



quarterly report

FOR THE
FOURTH QUARTER ENDED
DECEMBER 31, 2020

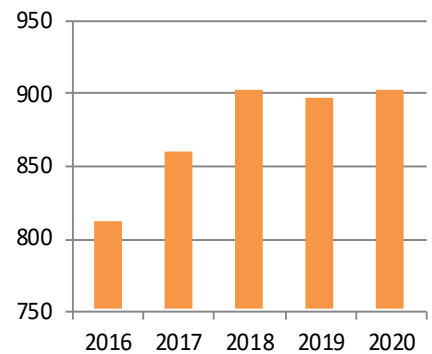
2020

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Economic Development



Business Award

Whimsical Vintage Creations was named the 2020 Ambassador of Action Business Award recipient.

The award is given to a local business who has made significant investment not only in their business, but also in the community through a new or expanded building, increase in jobs, new or improved products or services, or profile for the community.

Outreach

Tacada Investments, Kids @ Play Daycare OSC and Star Bright Daycare OSC were interviewed as part of the Business Visitation Program.

The outcomes of the interviews will be valuable to Economic Development as they enhanced our understanding of the challenges and opportunities some local businesses are facing.

Video Lottery Terminals (VLT)

As per Council's request, Economic Development has sent a letter to the Province asking them to allow VLTs in Stony Plain. If approved, businesses will be able to access a new revenue stream, bring a new dynamic into their operations and can compete on a level playing field as those in other communities.

A decision is expected back in the coming months.





Downtown Redevelopment

Another downtown re-development meeting was hosted in November to provide an update on the current year and insight into the 2021 construction season. These meetings have been well perceived by businesses and have allowed the town to ensure we're keeping them informed. Attendance to these meetings continue to decline, which is a positive according to feedback from the business community informing us that our ongoing efforts to communicate updates to businesses outside of these meetings are being effective.



Small Business Week

In partnership with the Greater Parkland Regional Chamber, Small Business Week was moved online to ensure we could celebrate and support small businesses. The event looked different due to the pandemic, but businesses still gathered virtually to share ideas and success stories, identify possible solutions to impacts, and support each other.



Attracting Non-Residential Spending and Covid-19 Support Efforts

Online shop local guides, radio ads, digital campaigns, and video features on Global Edmonton were implemented to drive destination spending when restrictions permitted. Economic Development also successfully implemented rent relief initiatives for businesses who had a lease with the Town and couldn't be supported through federal government programs.



Business Spotlight

Early into COVID Kick Ass Caramels was entirely threatened due to their business model necessitating a large focus of sales through trade shows and farmers markets. To address the concerns surrounding the livelihood of their business they creatively pivoted and are now working with a wholesaler. They are now working harder than ever trying to keep up to the demand of distribution to 55 locations.



UNBRIDLED
POSSIBILITIES

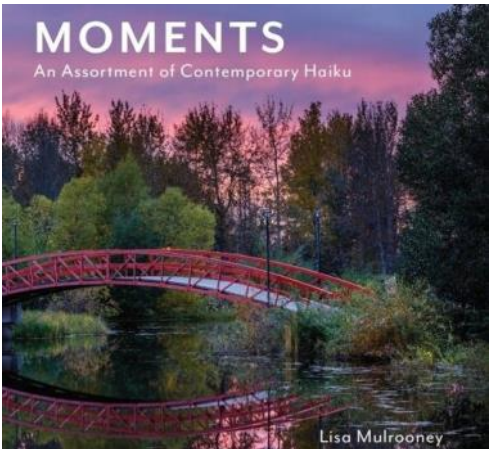




Culture & Tourism Development

Coming Up in 2021

- Tourism Master Plan Completion
- Arts, Culture and Tourism Master Plan Implementation
- Library Public Art Project
- 7th annual Summer Sessions
- Appointment of New Poet Laureate
- Installation of Public Art Bench
- Revamping Award of Creative Excellence Process



Poet Laureate

On December 10th, Stony Plain's first Poet Laureate, Lisa Mulrooney launched a book of Haiku entitled Moments. Filled with poems written during the first year of her tenure it captures only a fraction of the Haiku written during that time.

As a legacy to her appointment, four of her poems were also installed in the Rotary Park Gazebo. These will be officially unveiled as we welcome our newest laureate in 2021.

Tourism Master Plan

With funding from the Government of Alberta's Community and Regional Economic Support Grant the Town has embarked on a project to complete a Tourism Master Plan.

Public participation was completed in Q4 of 2020, which included stakeholder interviews, a public survey and workshops.

It is anticipated that the Plan will be presented to Council in early May 2021.

Christmas Ornament

The 2020 Stony Plain Christmas Ornament was created by local artist Daphne Cote.

Cote used spray paint on canvas to build on the positive message begun through the street art project was undertaken during the summer in the CN Tunnel and skatepark.

250 of the commemorative ornaments are prepared each year and given to residents on a first come, first served basis.



Award of Creative Excellence

The 2020 Award of Creative Excellence (ACE) was awarded to the Stony Plain and Parkland Pioneer Museum - Model Train Display Volunteer Group. The group of volunteers has spent over 2 years creating a realistic model train exhibit which spans through Stony Plain, Parkland County and the villages in the area.

This year there were nine nominations and the three finalists were: James Mackay of Outhere Art, Parkland Poets' Society, and the Stony Plain and Parkland Pioneer Museum - Model Train Display Volunteer Group. All nominees have played crucial roles in bringing life to our community.



Shop the Season

Shop the Season, a holiday, shop-local campaign was run in the digital Where Edmonton Wish Book. The ad was styled, photographed, and designed in-house using products from local businesses including Blake's Bakery, Dara's , Freson Bros., The Hair Lounge, Homegrown Foods, Joffre's Water, Nantucket Antiques, Twice as Nice, Stony Plain Golf Course and One Man's Treasure. All of the products featured in the ad were given away to one lucky winner, Jayne Comrie of Stony Plain.





Q4 vs Q3 User Statistics



Communications

Top 10 Webpages

1. Town of Stony Plain
2. Careers with the Town - Town of Stony Plain
3. Winter Light Up - Town of Stony Plain
4. COVID-19 - Town of Stony Plain
5. Parks, Trails and Recreation - Town of Stony Plain
6. Calendar - Town of Stony Plain
7. News Releases - Town of Stony Plain
8. Halloween - Town of Stony Plain
9. Garbage Organics and Recycling - Town of Stony Plain
10. news search - Town of Stony Plain

CBC Mural Feature

Communications worked with CBC Our Edmonton to promote a feature on murals around Stony Plain. Mayor William Choy, Councillor Judy Bennett, and mural guide Greg Hanna joined CBC reporters on a tour of public art in the community. The footage was aired on CBC TV, CBC Gem, hosted on the news agency's website, as well as spotlighted in an online article.



COVID-19 Communications

With case numbers increasing across the Edmonton Zone, the fourth quarter saw a number of new guidelines and restrictions introduced by the Government of Alberta.

Communications worked alongside other departments to keep residents informed by communicating changes to

accessing Town Hall and facilities around Stony Plain. This included publishing information on procedures for residents visiting Town Hall, the use of face coverings, and accessing facilities around the community including outdoor skating rinks. Communications further continued sharing updates and resources from the Government of Alberta as part of the COVID-19 awareness campaign on social media.

Highlights

- COVID-19 Update
- CBC Mural Feature
- Social Media Engagement

COVID-19 INFORMATION

FACE COVERING OR
MASK REQUIRED

Bylaw 2638/14/20
Temporary Mandatory
Face Coverings



Sanitize your hands upon entering



Maintain physical distance
(6 feet)

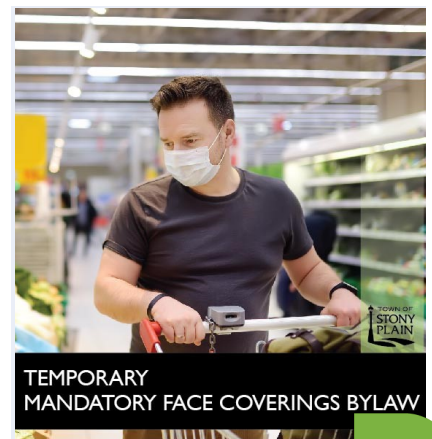
DO NOT ENTER IF YOU:

are feeling unwell, have a fever, cough, sore throat, runny nose, shortness of breath or are a close contact of a person who tested positive for COVID-19.

alberta.ca/COVID19

HELP PREVENT THE SPREAD

stonyplain.com/COVID19



TEMPORARY
MANDATORY FACE COVERINGS BYLAW

Engagement	Engagement	Engagement	Engagement
24K engagements ↗ 12K from 12K	879 engagements ↗ 224 from 655	5.3K engagements ↗ 776 from 4.6K	113 engagements ↘ 23 from 136
Engagement by Type	Engagement by Type	Engagement by Type	Engagement by Type
Reactions ↗ 7.7K 15K	Likes ↗ 255 661	Photo ↗ 1K 4.8K	Reactions ↘ 1 92
Comments ↗ 2.7K 5.2K	Retweets ↘ 27 190	Carousel alb... ↘ 268 418	Shares ↘ 20 20
Shares ↗ 1.6K 3.3K	Replies ↘ 4 28	Video ↗ 10 108	Comments ↘ 2 1

Reaction and Video View Analytics

A number of videos were released on Town social media accounts over the course of Q4. Arbour Day went virtual this year and to keep residents in the loop, a video was created and published near the beginning of the quarter which reached approximately 1.6K users on Facebook and 1K users on Instagram. Later in the month, a video featuring the ATS was launched across platforms and reached 5.6K users on Facebook and 797 on Instagram. 'Don't Just Trash It!' and Stony Plain's own Smarty Pants also returned to explore electronics recycling at the Rotary Recycling Centre. The video reached 3.2K people on Facebook and had almost 400 views on Instagram.

With construction wrapping up downtown, a virtual tour was released in early November that reached nearly 14.5K users and had just over 4K engagements on Facebook. The video also brought in over 900 views on Instagram.

The Award of Creative Excellence and the Ambassador of Actions Business Award recipients were also featured in two short videos. In total, the pair reached almost 8K users and generated over

1.2K engagements on Facebook and over 1K views on Instagram.

The frontrunner for audience engagement during Q4 was the 2020 Winter Light Up video which reached 59.1K users with a total of 2.7K Reactions, 642 Shares, and 554 Comments on Facebook. The video was premiered on December 1 in place of the annual Light Up event downtown. On Instagram, the video reached just over 1.8K users.





Planning & Infrastructure

2020 Fourth Quarter Permit Statistics

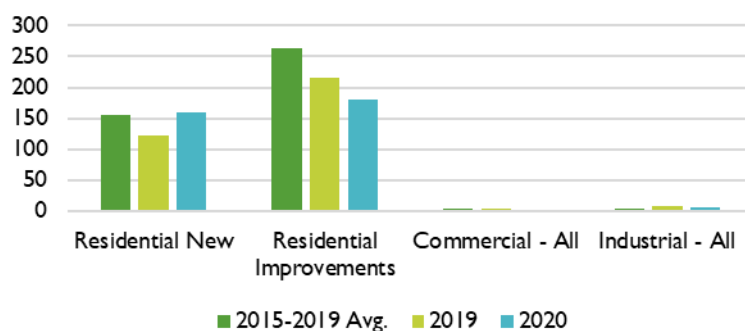
Planning and Development

Year-to-date residential construction in 2020 comprised a total of 160 housing starts including 40 low-density units and 120 high-density units, with a combined estimated construction value of \$22.9 million.

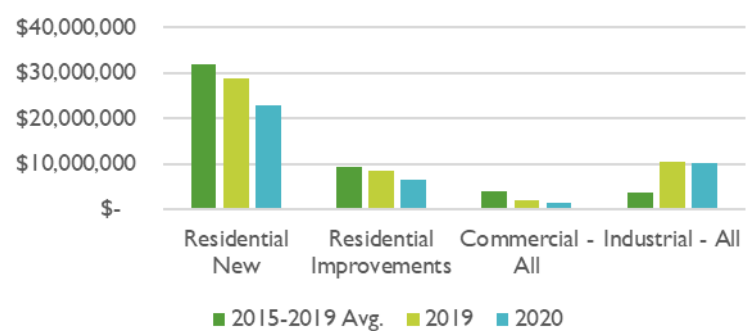
There was a total of three commercial permits issued in 2020 with an estimated construction value of 1.2 million, and a total of four industrial permits issued with an estimated construction value of \$2.9 million.

There were 180 permits issued to-date for alterations and additions including 154 residential improvements, 18 commercial improvements, and 8 industrial improvements, with a combined estimated construction value of \$6.5 million. There were 88 other permits issued including 60 signs, 10 home occupations, 10 moves/demolitions, etc., and 8 secondary suites, with a combined estimated construction value of \$832 thousand.

Year-to-Date Volume of Building Permits by Type

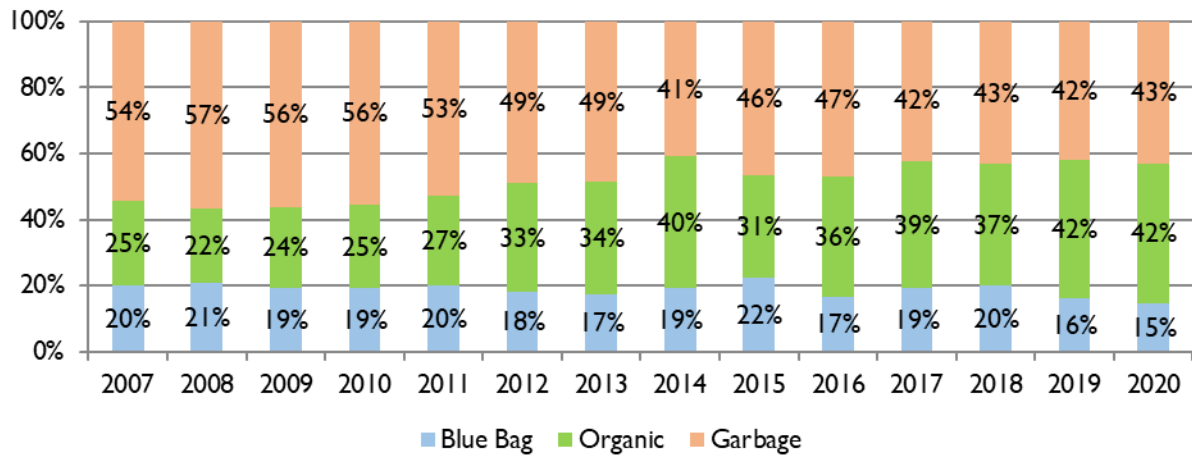


Year-to-Date Value of Building Permits by Type

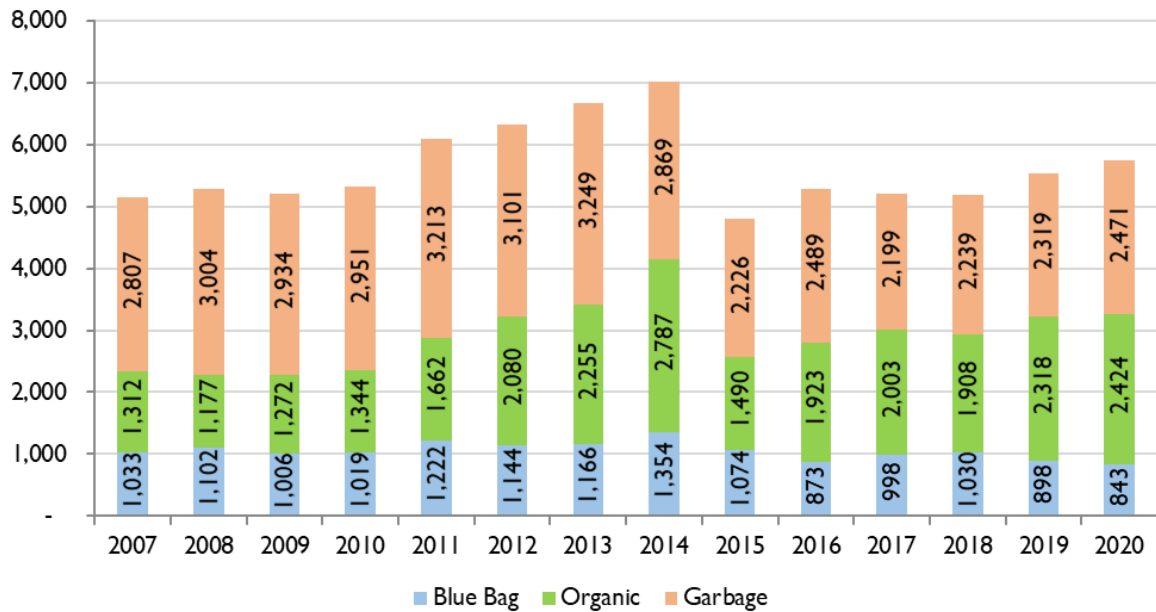


Public Works

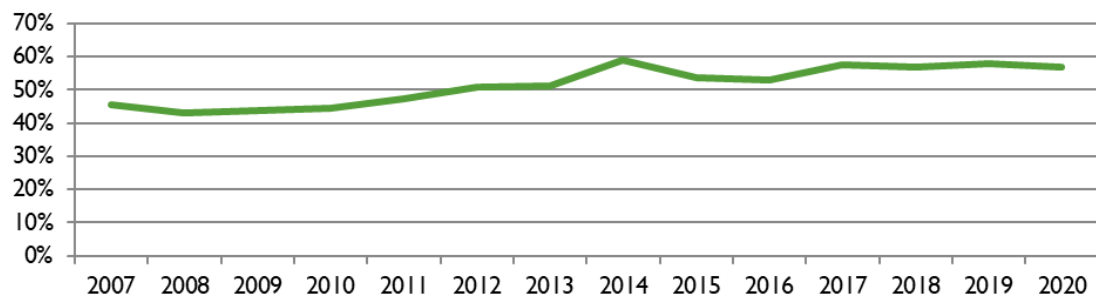
Blue Bag, Organic & Waste Collection Percentages



Yearly Tonnage



Annual Diversion Rates



Accomplishments



- Built and opened five outdoor rinks
- Created a new skating oval in South Creek Park
- Snow removal and ice control of public walkways completed within policy service levels
- There were no Priority I-4 roadway snow service levels required in December 2020 as per policy for snow accumulations greater than 5cm



- Pruning along Whispering Waters Trail was 25% completed, and 100% of hazardous tree branches along Fairways Drive were removed
- Dredging of Whispering Waters Creek
- Completed sanitary manhole sealing along Whispering Waters Creek as part of the flood mitigation plan
- Installed new rain sensor and sanitary flow monitors

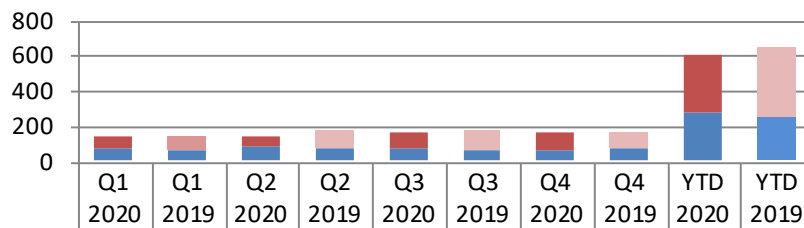


Fire Hall decorated for Christmas

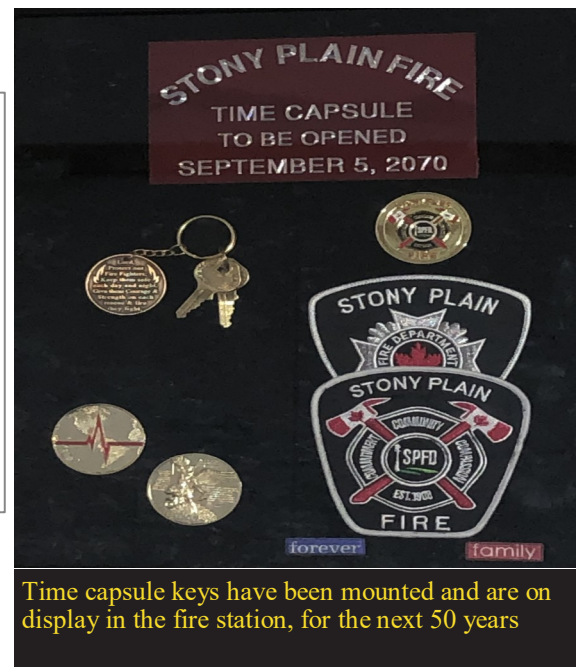
2020 Stony Plain Fire Department Q4 Activity Report



2020 Responses



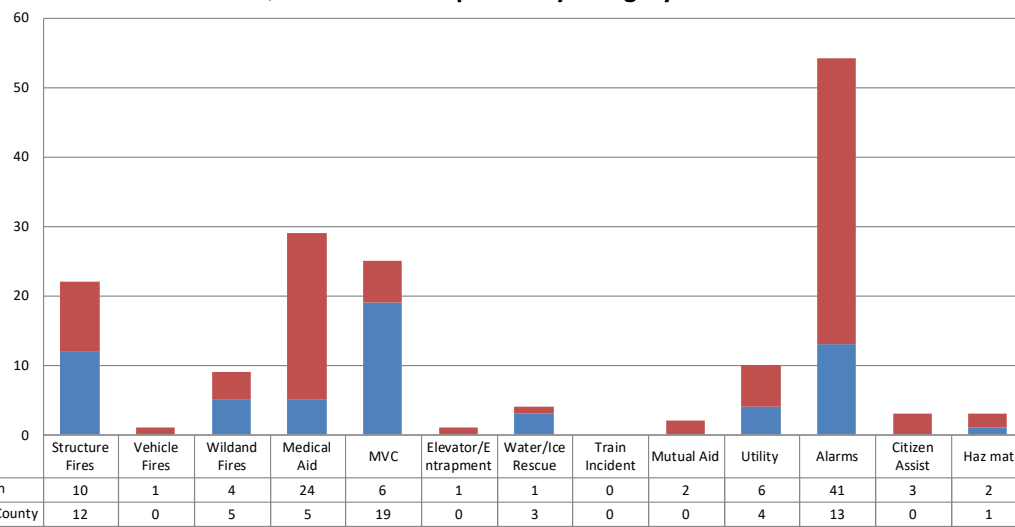
	Q1 2020	Q1 2019	Q2 2020	Q2 2019	Q3 2020	Q3 2019	Q4 2020	Q4 2019	YTD 2020	YTD 2019
Stony Plain	76	87	64	93	89	115	101	97	330	392
Parkland County	65	54	74	72	70	57	62	64	272	247



Time capsule keys have been mounted and are on display in the fire station, for the next 50 years

Community, Commitment, Compassion

Q4 2020 - Fire Responses by Category



AFRRCS portable radio and pager

Fast Facts
Busiest years in SPFD History
 2019 T 392 C 247 = 639
 2020 T 330 C 272 = 602
 2017 T 265 C 303 = 568

Fast Facts
 3 busiest response categories. % of total YTD calls.

Highlights from the 4th Quarter include: October

- Due to Covid protocols the Fire station remains closed to the public. Fire inspections have been scaled back to limit exposure but members have completed several virtual inspections for Senior facilities. Pictures, video and phone calls makes this more challenging, but has allowed prevention staff to answer questions & maintain safe facilities in our Community.
- SPFD members worked hard to gain new skills. Pump Operator and Ladder Operator courses were held. 6 new operators are trained and qualified to operate SPFD equipment.
- SPFD participated in a rally to show support for the local RCMP members and the work they do. First Responders from around the area sent pictures, signed scrap books that were later presented to RCMP Leadership.

	Year	Town	County
Alarms	2020	40%	20%
	2019	39%	22%
	2018	37%	19%
Medical	2020	22%	5%
	2019	22%	11%
	2018	21%	8%
MVC	2020	10%	35%
	2019	14%	34%
	2018	14%	31%

November

- The Town of Stony Plain took delivery of a new radio system for Community Peace Officers and Fire. The Town is now connected to Alberta First Responder Radio Communication System (AFRRCS). The digital 700mhz system allows communications between RCMP, Alberta Health Services and other Provincial Agencies. AFRRCS's interoperability was tested during the Ft. McMurray fires in 2016. Many Municipalities have transitioned their Fire Depts. and Peace Officers to the AFRRCS system over the past few years.
- The 2020 SPFD Recruit class completed their National Fire Protection Association Level 1 certification. A difficult year, due to covid 19 training restrictions could not stop Recruits from successfully completing the written and practical evaluations.
- Potential SPFD Recruits participated in skills testing. Recruits were evaluated in regular firefighter situations. Six successful recruits will join the Department in January 2021.

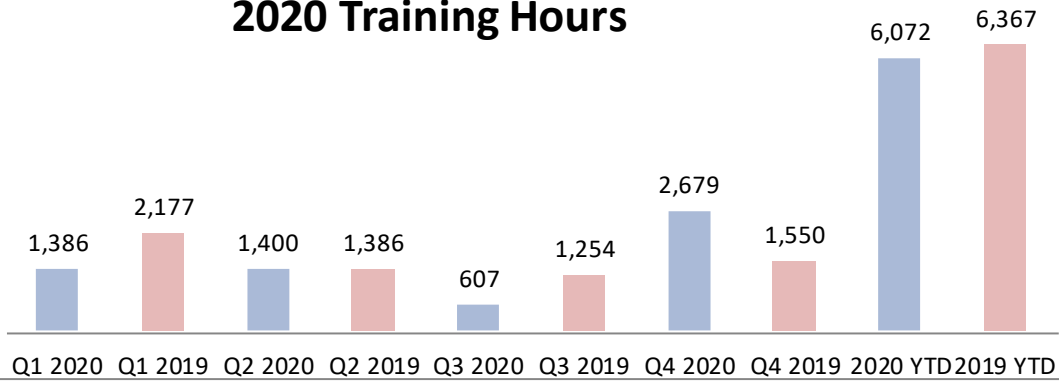
December

- SPFD Monday night training has continued to be held virtually. A exceptionally high turnout rate for virtual training has proved the dedication of our Members and their commitment to keeping skills sharp to ensure a safe & efficient response for our Residents. General virtual training will continue until gathering restrictions are relaxed.
- SPFD Members participated in a parade at the Westview Long Term Care Center. Two apparatus along with patients family members decorated vehicles and held a parade to shown residents they are not forgotten. The event was well attended and appreciated.
- RCMP member Sterling John approached SPFD to help with a music project he was working on to promote PTSD awareness and Peer Support groups. Several SPFD members stepped up to help. The music video was very well done and can be viewed at <https://fb.watch/2X3G1fE5oq/>.



Coffee Shop Information Officer Jim Schoepp has not been at work for some time due to Covid restrictions, but was able to give a Xmas message

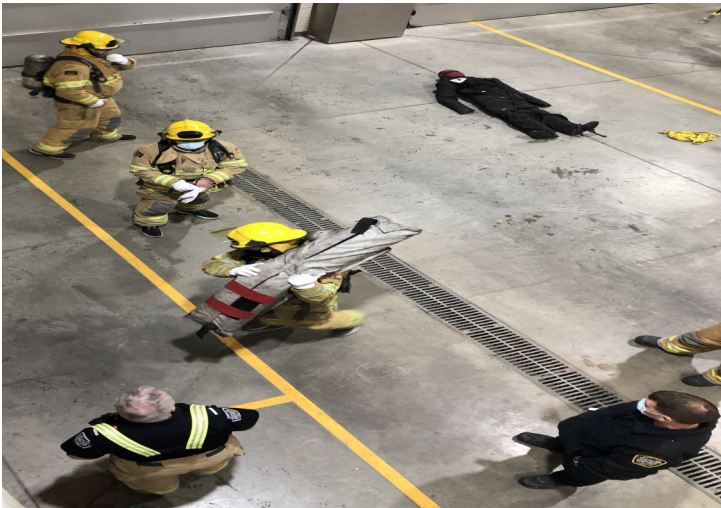
2020 Training Hours



2020 TRAINING SUMMARY

Training was challenged by Covid-19 restrictions on large groups.

- Only one Monday night training session was cancelled this year. A switch to virtual training conducted through Microsoft Teams, was the platform that brought members together to share information and maintain relationships. Monday night sessions averaged almost 30 firefighters in attendance, up slightly from 2019.
- The third year of book based recruit training had some unforeseen obstacles. Covid challenges delayed the recruit class through Q3, but members rallied and pushed for completion in Q4. All recruits were successful in their NFPA 1001 Level 1 certification. Senior members completed a NFPA 1002 Pump Operation and Ladder Operation course in Q4 as well.
- Changes to the training program were forced upon the Department. Through the dedication of members, over 6000 hours of safe and quality training was completed, only slightly behind 2019 training totals.



Potential Recruits evaluated on firefighting skills



Energy efficient LED lighting upgrade



First Responder Parade in support of the RCMP at the Parkland Detachment. Multiple first responder agencies did a "lights and sirens" drive by, then a presentation of some gifts.



SPFD Members made repairs to a mobility scooter which was involved in a collision with a vehicle. The scooter was later returned to the appreciative owners.



Screen shots from a music video by RCMP Member Sterling John, to promote PTSD awareness. SPFD members participated to help this very worth while cause



Members conducting Pump Operator training evaluations



Members conducting Ladder Operator training evaluations



2020 ended with a great fireworks show. Looking forward to 2021

Municipal Enforcement Services: Fourth Quarter 2020



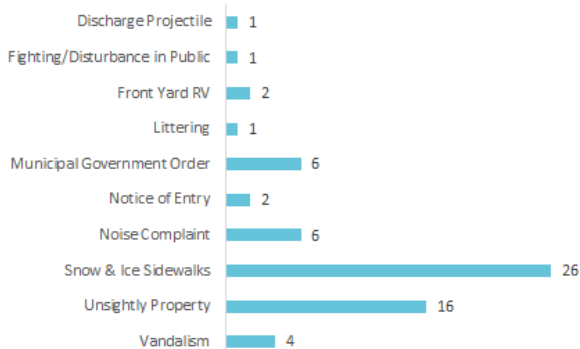
Bylaw Enforcement

In the 4th quarter of 2020 Stony Plain Peace Officers responded to 371 Incidents. Of those incidents 32 were proactively generated by the Officer.

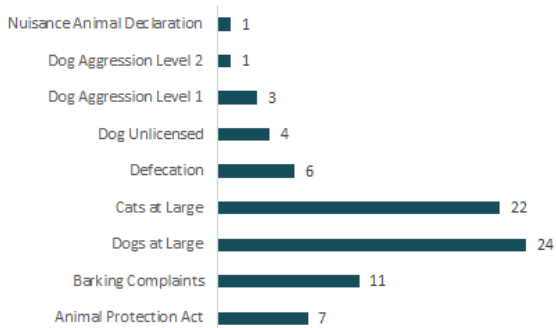
The 3 most common incidents this quarter were:

- Parking Complaints (89 reports)
- Animals at Large (24 dogs and 22 cats)
- Snow and Ice Covered Sidewalks (26 reports)

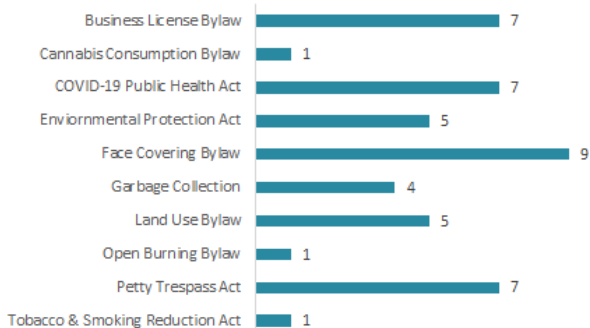
2020 4th Quarter Community Standards Incidents



2020 4th Quarter Animal Control Incidents



2020 4th Quarter Public Behavior Incidents



CPO's Celebrate a Safe and Successful Year



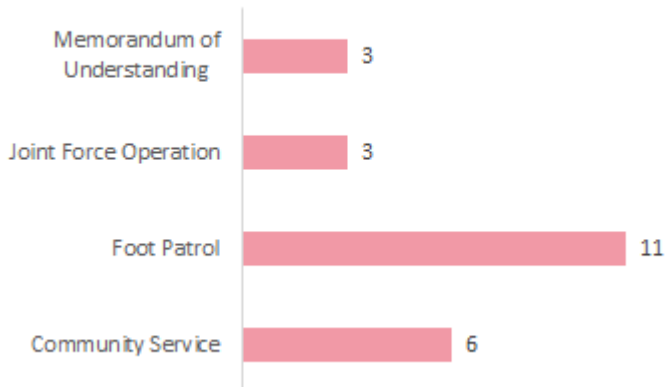
Public Engagement

During the 4th quarter, Peace Officers engaged with the public and external agencies when possible.

Peace Officers took part in:

- 11 Foot Patrols
- 6 Community Events
- 3 Joint Force Operations

2020 4th Quarter Engagement Files





Collaboration

Peace Officers were able to safely collaborate with municipal partners on 13 occasions during the 4th quarter of 2020. Peace Officers worked with:

- RCMP (9 incidents)
- Fire (2 incidents)
- Planning (1 incident) & Outside Agency (1 incident)



Traffic Incidents & Violations

In the 4th quarter, Peace Officers responded to 144 traffic incidents. The top 3 traffic incidents were:

- Parking Offences (89 incidents)
- OHV (4 incidents), Uninsured MV (4 incidents)
- Driving Complaints (13 incidents)

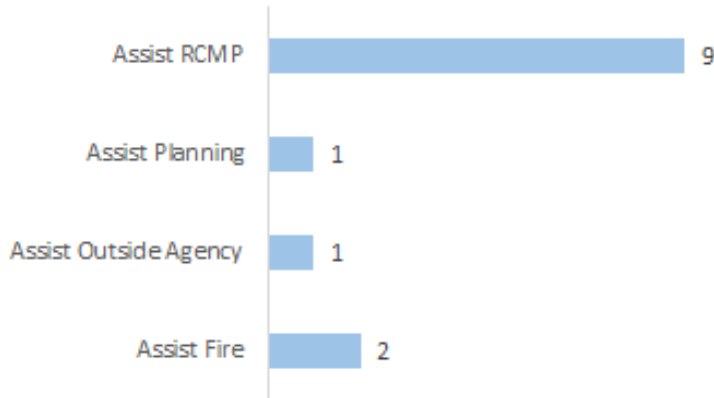
During the 4th quarter of 2020 Community Peace Officers issued 103 warnings and 196 violations. Offences which generated the most fines issued this quarter were for:

- Distracted Driving (59 violations)
- Speeding (26 violations)
- Expired Registration (16 violations)

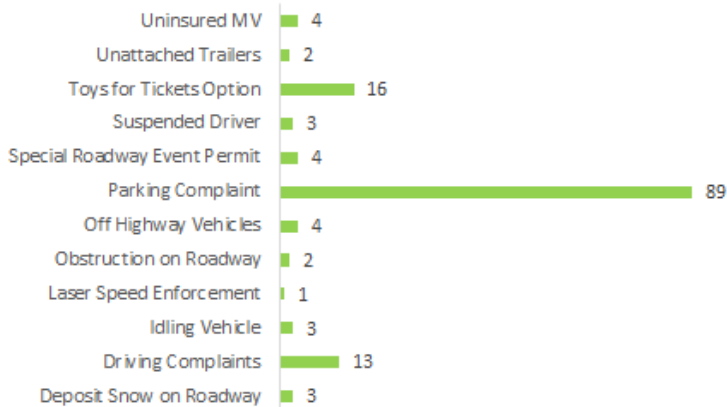


CPO Testing New Camera Equipment During a Distracted Driving Traffic Operation. Photos assist in Successful Distracted Driving Convictions

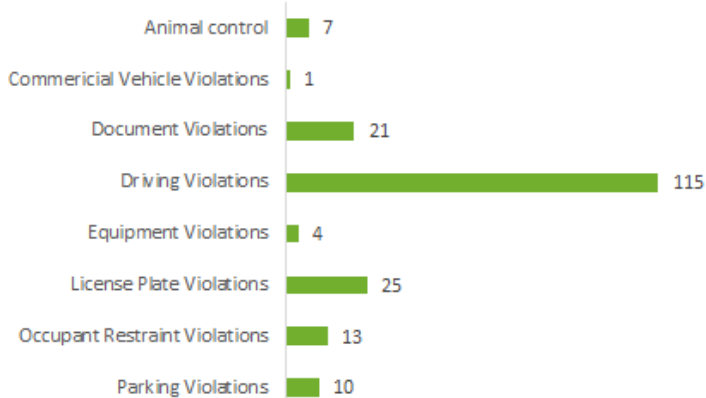
2020 4th Quarter Assist Incidents



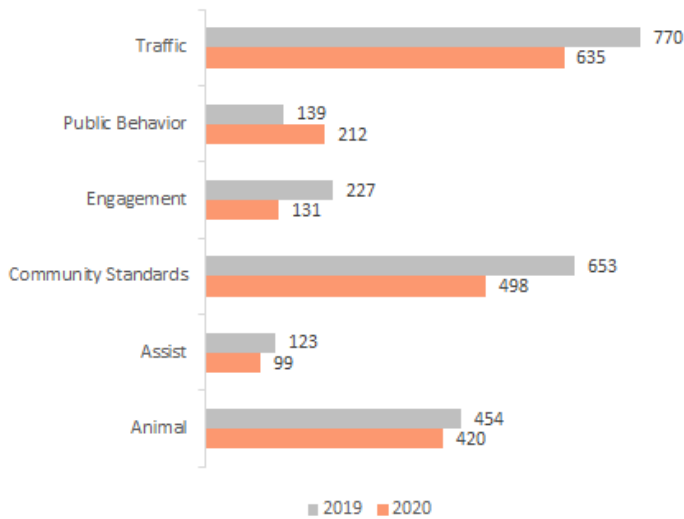
2020 4th Quarter Traffic Incidents



2020 4th Quarter Violations Issued



Total Annual Incidents



Annual Incidents Summary

In 2020 Peace Officers responded to 1995 incidents. 192 of those incident reports were proactively generated by the officer prior to a complaint being received. COVID-19 removed the ability for the majority of the opportunities for officers to generate proactive files due to safety reasons and the Province's Public Health Orders which limited interaction. The most frequent incidents for 2020 were:

- Traffic Incidents (635 reports)
- Community Standards Incidents (498 reports)
- Animal related Incidents (420 reports)



Annual Violations Summary

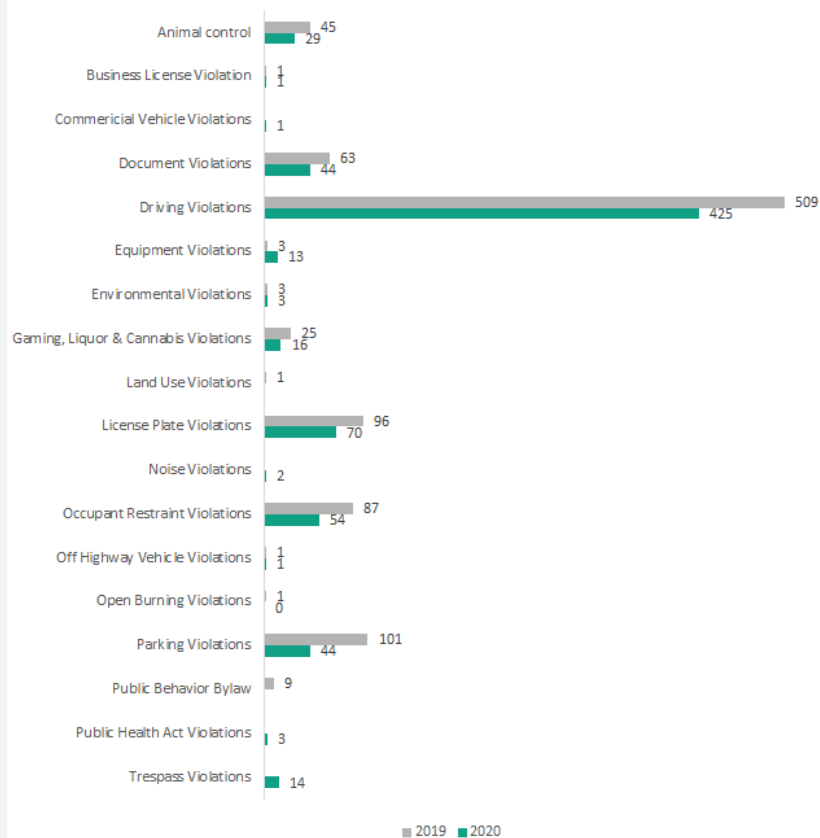
In 2020 Peace Officers issued a total of 518 warnings and 720 violations. The most frequently observed offences for the 2020 year were for:

- Driving (425 violations)
- License Plates (70 violations)
- Seatbelts (54 violations)



CPO's & Kinsmen Hamper Chairman Gather Toys from Toys for Tickets Program.

Total Violations Issued



Winter Light Up

December 1 - 31

Community Programs & Services

Winter Light Up

In order to adhere to public health guidelines, the annual in-person events of Christmas Light Up and Family Fest could not be held in their traditional formats. Instead, Winter Light Up, a month-long celebration was launched to allow residents to get into the holiday spirit while celebrating safely.

Launching on Dec 1st, the event included:

- Virtual Christmas Tree Light Up
- House Decorating Contest
- Online activity Advent Calendar
- Drive-In fireworks on New Year's Eve.

The event was graciously supported by:

- Kinsmen Club of Stony Plain
- Light Up Your Life Society
- You & I Massage
- Freson Bros.
- Kountry Korner Gifts
- Custom Cellular
- Gypsy Chicks
- Nestled Nook
- Butter Chicken Hut
- All Trailer Repair
- Sorrentino's
- One Man's Treasure
- Village Fashion
- OMNI Sport
- Parkland Search and Rescue

Two contests were held throughout the month.

House Decorating Contest

North Quadrant Winner: 50 Aberdeen Crescent
South Quadrant Winner: 16 Westerra Close
East Quadrant Winner: 63 Briarwood Point
West Quadrant Winner: 24 Glenwood Crescent

Coloring Contest

Winner Adult: Tina Bourassa
Winner Youth: Abigail McCreath

Engagement Analytics



Reach: 155K
Post Engagement: 12K

Reach: 36.2K
Impressions: 39.1K
Engagements: 1.1K

Impressions: 23.9K
Engagements: 886

Highlights

Winter Light Up
Haunted Halloween Hunt
Shikaoi Exchange Program
Adult Ballroom Dance
Accessible Transportation



COVID 19

The Town was not permitted to host most of our in-person special events in this quarter due to the Public Health Orders in place in response to COVID-19.

Impacted by the Public Health Orders in place:

- Christmas Light Up
- Family Fest
- Shikaoi Exchange Program
- Mini Monster Bash
- Adult Ballroom Dance

Halloween Haunted House Hunt

In lieu of the annual Mini Monster Bash, sidelined due to COVID 19 health guidelines, the Halloween Haunted House Hunt launched on October 13th and allowed residents to get into the Halloween spirit with a spooky scavenger hunt.

One clue was posted daily until each house had been found. A total of 6 houses were hidden throughout the Town of Stony Plain between October 13th and October 31st.

The event was graciously supported by:

- McDonald's (Rebagliati Restaurants Ltd.)
- Green Drop
- Buzz Boss
- 88.1 The One Radio Station
- OMNI Sport
- Fres. Bros
- One Time Business Solutions
- Stony Plain Eye Centre
- Sorrentino's
- A&W
- Bing's #1
- One Man's Treasure
- Classic Replay
- Kick Ass Caramels
- Crown & Fox Boutique
- Britannia Hills

Haunted House Hunt Winners:

- House 1: Amelia Cripps
- House 2: Jennifer Masse
- House 3: Karissa Sparling
- House 4: Sandy Sedens
- House 5: Bob Redinger
- House 6: Janelle Clement



Shikaoi Exchange Program

October would have seen the arrival of the Shikaoi High School students, teachers and chaperones. While COVID 19 made it impossible to celebrate together in person, a reflection of past delegations was featured on the Shikaoi Exchange Social Media sites.



Meet & Greet Video	Reach: 2.9K Engagement: 404	Reach: 104 Likes: 18
Family Halloween Party Video	Reach: 287 Engagement: 69	Reach: 109 Likes: 23
Banquet & Cultural Showcase Video	Reach: 1.6K Engagement: 454	Reach: 100 Likes: 18
Field Trip Video	Reach: 612 Engagement: 99	Reach: 110 Likes: 21
Town Activities Video	Reach: 346 Engagement: 87	Reach: 110 Likes: 22
Farewell Memories	Reach: 207 Engagement: 109	Reach: 117 Likes: 30

Adult Ballroom Dance

A fall session of adult ballroom was launched in October. Adhering to health guidelines, class size was limited and filled up fast.

A total of 12 couples participated in 4 classes until new health guidelines required the session to end early.

ATS Video Campaign

The Town kicked off a Video Campaign to promote the regional ATS Program as a great way for seniors and people living with disabilities to stay connected to happenings around the Tri-Municipal Region.

Engagement Analytics



Reach: 5.6K
Engagement: 179



Reach: 797
Likes: 12



Impressions: 572
Engagement: 13
Likes: 2



Views: 24
Likes: 2



Accessible Transportation Service



The COVID 19 Pandemic has impacted the Accessible Transportation Service delivery. Service has continued throughout the pandemic for essential appointments and increased sanitization and safety procedures have been implemented. Over the last quarter the service focused on essential transportation needs.

Public health orders eliminated groups trips and restricted the number of clients we were able to facilitate in a single vehicle. Additional restrictions added in November caused a slight decrease in users for the month of December.

OCTOBER

25 New Clients (9 Stony Plain, 14 Spruce Grove, 2 Parkland County)

Ride Statistics							
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
382	0	6,933	28	137	12	0	48
Residency Location Statistics							
Stony Plain		Spruce Grove		Parkland County		Other	
98		105		3		0	

NOVEMBER

Ride Statistics							
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
356	0	6,753	51	118	11	0	52
Residency Location Statistics							
Stony Plain		Spruce Grove		Parkland County		Other	
65		107		1		0	

DECEMBER

Ride Statistics							
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
249	0	4,014	22	108	8	0	26
Residency Location Statistics							
Stony Plain		Spruce Grove		Parkland County		Other	
61		69		0		0	



FACILITIES



Facility
Operations

The Facility Operations team spent the majority of Q4 preparing for and setting up the Christmas season—testing lights, mounting wreaths, hanging banners, placing and lighting the traditional Christmas Tree in the new traffic circle feature, and setting up the Christmas light display at Rotary Park.

Facility preventative maintenance and playground inspections were completed as well as continued monitoring of COVID signage throughout the community.



Highlights

- Christmas Season Prep
- Arena User Groups
- South Creek Oval
- Community Centre
- Heritage Park Usage



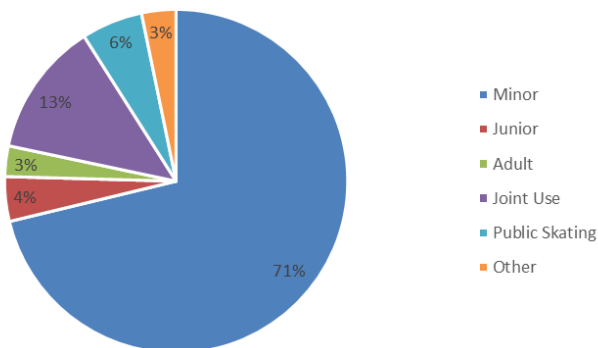
Glenn Hall Centennial Arena

Public Health Guidelines and Health Orders resulted in continuing restrictions to the usage at the Glenn Hall Centennial Arena. Between November 13—25th usage was limited to school (Joint Use), Skating Club private/small group lessons and Public Skating. The Arena was closed to all use as of November 25th.

A total of 416 hours of ice was used in Q4 2020, compared to 177 hours in Q3 2020 and 802 hours in Q4 2019.

The closure of indoor ice facilities prompted attention to shift to Outdoor Ice. Centennial Memorial Outdoor Rink was installed and ready for use November 15. In addition to maintaining the ice operations at Glenn Hall, Arena supported enhanced service to outdoor rinks and installed a skating oval at South Creek which opened to public on December 15th.

Minor Ice	Oct	Nov	Dec	Q4 2020	Q4 2019
SPMHA	162.75	67	0	229.75	436.25
SG Ringette	9	4	0	13	35.25
Skating Club	28.5	19	0	47.5	77
Eagles Academy	4	2	0		
Junior/Adult Ice					
Flyers	17.47	0	0	17.47	52.75
Old Snappers/ Eagles	9.5	2.5	0	12	73.5
Joint Use	32.25	20.42	0	52.67	40
Public Skating	17	7	0	24	52
Adult drop in	9	3	0	12	36
Firehall	1.5	0	0	1.5	
Total	290.97	124.92	0	409.89	802.75



Centennial Memorial Outdoor Rink opened November 15th and is well utilized by public. Guidelines for Outdoor Rinks were adjusted numerous times throughout Q4 as orders restricted capacities and permitted activities.



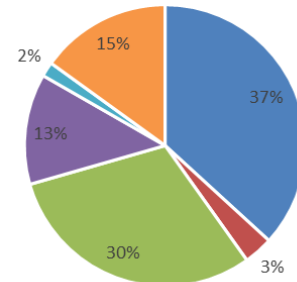


Community Centre

Changing guidelines and restrictions continued to limit use of the Community Centre by our regular user groups. Programs were adjusted and ultimately cancelled after November 25th. The Community Centre was used for 149.5 hours in Q4 as compared to 102 hours in Q3.

Community Centre Q4			
	Oct	Nov	Dec
Farmers Market	25	20	10
Private Booking	0	5	0
Parkland Ukranian Dance	31.5	14	0
Navy League Cadets	14	5	0
Fish and Game	2.5	0	0
Internal Program/Booking	4.5	18	0

Community Centre Usage Q4



■ Farmers Market
 ■ Private Booking
 ■ Parkland Ukranian Dance
 ■ Navy League Cadets
 ■ Fish and Game
 ■ Internal Program/Booking



Heritage Park

Changing restrictions continued to affect event bookings throughout Q4. Pavilion use was limited to 208 hours compared to 548 hours in Q4 2019. Banquet Halls were used for a total of 52.5 hours compared to 470 hours in Q4 2019.

Heritage Park Pavilion (HRS)	Oct	Nov	Dec
Trade Show	50	34	0
Internal Use	3	36	0
Kinsmen Hamper Program	0	0	85
Heritage Park - Banquet Halls	Oct	Nov	Dec
External Meetings	3	0	0
Internal Booking	42	25.75	0
FCSS Program	0	15.5	0
Memorial Service	0	3	0
Trade Show	7.5	19	0



Staff worked with all booked events throughout Q4 to adjust, reschedule and/or cancel 23 events as restrictions changed or were extended.

Q4 Booking Cancellations HP	
Wedding	2
Event Internal	2
Tradeshow	6
Performance (Athletic)	1
Banquet	5
Memorial Service	1
Meetings/conference	6

The golf course remained open through October 14th for play. Winter course preparations were completed prior to significant snow coverage that included Enka-Mat and tarping of each green. In addition, aeration of the fairways and tees was completed.

The proshop remained open for retail sales through December 19th. Our website helped with on-line gift card sales as it was very evident that members and customers were not as interested in in-person retail sales as previous off-seasons.

Our indoor golf simulator and practice hitting bay were operational from November 1 through December 12 for single-use only. AHS and Provincial mandates resulted in them being closed indefinitely until sometime in 2021.



Golf Course



Winter Simulator League

An eight week indoor league took place with the simulator that saw 14 participants compete in single-use play.

The league concluded prior to the mandates put forward by the Provincial Government regarding “indoor recreation”.

Round Count Summary 2021

Overall round count concluded with 32,911 rounds played.

Member rounds accounted for 27% of the round count.

Our operational season was May 6th to October 14th. Of the 154 operational days, only 8 were impacted by severe weather conditions.

Round count was up 12,409 from 2019 with 9,445 of those rounds being green fee players.

Driving Range

The driving range remained open through October 14th as well. There was anticipated reduced traffic due to weather conditions, daylight hours and the absence of high-school Phys-Ed bookings with Covid restrictions.

Food & Beverage Update

Once the golf course closed, all operations for in-person dining were suspended.

Executive Chef Sijo Sauru did offer Food packs and Christmas Dinner options that some of the members took advantage of.



Corporate Services - Financial Services

* Please note all financial information is in draft form pending completion of the audit

Operating Projects

Operating Initiatives and Projects		
	Budget	Expenditures
Corporate Services		
Performance Measurements	\$20,000	\$0
Bellamy Enhancements	\$30,000	\$0
OnBase Implementation	\$33,000	\$12,850
Planning & Infrastructure		
Cemetery Study	\$99,643	\$106,044
Areas of Transition / Old Town	\$168,100	\$133,617
Urban Forestry	\$40,000	\$0
Snow Storage Site Concept Plan	\$35,000	\$28,144
Sanitary Inflow & Infiltration Study	\$160,000	\$16,119
Asset Management Implementation	\$30,000	\$19,047
Transportation Master Plan	\$60,000	\$0
Community & Protective Services		
Community Engagement Recreation	\$87,844	\$63,636
Trails Master Plan	\$50,000	\$52,930
	\$813,587	\$432,386

Capital Projects

There are 45 municipal capital carryforward and replacement projects in progress for the 2020 fiscal year. \$13,014,354 has been spent of the budgeted \$26,068,774 (51.98%). The Downtown Library, Downtown Redevelopment and New School Infrastructure represent 52% of the capital budget.

Capital Projects	Budget	Expenditures
POOL LIFECYCLE UPGRADES/FILTER SYSTEM	\$105,131	\$130,821
HERITAGE PARK PHASE 3	\$35,000	\$20,790
BRIARWOOD WAY	\$10,000	7,859
HWY 779 SIDEWALKS	\$642,213	\$391,254
TOWN OFFICE EXPANSION	\$15,000	\$12,115
FIRE SERVICES TRAINING GROUNDS - PHASE I	\$100,000	-
BOUNDARY ROAD	\$111,043	\$5,131
RCMP FACILITY	\$1,562,832	\$72,528
LIBRARY	\$3,413,989	\$1,672,838
PW BUILDING DESIGN	\$115,000	\$64,747
JP II ROAD/INFRASTRUCTURE	\$77,273	\$133,439
OLD TOWN NORTH STORM WATER	\$940,778	\$303,941
UMBACH STORM	\$264,421	\$189,481
FIRE ENGINE 3-1 REPLACEMENT	\$930,000	\$920,378
NEW SCHOOL INFRASTRUCTURE	\$3,245,384	\$1,345,317
SIGNAGE STRATEGY PHASE 2	\$83,007	\$19,732
REC CENTRE DESIGN	\$1,500,000	-
DOWNTOWN	\$6,892,206	\$5,305,215
CEMETARY PHASE 3B	\$2,000,000	-
BUCKET TRUCK	\$145,000	\$141,895
SHIKAOI POND REHABILITATION	\$997	-
2019 EQUIPMENT REPLACEMENT	\$100,000	\$62,000
ARENA RADIANT HEATERS	\$50,000	-
SIGNAGE STRATEGY PHASE 3	\$100,000	-
ROTARY PARK SKATING EXPANSION	\$150,000	\$174,279
TRAIL REPLACEMENT	\$50,000	-
FIRST RESPONDERS RADIO	\$384,500	\$378,024
SERVER REPLACEMENT	\$30,000	\$29,385
PHONE REPLACEMENT	\$100,000	\$103,845
REGIONAL TRANSIT	\$740,000	\$599,821
2020 EQUIPMENT REPLACEMENT	\$490,000	\$303,359
RECYCLING CENTRE CAMERAS	\$15,000	-
ROAD REHABILITATION	\$500,000	\$433,008
SIDEWALK REPLACEMENT	\$250,000	\$193,153
VACUUM TRUCK REPLACEMENT	\$500,000	-
BOUNDARY WATER LINE EXTENSION	\$100,000	-
CENTRAL TRUNK SANITARY SEWER	\$320,000	-
	\$ 26,068,774	\$ 13,014,354

Grants are an important source of funding which assists the Town in providing the services required by it's residents. The Town applies grant funding to both operations and capital projects. The Town is required to report on the use of Grant funds, ensuring they are used for their prescribed purpose.

The grants below are those received or deployed which were received from the Provincial & Federal government. There are additional grants which been applied for, but have not yet been received or been applied to a costing project.

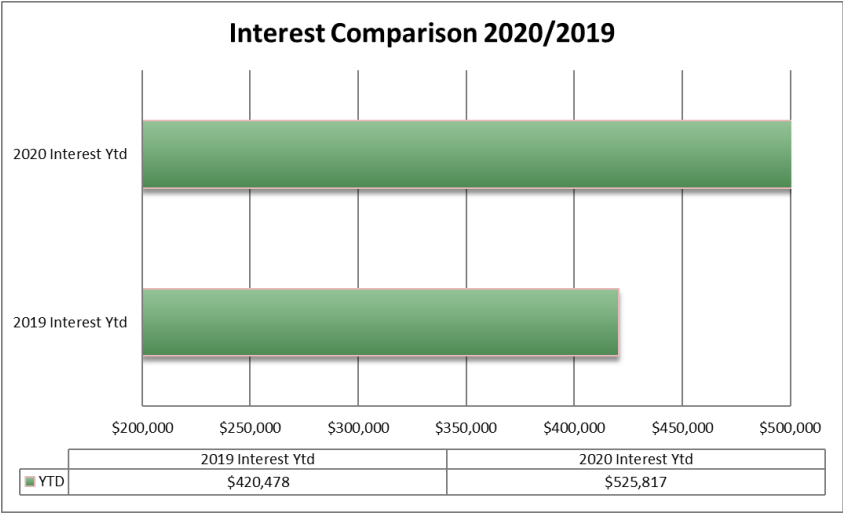
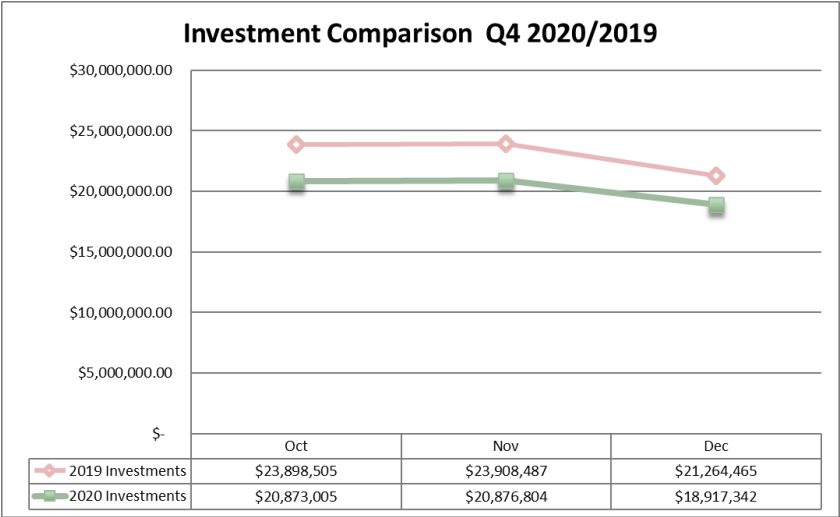
As part of any new initiatives or projects, the Town explores any potential grant opportunities which may exist.

Operating Grants Received - Year to Date	
Federal Grants	
Canada Summer Jobs Grant	40,200
Canada Day Grant	6,000
Green Jobs Initiative Grant	5,712
	\$ 51,912
Provincial Grants	
Covid Relief Payment	1,811,663
MSI Operating	130,452
Municipal Intern	43,000
2019 Flooding Relief	45,571
Summer Career Placements	1,500
Community And Regional Economic Support	30,000
Municipal Police Assistance Grant	349,788
Police Officer Grant	100,000
	\$ 2,511,974
2020 Grant Allocations	
Municipal Stimulus Grant	\$ 2,120,862
Federal Gas Tax	1,020,593
MSI Capital	3,740,321
	\$ 6,881,776
Project Expenses Funded by Capital Grant - Year to Date	
Municipal Stimulus Grant	\$ 280,522
Federal Gas Tax	192,190
MSI Capital	5,976,620
	\$ 6,449,332

Investments

The Town is maintaining an investment portfolio that is a mixture of long term and short term maturities; permitting the Town to earn a rate of return while ensuring adequate cash flow, as per Policy C-FS-025, Cash Management & Investments. The Town has \$18,917,342 in investments as of December 31, 2020. \$1,000,000 is invested in short term investments at local financial institutions, and the value of the portfolio with the investment firm is \$15,950,603(market value). The portfolio is a mixture of cash and cash equivalents, fixed income (bonds rated A to AAA) and short to medium term investments. Administration continues to monitor cash and investments to maximize the Town’s return while still maintaining an available cash flow.

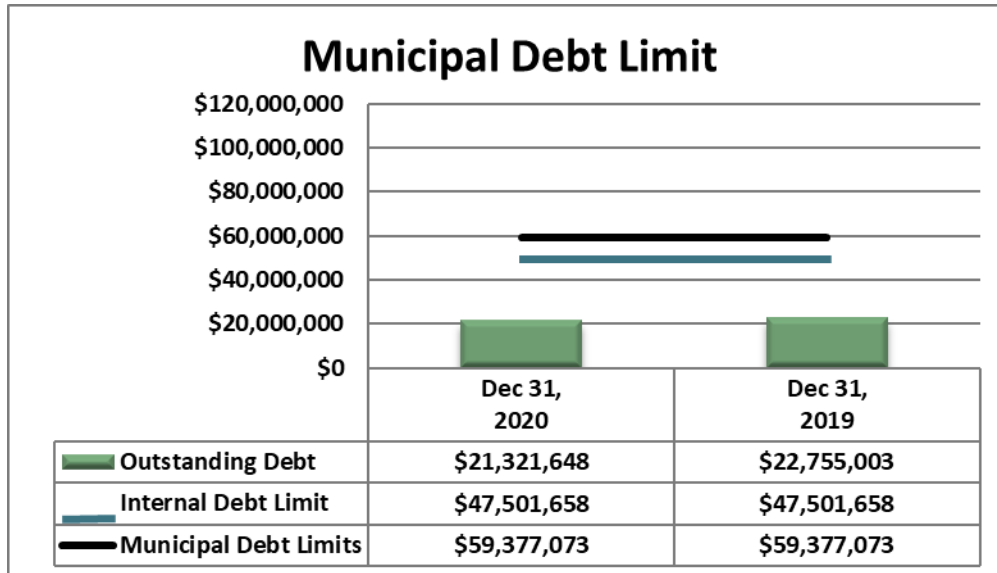
Year over year the Town’s investment portfolio has decreased as funds have been deployed to major projects.



The timing of interest is dependent on the current composition of the investment portfolio.

Debt

The Town of Stony Plain's Debt Management Policy C-FS-045 outlines the types of debt and financing the Town may undertake. Under the Municipal Government Act, the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The Policy which was adopted on July 13th stipulates that the Town will adhere to an internal debt limit of 80% of the debt limit set by the MGA. The forecasted debt outstanding as of December 31st, 2020 is \$21,321,648. The outstanding debt is 35.90% of the legislated debt limit and 44.89% of the Town's internal limit.



* Internal Debt Limit was established on July 13, 2020, this is presented on 2019 for information purposes only.

DEBT LIMIT	Dec 31, 2020		Dec 31, 2019	
Municipal Debt Limits	\$	59,377,073	\$	59,377,073
Outstanding Debt	\$	21,321,648	\$	22,755,003
Total Debt available	\$	38,055,425	\$	36,622,070
Internal Limit Debt available	\$	30,444,340	\$	29,297,656
Municipal Debt Service Limit	\$	9,896,179	\$	9,896,179
Current Debt Service Level	\$	2,278,322	\$	2,159,322
Service on Debt Limit Available	\$	7,617,857	\$	7,736,857
Service on Internal Limit Available	\$	6,094,286	\$	6,189,486

The remaining debt limit available under the Town's internal limit is 55.11%.



Legislative Services

