



Call to Artists

Stony Plain Art in Public Places Program

1. Project: Stony Plain Youth Centre Mural

The Town of Stony Plain is seeking submissions (see Section 5) from Indigenous artists or artist teams to design, develop and paint a mural (Work) which will be installed in the existing frame on the exterior of the Stony Plain Youth Centre building, located at 4902-51 Avenue. The selected artist will work with the Town of Stony Plain Culture & Tourism business unit and Youth Centre in the creation of this wall-hung mural.

In 2013, The Stony Plain Youth Centre participated in the National Project of the Heart Initiative to offer youth the opportunity to seek truth in education for a better understanding and relationship with Indigenous Peoples. The youth received cultural teachings and then with an artist they created a work of art to reflect the cultural teachings and honor survivors of residential schools. The artwork was removed from the building in 2025 as a result of long-term environmental degradation.

To honour the legacy of the previous Indigenous mural and ensure cultural integrity in the creation of the new work, this call is open exclusively to Indigenous artists. The project will involve Indigenous community consultation and youth engagement, and it is essential that the selected artist have lived experience and cultural connection to meaningfully carry this work forward.

2. Stony Plain and Region

The Town of Stony Plain, located 17 kilometres west of Edmonton, boasts small-town character but offers amenities and conveniences of a city. The Town acknowledges and honours the historical presence of Indigenous people and culture, as the community is situated on the traditional Indigenous land of Treaty 6 Peoples.

Incorporated in 1908, the community retains all the warmth and charm of its deep cultural and agricultural roots. Early settlers worked together to build the town site, and residents foster that same spirit today through a host of cultural activities, sporting events, social functions, markets, and popular annual festivals. More than 40 breathtaking murals and beautiful public artworks are located around the Town.

3. History of the Art in Public Places Program

The Art in Public Places Program was initiated in 1990 to tell our story, keep our heritage alive, and revitalize our downtown area. It began with the creation of magnificent outdoor paintings, currently numbering over 40, which have been created by artists from across Canada and are located throughout the town. The program has expanded to include art representative of other media. They are an attraction that is 'always open' and enrich the lives of our residents and visitors alike.

4. Project Specifications

a) Materials

The mural is to be painted on aluminum composite material (ACM) (ex. Dibond) and finished with multiple layers of heavy-duty clear coat.

b) Dimensions

8 ft. wide x 4 ft. high (32 sq. ft.)

c) Content

The project will begin with the Town facilitating Indigenous consultation and youth engagement in February - April 2026. This initial engagement will bring youth and members of the Indigenous community together to inform the overarching direction and theme of the mural. The engagement will occur concurrently with the Call

for Artists. A summary of the engagement outcomes will be provided to the successful proponent and will inform the final concept.

d) Commission

\$5,000 (CAD) (All inclusive, excluding GST)

This fee requires the artist to:

- incorporate the Indigenous consultation and youth engagement feedback provided by the Town into the draft concept;
- develop a final concept upon review and feedback of the draft concept from the Town;
- facilitate meaningful youth participation to incorporate into the final artwork (between May to June to align with school schedule);
- supply all materials required including brushes, ACM panel, paint and finishing coat;
- cover all costs associated including travel, meals and accommodation;
- have access to a studio/space in which to paint the panels as the mural is to be completed off-site;
- create a maquette of the design which will become property of the Town of Stony Plain;
- artist must meet all occupational health and safety standards for this type of work and complete the Town of Stony Plain's Contractor Management program;
- artwork must be insured by the artist until such time as it is transferred to the Town for care;
- have a Stony Plain business licence for the duration of the project;
- complete the project following the established timelines;
- be onsite for installation (the Town will provide installation services);
- be present to unveil/dedicate the mural.

5. Submission Requirements

DUE: Friday, April 2, 2026 at 12:00 pm (This is not a postmark date)

Mail, hand delivered or email applications will be accepted. Submission by fax or any kind of file sharing software/website (i.e. Dropbox, Google Drive) will not be accepted.

If submitted as a hardcopy the file must be one-sided on 8.5x11" letter sized paper and in a sealed envelope. Please do not staple or bind your submission. Submissions will not be returned.

Electronic files must be submitted as one (1) pdf formatted as an 8.5x11" document.

Submissions must include:

- letter of interest (maximum of two pages) outlining why you are interested in this project, how it aligns with your practice, and a brief statement of Indigenous (status and non-status First Nations, Inuit, or Métis) identity or community connection;
- current resume (Maximum of two pages. If an artist team submission, resumes should be included for all participants);
- images depicting a minimum of three and maximum of six past works, including samples of mural work. One image per page. Each image must have the following information listed: artist's name, title, location, date, size, medium and a brief statement about the work. Please do not submit photographic prints or original works, images must be on 8.5x11 letter sized paper.
- three references from past public art projects

Proposals may be hand-delivered, mailed or couriered to:

Town of Stony Plain

4905-51 Avenue

Stony Plain, AB T7Z 1Y1

Attn: Linda Prokott, Culture and Tourism Developer

Proposals may be delivered by email to:
culture@stonyplain.com

6. Process Timeline

Submissions Due	April 2, 12:00 pm (Note: this is not a postmark date)
Award Notification	April 10, 4:00 pm
Preliminary Meeting with Artist	April 14, time to be determined
Deadline for Draft Concept	May 8, 4:00 pm
Deadline for Final Concept	May 29, 4:00 pm
Maquette Delivered to Town	June 12, 2:00 pm
Mural Delivered to Town	One week before Launch/Dedication Event
Installation	Two days before Launch/Dedication Event
Launch/Dedication Event	To be determined by Indigenous consultation and youth engagement

Notes: All dates listed above are 2026 and all deadline times are Stony Plain local time (MDT)

7. Terms of Competition

The successful proponent will be chosen by an evaluation committee through a one-stage process. The committee, which will include Town administration, members of the Culture and Tourism Roundtable, and a site representative(s), is under no obligation to choose any finalist and all decisions are final. The Town of Stony Plain reserves the right to revoke this request for submissions/mural project. Price will not be a determining factor in the selection process.

8. Evaluation Criteria

SCORE		DESCRIPTION
10	Excellent	High level of detail. Well-supported claims. Exceeds the requirement of the criteria significantly in a way that is beneficial to the Town's needs.
9	Very Good	Exceeds the requirement of the criteria in a way that is somewhat beneficial to the Town's needs. Well-supported claims.
8	Good	Meets or exceeds expectations of the requirement of the criteria in a way that is beneficial to the Town's needs. Adequate level of detail to support claims.
7	Average	Average level of Detail. Strongly fits or meets the requirement of the criteria but does not exceed any expectations.
6	Partially	Partially fills desired attributes. Meets the base line requirements of the criterion as requested. May be lacking in some areas which are not critical.
5	Minimal	Partially meets expectations. Minimum acceptable level of criterion- Mostly complete response and detail but may be lacking in non-critical areas.
4	Marginal	Mostly Complete. Lacks in critical areas- Addresses most but not all requirements of criterion. Poor level of detail in response. Unsupported claims.
3	Poor	Poor level of Detail. Requirements addressed but do not align with the Town's direction. Missing and/or mismatched attributes.
2	Very Poor	Missing or mismatched attributes. Minimally addresses some, but not all, of the requirements of the criteria; lacking in critical areas. Poor level of detail in response.
1	Very Poor or Unsatisfactory	Does not meet expectations. Minimally addresses requirements and lacks in critical areas. Incomplete response, poor level of detail, unsupported claims.
0	Unsatisfactory	Incomplete Response. Does not satisfy the requirements of the criteria in any manner.

#	Category (see descriptions below)	Weighting (%)	Threshold
a	Past experience with mural installations	35	N/A
b	Personal thoughts and emotional impact of past examples	30	N/A
c	Suitability of Letter of Interest	35	N/A
Total Points		100	

a) Past experience with mural installations

Requirement

The artist must demonstrate relevant experience within their resume and visual documentation.

Evaluation Focus

At this stage, evaluation will consider ability and capacity only. Artistic style, design preference, or aesthetic quality will not be assessed.

Scoring Criteria

- Examples clearly align with mural public art installations.
- Past projects demonstrate the artist’s ability to manage work of comparable size and technical requirements.
- Resume/Curriculum Vitae shows sufficient background to support successful project delivery.
- Visual Documentation confirms the artist’s technical capability and track record in delivering public artworks.

b) Personal thoughts and emotional impact of past examples

Requirement

The artist must provide visual examples of completed mural public art installation projects.

Evaluation Focus

At this stage, evaluation considers personal impressions and emotional impact only. Scores reflect the evaluators’ subjective response to the examples and supporting Visual Documentation, not the artist’s technical ability or style preference.

Scoring Criteria

- The strength of the evaluator’s initial response to the examples.
- The degree to which the examples evoke interest, engagement, or an emotional reaction.
- How striking or memorable the examples appear to the evaluator.

c) Suitability of Letter of Intent

Requirement

The letter of intent should demonstrate how the artists lived experience and artwork(s) will resonate with the community and provide meaningful and memorable interactions with the work.

Evaluation Focus

At this stage, evaluation considers how well the artist’s practice and approach align with the project’s objectives and site context. Scores reflect the clarity, relevance, and thoughtfulness of the Letter of Intent, not aesthetic preference or style.

Scoring Criteria

- Demonstrates understanding of the goals, including incorporation of Indigenous consultation and youth engagement in the project.
- Shows thoughtful consideration of the installation space.
- The approach is clearly communicated, well-structured, and logically presented.
- The proposed approach reflects originality, appropriateness for all audiences, and suitability for the facility.

9. Communication with the Selection Committee

The Town of Stony Plain will be responsible for all communication, either verbal or written, between artists making submissions and members of the awarding committee. Any communication between applicants and committee members regarding submissions or the competition may result in disqualification.

10. Original Work

The artist must guarantee that the artwork is original and does not violate the copyright of any other person.

11. Contract

The artist(s) will enter into a service agreement with the Town of Stony Plain.

12. Copyright

The artist(s) must be prepared to assign ownership and exhibition/image license rights of the Work to the Town in perpetuity. It is understood that the image license rights allow the Town to reproduce the Work for reporting, educational, marketing and promotional reasons. Further reproduction rights may be negotiated. The artist may retain the copyright and the right to be identified as the creator of the Work. The Town of Stony Plain will not alter the artwork for purposes of maintenance, conservation, etc. without prior consultation with the artist, where applicable. The artist shall indemnify against any claims of copyright infringement.

13. Protection of Privacy

This personal information is being collected by the Town of Stony Plain under Sec. 4(c) of the Protection of Privacy Act (POPA) and will only be used for the purpose of selecting an artist for the Stony Plain Youth Centre mural project. The personal information provided will be protected in accordance with Sec. 12(1) of the Act. If you have any questions regarding the collection, use and disclosure of personal information, please contact the ATIA Coordinator at 780-963-2151.

For more information contact Linda Prokott, Culture and Tourism Developer at 587.338.9196 or lprokott@stonyplain.com

Image 1: Wall View of Mural Location (4902-51 Avenue)



Image 2: Exterior of Stony Plain Youth Centre (4902-51 Avenue)

