



quarterly report

FOR THE
THIRD QUARTER ENDED
SEPTEMBER 30, 2020

2020

Table of Contents

- OFFICE OF THE CAO3
 - Economic Development.....3
 - Culture & Tourism5
 - Corporate Communications7
- MUNICIPAL PLANNING & INFRASTRUCTURE.....9
 - Planning and Development.....9
- COMMUNITY AND PROTECTIVE SERVICES.....11
 - Stony Plain Fire Department (SPFD)11
 - Stony Plain Enforcement Services15
 - Community Programs18
 - Facilities21
 - Golf Course.....24
- CORPORATE SERVICES.....25
 - Financial Services25
 - Legislative Services.....31



Murad Gartner

Owner - Too Cool Cookies and Cones

Economic Development Q3 Quarterly Report



Downtown Support

With the Downtown business community impacted by both construction and COVID-19, extra attention has been focussed on supporting the main street businesses.

Economic Development has been committed to engaging and open communication with the business owners.

Support efforts have been hosting virtual downtown meetings, producing local and regional radio ads, and video campaigns the businesses participated in.



Video Lottery Terminals

On behalf of the Growth & Commerce Committee, Economic Development presented to Council with the recommendation to allow VLTs in the Town of Stony Plain and end a 22 year prohibition.

To gauge the community's temperature on the matter, Council requested Economic Development to pursue public engagement.

A month long campaign from July 15 - August 12 was launched to garner results through an online survey.



Business Visitations

After consideration of restrictions due to COVID-19, in Q3 Economic Development and the Growth & Commerce Committee kicked off the annual Business Visitation Program.

The Program was created to enable the Town to understand the goals of businesses, a means of identifying opportunities for growth, and an avenue to develop business relations with local key contacts,



Amy Beier

Modern Farmhouse



James Schoepp

Homegrown Foods



Mary Johnstone

BakeCraft Boutique Bakery

Ambassador of Action Business Award

The Town of Stony Plain presents the Ambassador of Action Business Award annually to a local business that has demonstrated growth through improvement and expansion. The award is an opportunity to profile a business that has made a significant investment in their business, but also in our community through a new or expanded building, increase in jobs, new or improved products or services and profile for the community.

The award recipient is chosen by the Growth & Commerce Committee and is presented at the Greater Parkland Regional Chamber of Commerce Business Awards Gala in late October. This year the finalists were:

- Kids @ Play Daycare and OSC
- Moonshiners
- Ray Agro and Petroleum Ltd.
- Tirecraft Stony Plain
- Whimsical Vintage Creations



Business Retention and Non-Resident Spending

In an effort to stimulate non-resident spending, Economic Development worked with Corus Entertainment to produce radio ads on 103.9 CISN and 630 CHED along with TV and Digital ads on Global Edmonton with messaging to drive more non-resident spending.

These campaigns consisted of working with our local businesses to showcase our unique and diverse business community. As part of the campaigns we also produced 'Live on Location' segments and a Global Edmonton 'Trending' video feature. Numerous businesses participated in the campaigns and provided positive feedback from the exposure they received.

Economic Development and Culture & Tourism teamed up with Linda Hoang, an influential Edmonton based blogger to produce guides for non-residents looking to explore Stony Plain. The blogs were titled "Explore Alberta Travel Guide: A Day Trip to the Town of Stony Plain – Where to Eat, Shop and Experience Arts and Culture" and "Shopping in Stony Plain, Alberta: A Surprising Hub for Local Stores".





Culture & Tourism Development

Street Art/Graffiti Project

The Town collaborated with artists AJA Loudon and Daphne Cote to create positive street art in the CN Tunnel and at the Skate Park. Residents were invited to a series of demonstrations with the artists to learn about street art techniques. The program culminated in a workshop for 12 participants to put their own mark in the walls.

The project is not intended to be permanent rather, a living work of art where artists are encouraged to add to it. The overall goal of the program is to encourage art to be created in those locations rather than tagging.

Travel Blog with Linda Hoang

In collaboration with the Economic Development business unit the Town welcomed travel blogger Linda Hoang to the community over the weekend of September 26-27th.

She visited a number of locations in the community including the Multicultural Heritage Centre, Parkland Potters' Guild as well as many local businesses and participated in a number of the Alberta Culture Days events.

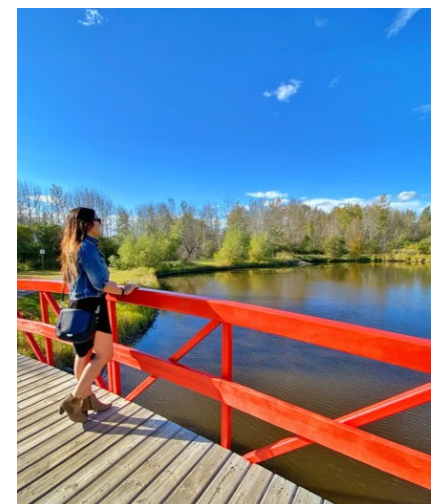
The visit was featured on her social media channels through live posts while in town and outlined in more detail in two subsequent blog posts. The blogs can be read on Linda's website: <https://linda-hoang.com/>

Canadian History EHX Podcast

The Town participated in the Canadian History EHX podcast which was released in mid August. The Stony Plain episode centres on aspects of Stony Plain's history, from the stories of the settlers to the tales of important residents and momentous events.

The Canadian History EHX podcast is currently one of the top history shows on Apple Podcasts and one of the top podcasts overall. Each day, it averages between 1,500 and 2,000 downloads.

The library of Canadian History EHX podcasts can be found at <https://podcasts.apple.com/ca/podcast/canadian-history-ehx/id1437838013>



Summer Sessions

Summer Sessions continued through July and August with the culminating show on August 5th featuring Doc Walker. The series was well received in it's virtual format with live viewership across Canada and internationally with from many locations including Tennessee and Alaska. On average each video has been viewed over 2000 times since they originally aired.



Culture Days

Throughout the month of September, Stony Plain, along with the rest of the Nation, celebrated Culture Days. This celebration of arts, heritage and culture included a variety of activities at multiple locations around the community and also had a weekend of specially scheduled events September 25-27th. This year local organizations and artists including the Multicultural Heritage Centre, Parkland Poets', Stony Plain Public Library, Parkland Potters' Guild and FCSS collaborated to bring together the events. The programming which included a month long poetry exhibit around the community, an art fair and community art project, Indigenous teachings and storytelling, and pottery demonstrations was funded in part by the Government of Alberta's Culture Days grant.





Q3 vs Q2 User Statistics



Communications

Top 10 Webpages

1. [Town of Stony Plain](#)
2. [Careers with the Town - Town of Stony Plain](#)
3. [news search - Town of Stony Plain](#)
4. [News Releases - Town of Stony Plain](#)
5. [Parks, Trails and Recreation - Town of Stony Plain](#)
6. [Your Opinion Counts - Town of Stony Plain](#)
7. [Garbage Organics and Recycling - Town of Stony Plain](#)
8. [Calendar - Town of Stony Plain](#)
9. [Contact Us - Town of Stony Plain](#)
10. [COVID-19 - Town of Stony Plain](#)



COVID-19 Communications

Communications kept busy during the third quarter updating local COVID-19 information for residents and responding to questions and concerns. This includes working alongside other departments to communicate health guidelines for events and facilities. With Town Office reopening to the public in September, messaging surrounding physical distancing guidelines and health procedures were crafted and fit in to regular social media updates.

In addition to local updates, Communications is maintaining an ongoing educational campaign based on sharing Government of Alberta

COVID-19

TOWN SERVICES

Facility reopenings, event and programming changes, utility bill and tax deferral information

RESOURCES

Community support services during COVID-19

BUSINESS SUPPORT

Programming for Businesses

#StonyPlainTogether

Information from the Social Stream of the Mayor's Task Force



Information for Albertans



Health and testing information

updates and health information across social media platforms.

With our team physically distanced, staying focused and working together has been a priority for us all. Communications worked closely with the Town Relaunch committee and fellow departments to develop the Town's new employee intranet, The Pathway. Online tutorials were created to assist with the move to the new digital environment and Communications has been active in helping staff navigate The Pathway.

Highlights

- COVID-19 Update
- The Pathway
- Suit up to Fight Fire

COVID-19 INFORMATION

STOP

Sanitize your hands upon entering

Maintain physical distance (6 feet)

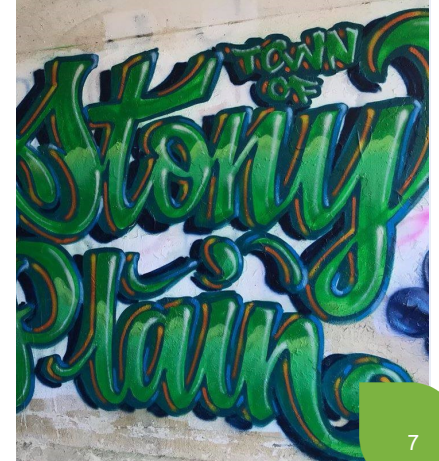
DO NOT ENTER IF YOU:

are feeling unwell, have a fever, cough, sore throat, runny nose, shortness of breath or are a close contact of a person who tested positive for COVID-19.

alberta.ca/COVID19

HELP PREVENT THE SPREAD

stonyplain.com/COVID19



<div><div></div><div>Engagement</div></div> <div>12K engagements</div> <div>2.3K from 14K</div>	<div><div></div><div>Engagement</div></div> <div>655 engagements</div> <div>198 from 457</div>	<div><div></div><div>Engagement</div></div> <div>4.6K engagements</div> <div>2.6K from 1.9K</div>	<div><div></div><div>Engagement</div></div> <div>136 engagements</div> <div>92 from 44</div>
<div><div></div><div>Engagement by Type</div></div> <div>Reactions3.1K7.5K</div> <div>Comments7442.5K</div> <div>Shares391.7K</div>	<div><div></div><div>Engagement by Type</div></div> <div>Likes129406</div> <div>Retweets53217</div> <div>Replies1632</div>	<div><div></div><div>Engagement by Type</div></div> <div>Photo2K3.8K</div> <div>Carousel album686686</div> <div>Video7998</div>	<div><div></div><div>Engagement by Type</div></div> <div>Reactions7093</div> <div>Shares1940</div> <div>Comments33</div>

Reaction and Video View Analytics

The third quarter was host to a number of videos and digital events to get residents engaged with the community. The feature Canada Day video shone a light on the citizenship journey as part of the Regional Canada Day Virtual Celebration and generated 5.3K Views on Facebook. Canada Day

Town of Stony Plain

July 1 · 🌐

...

Notice a little extra red and white in the garden this morning? The Mayor's Social Task Force on COVID-19 - Social Stream teamed up with Century 21 Masters to bring some Canadian cheer to your Canada Day morning. Volunteers were busy yesterday delivering 6500 Canadian flags to residences around Stony Plain. Happy Canada Day everyone!



305

48 Comments

34 Shares

celebrations took the third quarter's most popular post spot with the Canada flag surprises around Town. The post received 305 Likes, 48 Comments, and 34 Shares on Facebook.

The CN Tunnel was given a street art makeover with the Graffiti Project, and the video of the workshop was viewed 2.3K times on Facebook. The most popular video this quarter was the promotional clip for the Stony Plain Fire Department. The video has brought in just over 10.6K Views, 110 Shares, and 455 Likes on Facebook.

Town of Stony Plain

August 21 · 🌐

...

Suit up to fight fire! The Stony Plain Fire Department is seeking committed individuals to join the team as Paid on Call firefighters. Learn more in the news release: <http://ow.ly/YAoS50B5KMA> ✓



0:02 / 3:02

8



Planning & Infrastructure

2020 Third Quarter Permit Statistics

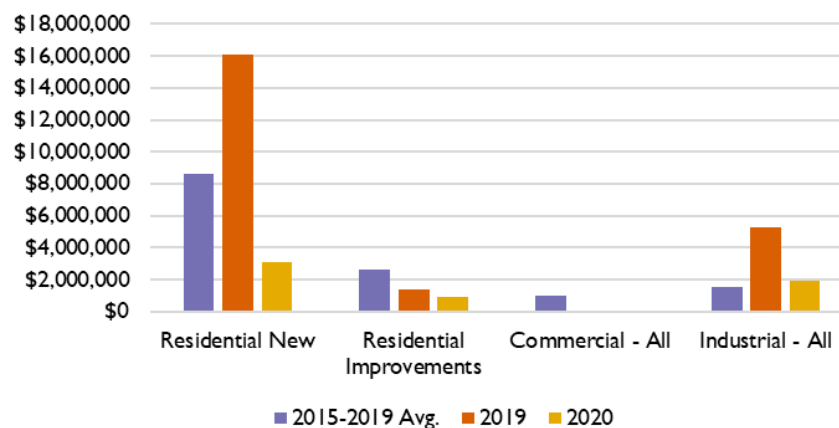
Planning and Development

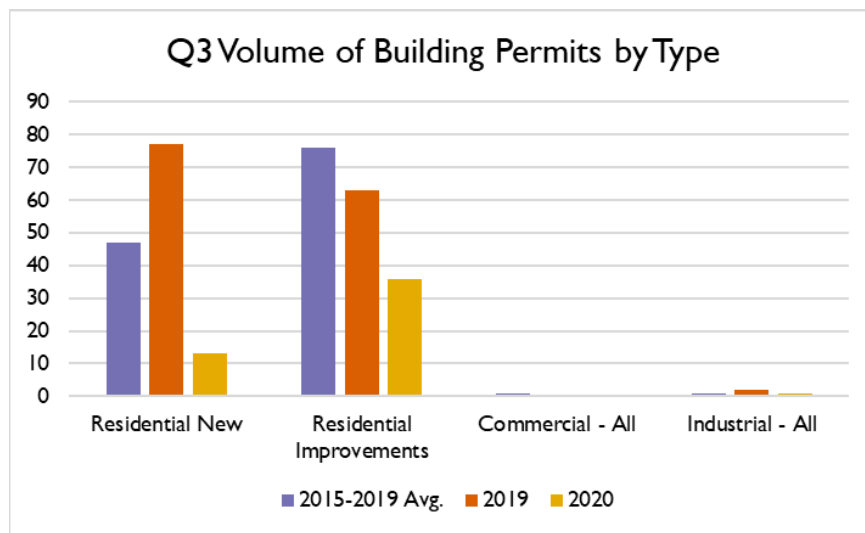
Third quarter residential construction in 2020 comprised a total of 13 housing starts in the form of low-density housing, with an estimated construction value of \$3.1 million.

There were no commercial permits and one industrial permit issued with an estimated construction value of \$1.9 million.

There were 36 permits issued for alterations and additions with an estimated construction value of \$880 thousand. There was one other permit issued with an estimated construction value of \$75 thousand.

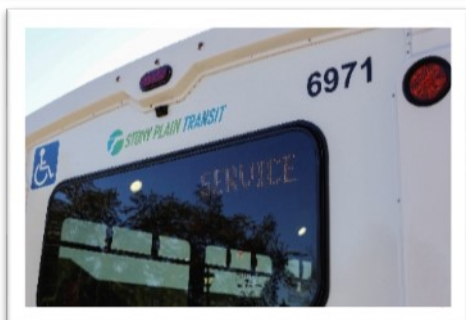
Q3 Value of Building Permits by Type





Transit in Stony Plain

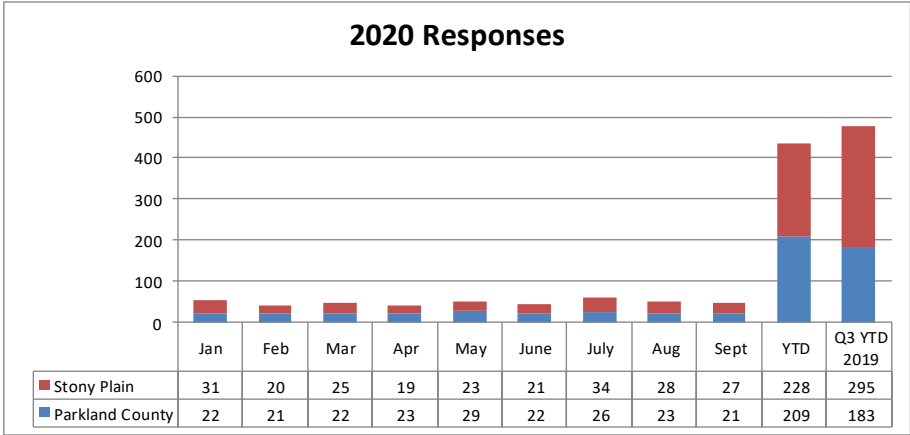
The Town of Stony Plain is working with the City of Spruce Grove and Parkland County to bring transit to Stony Plain. Stony Plain Transit buses arrived in the third quarter and bus infrastructure was constructed including the installation of bus pads, sidewalks and crosswalks where needed for users to access the service.





Socially distanced E3 delivery

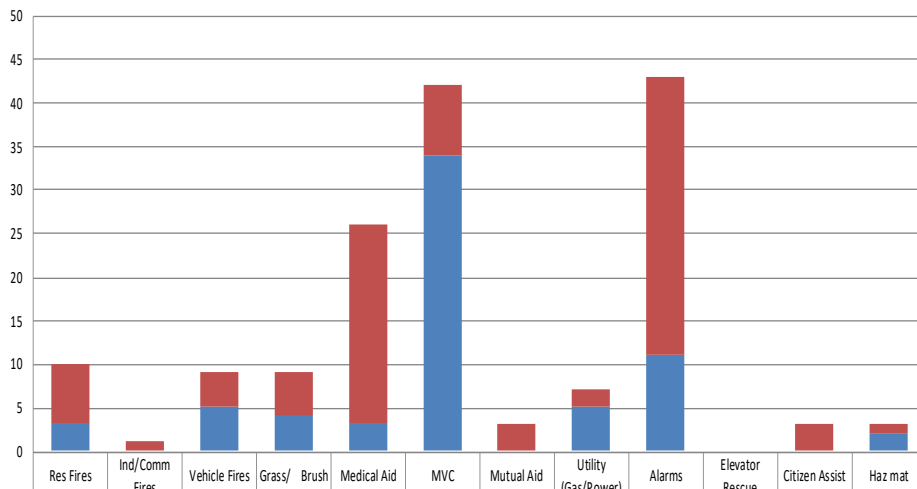
2020 Stony Plain Fire Department Q3 Activity Report



The finishing touches on the Memorial Bench donated by Assinger Concrete. Many local businesses stepped up to donate to this legacy project.

Community, Commitment, Compassion

Q3 2020 - Fire Responses by Category



3rd Quarter Stony Plain	7	1	4	5	23	8	3	2	32	0	3	1
3rd Quarter Parkland County	3	0	5	4	3	34	0	5	11	0	0	2

Fast Facts compared to Q3 2019

- Residential Fires - Up, high percentage due to cooking, at home more due to Covid
- Vehicle fires- similar to previous Q's
- Medical Responses - Same as 2019, Q3 increase due to AHS opening MFR responses
- Alarm Responses - own from Q2, similar to 2019 #'s

Highlights from the 3rd Quarter include: July

- Covid protocols remain in place. Fire station is still closed to the public. Sadly, minimal fire prevention/education events have taken place in 2020. The Town has been in discussion with several Child Care facilities to do virtual visits, so our fire safety messages can still be shared, while still minimizing risks to residents and essential services.

August

- SPFD took delivery of a new fire apparatus. The Engine was constructed in Winnipeg by Ft. Garry Fire Trucks. The apparatus was purchased through a 50/50 cost share agreement with Parkland County. This truck will replace a 1999 Freightliner Superior Engine. Training began immediately to prepare operators to prepare the apparatus for service.
- SPFD in partnership with Stony Plain Communications, created a recruitment video to attract new POC firefighters. It was used to showcase what the expectations of what a new POC member should expect and highlight some of our training evolutions. It was shown for the first time to the public at the Outdoor Movie at Heritage Park.
- SPFD and Stony Plain Enforcement conducted school zone and cross walk education activities during the first week of school. Members and apparatus were rotated through all local schools to remind drivers to slow down as school was back in session and to remind students of crosswalk safety. Parents & Teachers provided a great deal of positive feedback.

September

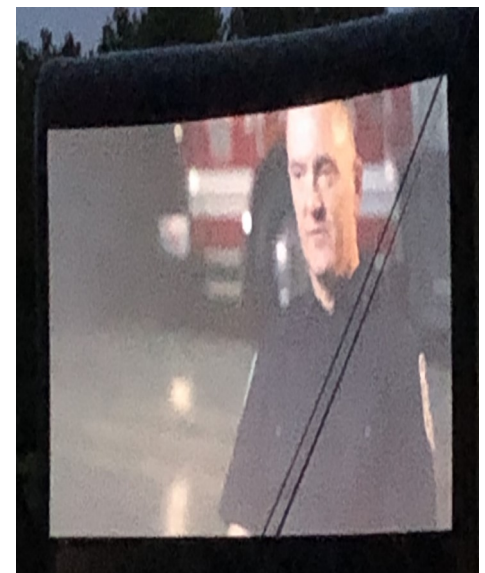
- SPFD members hosted an event which unveiled our Memorial Bench and new Engine to the public. A small, socially distanced event, was held at the fire station. Last year the Firefighter's Association decided to create a legacy project for the Community. A memorial bench was chosen to honor former members who have passed on. In-house planning, expertise, sweat equity and local business donations made the project a success.
- A time capsule was created and placed in the column of the memorial bench. It was filled with Dept items, many gigabytes of pictures and each SPFD Member signed their name on the capsule. Save The Date, it is scheduled to be open September 5, 2070. RSVP early to get a good seat.
- As part of the formal ceremony, new Engine 3 was officially put into service and Engine 3-1 was retired. The highlight was the passing of good luck & spirit from old Engine 3-1 to the new apparatus was held by a members bucket brigade which was used to take a bucket of water from the old and poured into the tank of the new.



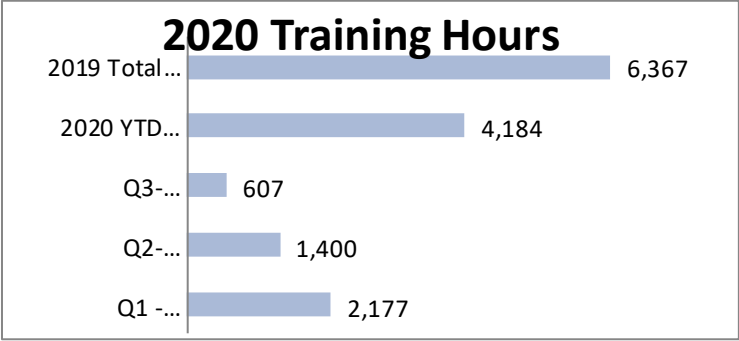
Dept photo album sealed and placed in time capsule



Training night evolution at Station



Paid On Call recruitment video debut. Covid changed the plans to unveil it at the Cannes Film Festival, but the Outdoor movie was the perfect venue and just as exciting.



SPFD landing STARS helicopter on highway in July



Pump Operator training with new Engine 3. The deck gun was relocated to a new location to provide better access for use to provide exposure protection.



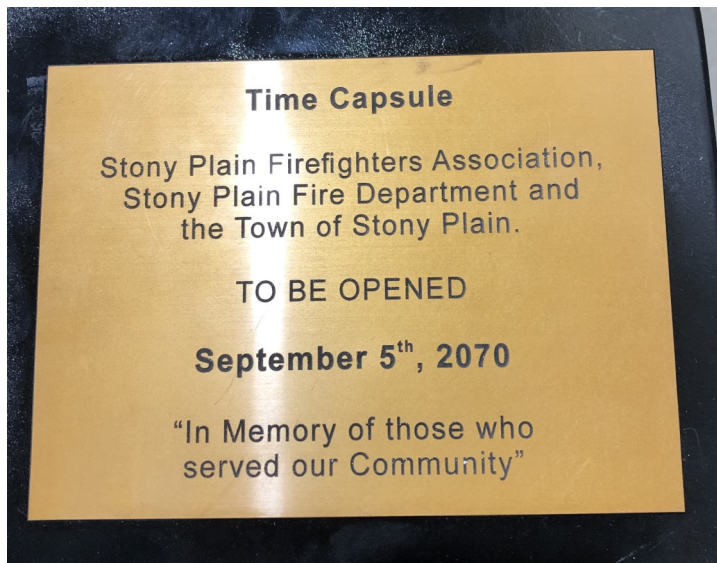
Incident on 52 ave in August



Members conducting live fire training



SPFD participating in an old fire service tradition by pushing a new apparatus into its position in the station for the first time



Time Capsule to be opened in 50 years



Time capsule signed by SPFD Members



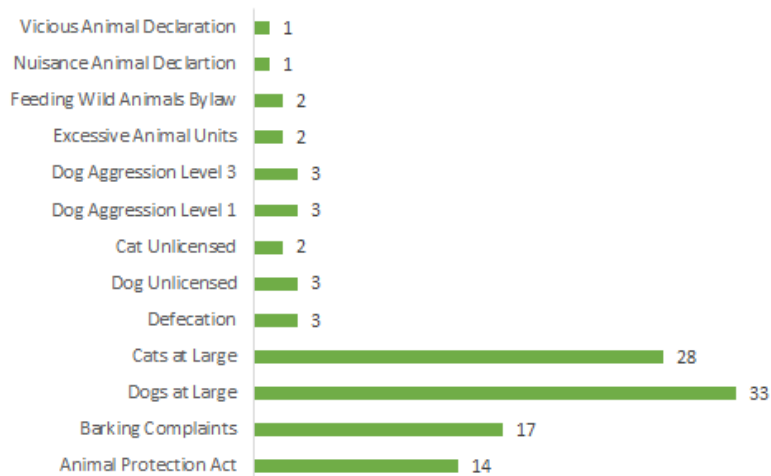
Bucket brigade by members to pass the good luck to new E3



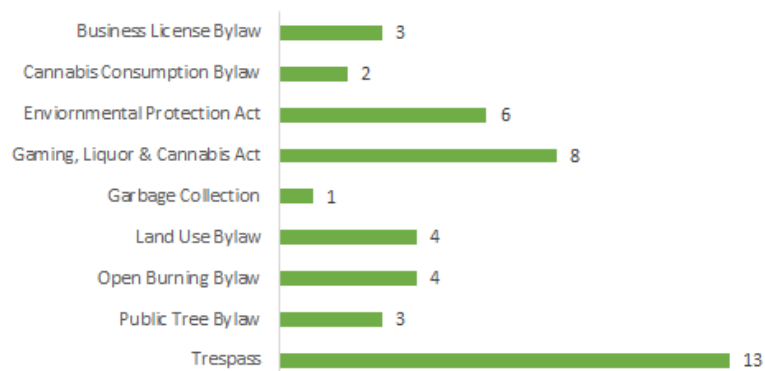
SPFD Members preparing to lower the time capsule into its position for the next 50 years

Municipal Enforcement Services

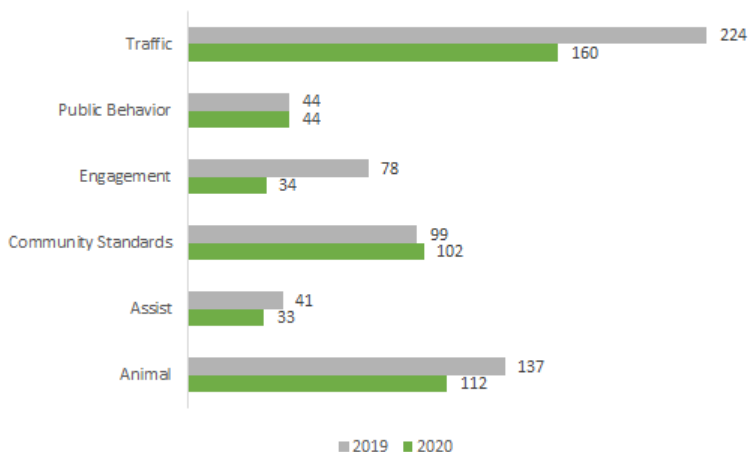
2020 Third Quarter Animal Incidents



2020 Third Quarter Public Behavior Incidents



Summary of Third Quarter Incidents



Enforcement Summary

Stony Plain continued into the 3rd quarter of 2020 managing the COVID-19 global pandemic. Enforcement navigated through the challenges of the cancellation of the summer bylaw position and increased absences due to COVID isolation, testing protocols and regulations. Officers adjusted to less face to face contact with the public as they were limited in the ways that they could interact with residents as gatherings and special events were cancelled this summer.

Bylaw Enforcement

In the 3rd quarter of 2020 Stony Plain Peace Officers responded to 485 incidents. 20 of those incidents were proactively generated by the officers.

The top 3 incidents this quarter were:

1. Parking Complaints (97 incidents)
2. Dogs at large (33 incidents)
3. Unsightly Properties (30 Incidents)



CPO conducting traffic control & crosswalk safety on the first day back to school

Public Engagement & Agency Collaboration

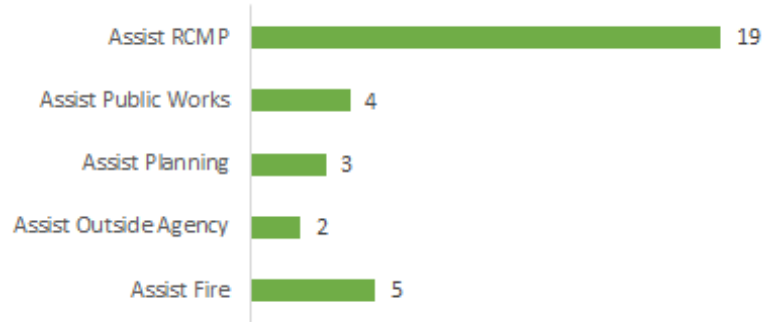
Despite the pandemic and cancellation of many of the summer public events, Stony Plain Peace Officers were committed to safely engaging with the residents of the Town. This quarter officers:

- Conducted 15 foot patrols within the Town
- Conducted 8 laser speed operations

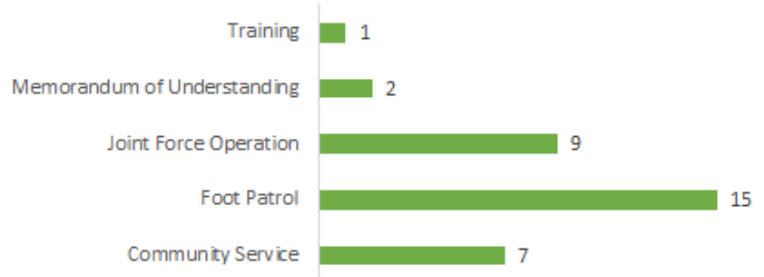
The collaboration of internal departments and external agencies allows for greater efficiency in the use of public resources benefiting our residents. During the 3rd quarter:

- Peace Officers assisted the RCMP with motor vehicle collisions, traffic control, suspicious vehicle activity found property, and the recovery of a stolen vehicle.
- Planning, Public Works and the Peace Officers coordinated on matters such as speeding, unsightly properties, and vehicles impeding operations on the downtown development project.
- Community Peace Officers assisted Fire Services with traffic control on a number of fire related incidents and motor vehicle collisions. CPO's also collaborated with Stony Plain Fire Services on a back to school visibility project.

2020 Third Quarter Assist Incidents



2020 Third Quarter Engagement Incidents



CPO controlling traffic during the back to school visibility project with Fire Services



Provincial Statutes Enforcement

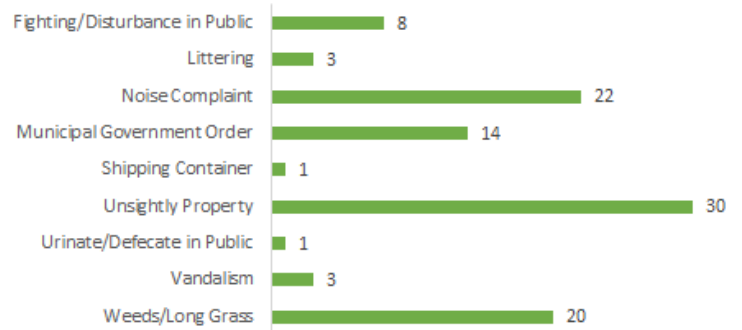
In the 3rd quarter of 2020, Peace Officers issued a total of 102 warnings and 239 violations. The offences which generated the most fines issued this quarter were for:

1. Distracted Driving (68 Violations)
2. Speeding (37 Violations)
3. Occupant Restraints (22 Violations)

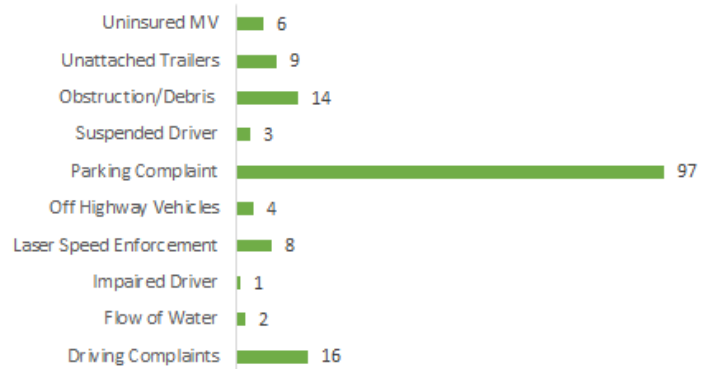


CPO conducting a laser speed operation on Veteran's Blvd

2020 Third Quarter Community Standards Incidents



2020 Third Quarter Traffic Incidents



2020 Third Quarter Violations Issued



CANADA DAY 2020



*Bringing the
Festival to You!*

Community Programs & Services

Canada Day Celebrations

Virtual Canada Day




Through the spirit of collaboration and national pride, the Town of Stony Plain participated in a very special Canada Day celebration for 2020. With the inability to be together in person, the virtual celebration provided the opportunity to our residents to feel connected as we celebrated Canada Day from our homes.

The event was in partnership with Spruce Grove, St. Albert, Strathcona County, Leduc, Devon, Fort Saskatchewan, and Beaumont and included a Virtual Activity Booklet (including games, crafts and a variety of other activities) and a Regional Concert Series.

Citizenship Video Project

Honoring our tradition of hosting a Citizenship Ceremony, the Town launched the Citizenship Video Project to honor our residents who have immigrated from other Countries. The video was shared on the Town's Webpage and all Social Media platforms.

Engagement Analytics

			
Regional Concert Series	Estimated Reach: 7.4K Views: 5.4K Post Engagement: 3.7K	Not posted	Not posted
Virtual Activity Booklet	Reads: 9.2K Impressions: 15.1K Average Read Time: 2:09	Not posted	Not posted
Citizenship Video Project	Estimated Reach: 9.1K Views: 5.2K Post Engagement: 476	Views: 461 Likes: 80	Views: 219 Likes: 6

Highlights

Virtual Canada Day
Citizenship Video Project
Canada Day Flag Distribution
Drive In Movie
Accessible Transportation



COVID 19

The Town was not permitted to host most of our in-person special events in this quarter due to the Public Health Orders in place in response to COVID-19.

Impacted by the Public Health Orders in place in response to COVID-19:

- Children's Summer Programs
- Shikaoi Exchange Program

Canada Day Celebrations continued

Canada Day Flag Distribution

The Mayor's Task Force on COVID19 - Social Stream organized the Canada Day Flag Distribution project to promote community connectivity and national pride. Every residence in Stony Plain received a flag in celebration of our nation's birthday.

Volunteers from Silent River Kung Fu, the Stony Plain Alliance Church, Rotary Club of Stony Plain, Community Residents, Staff and Mayor & Council delivered 6500 flags throughout our Town.

The flags were purchased and donated by Jordan Ceh, Realtor with Century 21 Masters.



Drive-In Movie

In order to adhere to public health guidelines, the Town of Stony Plain, in partnership with North Central CO-OP, presented the annual outdoor movie in a Drive-in format this year.

The free public event, required residents to pre-register for tickets in order to guarantee space. The 150 tickets sold out in under four hours and generated a lot of public excitement.

Despite the disappointing weather that evening, movie goers had a great time, with many experiencing their first drive-in movie.





Accessible Transportation Service



The COVID 19 Pandemic has impacted the Accessible Transportation Service delivery. Service has continued throughout the pandemic for essential appointments and increased sanitization and safety procedures have been implemented. Over the last quarter the service focused on essential transportation needs.

Public health orders eliminated groups trips and restricted the number of clients we were able to facilitate in a single vehicle.

This quarter, an increase in demand has been noted over last.

JULY 23 New Clients (12 Stony Plain, 9 Spruce Grove, 2 Parkland County)

Ride Statistics							
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
323	0	4916.1	38	82	6	1	37
Residency Location Statistics							
Stony Plain		Spruce Grove		Parkland County		Other	
86		79		5		0	

AUGUST

Ride Statistics							
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
276	0	5051.0	34	74	5	0	38
Residency Location Statistics							
Stony Plain		Spruce Grove		Parkland County		Other	
61		71		2		0	

SEPTEMBER

Ride Statistics							
Single Trips	Shared-ride Trips (# of users)	KM's	Wheelchair	Walker/Cane	Scooter	Oxygen	Attendant
352	0	6433	42	120	6	0	62
Residency Location Statistics							
Stony Plain		Spruce Grove		Parkland County		Other	
74		113		5		0	



FACILITIES

Highlights

Facility Relaunch
Spray Park
Pool Addition
Sportsfields
Arena



Facility Relaunch

Under provincial health orders, facilities were permitted to open with restrictions in Q3.

Capacity limits, gathering restrictions, and sector guidance limited events and return to sport. A great deal of review, stakeholder feedback and collaboration was used to develop usage guidelines for each facility. Priority remains safety of staff, user groups and public.

Pool/Spray Park

The outdoor pool remained closed this season. A modified operation of the Rotary Spray Park was implemented using a combination of re-deployed staff, facility operators and qualified staffing resources from the TLC.

The Spray Park was enjoyed by the community and provided some form of normal to many families in the community.

Pool Addition

Sidewalk access and final finishes to the seacan addition were completed in Q3. The building provides a staffroom as well as accessible washrooms/changeroom for the spray park.





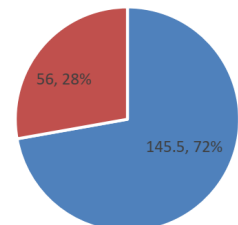
Sportsfields and Diamonds

Sportsfield usage was limited in Q3 due to Provincial Guidelines and Health Orders. User groups were required to develop return to sport plans that demonstrated how they would modify their programs to comply with COVID guidelines.

Minor Diamonds	July	August	September	Q3	Q3 19
Parkland Minor Ball	56	0	0	56	217

Adult Diamonds	July	August	September	Q3	Q3 19
Mets	0	0	0	0	
PL Funball	26	44.5	0	70.5	
SP Slowpitch	51	24	0	75	
Total Adult	77	68.5	0	145.5	164
Total	133	68.5	0	201.5	381

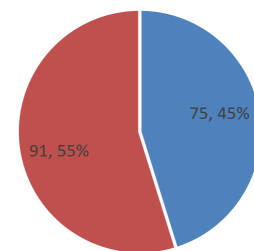
2020 Q3 Diamond Use



■ Adult Hours ■ Minor Hours

Minor Fields	July	August	September	Q3	Q3 19
SP Football	0	42	49	91	
SP Minor Soccer	0	0	0	0	
Minor Total	0	42	49	91	100
Adult Fields	July	August	September		
PL Rugby	27	24	24	75	
Adult Total	27	24	24	75	78
Total	27	66	73	166	178

2020 Q3 Field Use



■ Adult Hours ■ Minor Hours



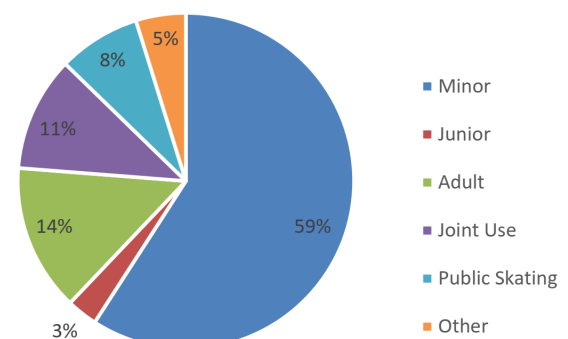
Glenn Hall Centennial Arena

Ice allocation completed in early Q3 was adjusted prior to relaunch of the Arena in early September. Enhanced sanitation, gathering restrictions, and the Distancing Health order were all considered in development of Arena Use guidelines. Guidelines were monitored throughout September and updated as conditions changed. Public Skating was added in mid September, providing an opportunity for the community to add recreational activity back into their routines.

Minor Ice	July	Aug	Sept
SPMHA	0	0	78
SG Ringette	0	0	8
Skating Club	0	0	14.5
Eagles Academy	0	0	4
Junior/Adult Ice			
Flyers (Jr)	0	0	5.25
Old Snappers	0	0	12
Eagles	0	0	13

Joint Use	0	0	19.5
Public Skating	0	0	14
Adult drop in	0	0	8.5

Usage type percentage Q3 2020



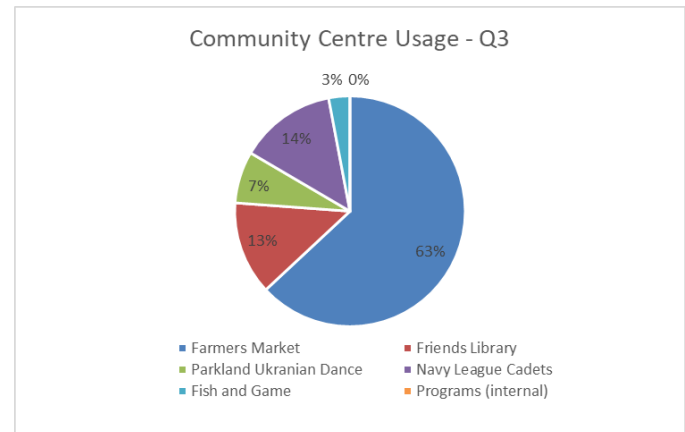
■ Minor
■ Junior
■ Adult
■ Joint Use
■ Public Skating
■ Other



Community Centre

The Community Centre was able to accommodate the re launch of the Farmers' Market as an essential service in Q3. Using the open outdoor space allowed the market to extend capacity during the summer months. Regular users returned in a phased re launch in September and anticipate full programming for the remainder of 2020.

Community Centre Q3			
	July	August	Sept
Farmers Market	20	25	20
Friends Library	6.5	3.5	3.5
Parkland Ukrainian Dance	0	0	7.5
Navy League Cadets	0	0	14
Fish and Game	0	0	2.5
Programs (internal)	0	0	0



Heritage Park

Heritage Park remained closed throughout most of Q3 as events were not permitted under Provincial Guidelines and Health Orders. The size of the facility allowed a few meetings with distancing to be accommodated in September. As we move into Q4, restrictions have eased on Tradeshows which will permit currently booked shows to proceed.

Heritage Park Pavilion	July	August	September	Q3	Q3 19
	0	0	0	0	422
Heritage Park - Banquet Halls	July	August	September	Q3	Q3 19
Meetings	0	0	26	26	470

Staff worked with all booked events throughout Q3 to adjust, reschedule and/or cancel events as restrictions changed or were extended.

Q3 Cancellations	
Wedding	11
Triathlon	1
Trideshow	3
Music Festival/concert	4
Meetings/conference	4

Round counts for the summer continued to exceed expectations as favorable weather, amazing course conditions and the increased number of golfing clientele helped to fill our tee sheets. A significant increase in non-member rounds has helped to increase our 10-round punch card sales as groups of four who are comfortable playing with their “group” are booking regularly as once a week players.

Staff with all departments have continued to go above and beyond to provide a safe and enjoyable experience for our daily-play members as well as the unfamiliar faces who will hopefully become familiar as regular 10-round punch card holders or potential members in future seasons.

Covid-19 protocols continued to evolve and public players were encouraged to view our website to keep up to speed with any revisions made mid-season.



Golf Course



Member Events

Our 2020 Club Championship took place in August and was conducted without the typical post-event trophy presentation, wrap-up banquet and meal.

Participants still enjoyed a great two days of play and spectacular course conditioning and set-up.

All leagues concluded in September as well with the hopes of a return to normalcy in 2021.

Round Counts

July 2020 rounds
6,824 vs. 4,611 (2019)
Member Rounds:
1,774 vs. 1,216

August 2020 rounds
7,113 vs. 4,815 (2019)
Member Rounds:
1,841 vs. 1,315

Sept 2020 rounds
5,749 vs. 3,740 (2019)
Member Rounds:
1,583 vs. 995

Rain Days July—Sept.
totaled 4 complete
days in comparison to
28 in July-Sept of
2019.

Driving Range

A few additional hitting stalls were put back into play and the driving range returned to a first-come first-serve operation.

Range revenue in July
was \$11,224
compared to \$10,666
in 2019

Range revenue in
August was \$10,643
compared to \$10,518
in 2019

Range revenue in Sept
was \$7,162 compared
to \$7,634 in 2019

Food & Beverage Update

The main banquet room continued to serve as our “Spike Bar” for the summer and the ample patio space was occupied by numerous groups enjoying the fantastic summer weather and views.

On course food and beverage sales were comprised of the beverage cart and the food truck that served as our 10th tee house.



Corporate Services - Financial Services

Budget Position

Municipal Operating Budget
The Corporate & Long Term
Planning Policy C-FS-019 requires
quarterly reporting on operating
and capital budgets to Council.

Net taxes show as higher than
budget, as there are still
quarterly payments for Provincial
Education remaining which will
reduce the amount.

Town of Stony Plain Unaudited (Partial) Statement of Operations For the Period Ending September 30, 2020

	Budget 2020	Actual 2020
Revenue		
Net Taxes available for municipal purposes	\$ 18,078,594	\$ 19,939,547
Sales & user charges	14,171,980	10,181,706
Franchise and concession contracts	3,250,697	2,085,533
Government transfer for operating	1,469,462	1,675,504
Fines	881,500	601,677
License & permits	501,800	426,212
Investment income	277,500	275,921
Rentals	652,124	189,601
Other	616,690	209,291
Penalties & costs on taxes	258,000	127,430
	<u>\$ 40,158,347</u>	<u>\$ 35,712,422</u>
Expenses		
Recreation & culture	\$ 8,219,325	\$ 5,260,270
Utilities	9,227,193	5,609,857
Protective services	6,852,507	4,366,158
General government	6,114,812	4,308,728
Transportation	2,504,105	2,035,352
Development	2,873,384	1,752,422
	<u>\$ 35,791,326</u>	<u>\$ 23,332,787</u>
Annual Surplus (Deficit)	<u>\$ 4,367,021</u>	<u>\$ 12,379,635</u>
Transfers From Reserves	\$ 713,935	\$ 1,054,290
Transfers to Reserves	(3,647,603)	(1,736,768)
Debenture Principal	(1,433,353)	(882,717)
Surplus/Deficit	<u>\$ -</u>	<u>\$ 10,814,440</u>

Capital Projects

There are 45 municipal capital carryforward and replacement projects in progress for the 2020 fiscal year. \$5,756,622 has been spent of the budgeted \$26,068,774(22.08%). The Downtown Library, Downtown Redevelopment and New School Infrastructure represent 52% of the capital budget.

Capital Projects	Budget	Expenditures
POOL LIFECYCLE UPGRADES/FILTER SYSTEM	\$105,131	\$123,341
HERITAGE PARK PHASE 3	\$35,000	\$20,790
BRIARWOOD WAY	\$10,000	1,042
HWY 779 SIDEWALKS	\$642,213	\$175,035
TOWN OFFICE EXPANSION	\$15,000	\$12,115
FIRE SERVICES TRAINING GROUNDS - PHASE I	\$100,000	-
BOUNDARY ROAD	\$111,043	\$4,086
RCMP FACILITY	\$1,562,832	\$55,934
LIBRARY	\$3,413,989	\$589,127
PW BUILDING DESIGN	\$115,000	\$60,142
JP II ROAD/INFRASTRUCTURE	\$77,273	\$34,069
OLD TOWN NORTH STORM WATER	\$940,778	\$76,711
UMBACH STORM	\$264,421	\$31,148
FIRE ENGINE 3-1 REPLACEMENT	\$930,000	\$45,371
NEW SCHOOL INFRASTRUCTURE	\$3,245,384	\$1,345,317
SIGNAGE STRATEGY PHASE 2	\$83,007	\$19,732
REC CENTRE DESIGN	\$1,500,000	-
DOWNTOWN	\$6,892,206	\$2,263,213
CEMETARY PHASE 3B	\$2,000,000	-
BUCKET TRUCK	\$145,000	\$141,895
SHIKAOI POND REHABILITATION	\$997	-
2019 EQUIPMENT REPLACEMENT	\$100,000	\$62,000
ARENA RADIANT HEATERS	\$50,000	-
SIGNAGE STRATEGY PHASE 3	\$100,000	-
ROTARY PARK SKATING EXPANSION	\$150,000	\$174,279
TRAIL REPLACEMENT	\$50,000	-
FIRST RESPONDERS RADIO	\$384,500	-
SERVER REPLACEMENT	\$30,000	\$29,385
PHONE REPLACEMENT	\$100,000	\$7,618
REGIONAL TRANSIT	\$740,000	-
2020 EQUIPMENT REPLACEMENT	\$490,000	\$303,359
RECYCLING CENTRE CAMERAS	\$15,000	-
ROAD REHABILITATION	\$500,000	\$115,918
SIDEWALK REPLACEMENT	\$250,000	\$64,997
VACUUM TRUCK REPLACEMENT	\$500,000	-
BOUNDARY WATER LINE EXTENSION	\$100,000	-
CENTRAL TRUNK SANITARY SEWER	\$320,000	-
	\$ 26,068,774	\$ 5,756,622

Reserves

The town maintains 28 Capital and 9 Operating reserves.

2020 Projected Ending Balance represents the expected balance at the end of the fiscal year based upon current projected funding and replenishment of reserve.

				2020 Projected Ending Balance
2020 CAPITAL RESERVES	Q1	Q2	Q3	
<u>LIFE CYCLE RESERVES</u>				
Life Cycle - Common Services	132,701	111,769	92,559	37,701
Life Cycle - Arena	363,324	388,324	388,324	366,824
Life Cycle - Pool	228,259	238,259	215,078	243,288
Life Cycle - Community Center	189,102	194,102	194,102	194,102
Life Cycle - Heritage Park	886,746	885,338	875,786	870,786
Life Cycle - Parkland Building	107,664	107,664	107,664	107,664
Life Cycle - Library	273,760	313,760	313,760	80,093
Life Cycle - Town Admin Bldg	269,065	288,477	281,894	161,950
Life Cycle- Firehall	143,115	153,115	153,115	153,115
Life Cycle- Youth Centre	80,409	80,409	80,409	80,409
Life Cycle- Outdoor Rec	46,577	72,937	72,937	72,937
Life Cycle- Forest Green Plaza	45,000	60,000	60,000	60,000
Life Cycle - Old Firehall	15,000	20,000	20,000	20,000
Life Cycle - RCMP Building	-	5,000	5,000	5,000
<u>CAPITAL EQUIPMENT REPLACEMENT</u>				
Fire Truck/Equipment Replacement	487,488	610,180	600,134	53,518
Capital Equipment Replacement	463,161	447,665	390,407	460,407
<u>GENERAL CAPITAL RESERVES</u>				
Capital Reserve - Roads	379,779	649,779	436,207	86,679
Capital Reserve - Water	1,331,100	1,297,575	1,302,995	240,293
Capital Reserve - Sewer	1,822,616	2,677,502	1,834,460	151,156
Capital Reserve - Storm	3,800	103,847	104,281	17,188
Capital Reserve - Waste Mgmt	91,028	101,319	101,742	72,194
<u>OTHER RESERVES</u>				
Economic Development & Regional Re	50,000	50,000	50,000	50,000
Recreation & Culture Reserve	341,396	341,396	341,396	-
Trails Reserve	136,119	141,119	141,119	141,119
Public	183,367	185,636	186,412	1,807
General Purpose	466,729	460,869	464,654	306,228
Golf Course	42	20,042	20,042	20,042
Land (School) Reserve	-	119,000	119,000	119,000
CAPITAL RESERVES	8,537,347	10,125,083	8,953,477	4,173,500
2020 OPERATING RESERVES	Q1	Q2	Q3	2020 Projected Ending Balance
Mural Preservation	65,455	75,455	75,455	75,455
Tax Levy Stabilization	982,813	992,368	958,028	3,009,094
Utility Rate Stabilization	581,998	390,351	333,685	(1,312)
Snow Removal	300,461	300,461	300,461	300,461
Safety Rebate Reserve	63,672	64,337	64,606	58,672
Public Art Reserve	218,979	256,529	253,604	233,978
Policing and Public Safety Reserve	493,121	356,097	- 4,509	189,524
Legacy Reserve	52,287	152,271	156,254	154,722
Technology Reserve	85,045	85,660	85,660	85,045
OPERATING RESERVES	2,843,829	2,673,529	2,223,244	4,105,638
TOTAL RESERVES	11,381,176	12,798,612	11,176,721	8,279,138

Grants are an important source of funding which assists the Town in providing the services required by it's residents. The Town applies grant funding to both operations and capital projects. The Town is required to report on the use of Grant funds, ensuring they are used for their prescribed purpose.

The grants below are those received or deployed which were received from the Provincial & Federal government. There are additional grants which been applied for, but have not yet been received or been applied to a costing project.

As part of any new initiatives or projects, the Town explores any potential grant opportunities which may exist.

Operating Grants Received - Year to Date		
Federal Grants		
Green Jobs Initiative Grant		5,712
	\$	5,712
Provincial Grants		
MSI Operating		130,452
Municipal Intern		43,000
Summer Career Placements		1,500
Community And Regional Economic Support		30,000
Municipal Police Assistance Grant		174,894
Police Officer Grant		50,000
	\$	429,846
2020 Grant Allocations		
Federal Gas Tax		1,020,593
MSI Capital		3,740,321
	\$	4,760,914
Project Expenses Funded by Capital Grant - Year to Date		
Federal Gas Tax		357,680
MSI Capital		2,622,145
	\$	2,979,825

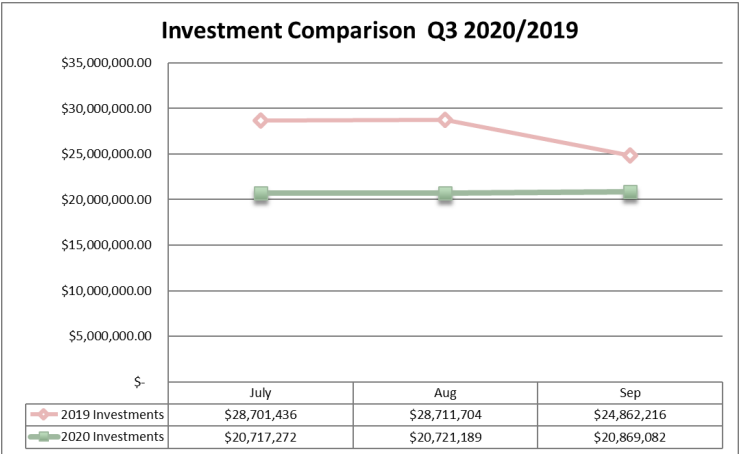
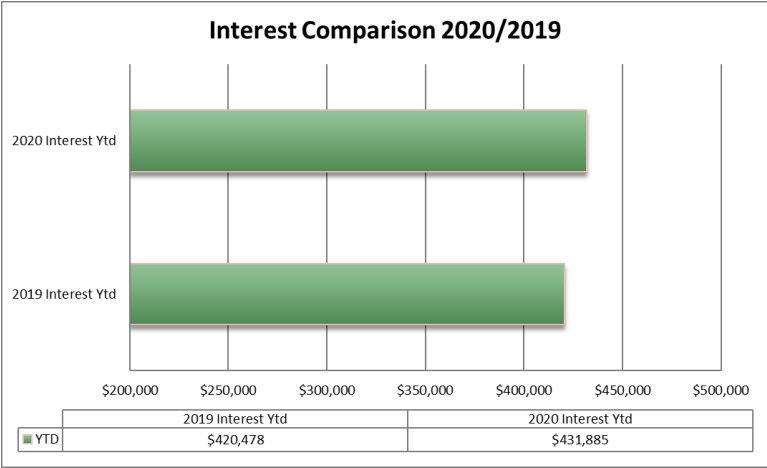
Operating Initiatives and Projects		
	Budget	Expenditures
Corporate Services		
Performance Measurements	\$20,000	\$8,000
Bellamy Implementation	\$44,000	\$14,688
OnBase Implementation	\$35,000	\$49,845
Planning & Infrastructure		
Cemetery Study	\$99,643	\$102,244
Areas of Transition / Old Town	\$168,100	\$133,617
Urban Forestry	\$40,000	\$0
Snow Storage Site Concept Plan	\$35,000	\$25,990
Sanitary Inflow & Infiltration Study	\$160,000	\$15,219
Asset Management Implementation	\$30,000	\$2,350
Transportation Master Plan	\$60,000	\$0
Community & Protective Services		
Community Engagement Recreation	\$87,844	\$63,636
Trails Master Plan	\$50,000	\$50,930
	\$829,587	\$466,518



Investments

The Town is maintaining an investment portfolio that is a mixture of long term and short term maturities; permitting the Town to earn a rate of return while ensuring adequate cash flow, as per Policy C-FS-025, Cash Management & Investments. The Town has \$20,869,082 in investments as of September 30, 2020. \$1,000,000 is invested in short term investments at local financial institutions, and the value of the portfolio with the investment firm is \$15,842,589 (market value). The portfolio is a mixture of cash and cash equivalents, fixed income (bonds rated A to AAA) and short to medium term investments. Administration continues to monitor cash and investments to maximize the Town’s return while still maintaining an available cash flow.

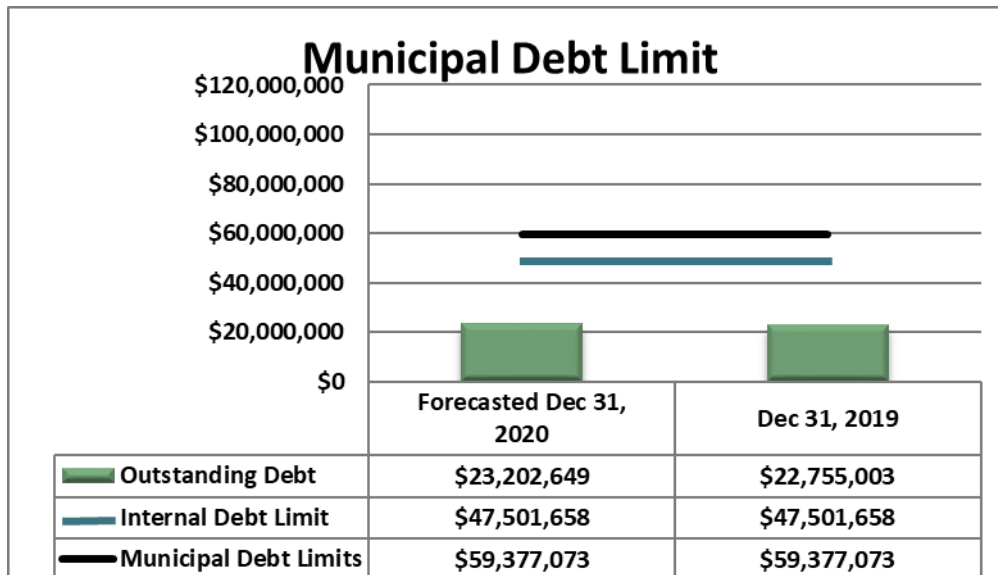
Year over year the Town’s investment portfolio has decreased as funds have been deployed to major projects.



The timing of interest is dependent on the current composition of the investment portfolio.

Debt

The Town of Stony Plain's Debt Management Policy C-FS-045 outlines the types of debt and financing the Town may undertake. Under the Municipal Government Act, the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The Policy which was adopted on July 13th stipulates that the Town will adhere to an internal debt limit of 80% of the debt limit set by the MGA. The forecasted debt outstanding as of December 31st, 2020 is \$23,202,649. This has increased from 2019 as the internal borrowing regarding the School Lands borrow from offsite levy is now included towards the Town's total debt limits. The outstanding debt is 39.08% of the legislated debt limit and 48.74% of the Town's internal limit.



* Internal Debt Limit was established on July 13, 2020, this is presented on 2019 for information purposes only.

DEBT LIMIT	Forecasted Dec 31, 2020		Dec 31, 2019	
Municipal Debt Limits	\$	59,377,073	\$	59,377,073
Outstanding Debt	\$	23,202,649	\$	22,755,003
Total Debt available	\$	36,174,424	\$	36,622,070
Internal Limit Debt available	\$	28,939,539	\$	29,297,656
Municipal Debt Service Limit	\$	9,896,179	\$	9,896,179
Current Debt Service Level	\$	2,278,322	\$	2,159,322
Service on Debt Limit Available	\$	7,617,857	\$	7,736,857
Service on Internal Limit Available	\$	6,094,286	\$	6,189,486

The remaining debt limit available under the Town's internal limit is 51.3%.



Legislative Services

