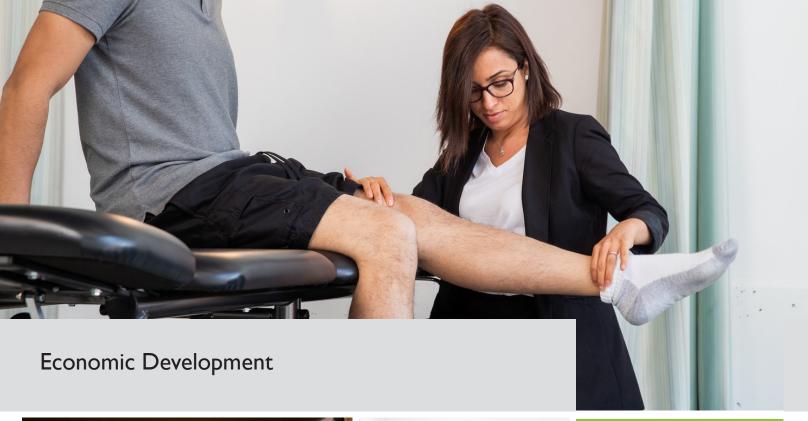


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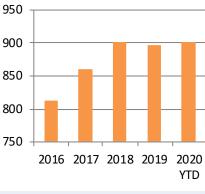


Grand Openings

The Barkstreet Market

Business Licenses

902





Downtown Redevelopment

Economic Development has been working closely with Downtown businesses as the final phase of redevelopment begins. With COVID-19 impacting face-to-face encounters, we are looking at alternatives for meeting with local businesses.

We are bringing back the coupon book after positive feedback last year. Currently, we are working with businesses to curate deals for the 2020 construction season.



Interactive Business App

By partnering with our **Technology Services** team, Economic Development was able to create an in house program to share information. With the Interactive Business App, internal and external users can visualize where businesses are located, while also finding key information for each, such as phone numbers and addresses.

The Business App can be accessed <u>here</u>.



COVID-19 Response

COVID-19 is having a devastating impact on the local economy. Economic Development has been working closely with our regional partners to distribute information around upcoming programming, such as business initiatives through BDC, EDC, WED, and FCC.

Additionally, we have been working with the Chamber on several initiatives, including a Shop Local campaign to boost awareness.

TOWN OF















Communications

Top 10 Webpages

- 1. Town of Stony Plain
- 2. Careers with the Town Town of Stony Plain
- 3. News Releases Town of Stony Plain
- 4. Calendar Town of Stony Plain
- 5. news search Town of Stony Plain
- 6. Garbage Organics and Recycling Town of Stony Plain
- 7. Parks, Trails and Recreation Town of Stony Plain
- 8. Contact Us Town of Stony Plain
- 9. Road Bans/Street Sweeping/Snow Removal Town of Stony Plain
- 10. Road Maintenance Town of Stony Plain



COVID-19 Communications

With the evolving realities of COVID-19 and its impact on the community, Communications has worked alongside the Senior Leadership Team to communicate important information to the public and to Town employees. A webpage dedicated to COVID-19 has been published to the Town website with links to Government of Alberta and Alberta Health Services resources. Through interdepartmental collaboration, Communications has

published reliable and accessible information for residents regarding updated policies, service announcements, and best health practices. Along with highlighting provincial directives from Government of Alberta accounts, Communications has worked to showcase Stony Plain's community spirit through sharing messages of support for our residents during this time of uncertainty.



Rotary Park Digital Sign

The Rotary Park Digital Sign was installed at the beginning of January. Snow removal schedules, survey information, council meeting dates, storm pond warnings were among the first messages shared with residents. With the spread of COVID-19, communication shifted to Town facility closures, Alberta Health Link information and thank you messaging for front line workers.

Highlights

- Rotary Park Digital Sign Installation
- COVID-19





Media Engagement Analytics as compared to Q1 2019

f Engagement		Engagement		© Engagement		n Engagement	
9.7 engagem		441 engagements		2.3K engagements		98 engagements	
↑9.3K fron	n 399	↑365 from 76		↑2.3K from 17		↑86 from 12	
1 Engagement by	/ Туре	Engagement by	у Туре	© Engagemen	t by Type	ngagement by 1	Гуре
Reactions	↑6.6K 6.8K	Likes	↑231 263	Likes	↑2.2K 2.2K	Reactions	↑53 64
Comments	↑1.5K 1.6K	Retweets	↑111 154			Shares	↑31 32
Shares	↑1.2K 1.3K	Replies	↑23 24	Comments	↑64 64	Comments	↑2 2

Reaction Analytics

The top Reaction Post last quarter on every social media account (Facebook, Twitter, Instagram and LinkedIn) occurred on March 31. The post about the first responders parade quickly became the most liked and shared since the creation of the Town's social media accounts.



Westview Hospital had front row seats to a first responders parade this morning. A lineup of 20 vehicles from Stony Plain, Spruce Grove, and Parkland County fire and enforcement departments along with RCMP lit up the street with red and blue to show support for hospital staff.

We are proud of all our essential workers and commend their dedication to the health and safety of our community. Thank you for all your hard work!



Engagements

O You and 1K others

People Reached

69 Comments 362 Shares

Video View Analytics



The Don't Just Trash It: Adventures of Smarty Pants videos dominated video views on Facebook for the first quarter of 2020. The series garnered 10,219 views for video one, 7,834 views for video two and 7,166 views for video three respectively.

Other top view videos include the Rotary Park Digital Sign installation time lapse and Culture and Tourism's "Come Winter with Us" campaign.



Planning & Infrastructure

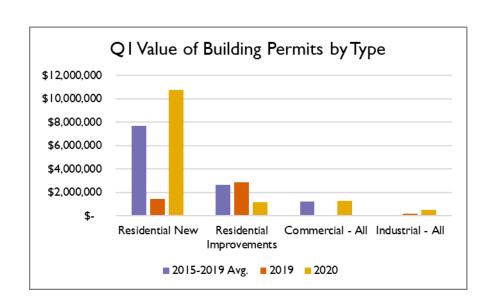
2020 First Quarter Permit Statistics

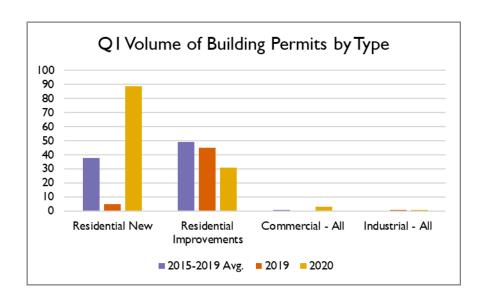
Planning and Development

First quarter residential construction in 2020 comprised a total of 89 housing starts – five low density and 84 high density with a combined estimated value of \$10.7 million.

Three commercial permits were issued in the first quarter of 2020 with an estimated value of \$1.2 million. One industrial permit was issued with an estimated construction value of \$500 thousand.

34 other permits were issued with an estimated value of \$650 thousand.



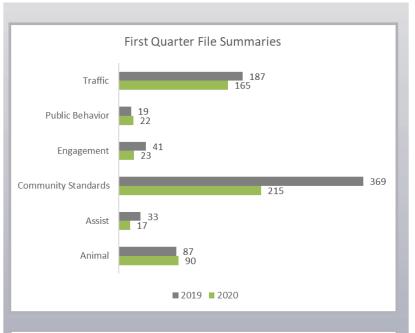


Public Works

Public works completed priority 1 and priority 2 road snow clearing operations between January 8-11 and January 22-24. Residential snow clearing was completed over 17.5 days between February 5th and February 28th. 11 trucks were contracted from the snow hauling roster for this snow removal. The snowpack throughout the town averaged approximately 12 cm thick, requiring the graders to make two passes on every road to complete the removal.



Stony Plain Enforcement Services









Enforcement Summary

As we entered the last month of this quarter, Alberta was faced with the COVID-19 pandemic. This virus has impacted our community and the way the Town of Stony Plain serves its residents. While our Community Peace Officers are still out patrolling and responding to complaints, social distancing has limited our ability to be as active in the community as our Peace Officers like to be.

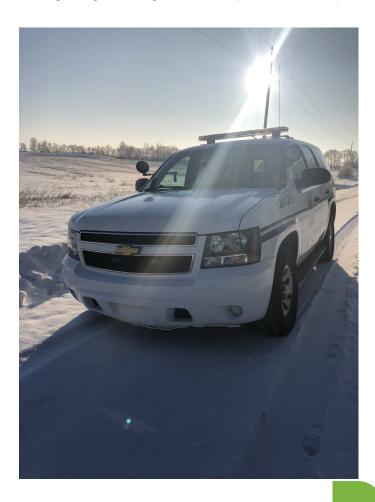


Provincial Statutes Enforcement

In the 1st quarter of 2020 Community Peace Officers issued 201 violations and 144 warnings.

The offences which generated the most fines issued this quarter were for:

- Distracted Driving (71 Violations)
- Expired License Plates (14 Violations)
- Speeding and Occupant Restraints (13 violations each)





Bylaw Enforcement

In the 1st quarter of 2020 Stony Plain Peace Officers responded to 532 incidents. 90 of those incidents were proactively generated by a Peace Officer.

The 3 most frequent incidents this quarter were:

- Snow covered sidewalks (165 incidents)
- Parking complaints (99 incidents)
- Dogs at large (23 incidents)



Community Service & Education

Snow and cold does not keep our Community Peace Officers from being outside. This quarter they:

- Conducted 4 foot patrols
- Taught 2 Bike Safety presentations for the Youth Centre and My Path Students.
- Stony Plain Enforcement supports the Grant MacEwan University Police and Security Program by participating in the Student Field Placement Program. This quarter a new student began shadowing the Peace Officers and support staff, however COVID-19 pandemic ended the placement early.
- Attended a local school as a Guest Reader for Literacy Month.
- Began teaching the DARE program in a local school prior to COVID-19 terminating the school year.

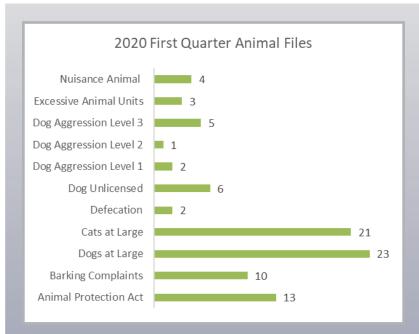
Community Peace Officers continued ongoing training and development this quarter attending:

- OC Spray Recertification
- Defense Tactics Recertification
- Dangerous Goods Inspectors Recertification





Defensive Tactics Recertification Training









CPO's educating on Public Safety Precautions during the COVID-19 pandemic



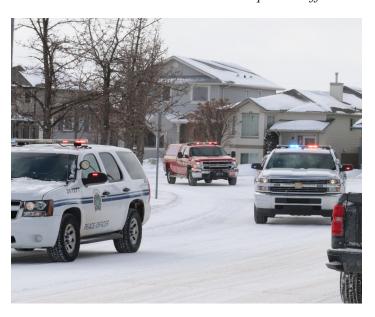
Agency Collaboration

Our residents benefit from the service provided by agency collaboration with our area partners:

- Peace Officers & Public Works staff worked together on 7 matters.
- Peace Officers & the Planning department worked together on 1 file.
- Stony Plain Peace Officers attended 1 Joint Force Operation with Parkland County Peace Officers.
- A Parkland County CPO utilized the Memorandum of Understanding to stop 1 vehicle in Stony Plain and Stony Plain CPO's stopped 2 motor vehicles in Spruce Grove for traffic violations observed in the course of their duties.
- Peace Officers assisted the RCMP with found property, motor vehicle collisions and execution of warrants.
- Stony Plain Fire assisted the Peace Officers with 1 matter.
- Stony Plain Enforcement participated in the First Responders Parade to Westview Hospital to salute and thank staff for all their work as the COVID-19 pandemic unfolds.



CPO's participating in the First Responders Parade to salute Westview Hospital Staff



Stony Plain Peace Officers, RCMP, and Fire filing in the First Responders Parade







Community Programs & Services



Achievement Recognition Program

The Achievement Recognition Program is an awards program that recognizes the athletic, fine arts and cultural efforts and achievements attained by teams or individuals representing Stony Plain in competition.

This quarter, the Town welcomed one team and one individual to receive this award:

- Stony Plain Soccer UII Girls for their 2nd place finish at City Finals
- Carolan Harvey for her 1st Place finish at a International Boxing Championship and 2nd Place finish at the Alberta Provincial Championships







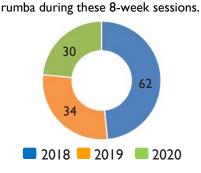
Adult Programs

Two, dance-based, adult programs are hosted out of the downtown Community Centre. Running from September to June, these programs provide adult and senior residents the opportunity to socialize and learn new skills.



Adult Ballroom **Dance**

Registrants learn to foxtrot, jive, waltz and





Seniors' Jamboree

Held the first Sunday of every month, the Seniors' Jamboree features live music, coffee, snacks and an afternoon of dancing and friendship.

Typical Attendance Per Jamboree:

75-100 seniors

Achievement Recognition Seniors' Jamboree Adult Ballroom Dance Accessible Transportation Leisure Guide Spring Registration Fair Community Grant Funding



Coming next quarter

Farmers' Days Rodeo & Exhibition Accessible Transportation Shikaoi Exchange Program Adult Ballroom Dance Seniors Jamboree Community Grant Funding

Accessible Transportation Service



The merging of the two local services will allow for an expanded accessible transportation program that will better serve the residents of both communities as well as designated areas of Parkland County.

JANUARY (Handibus Only)

52 New Clients (18 Stony Plain, 34 Spruce Grove)

On February 3, the Town of Stony Plain and the City of Spruce Grove launched the Accessible Transportation service, combining the former HandiBus Program and the

Specialized Transit Service.

	Ride Statistics						
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
304	20	2977.5	16	134	0	0	22
	Residency Location Statistics						
S	tony Plain	Spruce Grove		Parkland County		Total	
	324	n,	⁄a	n/a		0	

FEBRUARY (Regional Service Launched February 3)

	Ride Statistics						
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
741	78	9506.7	61	231	27	4	59
	Residency Location Statistics						
S	itony Plain	Spruce Grove		Parkland County		Total	
	192	20	09		}	40)4

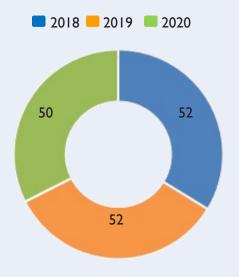
MARCH								
	Ride Statistics							
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attend	dant
445	22	6771	38	134	6	0	30	
	Residency Location Statistics							
S	Stony Plain Spruce Grove		Grove	Parkland County		Total		
	92	130		3	}	22	25	12



Regional Programming

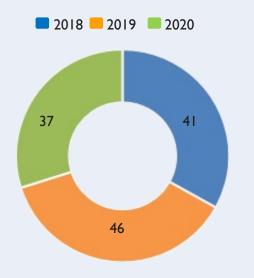
Spring Regional Information & Registration Fair

- Estimated 1000 residents attended the event.
- Event provided opportunity for community non-profit and businesses to promote and take registrations for their upcoming programs in the Tri-Municipal Region.



Spring/Summer Leisure Guide

- 5000 copies of the leisure guide are distributed to the residents in the Tri-Municipal Region.
- Average 75% pick up rate.
- The leisure guide promotes leisure, recreation, culture, wellness and sports groups/ organizations in the regional through purchased advertising.





Community Initiatives Grant Program

Budget allocation: \$18,000.00

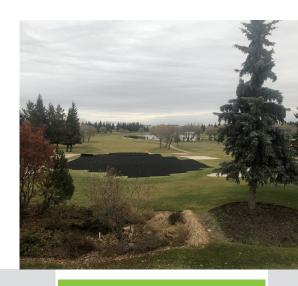
I.	Number of Groups Requesting Funding	10
2.	Number of Groups Funded	10
3.	Total Funding Requested (To end of 1st Quarter)	\$19,850.00
4.	Total Funding Allocated (To end of 1st Quarter)	\$9,400.00

The community initiatives grant program continues to be popular with the event and festival organizers in our Community.

The bulk of the grant requests are typically received during the third quarter. This is in direct correlation with peak event and festival season. However, we are likely to see a decrease in funding requests for 2020 due to the cancellation of events during the COVID-19 crisis.



January thru March have provide for some consistent snowfall and temperatures to provide an excellent cover of insulation for the course. The snowfall has also provided us with the ability to build and maintain excellent cross country ski trails. The trails have been very busy this season as we have not seen many days with -30 degree temperatures this winter. As we work towards April we expect to see the snow disappearing and the opportunity to uncover the putting surfaces in preparation for the 2020 golf season.



Golf Course Quarterly Report





Winter Leagues

The winter golf leagues were wrapped up one week early this season based on the closing of the Clubhouse building. The league saw a successful year with 18 players taking part on a weekly basis. The simulator was also busy with numerous club fittings in early February as the new equipment for 2020 was being launched.



Retail Sales

The Proshop is currently set up and ready to start the 2020 golf season. With many things in the air and the uncertainty we have been working to create an online retail experience for our members and guests. This will allow people to make purchases from the comfort of their own homes. We have also been working with our suppliers to create strategies to deal with inventory as we move forward.



Marketing and Promotions

The Alberta PGA Golf Consumer Show was cancelled this season due to the Covid crisis. We are continuing to work with the communications team in regards to new go to market ideas and promotions for the upcoming season. The website has been tweaked to provide a better consumer experience, Twitter and Facebook feeds have also been cleaned up to tie in with these new strategies.

Food & Beverage Update

Our Food and Beverage operation has been working with Heritage Pavilion and Parkland Funeral Homes to create opportunities for outside catering. These partnerships have help us have the ability to work with larger events as well as make better use of the golf course space. In our current state, Executive Chef Sijo has been busy preparing for what the 2020 golf season may present.. He has also been working with his suppliers to provide an opportunity to our members and Town Staff to purchase meat pre -packs and grocery items.



Corporate Services - Financial Services

*Please note all financial information is from March 31,2020



Budget Position

Municipal Operating Budget
The Corporate & Long Term
Planning Policy C-FS-019 requires
quarterly reporting on operating
and capital budgets to Council.

Net taxes sits in a negative balance, this is due to quarterly payments for the Provincial Education taking place before tax proceeds are received.

Town of Stony Plain Unconsolidated Statement of Operations For the period ending March 31, 2020

		Budget	Actual	
		2020		2020
Revenue				
N . 7	,	10 002 540	ċ.	4 720 020 \
Net Taxes available for municipal purposes	\$	18,083,549	\$(1,729,939)
Sales & user charges		14,167,025		2,878,531
Franchise and concession contracts		3,250,697		630,516
Government transfer for operating		2,495,110		320,614
Fines		881,500		79,485
License & permits		501,800		265,952
Investment income		322,900		230,206
Rentals		652,124		87,045
Other		616,690		150,663
Penalties & costs on taxes		258,000		39,496
	\$	41,229,395	\$	2,952,568
Expenses				
Recreation & culture	\$	10,113,055	\$	2,726,186
Utilities		10,057,713		1,343,327
Protective services		8,102,126		735,140
General government		6,388,975		1,705,691
Transportation		6,061,971		802,176
Development		2,876,340		589,958
	\$	43,600,180	\$	7,902,478
Annual Surplus (Deficit) Before				
Other Revenue	\$	(2,370,785)	\$	(4,949,911)

Capital Projects

There are 45 municipal capital carryforward and replacement projects in progress for the 2020 fiscal year.

\$605,997 has been spent of the budgeted \$27,593,479 (2.20%)

The Downtown Library, Downtown Redevelopment and Old Town North Storm Pond represent 44% of the capital budget.

Capital Projects	Budget	Expenditures	Status
POOL LIFECYCLE UPGRADES/FILTER SYSTEM	\$105,131	-	
HERITAGE PARK PHASE 3	\$35,000	-	
BRIARWOOD WAY	\$84,704	-	
HWY 779 SIDEWALKS	\$642,213	\$175,035	
TOWN OFFICE EXPANSION	\$15,000	-	
FIRE SERVICES TRAINING GROUNDS - PHASE I	\$100,000	-	
BOUNDARY ROAD	\$111,043	\$2,600	
RCMP FACILITY	\$1,562,832	\$6,715	
LIBRARY	\$3,413,989	\$1,866	
PW BUILDING DESIGN	\$115,000	-	
P II ROAD/INFRASTRUCTURE	\$77,273	\$929	
OLD TOWN NORTH STORM WATER	\$2,640,779	\$2,536	
UMBACH STORM	\$14,421	\$14,421	
FIRE ENGINE 3-1 REPLACEMENT	\$930,000	45,371	
NEW SCHOOL INFRASTRUCTURE	\$3,245,384	\$18,957	
SIGNAGE STRATEGY PHASE 2	\$83,007	\$0	
REC CENTRE DESIGN	\$1,500,000	-	
DOWNTOWN	\$6,892,206	\$170,441	
CEMETARY PHASE 3B	\$2,000,000	-	
BUCKET TRUCK	\$145,000	\$141,895	
SHIKAOI POND REHABILITATION	\$997	-	
2019 EQUIPMENT REPLACEMENT	\$100,000	-	
ARENA RADIANT HEATERS	\$50,000	-	
SIGNAGE STRATEGY PHASE 3	\$100,000	_	
ROTARY PARK SKATING EXPANSION	\$150,000	-	
TRAIL REPLACEMENT	\$50,000		
FIRST RESPONDERS RADIO	\$384,500	-	
SERVER REPLACEMENT	\$30,000	\$25,231	
PHONE REPLACEMENT	\$100,000	-	
regional transit	\$740,000	-	
2020 EQUIPMENT REPLACEMENT	\$490,000	-	
RECYCLING CENTRE CAMERAS	\$15,000	-	
ROAD REHABILITATION	\$500,000	-	
SIDEWALK REPLACEMENT	\$250,000	-	
VACUUM TRUCK REPLACEMENT	\$500,000	-	
BOUNDARY WATER LINE EXTENSION	\$100,000	-	
CENTRAL TRUNK SANITARY SEWER	\$320,000	-	
	\$ 27,593,479	\$ 605,997	

Reserves

There town maintains 28 Capital and 9 Operating reserves.

2020 Uncommitted Ending Balance represents the expected balance and the end of the fiscal year based upon current projected funding and replenishment of reserve.

		2020
		Uncommited Ending
2020 CAPITAL RESERVES	QI	Balance
LIFE CYCLE RESERVES		
Life Cycle - Common Services	132,701	37,701
Life Cycle - Arena	363,324	366,824
Life Cycle - Pool	228,259	215,078
Life Cycle - Community Center	189,102	194,102
Life Cycle -Heritage Park	886,746	347,045
Life Cycle - Parkland Building	107,664	107,664
Life Cycle - Library	273,760	80,093
Life Cycle - Town Admin Blding	269,065	179,065
Life Cycle- Firehall	143,115	153,115
Life Cycle- Youth Centre	80,409	80,409
Life Cycle- Outdoor Rec	46,577	71,940
Life Cycle- Forest Green Plaza	45,000	60,000
Life Cycle - Old Firehall	15,000	20,000
Life Cycle - RCMP Building	_	5,000
CAPITAL EQUIPMENT REPLACE	MENT	
Fire Truck/Equipment Replacement	487,488	(6,482)
Capital Equipment Replacement	463,161	260,661
GENERAL CAPITAL RESERVES		-
Capital Reserve - Roads	379,779	86,679
Capital Reserve - Water	1,331,100	(82,877)
Capital Reserve - Sewer	1,822,616	(230,317)
Capital Reserve - Storm	3,800	190,131
Capital Reserve - Waste Mgmt	91,028	88,692
OTHER RESERVES		-
Economic Development & Regional Re	50,000	50,000
Recreation & Culture Reserve	341,396	-
Trails Reserve	136,119	91,119
Public	183,367	1,807
General Purpose	466,729	318,300
Golf Course	42	20,042
Land (School) Reserve	_	119,000
CAPITAL RESERVES	8,537,347	2,705,791
		2020
		Uncommited
		Ending
2020 OPERATING RESERVES	QI	Balance
Mural Preservation	65,455	75,455
Tax Levy Stabilization	982,813	173,344
UT Rate Stabilization	581,998	(1,312)
Snow Removal	300,461	300,461
Safety Rebate Reserve	63,672	58,672
Public Art Reserve	218,979	233,979
Policing and Public Safety Reserve	493,121	189,524
Legacy Reserve	52,287	154,722
Technology Reserve	85,045	85,045
OPERATING RESERVES	2,843,829	1,269,889
TOTAL RESERVES	11,381,176	3,975,680

2020 Corporate Plan Initiatives



Initiative	Transportation Master Plan
% Spent	0%
Budget	\$150,000

Initiative	Signage Strategy Phase III
% Spent	0%
Budget	\$100,000

Initiative	Community Rec Centre Design
% Spent	0%
Budget	\$1,500,000

Initiative	Transit			
% Spent	0%			
Budget	\$948,000			

Initiative	Cultural Master Plan Renewal		
% Spent	0%		
Budget	\$20,000		

Initiative	First Responders Radio Communication
% Spent	0%
Budget	\$384,500

Initiative	Sanitary Inflow & Infiltration Study			
% Spent	0%			
Budget	\$160,000			

Initiative	Asset Management Implementation
% Spent	0%
Budget	\$30,000

Initiative	Snow Storage Concept Plan			
% Spent	0%			
Budget	\$35,000			

Initiative	Central Trunk Sanitary Sewer Design & Construction
% Spent	0%
Budget	\$320,000



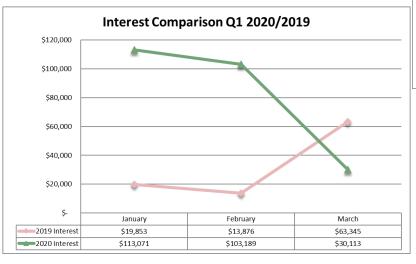


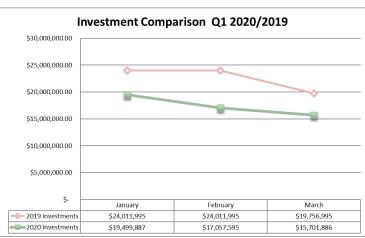
Operating Initiatives and Projects				
	Budget	Expenditures Statu		
Corporate Services				
Performance Measurements	\$20,000	-		
Bellamy Implementation	\$44,000	\$14,688		
OnBase Implementation	\$35,000	-		
Planning & Infrastructure				
Cemetery Study	\$99,643	\$53,653		
Areas of Transition / Old Town	\$168,100	\$133,617		
Urban Forestry	\$40,000	-		
Community & Protective Services				
Community Engagement Recreation	\$87,844	\$55,348		
Trails Master Plan	\$50,000	\$50,930		
	\$544,587	\$308,236		

Investments

The Town is maintaining an investment portfolio that is a mixture of long term and short term maturities; permitting the Town to earn a rate of return while ensuring adequate cash flow, as per Policy C-FS-025, Cash Management & Investments. The Town has \$15,701,886 in investments as of March 31, 2020. \$1,000,000 is invested in short term investments at local financial institutions, and the value of the portfolio with the investment firm is \$10,270,210 (market value). The portfolio is a mixture of cash and cash equivalents, fixed income (bonds rated A to AAA) and short to medium term investments. Administration continues to monitor cash and investments to maximize the Town's return while still maintaining an available cash flow.

Year over year the Town's investment portfolio has decreased as funds have been deployed to major projects.

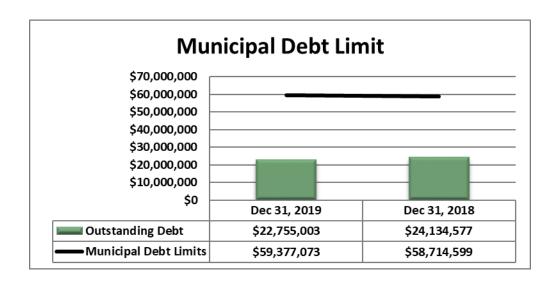




The timing of interest is dependent on the current composition of the investment portfolio. Continued changes to the composition of the Town's investment portfolio has led to the significant change in the timing of actual interest received in Q1.



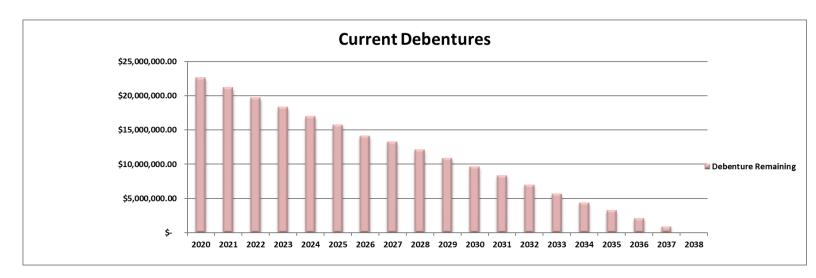
The Town of Stony Plain's Debt Management Policy C-FS-002, outlines the types of debt and financing the Town may undertake. Under the Municipal Government Act, Alberta Regulation 255/2000, the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The Policy stipulates that the Town will adhere to the debt limit set by the MGA. The Town Manager or designate shall report quarterly to council regarding the Town's compliance with this policy. The current debt outstanding as of December 31st, 2019 is \$22,755,003. The outstanding debt is 38.32% of the legislated debt limit.

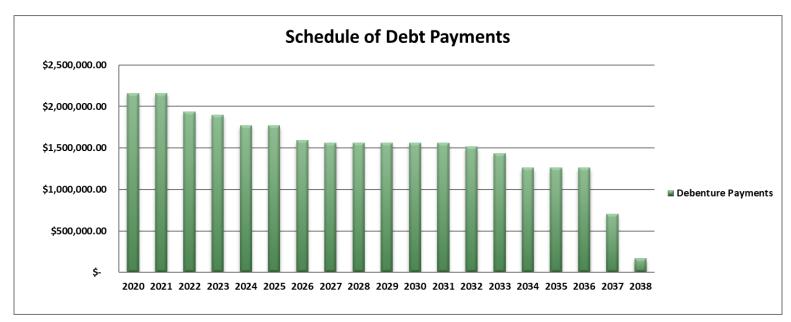


DEBT LIMIT	Dec 31, 2019	Dec 31, 2018
Municipal Debt Limits	\$ 59,377,073	\$ 58,714,599
Outstanding Debt	\$ 22,755,003	\$ 24,134,577
Total Debt Limits available	\$ 36,622,070	\$ 34,580,022
Municipal Debt Service Limit	\$ 9,896,179	\$ 9,785,767
Current Debt Service Level	\$ 2,159,322	\$ 1,986,444
Service on Debt Limit		
Available	\$ 7,736,857	\$ 7,799,323

The remaining debt limit available is \$36,622,070 (61.67%).

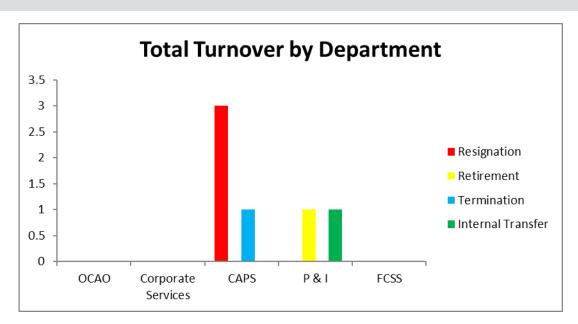


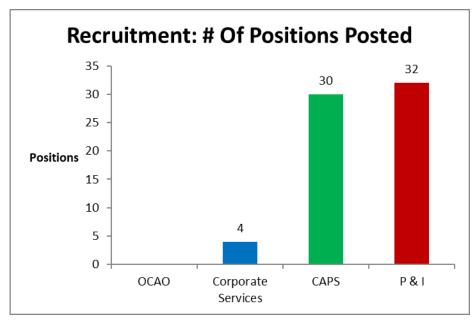






Human Resources







Legislative Services

