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#### **ECONOMIC DEVELOPMENT**

#### INVESTMENT ATTRACTION FILES

The Economic Development team is working on nine investment leads—an all time high. Three of the leads are from Edmonton Global, two from the Town's attendance at the Innovating Commerce Servicing Communities (ICSC) earlier in the year, and four are a result of investment attraction efforts.

#### **BROADBAND STRATEGY**

Stony Plain has identified a Broadband Strategy as a key action addressing broadband infrastructure gaps for businesses and residents as an economic opportunity to strengthen their vibrant business community. The project has begun with the Town of Stony Plain commissioning RSM Canada and Taylor Warwick Consulting to assist in the development of a Broadband Strategy for the Town, which includes:

- Developing reasonable current state broadband service standards and outlining what should be expected in the future as technology evolves;
- Understanding the current state of service levels, assets, and providers, and Stony Plain's relative position to other communities in the region;
- Developing the desired future state in consideration of the Tri-Municipal Region and the Edmonton Metropolitan Region; and
- Analyzing the gaps between the current and future state, and providing strategic recommendations for broadband infrastructure, investment, and operating models

More information about the project can be found on stonylain.com/broadband.



#### HIGHWAY DEVELOPMENT STRATEGY

The context setting report and public engagement report for the Highway Development Strategy have been complete. Work is now focused on completing the final project deliverables. The completed Highway Development Strategy will be presented to Council in early 2023.

#### **HIGHLIGHTS**

There were 1,007 active business licences at the end of Q3:

- 467 Retail
- 284 Contractor
- 237 Home Based
- 7 Hawker/Peddlar
- 12 No Charge

Council and
Administration, in
collaboration with the
Greater Regional Parkland
Chamber of Commerce,
attended grand opening
events at:

- Three B's Flowers
- Fresh Grill
- HRD Homes Show Home

A new business making waves in Stony Plain's downtown went viral on TikTok! One of Crystal Culture's recent posts got over I-million views.

Fifty local businesses have signed up for the Digital Economy Program.

Economic Development and representatives attended Edmonton Global's Forward Slash Summit. The event hosted over 1,000 attendees and highlighted the economic opportunities in Edmonton Metropolitan Region.

#### **BUSINESS NEWSLETTER**

Economic Development sends a monthly newsletter to Stony Plain's business community. The newsletter is subscription based, so businesses must opt in to receiving it. 837 people subscribe to the newsletter.

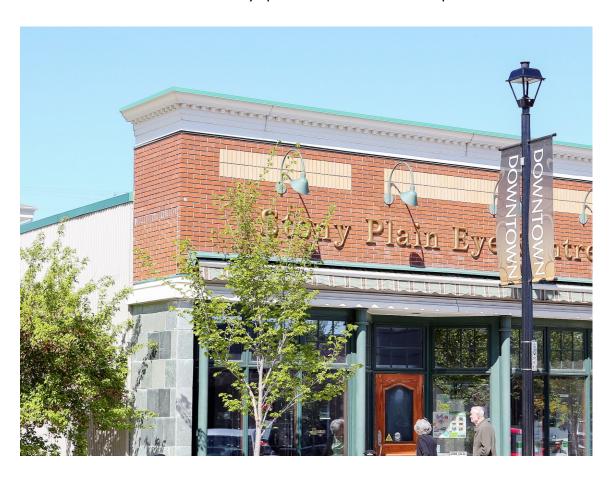
Q3 NEWSLETTER STATISTICS				
July August September				
Opens	37%	29%	28%	
Link Clicks	14	13	8	
Open Rate: 37% Industry Standard Open Rate: 36%				

## YOUTH ENTREPRENEURSHIP TRAINING INITIATIVE (YETI)

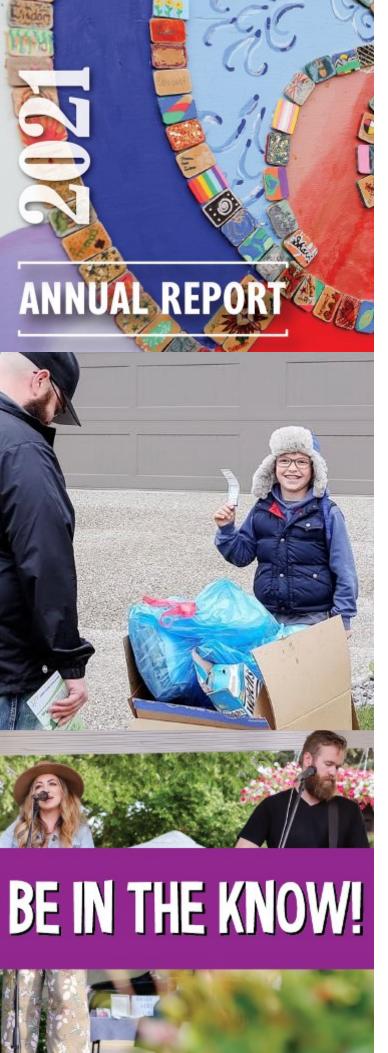
YETI is an annual locally-focused, high speed business training initiative for senior high-school teens in Parkland, Brazeau and Leduc Counties. With start-up cash, resources and guidance from Community Futures Capital Region staff will help young entrepreneurs turn a business idea into a full-time money-maker over the 8 weeks of summer - and well into the future! Stony Plain sponsored this initiative and gave the 18 youth participants a economic development presentation to help teach about the role municipalities play in business.

#### TRI-REGION MAYORS GOLF CLASSIC

The Town of Stony Plain, City of Spruce Grove, and Parkland County partnered to host the inaugural Tri-Region Mayors' Golf Classic on July 7. The tournament was hosted at The Ranch Golf & Country Club, where the event raised \$26,000 for the Parkland Food Bank Society. The 2023 tournament will be hosted by Spruce Grove at the Links at Spruce Grove.







# COMMUNICATIONS

#### **ANNUAL REPORT**

The Annual Report 2021 was released early on in the third quarter. The report provides an overview of key milestones, initiatives, and projects paired with a comprehensive financial report. This year, the report was brought internally with Communications designing and writing the report in partnership with Finance.

#### **SMARTY PANTS TACKLES WASTE DIVERSION**

There's a new Smarty Pants in town! As part of the ongoing *Don't Just Trash It!* campaign, Smarty Pants plays a key role in educating residents on what goes where and the importance of waste diversion. The latest video features an overview of the waste audit with GFL. During Q3, the video reached nearly 5,000 Facebook users.

#### **BE IN THE KNOW!**

The Be in the Know! campaign continued with door knockers distributed throughout the community and an online survey hosted on the Stony Plain website. During the third quarter, the campaign drove 110 new Newsroom subscribers.

The survey closed at the end of the quarter with a final response count of 1,236. Out of all the materials used to direct people to the survey, the Council Cards featuring QR codes had the highest scans.

#### What We Heard

Top four tools ranked by popularity with respondents:

- 1) Social media
- 2) Community bulletin boards
- 3) Digital billboards
- Email alerts

Social media platforms ranked by popularity with respondents:

- Facebook
- 2) Twitter
- 3) Instagram
- LinkedIn

#### SOCIAL MEDIA ANALYTICS

#### TOP PERFORMING POST (ACROSS PLATFORMS)



Town of Stony Plain August 11 ⋅ 🕙

An evening of local adventure is on the way! On August 18, there will be not one, not two, but THREE free community events. Start your evening by parking at Heritage Park, then hop on the free Park N' Ride downtown to catch Midsummer Thursdays and Cultural Campfires. Catch the return trip to settle in for the annual Outdoor Movie featuring the animated film, The Bad Guys.

#### Looking for event details?

- Midsummer Thursdays: www.stonyplain.com/midsummer
- Cultural Campfires: www.stonyplain.com/campfires
- · Outdoor Movie: www.stonyplain.com/outdoormovie

FACEBOOK			
Engagements	Reach	Reactions	Shares
2,421	13,348	165	61

TOP PERFORMING INSTAGRAM POST: FIRE RECRUITMENT INTERVIEW			
Impressions	Reach	Reactions	Shares
2,024	1,880	107	3

#### TOP PERFORMING VIDEO (ACROSS PLATFORMS)

Suit up to fight fire! The Stony Plain Fire Department is currently recruiting Casual Firefighters. No previous experience is required, but applicants must be Stony Plain residents and at least 18 years old. Applications close October 7 at 4:30PM.

Apply online at www.stonyplain.com/careers



FACEBOOK		
Impressions	Reach	Engagement
14,655	8,192	506

TOP PERFORMING INSTAGRAM VIDEO: OUTDOOR MOVIE			
Interactions	Reach	Shares	
122	2,046	15	

#### **AUDIENCE GROWTH**

(compared to previous quarter)









# NEWSROOM SUBSCRIBERS

(compared to previous quarter)



315

+110





### **CULTURE & TOURISM DEVELOPMENT**

#### **CULTURE DAYS**

Throughout the month of September, Stony Plain celebrated Alberta Culture Days alongside the rest of the province. The celebration of arts, heritage, and culture included a variety of activities around the community and also featured a weekend of scheduled events from September 23—25.

This year, local organizations and artists including the Multicultural Heritage Centre, Parkland Poets', Stony Plain Public Library, Parkland Potters' Guild, Stony Plain and Parkland Pioneer Museum, The Lucky Raven, and Nerissa's Woodcrafts collaborated to bring together the weekend of events. The programming, which included on-demand poetry, a makers market, Harvest Festival, Indigenous teachings, storytelling and music, and pottery demonstrations, was funded in part by the Government of Alberta's Culture Days grant.

#### TOURISM MARKETING

The Tourism Ambassador Program educated front desk staff and ten businesses (29 people) on various aspects of providing visitor services, events, and experiences in the community. 95% of all Town-printed materials have been distributed and there have been increased social media posts from Ambassadors highlighting different activities happening around the community. The program has also brought businesses together and they are sharing each other's events on social media channels.

The Visitor Information Centre continues to be a key source of information for residents and visitors alike. Visitors came from as far as South Carolina to explore Stony Plain and the surrounding area. Over the quarter, the centre assisted 40 walk-ins by providing information, referrals, and print materials. Common visitor requests included road maps, camping guides, and information on local museums and things to do in Stony Plain.

#### ART IN PUBLIC PLACES

Public and stakeholder engagement for the Public Art Strategy was undertaken during August and September with members of the community, the Cultural Roundtable, and Administration. The plan will be completed in Q4 of 2022.

Stony Plain welcomed a new mural on the east wall of the Stony Plain Public Library. The Places You'll Go by artist Jeanine McIntosh was unveiled during the kick-off event for Alberta Culture Days and as part of the Month of the Artist celebrations.

Trifecta, Stony Plain's first public art bench by artist Wendy Siebert, was unveiled during the official opening of the new Oatway Park. The collaborative, neighbourhood improvement project saw Culture and Tourism, Planning and Infrastructure, and Communications come together to improve a highly utilized green space and portion of the trail system.

The Magpie project kicked off during Alberta Culture Days with the installation of the first three birds in the collection. Artist David McAuley created the birds utilizing upcycled flatware and utensils. The birds are located around Stony Plain and can be found following clues in the associated storybook. The collection will be added to over time and feature birds created by various artists.

#### MIDSUMMER THURSDAYS

The Midsummer Thursdays celebrations in July and August with attendees working on their wellness and being treated to A'maize Fest. Free family-friendly activities and entertainment were spread throughout downtown to encourage residents and visitors to explore and check out local businesses.

#### SUMMER SESSIONS

The 8th annual Summer Sessions concert series continued throughout July and August in its new location on Blueberry Stage at Heritage Park.

On July 27, a new partnership was borne between Summer Sessions and the Blueberry Bluegrass Festival. The two events came together to host a joint concert as part of Blueberry's pre-festival events in an effort to draw a new demographic to both events.

The concert series averaged 350 attendees per evening. Performers included Eric Kane, Tommy John Ehman. and many more.







# GOLF COURSE

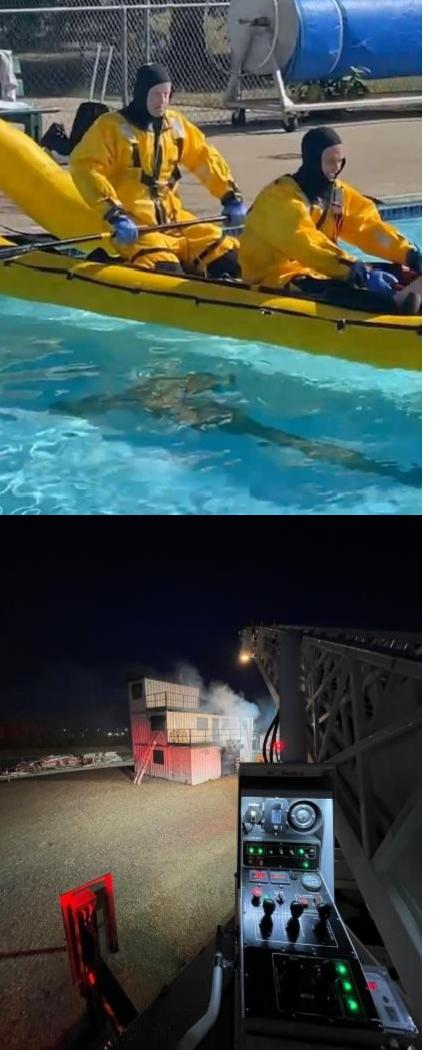
The third quarter started off in a similar fashion to the year's second quarter with four full rain-out days. Weather conditions cleared up and only two days between July 9 and September 30 experienced weather-related closures. The quarter was host to the busiest September the golf course has experienced.

The third quarter finished off with 17,547 rounds played, which was only 539 less rounds than the third quarter of 2021.

Member events included the well-attended Club Championship weekend as well as the conclusion to the Mixed Senior League, Ladies League, and Men's League. Major external events included the Stony Minor Hockey Association Tournament, the two-day Edmonton Golf Association Ladies Amateur Tournament, McLennan Ross Junior Open, and NASA Ladies and Men's.



Retail sales remained strong as delivery timelines for special order equipment improved from the spring. Lesson programing focused primarily on two-day junior camps and introductory programs for newer golfers.



# FIRE DEPARTMENT

Stony Plain Fire Department (SPFD) members welcomed the Rolling Barrage motorcycle convoy to Town. The group is raising funds and awareness for PTSD in the military and emergency services through a cross-country motorcycle tour. Approximately 80 motorcycles visited Stony Plain on a trip from Ft. McMurray. The following day, the barrage continued their trip to Okotoks.

In preparation for the seasonal change, SPFD members headed to the Stony Plain Outdoor Pool to conduct Ice Rescue training and Rapid Deployment Craft (RDC) recertifications.

SPFD worked alongside regional partners throughout the quarter. Monday training nights were held at the Spruce Grove Tower for live fire training. Multiple days throughout the month were used for members to conduct operational drills with Spruce Grove Fire Services.

Parkland County 911 dispatchers attended live fire nights and water rescue training to gain a stronger working knowledge of fire operations and put a face to the voice on the other end of the radio.

A project to include long-serving SPFD Alumni was undertaken by current firefighters. A large Maltese Cross was hand built and mounted in the fire hall kitchen with holders for coffee cups. At the September meeting night, Alumni who served for 15 years or more were presented with a personalized coffee mug which will hang at the station as a open invite to stop by for coffee.

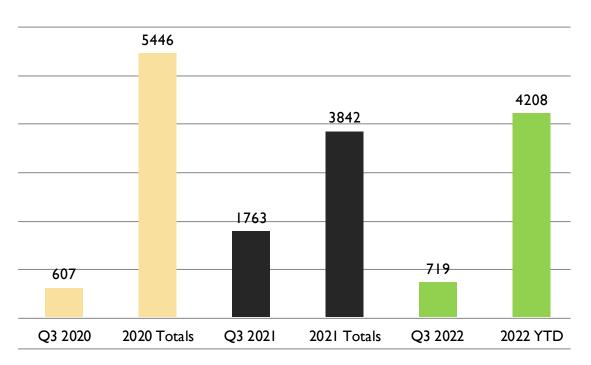
A tragic, on-duty collision claimed the life of local paramedic Dallas Boyko. Multiple Town of Stony Plain departments worked with AHS to coordinate a memorial procession and celebration of life for Dallas. An estimated 600 uniformed emergency service personnel from across Canada and the USA marched in the procession to honour a fallen comrade.

# 2022 Q3 RESPONSES

	Q3 2020	Q3 2021	Q3 2022
STONY PLAIN	89	83	92
PARKLAND COUNTY	70	65	72

RESPONSE TYPE	STONY PLAIN	PARKLAND COUNTY
Structure Fire	3	Ш
Vehicle Fire	0	10
Wildland/Outside Fire	4	9
Medical	24	12
MVC	П	17
Mutual Aid	2	0
Utility	4	2
Alarms	42	9
Citizen Assist	2	2
Total	92	72

# **TRAINING HOURS**





# **MUNICIPAL ENFORCEMENT**

During the third quarter of 2022, Peace Officers issued a total of 180 violations and 148 warnings.

The top three violations were:

۱.	Distracted Driving	(29 violations)
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Peace Officers responded to a total of 485 incidents, of which 17 were proactively generated by an Officer.

The three top incidents attended were:

۱.	Parking Complaints	(59 incidents)
2.	Unsightly Properties	(31 incidents)

3. Barking Dogs (25 incidents)

Peace Officers collaborated with other agencies and area partners this quarter:

- Assisting the RCMP with found property, a missing person and a mental health concern
- Canada Day festivities in both Stony Plain and Spruce Grove, a Car Show, and the Outdoor Movie
- Joint Force Traffic Operations with Parkland County Enforcement
- Assist with traffic control for a Truth and Reconciliation event, two funeral processions, and two walk/run events
- Back to School Visibility projects
- Participated in the Smile Cookie Campaign and Kids Camp Day at Tim Horton's
- Assisted the Stony Plain Fire Department with two vehicle collisions and traffic control regarding a gas line hit
- Assisted traffic for the Lac St. Anne Pilgrimmage.

Peace Officers also completed training such as:

- AHS Injury Prevention, Train the Trainer
- Distracted Driving, Train the Trainer

#### RESPONSIBLE PET OWNER INCIDENTS

Animal Protection Act	18
Barking Complaints	25
Cats at Large	18
Dogs at Large	23
Defecation	2
Dog Aggression	8
Excessive Animals	2
Feeding Wild Animals	ı
Injured/Deceased Animal	I
Non-Permitted Animals	2
Stray Animal	ı
Unlicensed Pets	5
Vicious Animal Declaration	ı
	107

### ASSIST/ENGAGEMENT INCIDENTS

Assist Fire Services	5
Assist Outside Agency	5
Assist Planning	I
Assist Public Works	ı
Assist RCMP	16
Community Service	19
Foot Patrol	7
Joint Force Operation	1
Tri-Regional Memorandum of Understanding	5
Training	2
Total	62

#### **COMMUNITY STANDARDS INCIDENTS**

Fighting/Disturbance in Public	7
Littering	5
Long Grass/Weeds and/or Non Permitted Weeds	36
Municipal Government Order	3
Noise Complaint	13
Obstruct an Officer	I
Spit/Urinate/Defecate in Public	ı
Shipping Container	I
Unsightly Property	31
Vandalism	5
Waste Bin	I
Total	104

# **PUBLIC BEHAVIOUR INCIDENTS**

Business Licence Bylaw	3
Cannabis Consumption Bylaw	10
Environmental Protection Act	3
Fire Services Bylaw	2
Gaming, Liquor, and Cannabis Act	13
Garbage Collection Bylaw	3
Land Use Bylaw	5
Petty Trespass Act	14
Tobacco & Smoking Reduction Act	2
Trespass to Premise Act	- 1
Total	56

### **VIOLATIONS**

A missal Cameral	_
Animal Control	8
Community Standard Violations	8
Document Violations	10
Driving Violations	108
Equipment Violations	9
Gaming, Liquor & Cannabis	16
License Plate Violations	П
Obstruct Highway	- 1
Parking Violations	9
TOTAL	180

## **TRAFFIC INCIDENTS**

24-Hour Suspension/Impaired	3
Abandoned Vehicle	Ш
Distracted Driving Operation	ı
Driving Complaints	23
Fail to Stop for Peace Officer	2
Heavy/Commercial Vehicle	2
Impaired Driver	- 1
Laser/Radar Speed Enforcement	- 1
Obstruction/Debris/Snow on Road	23
Off Highway Vehicles	2
Parking Complaint	59
Incorrect License Plate	- 1
Special Event Permits	Ш
Suspended Driver	- 1
Unattached Trailers	5
Uninsured MV	7
Total	153

# **Q3 INCIDENT SUMMARY AND COMPARISON**

### Animals

2022		107
2021	9	0

# Assist/Engagement

2022	62	
2021		95

# **Community Standards**

2022	104
2021	139

### **Public Behaviour**

22		56
21	33	_

### Traffic

2022	153
2021	153





# **RECREATION SERVICES**

#### **CANADA DAY**

The Canada Day celebration at Heritage Park provided live entertainment and fun for local families. The event featured the return of crowd favourites, a big top circus tent, Royal Canadian Air Force Flyover, Parkland and District Pioneer Museum train rides, and crafts as well as a variety of live performances and kids activities.

New this year, the Town welcomed the addition of an Indigenous Exhibit and Demonstration to provide residents with the opportunity to learn about and celebrate Indigenous culture.

Organized and sponsored by Century 21 Masters, the Canada Day Flag Distribution Campaign spread Canadian spirit throughout the community.



#### **OUTDOOR MOVIE**

The annual Outdoor Movie drew a crowd of over 1,500 people to Heritage Park in August. The feature film, *The Bad Guys*, was crowd pleaser as was the facepainting provided by Go Nuts 4 Donuts Mini Donuts and the Stony Plain Youth Centre's concession.

# FACILITY USAGE

#### **GLENN HALL CENTENNIAL ARENA**

The Glenn Hall Centennial Arena maintained a dry floor surface until August 28 when the ice surface was returned. Total usage hours for Q3 were 425.50, which included lacrosse, hockey, ringette, skating club, and rugby.

#### **OUTDOOR POOL & SPRAY PARK**

The Outdoor Pool opened to the public on May 31 and closed for the season on September 5. The Rotary Spray Park opened on June 1 and closed in mid-September.

The outdoor pool offers lessons, public swimming, swim club use, and private rentals which were all highly utilized. The Sunday public swim was sponsored by West Parkland Gas.

SPORT FIELDS		
Q3 Usage	2022	2021
	116 hours	102 Hours

DIAMOND RENTAL		
Q3 Usage	2022	2021
	267 Hours	498 Hours

COMMUNITY CENTRE			
Q3 Usage	2022	2021	
Main Floor	109.5 hours	37 hours	
Whole Building	65 hours	75 hours	

HERITAGE PARK		
Q3 Usage	2022	2021
Spruce Grove Hall & Commercial Kitchen	315 hours	168.5 hours
Parkland Hall & Lions Den	418.5 hours	132.5 hours
Pavilion & Kinsmen Concession	308 hours	350 hours
Outdoor Spaces	294.5 hours	296 hours





# **TRANSPORTATION**

#### **STONY PLAIN TRANSIT**

The Stony Plain Transit Route 565 provides transportation service within the Town and between the municipalities of Stony Plain and Spruce Grove. Since its launch in May 2021, the services has shown an increase of 138% usage.

RIDER STATISTICS						
Q3 Statistics	2022	2021				
JULY	252	133				
AUGUST	325	106				
SEPTEMBER	278	133				
Q3 TOTAL RIDERS	855	372				



#### ACCESSIBLE TRANSPORTATION SERVICE

In addition to regularly scheduled medical appointments, the Accessible Transportation Service schedules rides for seniors and persons with mobility or cognitive disabilities. This quarter, four vehicles in regular operation were booked to capacity as client numbers and the demand for rides continued to increase.

RESIDENCY LOCATION STATISTICS							
	Spruce Grove	Stony Plain	Parkland County				
JULY	171	190	2				
AUGUST	189	198	4				
SEPTMEBER	174	176	3				

MOBILITY AIDS USED						
	Wheelchairs	Walkers & Canes	Attendants			
JULY	89	212	95			
AUGUST	56	263	104			
SEPTEMBER	73	263	131			

KILOMETRES TRAVELLED					
Q3 KM's	2022	2021			
JULY	12,973	8,518			
AUGUST	15,237	9,146			
SEPTEMBER	14,759	9,325			

DRIVER HOURS	TOTALS
JULY	596
AUGUST	669
SEPTEMBER	632

#### **ATS HIGHLIGHTS**

- Just under 43,000 KMs driven (+7,000 more than Q2)
- More than 1,100 clients with mobility aids transported
- 56 new clients
- 2,240 single trip riders
- 10 Group trips which transported 61 riders
- 63 Driving days
- 256 Driver shifts
- 1,896 Driver hours



### **CREATING HEALTHY RELATIONSHIPS**

#### **UPROOT ABUSE**

A total of 267 residents and businesses across the Tri-Region who participated in the 512 Uproot Gardens in the summer of 2022. These gardens work to raise awareness of elder abuse and highlight resources available to residents. There was a 300% increase in gardens this year.

# TRIREGION ELDER ABUSE (TREA) COORDINATED COMMUNITY RESPONSE

TREA provides short-term support, information and referral, assessments, case consultations, and consolidation of regional elder abuse statistics.

Five residents (four men, one woman) experienced elder abuse and were supported through the regional collaboration made up of 24 community partners across the region.

Community and Social Development was awarded the Taking Action Against Elder Abuse: Recovery Oriented Systems of Care – Navigator Funding for the region for 2022-23. This funding will allow the TREA coordinator to further develop a coordinated community response, enhance collaboration, and coordinate wraparound supports for vulnerable older adults.

#### SENIORCONNECT TRIREGION

Three more residents joined TriRegion SeniorConnect by completing specialized training in identifying and supporting seniors at risk. To date, 187 people have completed the training. This program is a partnership with The City of Spruce Grove.

#### **ENHANCING INCLUSION AND DIVERSITY**

#### CREATING A WELCOMING AND SAFE STONY PLAIN

On September 30, a community walk was hosted in honour of National Day for Truth and Reconciliation. Residents were invited to wear orange shirts and join a walk and talk with Elders. This event has led to a more connected Stony Plain where people feel welcome and safe.

The local event made national news and was featured on APTN National News.



#### CONNECTING COMMUNITY

The fourth annual Neighbours Day celebration was hosted on September 17. The event provides a space for residents to get to know their neighbours, build community, and strengthen the Stony Plain neighbourhood spirit. This year, recognition certificates were presented to Neighbourhood Connectors. The Connectors have been dedicated to getting to know their neighbours and have hosted neighbourly activities.

During the summer, a series of eight Cultural Campfires brought community residents together to share diverse cultural stories. Participants heard from an array of cultural backgrounds including Cree, Filipino, Chinese, and Irish. This project was supported by over 18 volunteer hours contributed by more than 20 volunteers.



#### **COMMUNITY CONNECTOR**

Community Connector for Older Adults assisted over 60 senior residents with navigating and connecting to needed services in our area. This project is a partnership with WestView Primary Care Network.

# CREATING CONNECTIONS THROUGH ART

Four residents strengthened their personal wellbeing through the program.

# NEIGHBOURHOOD CONNECT



The project creates a network of Neighbourhood Connectors, who enhance community resiliency and create more welcoming neighbourhoods for all Stony Plain residents.

Fourteen residents registered as Connectors since May.

### PROMOTING MENTAL HEALTH AND WELLNESS

#### SUICIDE AWARENESS WEEK—HOPE FLOATS

Residents were invited to participate in an special night of floating lanterns as part of Suicide Awareness Week. The event included introductions to local supports and an opportunity to decorate a paper lantern with positive messages. As the sun set, the lit lanterns formed a powerful image of community support, healing, and hope.

98% of participants felt they had a better understanding of the impact suicide has had on the community after attending the event.

Several local businesses including Beautifully Bazaar, Home Grown Foods, and Starbucks participated in Suicide Awareness Week by wrapping their hot drinks with positive affirmations and links to local supports.

Inspired Art Tattoo offered a discount on semi-colon and ribbon tattoos as part of the awareness week.



#### ATTEMPTED SUICIDE SUPPORT GROUP

The Attempted Suicide Support Group program was completed with positive evaluations. A second intake will begin in October 2022.

#### U OF A STUDY

Community and Social Development worked collaboratively with the University of Alberta to complete a study on mental health and suicide prevention.

The study consulted with youth on the development of a peer support model for mental health suicide prevention. This is one of three research projects being completed.





# **REDUCING POVERTY**

#### **ROUND TABLE PRESENTATION**

The Community and Social Development Roundtable was engaged in a working session to explore poverty in Stony Plain, the Stony Plain Poverty Reduction Strategy, and proposed actions associated with the plan.

### **COOL SPACES**

The Town worked alongside WestView Health Centre, The Stony Plain Public Library, and St. Matthew Lutheran Church to ensure cool spaces were available throughout the community for people to rest during heat waves.

#### **ACTION GROUPS**

Three community action groups were hosted throughout the quarter focusing on Health and Wellness, Inclusion, and Basic Needs.

Eight participants from the Wellness group learned about the new Digital Overdose Response System (DORS) released by the Government of Alberta in partnership with STARS ambulance.

Ten participants in the Inclusion group learned about Disability Employment Awareness Month and ongoing work to improve equity, diversion, and inclusion.

Six participants in the Basic Needs group reviewed the Stony Plain Spruce Grove Short-Term Non-Market Housing Study and discussed possible solutions for housing issues in the region.

# **CHRISTMAS IN JULY**

Twenty-one community partners came together to create a more coordinated community response to Christmas supports in the region. Two community resources were created to help provide clarity in the upcoming Christmas season to residents in need, community members, and funders hoping to volunteer or donate.

# **VOLUNTEER CENTRE**

#### **BETTER IMPACT**

Fifteen individuals registered and were connected with volunteer opportunities through the Better Impact online software recruitment tool. There are a total of 303 volunteers registered on the site.

#### **DEPARTMENT VOLUNTEERS**

Three new volunteers were successfully onboarded with the Community and Social Development department.

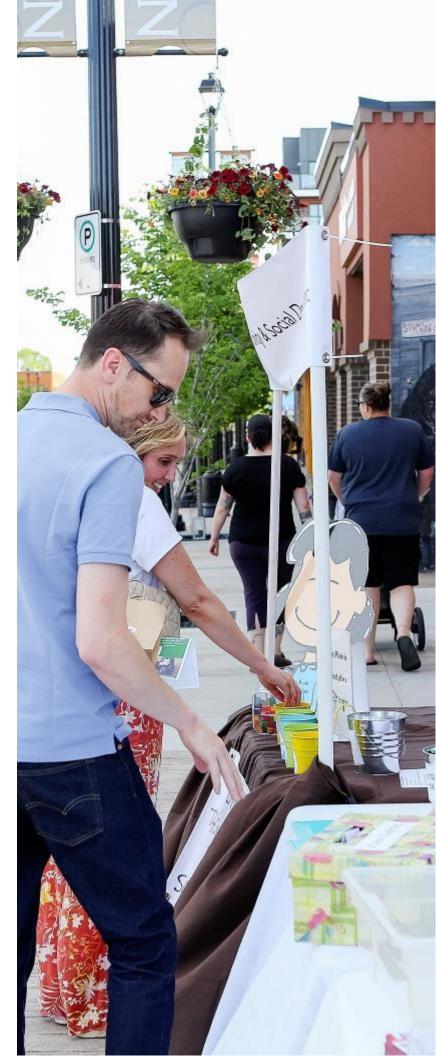
Seventy-four volunteers generously gave their time, skills, and knowledge to help ensure the successful implementation of programs throughout the quarter.



#### **PUBLIC ENGAGEMENT**

Community and Social Development hosted engagement sessions to gather feedback from residents. The sessions were an opportunity to learn what was important to the public in building and strengthening community. There were 601 visits to the booth over the course of four events. A total of 89% of respondents felt Stony Plain is a good place to call home.

A full report will be available on the Stony Plain website in November 2022.



# YOUTH CENTRE

# **SUMMER AT THE STONY PLAIN YOUTH CENTRE (SPYC)**

Several weekly outings were planned for youth in Q3. Participants were transported to attractions of interest including the Edmonton Art Gallery, the Provincial Museum, and Fort Edmonton Park. On average, 15—20 youth registered each week to take part in the outings. A generous donation of \$500 from a resident subsidized youth who may not have been able to attend due to financial barriers.



### **STONY PLAIN YOUTH TEAM (SPYT)**

The SPYT met weekly over the spring months to plan summer activities and receive training to develop skills needed to work concessions during events. The mobile concession was on location at several community events including Midsummer Thursdays, Emergency Preparedness Day, Canada Day Car Show, and Blueberry Bluegrass.

#### YOUTH DAY

Community youth were celebrated at International Youth Day on August 12. This family-friendly event drew nearly 200 participants to a block party at the Youth Centre that featured an inflatable obstacle course and a foam spray machine.

#### YOUTH SHOWCASE

The SPYC recognized Alberta Culture Days with a showcase of talent and art. Many youth invited their parents to join the celebration to learn about the culture at the centre that has been enriched by the contributions of local youth.



# **FINANCIAL SERVICES**

Unconsolidated Statement of Operations

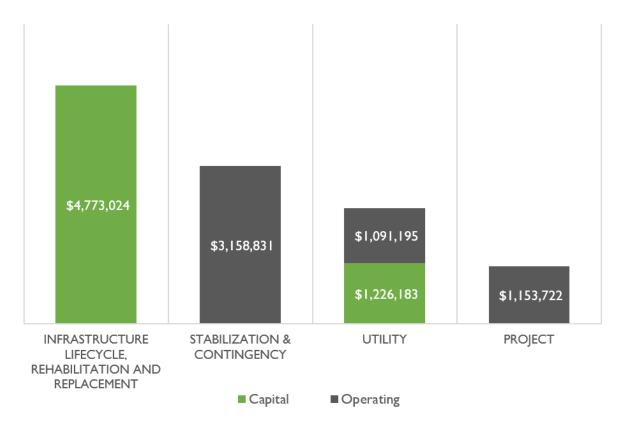
	Budget Q3 YTD			the fiscal year 2022 are		
	_		Variance	as follows:		
Revenue						
						Federal Tax:
Net Taxes available for municipal purposes	\$	18,457,953	\$ 22,128,787	\$	(3,670,834)	\$1,069,199
Sales & user charges		14,958,535	10,306,207		4,652,328	MSI Capital:
Franchise and concession contracts		3,482,037	2,439,240		1,042,797	\$1,890,824
Government transfer for operating		2,308,092	1,164,579		1,143,513	φ1,070,02 <del>1</del>
Developer contributions		346,000	-		346,000	MSI Operating:
Fines		556,500	275,294		281,206	\$131,776
License & permits		546,000	480,919		65,081	
Investment income		277,500	238,898		38,602	
Rentals		1,005,124	319,132		685,992	YTD Grants received:
Other		614,850	306,491		308,359	TID Granes received.
Penalties & costs on taxes		254,000	183,727		70,273	Alberta Relief for
	\$	42,806,591	\$ 37,843,274	\$	4,963,317	Shortfall of Transit
		_	_		_	Operators:
Expenses						\$5,000
						• •
Recreation & culture	\$	7,878,464	\$ 5,951,718	\$	1,926,746	Victims & Survivors of
Utilities		9,960,677	5,909,364		4,051,313	Crime Week:
Protective services		7,103,803	4,177,679		2,926,124	\$10,000
General government		6,663,137	4,518,701		2,144,436	
Transportation		3,090,022	2,058,564		1,031,458	Canada Summer Jobs:
Development		2,967,845	1,776,765		1,191,080	\$46,389
Community & Social Development		1,094,635	613,838		480,797	
	\$	38,758,583	\$ 25,006,627	\$	13,751,956	
Annual Surplus / (Deficit) Before						
Other Revenue/(Expense)	\$	4,048,008	\$ 12,836,647	\$	(8,788,639)	
Transfers From Reserves	\$	1,593,045	\$ 490,125	\$	1,102,920	
Transfers to Reserves	\$	(3,994,373)	\$ (2,125,101)	\$	(1,869,272)	
Debenture Principal	\$	(1,646,680)	\$ (834,204)	\$	(812,476)	
Operating Surplus/ (Deficit)	\$	-	\$ 10,367,467	\$	(10,367,467)	
,	•				,	•

**GRANTS** 

Grant Allocation for

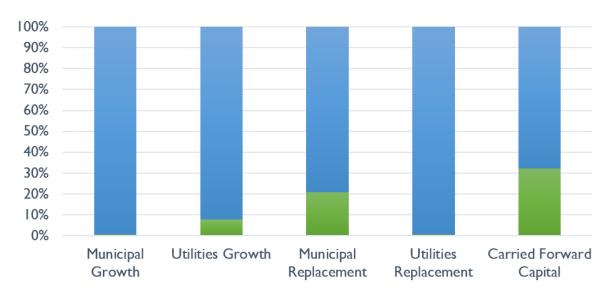


#### **RESERVES**



Projected reserve balances at the end of 2022 remain as projected in the 2022-2024 Corporate Plan.

# **CAPITAL EXPENDITURE**



Capital spend to date equates to 16% year to date. Capital spending continues to increase in early fall. Capital projects that have been delayed, such as the Umbach Storm Pond, will continue into 2023. Variances represent timing of invoicing received.

#### **INVESTMENTS**

The Town's investment portfolio is a mix of long-term and short-term maturities. At September 30, the investments were \$24,339,438 compared to \$30,218,373 at the end of December 2021.

#### **2021 ANNUAL REPORT**

The Town's 2021 Annual Report was published in July 2022. Each year, the report is complied and outlines key milestones, initiatives, and projects. It also includes a comprehensive financial report.

Along with publication, the report is submitted to the Government Finance Officers Association (GFOA) for consideration for the Canadian Award for Financial Reporting.

# **DEBT LIMITS**

DEBT LIMIT	Projected Dec 31, 2022	Dec 31, 2021
Municipal Debt Limits	\$ 64,209,887	\$ 64,065,363
Outstanding Debt	\$ 31,967,865	\$ 33,330,537
Total Debt available	\$ 32,242,021	\$ 30,974,351
Internal Limit Debt		
available	\$ 19,400,044	\$ 18,161,278
Municipal Debt Service		
Limit	\$ 10,701,648	\$ 10,677,561
Current Debt Service Level	\$ 2,140,330	\$ 2,707,368
Service on Debt Limit		
Available	\$ 8,561,318	\$ 7,970,193
Service on Internal Limit		
Available	\$ 6,420,989	\$ 5,834,681

The Debt Management Policy C-FS-045 outlines the types of debt and financing the Town may undertake. Under the Municipal Government Act (MGA), the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue.

The policy, which was adopted on July 13, 2020, stipulates the Town will adhere to an internal debt limit of 80% of the debt limit set by the MGA. In August 2022, a debenture of \$1,826,000 for the North Business Park Lift Station was approved by Council. As at September 30, 2022, the Town's outstanding debt represented 52.7% of Municipal debt limits and 65.9% of the Town's internal debt limit.



# LEGISLATIVE SERVICES

#### FREEDOM OF INFORMATION AND PROTECTION PRIVACY REQUESTS

Year	Annual Total	QI	Q2	Q3	Q4
2017	48	13	14	16	5
2018	48	П	12	6	19
2019	38	12	12	7	7
2020	6	0	1	0	5
2021	22	4	5	5	8
2022	19	10	4	5	





# PLANNING AND DEVELOPMENT

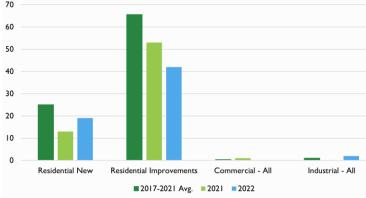
Third quarter residential construction comprised of a total of 19 housing starts including 16 single-detached dwellings and three medium-density dwellings with a combined estimated construction value of \$6.4 million.

There was one industrial permit and two 'other' permits issued in the third quarter with a combined estimated construction value of \$1.4 million.

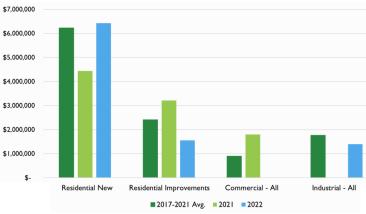
There were 42 permits issued for alterations and additions in the third quarter including 40 residential improvements, one commercial improvement, and one industrial improvement with a combined estimated construction value of \$1.5 million.

There were 16 miscellaneous permits issued including 13 signs and three moves/demolitions, etc., with a combined estimated construction value of \$366 thousand.

#### Q3 Volume of Building Permits by Type



#### Q3 Value of Building Permits by Type



## **RECREATION AND LEISURE SERVICES**

#### **ARENA**

Lacrosse season wrapped up early on in the quarter and arena staff pivoted to prepare for ice season. Ice installs took place in mid/late August with regular users taking to the ice in early September.

#### **HORTICULTURE**

Horticulture crews kept busy with shrub bed and tree maintenance. A total of 22 shrub beds were removed and approximately 51,000 square feet of beds were weeded. Crews also assisted with Arbour Day prep and tree planting, and performed dangerous and dead tree removals throughout the community.

#### **PARKS**

Turf and green space maintenance continued throughout the quarter. Pesticide and herbicide spraying was applied to 225 acres of greenspace and 2,656 hours of grass cutting was performed. Parks crews continued to address graffiti concerns throughout town and over 800 'tags' were removed.

#### **SPORTS FIELDS**

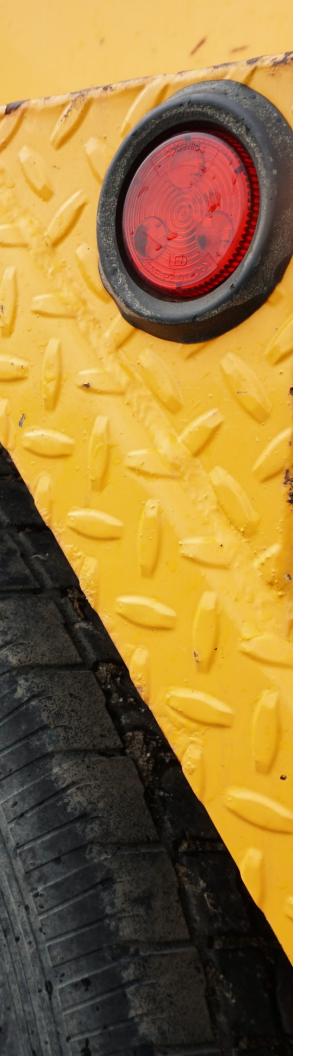
Two new beach volleyball courts were installed near 44 Avenue in partnership with Ravens Volleyball Club. Three new pickleball courts were also installed at Meridian Heights Outdoor Rink. In preparation for the seasonal shift, crews performed aeration of sports fields and prepped for fall shutdown.

# **PROJECTS & EVENT SUPPORT**

Crews provided event support to Canada Day celebrations, the Great White North Triathlon, Midsummer Thursdays, Outdoor Movie, Hope Floats, Rotary Run For Life, and the BMX Provincials.

Project support included the installation of ten repurposed light poles in Rotary Park, the mural installation at the library, outdoor pool and spray park shutdown, memorial bench installs, and pouring test concrete pads at benches and garbage cans.





# **INFRASTRUCTURE ASSETS**

#### **ROADS**

Roads crews worked on pothole repairs and gravel lane maintenance throughout the quarter. New speed and parking signs as well as a number of flashing crosswalk signs were installed throughout the community. Tripping hazards identified on sidewalks and pathways were also repaired to address pedestrian safety.

#### **FACILITIES**

The Facilities crew worked on regular building maintenance and began preparing facilities for the seasonal change. Playground repairs were carried out including replacements of failing rubber surfaces, and a new accessible swing was installed at the Rotary Park playground.

#### **FLEET**

Three new trucks were fitted with strobes, box modifications, headache racks, bed rails, and decals. A new street sweeper, plow trucks, and a sander were brought online and preventative maintenance was performed on fleet vehicles. Work is also underway to rebuild the engine of one of the Town graders.

#### **UTILITIES**

Several cc valves were repaired over the quarter and crews performed investigations of sanitary services throughout the community. A new Supervisory Control and Data Acquisition (SCADA) system was deployed and optimization of the program is ongoing. A backup genset was installed and commissioned at the Country Plain Sanitary Lift Station and lifting chains were replaced.

Utilities crews worked to address a water main break beneath 48 Street. The scope of work included a full replacement of the entire affected area.

#### **ENVIRONMENT & SOLID WASTE**

Throughout the quarter, crews worked on repairing residential waste and recycling bins. Unauthorized dumping was also addressed.

The annual Shred-It featuring free paper shredding for residents was hosted during the quarter. The event saw a large resident turnout with positive feedback received from the community.

