced community well-being.

By working together, we will continue to offer the conditions where businesses can thrive – whether in our downtown and Old Town South, North Business Park, adjacent highway commercial nodes, or from residential homebases. This means fostering a vibrant community with diverse economic opportunities, supporting entrepreneurs and innovators, and ensuring our policies, infrastructure, and service levels evolve alongside our community's growth.

When we combine economic development with community development, we build a place where businesses are not just profitable—they are valued partners in creating a resilient, connected, and healthy Stony Plain. Through collaboration, shared vision, and a commitment to sustainable growth, we will continue to be a community where businesses choose to invest.

KEY ACTIONS

- Cultivate partnerships, advance planning, and construct infrastructure to continue the redevelopment and growth of Old Town South
- Foster the momentum of commercial and industrial development opportunities in our North Business Park and adjacent to Highway 16A, 779, and 628
- Advocate to the Government of Alberta to be a partner in development opportunities adjacent to Highways 16A, 779, and 628
- Guide the continued build out of employment lands and occupancy of available commercial properties with targeted investment attraction, in collaboration with Edmonton Global, and business retention and expansion efforts
- Enhance our downtown and commercial areas with destination marketing, events, and collaborative programs that welcome visitors, consumers, and patrons to *Explore Stony Plain*



VISION & STRATEGIC THEMES

Our Strategic Plan is not a beginning or an end but rather represents steps along a path toward our long-term vision. Our long-term vision and strategic themes are grounded in Uniquely Stony Plain: Municipal Development Plan (MDP). The MDP is a comprehensive roadmap to lead, maintain, and build our community for the next 30 years. Beginning in 2026, MDP will be reviewed and updated with purposeful community engagement, thoughtful consideration by the Town, and leadership from Council.

A connected community...
embracing the future.

A champion of **progress** and **community values** in a metropolitan region.

Our vision for Stony Plain reflects a stage in our development. We are boasting of a population of 20,000 residents and we must continue to plan and prepare for persistent growth. Our vision also recognizes the placement of our community among a growing and competitive region, offering the opportunity for support, collaboration, and strength. Finally, our vision reflects a commitment to celebrate and nurture connection among residents now and as we look to the next generation.

The strategic planning process illuminated the overarching theme of guiding community growth. We recognize there are both opportunities and challenges related to growth. We strive to plan and take action to shape our community in the context of our vision and priorities. This means careful consideration of what is required for the planned growth related to each of our strategic themes. Our strategic themes capture the deeper values and desires of the community. They tell the story of who we are and what is important for a healthy Stony Plain.





Community Development

We want residents of all ages and income levels to have access to diverse housing, interconnected transportation choices, and local amenities to ensure a healthy and sustainable community. We have areas of stability, areas undergoing positive transition, and areas experiencing new growth. There are facilities for community gatherings and places for recreational, cultural, institutional, and commercial interactions. We also have an abundance of natural areas and parks that are protected and cherished. Recreational spaces must be designed to suit the climate and the environment to maximize use and enjoyment of these spaces throughout all four seasons.

Economic Opportunity

Economic development is critical to achieving fiscal sustainability. Facilitating commercial, industrial, and institutional employment opportunities provides the balance to support appropriate service levels, both now and in the future. Economic development means local jobs, shorter commute times, and convenient service provision for residents and businesses.

Environmental Responsibility

We pay careful consideration to environmental sustainability as we recognize the interconnectivity of our natural environment and our quality of life. Our quality of life depends on the environment's health, including the air we breathe, the water we drink, and the land we use to grow food. We strive to protect, preserve, and enhance natural systems and environmentally significant areas while promoting a greener way of living.

Governance & Partners

Community development requires input and contribution from many different constituents. We work closely with our regional neighbours, stakeholders, and development community to set direction for service delivery and development. Open and inclusive discussion enables cohesive representation and leadership. Good governance is critical to meeting our residents' needs.

Supportive Infrastructure

Infrastructure maintenance and improvement is an essential component of how our community functions. Traditionally, the design of new areas was based on automobile transportation, but the desire to improve health and air quality means placing greater emphasis on other modes of transportation. Integrating safe and accessible infrastructure for transit, cyclists, and pedestrians will foster an increase in use of a variety of transportation options.

STRATEGIC PLAN FRAMEWORK

How we will use this Plan

The Strategic Plan takes an ambitious approach to achieving our vision for Stony Plain. It outlines the commitments and key actions we will address over the next few years. As we move forward, this plan will be used to mobilize strategies, actions, and resources.



MUNICIPAL DEVELOPMENT PLAN

Uniquely Stony Plain: Municipal Development Plan is the leading document identifying our long-term vision and the strategic themes to achieve Stony Plain's future state. These themes guide our strategic planning process, providing a foundation for the determination of commitments and key actions.



STRATEGIC PLAN

Council reviews and updates the Strategic Plan annually. This allows for a renewed consideration of what has been accomplished and to contemplate what new strategic commitments and key actions are required to reach Council's vision for the community. This also allows for adjustment and nimbleness to evolving or new challenges and opportunities.



CORPORATE PLAN

The Corporate Plan is developed by Administration and is three years in scope, with long term a capital plan, and identifies key actions and projects linked to the Strategic Plan commitments. The purpose of the Corporate Plan is to allocate financial and human resources to the tangible actions and priorities, thus the attainment of Stony Plain's long-term vision.





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