

# QUARTERLY REPORT

FOR THE QUARTER ENDED MARCH 31, 2023







Demonstration Farm





The background of the page is a photograph of a museum gallery. On the left, there are circular and rectangular displays with historical photos. One photo is titled 'Making Music' and shows a person playing a musical instrument. Another photo is titled 'Fair 1939' and shows a fairground. On the right, there is a large model of a biplane. In the foreground, a group of people, including several older adults, are standing and looking at the exhibits. Some of the people are using walking sticks. The overall atmosphere is educational and historical.

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## Q1 HIGHLIGHTS

Stony Plain Council attended the grand opening for Country Nails/Country Handmaid Creations, the one-year anniversary of Yogarise, and the grand re-opening of Three Moons Kitchen.

Edmonton Global shared four site location opportunities with Stony Plain. The Town submitted no proposals due to our inability to meet required criteria.

The Digital Economy Program has been extended until October 2024. Businesses interested in receiving free marketing support should visit [www.yourdep.ca](http://www.yourdep.ca).

## ECONOMIC DEVELOPMENT



### ENGLISH BAY BLENDING & FINE CHOCOLATES

Stony Plain's Economic Development Department secured the biggest private investment in the municipalities history. On April 6, English Bay Blending & Fine Chocolates announced that they will build a 120,000-square-foot factory in the North Business Park. Construction of the factory will start in 2023, creating 90 temporary jobs. The project is expected to be completed in 2025. Once operational, the community will have 74 new high-impact permanent jobs. The Economic Development Department nurtured this investment for 40 weeks and will continue to support the project until completion. The Government of Alberta provided \$2.14 million to incentivize the project through its Investment Growth Fund, and the Town is exploring additional incentives through its Commercial, Industrial, and Multi-Unit Residential Infill Policy.

### INNOVATING COMMERCE SERVING COMMUNITIES (ICSC)

The Town sent Mayor William Choy, Councillor Melanie Loyns, and Economic Development Officer Michelle Levasseur to promote Stony Plain's business development opportunities at the ICSC Dealmaking and Conference event. In addition to networking and informal meetings, the delegation met with eight companies, which led to four follow-up meetings, two site tours and active discussions are ongoing. Stony Plain's attendance continues to benefit the Town, and future participation opportunities will be considered.

### BROADBAND STRATEGY

Stony Plain's Broadband Strategy project was completed, and the Final Report was made available to the public on the Town's website. The Broadband Strategy aims to address infrastructure gaps and provide guidance for future-ready development in Stony Plain. The project was first approved in the 2022-2024 Corporate Plan and identified as a key action in the 2022-2025 Strategic Plan, with work undertaken in 2022 and 2023 to engage residents and stakeholders. The report includes an in-depth overview of the current state of internet quality and accessibility, as well as strategic options for future broadband development.



REIMAGINE STONY PLAIN

Stony Plain’s Economic Development Department launched a new brand and digital campaign to support the Town’s ongoing investment attraction efforts, which intend to create jobs, increase non-residential tax revenue, and improve residents’ quality of life. The brand includes several new tools, including a microsite ([www.StonyPlain.com/Invest](http://www.StonyPlain.com/Invest)), boasting a business directory, site selector tool, up-to-date population and labour force data, Community Profile, and Sales Sheet, to name a few. The brand’s imagery and messaging intend to help people reassess their perception of Stony Plain and invites them to discover the quality opportunities and life we’ve created a few short minutes west of Edmonton.

The tables below provide a high-level overview of Reimagine Stony Plain’s analytics for the first quarter of 2023. The microsite launched on January 11, and the digital campaign on February 17. The digital campaign runs on social media and other mediums and will be reflected within relevant totals in the Communications section of the report.

MICROSITE ANALYTICS		
Users	2.8K	
New Users	2.8K	
Notable User Locations	Edmonton, Toronto, Calgary, Vancouver, Surrey, Columbus, and Edson.	
Top Pages Visited	Homepage, Business Directory, Available Properties, Moving to Stony Plain, Households, and Community Profile.	
REIMAGINE STONY PLAIN DIGITAL CAMPAIGN ANALYTICS		
Impressions (views)	The number of opportunities people have to view the campaign	3,532,030
Clicks	The number of times a person clicks on an ad	3,989
Conversions	The number of times a person did what we wanted them to do once they were on the website (ex., view available properties, subscribe to our newsletter, book a meeting, etc.)	71





## Q1 HIGHLIGHTS

### PROJECTS COMMUNICATED/ PROMOTED IN Q1

- On-Demand Local Transit
- Alzheimer's Awareness Month
- Responsible Pet Ownership
- Let's Talk Mental Health
- Poverty Reduction Strategy
- Suicide Prevention Training
- Heritage Park Indoor Walking
- Volunteer Strategy & Public Engagement
- 2022 4th Quarterly Report
- Council Strategic Planning Session
- Emergency Preparedness – Be Prepared
- Property Tax Assessment
- Community Tax Prep (CVIP)
- Broadband Strategy
- Website Promotion
- Self-Injury Awareness Day
- Shikaoi Programs
- Rec Centre Update
- Storm Water Pond Safety Awareness
- Spring Forward/Change Your Smoke Detector Batteries
- Roots of Hope
- Black Knot Disease Community Awareness
- Waterways Utility Billing
- Snow Removal Updates
- Significant Names Registry
- Launching of [www.stonyplain.com/invest](http://www.stonyplain.com/invest)
- Farmers' Days – Save the Dates!
- State of the Region
- National Volunteer Week
- Easter Hunt
- Don't Just Trash It!
- Pitch-In Week
- Strategic Plan
- Skills for Safer Living

## [CORPORATE COMMUNICATIONS]



### SIGNAGE STRATEGY PHASE V

During the first quarter, work continued on implementing the Signage Strategy and creating a more cohesive and consistent brand throughout the community. Two new community bulletin boards were installed: one along 45th Street in the Willow Park Natural Area behind St. John Paul II School, and the second along Fairway Drive near the playground. These new boards are still looking for sponsorship.

### NEWS RELEASE RECAP

The Newsroom section of the Town website is a great way to stay informed. Here is a recap of some notable News Releases from Q1:

#### **Council Approves the 2023-2026 Strategic Plan**

At the March 27th Regular Meeting, Council approved the 2023-2026 Strategic Plan. The Strategic Plan represents the Town's forward-thinking efforts to achieve Council's vision for the future of Stony Plain and ensure its leadership remains focused on key priorities and opportunities facing the community.

#### **Administration Provides Update on Recreation Centre**

Since 2017, the development and construction of a recreation facility has been a strategic priority. Administration provided Council with an update that detailed a Class B cost for the project, funding activities staff are undertaking, and when the project will be construction ready. The facility design includes a 6-sheet curling facility, walking track, field space, multipurpose courts, dedicated pickleball courts, and community spaces.

#### **Shikaoi Exchange Program Returns to Celebrate 38 Years of Friendship**

The Town of Stony Plain and the Town of Shikaoi became twinned municipalities in 1985 and have maintained a sister-town friendship through an ongoing exchange program. Various elements of the program were suspended in recent years. However; all four Shikaoi Programs are returning for 2023.



## SOCIAL MEDIA ANALYTICS

### TOP PERFORMING POST



FACEBOOK	
Engagement	228
Reach	8,875
Reactions	171
Shares	44
INSTAGRAM	
Engagement	42
Reach	1,119
Reactions	39
Shares	3
TWITTER	
Engagement	1
Impressions	170
Retweets	0

### TOP PERFORMING VIDEO



FACEBOOK	
Engagement	211
Reach	847
Reactions	1,575
Shares	16
INSTAGRAM	
Engagement	28
Reach	829
Reactions	25
Shares	3

Social Media Analytics can be defined as:

- **Engagements** – the total number of interactions, or ‘engagements’ with the post including, likes, shares, comments, link clicks, etc.
- **Reach** – the number of unique users/individual accounts that have viewed the post
- **Impressions** – the total number of times the post has been seen, regardless of who has viewed it (the same account could view one post three times, and each visit would be recorded as an impression)
- **Reactions** – likes, loves, hahas, sads (different across platforms as Twitter and Instagram only have ‘likes.’ Whereas Facebook has a range of ‘reactions’ based on emotions)
- **Shares** – the number of unique users/individual accounts that have ‘shared,’ or chosen to republish the post on their personal page/profile
- **Retweets** – Twitter’s version of ‘Shares’

## AUDIENCE GROWTH

(Compared to previous quarter)

f	10,204	+144
t	5,969	-8
o	4,212	+60
in	2,145	+345

## NEWSROOM SUBSCRIBERS

(Compared to previous quarter)

✓	335	+14
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## **FIRE SAFETY TIPS**

Annually the Fire Department and RCMP respond to a large number of false alarms. Please check with your home alarm provider to ensure contact numbers are accurate and the monitoring company is calling owners/occupants before they call 911.

## **[FIRE DEPARTMENT]**

### **TRAINING**

Training began for the 9 new members who joined SPFD following the 2023 Recruit Class.

### **THANK YOU TO OUR RETIREES**

Captain Brad Scheideman and Captain Colin Carey have retired from SPFD after a combined 58 years in the fire service. Thank you for your tireless dedication and service to our Community.

### **IN THE COMMUNITY**

The Battle of the Badges hockey game was held in Spruce Grove. Members of the Department participated in the event as players, officials, and in the pregame ceremony. Sparky delighted the children in attendance. Over \$18,000 was raised for Legacy Place Society for First Responder Mental Health and for local fallen EPS member Cst. Brett Ryan.

SPFD members participated in the regimental funeral for EPS members Travis Jordan and Brett Ryan. Firefighters marched in the procession with first responders from across the Country.

SPFD hosted an Ice Rescue training course at Muir Lake. Participants performed rescues and other life saving operations in the frigid open water.

### **SPRING AND SUMMER OPERATIONS**

The Department will be transitioning from winter to spring and summer operations. The below average moisture may result in increased spring wildfires. Please use extra caution when using open flames and make sure all fires are completely out and embers are cold.





2023 Q1 RESPONSES

	Q1 2021	Q1 2022	Q1 2023
STONY PLAIN	86	80	80
PARKLAND COUNTY	48	63	44

RESPONSE TYPE	STONY PLAIN	PARKLAND COUNTY
Structure Fire	3	3
Vehicle Fire	1	0
Wildland/Outside Fire	2	3
Medical	20	10
MVC	6	17
Mutual Aid	3	1
Utility (power and gas)	6	0
Alarms	33	10
Citizen Assist	4	0
Other responses	2	0
Total	80	44





# [ENFORCEMENT SERVICES]

## VIOLATIONS & WARNINGS

During the first quarter of 2023, Peace Officers issued a total of 118 violations and 238 warnings.

The top three violations were issued for:

- 1 Without Registration ..... 22 violations
- 2 Speeding ..... 13 violations
- 3 Distracted Driving ..... 12 violations

## INCIDENTS

Peace Officers responded to a total of 373 incidents. Of those incidents, 26 were proactively generated by the officer on duty. The three most frequent incidents were:

- 1 Parking Complaints ..... 66 incidents
- 2 Snow and Icy Sidewalks ..... 54 incidents
- 3 Unsightly/Nuisance ..... 20 incidents

## SUPPORTING PARTNERS

Peace Officers collaborated with other agencies and area partners on a variety of incidents this quarter, including:

- A number of speed and document check operations with Spruce Grove and Parkland County Peace Officers
- Assisted RCMP with found property complaints, Joint Force Operations and a stolen vehicle
- Assisting Fire Services with traffic control at a gas leak
- Paying their respects to the fallen EPS members by marching alongside other agencies during the Regimental Funeral Service Procession

## TRAINING

The Peace Officer Team also completed training such as:

- Crime Prevention Through Environmental Design
- Animal Protection Act Process Training
- Pet First Aid Training
- Police Ethics and Accountability Course
- Gang Intelligence Training
- Speed Laser and Radar Refresher Courses
- Dangerous Goods Inspector Course Recertification
- Standard First Aid, CPR Level C

## RESPONSIBLE PET OWNER INCIDENTS

Animal Protection Act	4
Barking Complaints	15
Cats at Large	13
Dogs at Large	16
Defecation	3
Dog Aggression	6
Dog Not Secure in Vehicle	1
Excessive Animals	1
Unlicensed Pets	7
<b>TOTAL</b>	<b>66</b>

## ASSIST/ENGAGEMENT INCIDENTS

Assist Fire Services	3
Assist Outside Agency	3
Assist Planning	1
Assist Public Works	2
Assist RCMP	14
Community Service	6
Foot Patrol	1
Joint Force Operation	6
Tri-Regional Memorandum of Understanding Files	6
Training	22
<b>TOTAL</b>	<b>64</b>

## COMMUNITY STANDARDS INCIDENTS

Fighting/Disturbance in Public	7
Littering	1
Municipal Government Order	8
Noise Complaint	7
Notice of Entry	1
RV Front Yard Storage	1
Snow/Ice on Sidewalks	54
Unsightly/Nuisance Property	20
<b>TOTAL</b>	<b>99</b>





PUBLIC BEHAVIOUR INCIDENTS	
Business License Bylaw	1
Cannabis Consumption Bylaw	5
Environmental Protection Act	4
Fire Services Bylaw	1
Gaming, Liquor & Cannabis Act	5
Garbage Collection Bylaw	1
Land Use Bylaw	6
Petty Trespass Act	1
Trespass to Premise Act	1
<b>TOTAL</b>	<b>25</b>

TRAFFIC INCIDENTS	
Driving Complaints	10
Fail to Stop for Peace Officer	1
Flow of Water	4
Heavy/Commercial Vehicle	2
Idling Complaint	1
Laser or Radar Speed Enforcement Operation	5
Obstruction/Debris/Snow on Road	8
Off Highway Vehicles	8
Parking Complaint	66
Roadside Inspection Operation	1
Stop Sign Enforcement Operation	4
Suspended Driver	2
Unattached Trailers	1
Uninsured MV	6
<b>TOTAL</b>	<b>119</b>

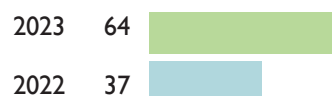
VIOLATIONS	
Animal Control	4
Community Standard Violations	1
Document Violations	34
Driving Violations	60
Environmental Protection	1
Equipment Violations	3
Gaming, Liquor & Cannabis	5
License Plate Violations	2
Occupant Restraint Violations	2
Off Highway Vehicle	2
Parking Violations	4
<b>TOTAL</b>	<b>118</b>

## Q1 INCIDENT SUMMARY AND COMPARISON

### Animals



### Assist/Engagement



### Community Standards



### Public Behavior



### Traffic







## [RECREATION SERVICES]

Adult recreation activities this quarter included two dance programs and a return of the popular indoor walking at the Heritage Park Pavilion for the months of January through March.

### **ADULT BALLROOM DANCE**

Hosted out of the downtown Community Centre, Adult Ballroom Dance runs in 6-week sessions from September to June, providing adults and senior residents the opportunity to socialize and learn new dance skills such as the foxtrot, waltz and rumba. For Quarter One, eleven participants were registered.

### **SENIORS' DANCE AND JAMBOREE**

Held the first Sunday of every month at the Community Centre, the Seniors' Jamboree fosters community and wellness, featuring live music, refreshments and dancing. Average attendance ranges from 75 to 100 participants.

### **INDOOR WALKING**

The popular indoor walking program resumed in January and occurred every Tuesday, Wednesday and Thursday at Heritage Park until March. The walking program averages 25 participants per day.





# [FACILITY USAGE]

## GLENN HALL CENTENNIAL ARENA

The Glen Hall Centennial Arena usage remained steady compared to the previous year with 788 hours of local user groups.

Public skating continued to be a local favorite with 78 hours of Public Skating offered in Q1. Public skating is proudly sponsored by Fix it Right Plumbing and Heating.

## GLENN HALL CENTENNIAL ARENA

2023 Q1 Usage	788.25 hours
2022 Q1 Usage	778.5 hours

## COMMUNITY CENTRE

2023 Q1 Usage	99.5 hours
2022 Q1 Usage	75.5 hours

## OUTDOOR RINKS

The Outdoor rinks were open from December to March with favourable weather conditions this quarter. 115 hours of ice was rented ice at Centennial Memorial rink this season compared to 56 hours total for 2022.

There are five boarded rinks; Centennial, Arena Meridian Heights School, Forest Green School, St. John Paul II School and Westerra and two Leisure Skating Ovals; Rotary Park and South Creek.

## HERITAGE PARK

Q1 Usage	2023	2022
Spruce Grove Hall & Commercial Kitchen	152	133
Parkland Hall	64.5	75
Pavilion & Kinsmen Concession	571.25	567
Q1 Total Usage	787.75	775





## Q1 HIGHLIGHTS

### TRANSIT GROWTH

Q1 transit ridership has increased by 472% over the last quarter with the switch to the On-Demand service.



### ATS HIGHLIGHTS

- Over 45,500 KMs driven in Q1
- Transported over 1300 clients this quarter
- 59 new clients
- 2,905 single trip riders

### SERVICE DEMAND

- 63 Driving days
- 267 Driver shifts
- 1,900 + Driver hours

### GROUP TRIPS

- 4 groups trips were offered in Q1 and transported a total of 49 clients
- Location favorites included the Muttart Conservatory and Kingsway Mall

## TRANSPORTATION

### STONY PLAIN TRANSIT

On January 3, 2023, Stony Plain Fixed Transit Route 565 transitioned to a local regional on-demand system. In a partnership with the City of Spruce Grove and Parkland County, the on-demand system provides access across the Tri-Municipal region as one large zone servicing Stony Plain, Spruce Grove, Parkland Village, and Acheson.

RIDER STATISTICS (STONY PLAIN)			OPERATIONS STATISTICS (REGION)	
Q1 Statistics	2023	2022	Stony Plain/Spruce Grove/ Parkland County	2023
JANUARY	781	133	JANUARY	5,648
FEBRUARY	927	139	FEBRUARY	5,808
MARCH	1,238	268	MARCH	7,366
<b>Q1 TOTAL RIDERS</b>	<b>2,946</b>	<b>540</b>	<b>Q1 TOTAL RIDERS</b>	<b>18,822</b>

### ACCESSIBLE TRANSPORTATION SERVICE

The Accessible Transportation Service (ATS) has continued to experience rapid growth, a trend continuing from 2022. Schedules continue to be booked at capacity, providing ride service for medical appointments, personal appointments and shopping trips for seniors and persons with disabilities.

RESIDENCY LOCATION STATISTICS			
	Spruce Grove	Stony Plain	Parkland County
JANUARY	224	296	18
FEBRUARY	239	285	13
MARCH	280	359	29

MOBILITY AIDS USED			
	Wheelchairs	Walkers & Canes	Attendants
JANUARY	50	279	80
FEBRUARY	50	289	67
MARCH	92	357	122

NEW CLIENTS	TOTALS
JANUARY	23
FEBRUARY	18
MARCH	18

KILOMETRES TRAVELLED		
Q1 KM's	2023	2022
JANUARY	14,663	9,350
FEBRUARY	13,406	10,303
MARCH	17,439	11,810



# [CREATING HEALTHY RELATIONSHIPS]

## TRI-REGION ELDER ABUSE (TREA) COORDINATED COMMUNITY RESPONSE

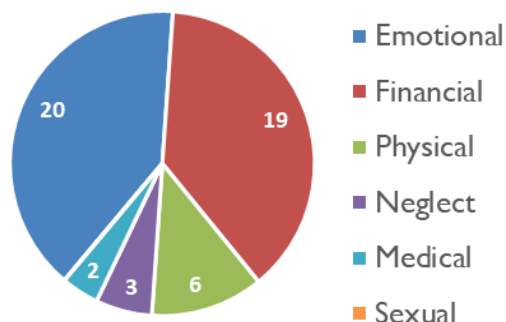
In 2022, 36 residents of our region experienced elder abuse and were supported through this regional collaboration made up from 24 community partners across our region. This number is down from 55 in the previous year.

“I now feel I can reach out to places I did not even know about; this makes me feel safe.”

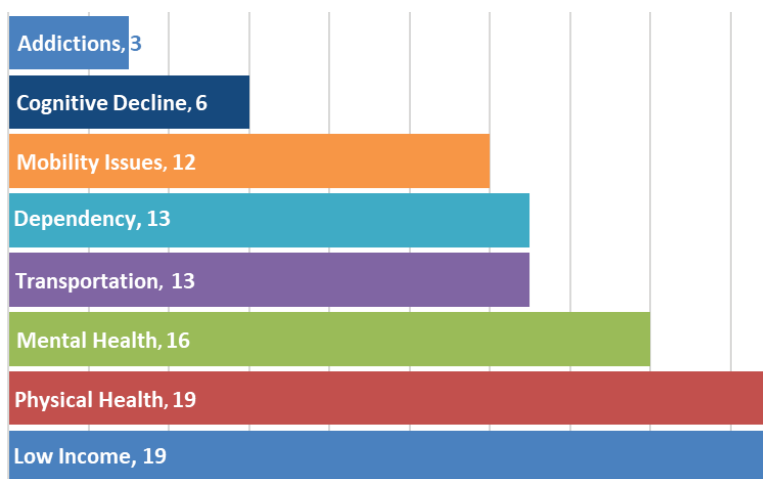
### 2022 ELDER ABUSE CASES BY LOCATION



### 2022 ELDER ABUSE CASES BY TYPE



### 2022 VULNERABILITIES IDENTIFIED FOR THOSE AFFECTED



#### FINANCIAL:

Misuse of funds or property through fraud, trickery, theft, or force.



#### EMOTIONAL:

Actions or statements that threaten or intimidate.



#### PHYSICAL:

Actions that cause physical discomfort, pain, or injury.



#### SEXUAL:

Unwanted sexual behaviour including sexual comments, fondling, or sexual assault.



#### NEGLECT:

Intentional or unintentional failure to provide for the basic needs.



#### MEDICINAL:

Misuse of medicine (withholding, overdosing, sedating, or stealing).

## REGIONAL COLLABORATION

21 community partners participated in a discussion on how we can respond regionally to domestic abuse/family violence in our area. Actions were reviewed to determine their level of response (prevention, intervention or recovery) and action impact versus effort was considered.

As a result of the session, 80% of participants felt they had more of the necessary knowledge to help address domestic abuse/family violence in our region.



## COMMUNITY CONNECTOR

### DEMENTIA NAVIGATORS

The Dementia Navigators assisted over 20 senior residents with navigating and connecting to dementia-focused services in our area. This project is a partnership with WestView Primary Care Network.



### CREATING CONNECTIONS THROUGH ART

6 residents strengthened their personal wellbeing through the program.



### NEIGHBOURHOOD CONNECT

The project creates a network of Neighbourhood Connectors, who enhance community resiliency and create more welcoming neighbourhoods for all Stony Plain residents.

16 residents were active in neighbourhood engagement.

## [ENHANCING INCLUSION & DIVERSITY]

### CREATING A WELCOMING & SAFE STONY PLAIN

The month of January is Alzheimer's Awareness. On January 11, the community gathered at the TransAlta Tri Leisure Centre for a Dementia Connections Meet and Greet to connect and learn. With service providers available to offer advice, resources and referrals, the residents were connected and engaged.

Reaching over 60 people, this event has fostered a more connected Stony Plain where people feel welcome and safe. 6 agencies worked in partnership to build better collaborative relationships and 100% of those surveyed indicate that as a result of this event, their organization had developed better working relationships with other community agencies.

“First time participating and will attend again if possible. We need to do more of these!”

Let's Talk Dementia was hosted on January 25. This learning opportunity was very well received with full attendance at 25 participants. 100% of attendees stated they know more about how to access the community resources they need as a result of attending this program.

“Thanks for offering this session. I needed to hear this information”



### DEMENTIA CONNECTIONS

The Town of Stony Plain Community and Social Development department created and coordinated the Dementia Connections project from 2020 to 2022. This project successfully provided individual support for residents with dementia and their care partners, built regional connections, raised awareness of dementia in our region, and positively shifted perspectives to create a more inclusive community for all.

102 residents participated in the program; supports were provided to 279 people living with dementia and their care partners; and 14 community volunteers were recruited and trained. The Dementia Connections Community report with public engagement results can be found on the website.

### TOGETHER WE SHINE INITIATIVE

Stony Plain has started public participation that will help form the Together We Shine Inclusion focused Strategy. This strategy will provide a roadmap for Stony Plain to work towards becoming fully welcoming and inclusive. It will provide a focus on diversity, equity, belonging and inclusion activities and principles. A current state review and analysis is posted on the website in the [Stony Plain Together We Shine Interim Report](#) along with a report on public and stakeholder engagement report in the [What We Heard Report 2023](#). The next phase will include a final inclusion strategy with recommendations, actions, and implementation plan.



## [PROMOTING MENTAL HEALTH & WELLNESS]

### LET'S TALK MENTAL HEALTH

From January 19 to 26, the Town of Stony Plain shared informational posts on social media exploring how different cultures address mental health. In addition to social media, information tables were set up at the TransAlta Tri-Leisure Centre and the Stony Plain Public Library with over 60 community resources provided.



### LOVE LETTER TO MEN WATCH PARTY



The Tri-Municipal Region hosted a sold out watch party for the second annual Love Letter to Men: A Celebration of Men and Mental Health Virtual Conference. Community gathered at MR MIKES, Stony Plain to watch the conference and engage in conversations related to the mental well-being of men in our community. 100% of attendees were connected and engaged.

“I am proud of the community for putting this event on.”



### ROOTS OF HOPE COMMUNITY EVENT

Community engaged in conversation and provided feedback regarding the Roots of Hope Action Plan to prevent suicide and increase life promotion in our region, with special guests from the Canadian Mental Health Commission of Canada.

95% of attendees felt confident that our community is working towards reducing the impact of suicide in the Tri-Municipal Region.

“I found the event very inspiring. I'm excited to lend my support to these initiatives”

## TRAINING

### QPR—QUESTION, PERSUADE, REFER

Suicide prevention training was provided in February with 100% of participants feeling better able to provide support to others.

### HOLDING SPACE FOR SELF-INJURY

In honour of Self-Injury Awareness day on March 1st, community members attended information sessions for youth and caregivers on understanding self harming behaviours.

“I learned so much last night, it was a great session thank you.”



### COMMUNITY HELPERS PROGRAM

4 sessions were provided to students in the region to increase their skills and knowledge on mental health and how to support one another. For more information please visit: [Mental Health Training - Town of Stony Plain](#)

## [REDUCING POVERTY]



### **COMMUNITY VOLUNTEER INCOME TAX PROGRAM (CVITP)**

CVITP is a community program that provides free tax preparation services to residents in our community who have a modest income and simple tax situation. Volunteers assist to prepare taxes which allow residents to access an array of federal and provincial tax benefits that have the potential to boost their incomes. This program is about people helping people in our community. This year, a new partnership with Tri-CALA has already returned almost \$87,000 to our community and supported 159 residents to date. Final numbers to be reported in the next quarter.

### **WARM SPACES**

When the temperature drops, there is a serious risk of harm. For people looking for a safe place to warm up, there are several community partners that provide these vital warming spaces in our community—WestView Health Centre, the Stony Plain Public Library and St. Matthew Lutheran Church.

### **LATE NIGHT CAFÉ**

Stony Plain participated on the advisory committee with 9 community partners for this special project to provide a hot meal, a place to rest, and cold weather supplies to unsheltered people in our region. The café is activated when the temperature drops to -20°C or below, for at least 24 hours.

### **POVERTY EXISTS PRESENTATION**

19 residents participated in a special presentation on poverty in our community hosted by the Stony Plain Women's Institute.

100% of participants surveyed felt they had a greater understanding of the impact of poverty on our community.



# [VOLUNTEER CENTRE]

## PUBLIC PARTICIPATION

The Volunteer Centre hosted a series of public participation opportunities to gather input and feedback to help inform the Community Involvement and Volunteerism Strategy.

A comprehensive survey was open from January 23-February 26. 230 responses were received, with input from 184 individuals and 45 leaders of volunteers within organizations.

In March, 5 focused conversations were hosted with participation from more than 25 community members and organization representatives. The conversations explored some of the common themes that arose in the survey. A report summarizing what we heard will be released next quarter.



## BETTER IMPACT

Our Better Impact online software recruitment tool helped connect 16 new individuals to volunteer opportunities in the community. There are a total of 356 volunteers registered on the site.

## DEPARTMENT VOLUNTEERS

6 new volunteers were successfully onboarded with the Community and Social Development Department.

70 active volunteers generously gave their time, skills, and knowledge to help ensure the successful implementation of our programs.







# [YOUTH CENTRE]

## Q1 OVERVIEW

The YC welcomed new and returning youth in the first quarter of 2023. In total, 1120 sign-ins were registered over three months representing 169 youth who accessed activities, programs or services on more than one occasion. The lowest daily attendance was 8 participants while the highest was 39 participants. Average attendance over 56 operational days was 20 youth per day.

Volunteers and Practicum Students remain vital during the operating hours at the centre. Four students from various post secondary institutions completed practicums in Q1 providing mentorship and offering a schedule of activities of interest to participants. Community volunteers also contributed a significant number of hours during after-school drop-in. Over the three month period, 386 hours were logged by students and volunteers.

## SOARING PROJECT

The Youth Centre has partnered with the WestView Primary Care Network to secure funding from AHS to support a youth driven health promotion project for our community. Three youth engagement sessions took place at the Youth Centre in Q1 to discuss the benefits or challenges for youth wanting to live healthier lifestyles. Next steps will involve developing a project plan and timeline for delivery. Sixteen youth have committed to bi-weekly meetings to create an event or initiative that they will facilitate in our community this year.

## WORKSHOP WEDNESDAYS

Wednesdays at the YC have been designated to workshop settings where field experts spend time with youth to educate or promote awareness around issues that affect their lives. Workshops in Q1 included presentations from Kickstand Connect, a virtual wellness clinic, and a session with Laurier Mediation to introduce facilitated conflict resolution. Other workshops included Self Harm Awareness with Alycol Integrated Health Services, and a Volunteer Focus Group with the Stony Plain Volunteer Centre.

MacEwan University Nursing students provided workshops on Career Planning and Informed Consent as a requirement to complete their Community Nursing course.



# [FINANCIAL SERVICES]

## TOWN OF STONY PLAIN

### Unconsolidated Statement of Operations

	Budget 2023	Actual 2023	Variance	%
<b>Revenue</b>				
Net taxes available for municipal purposes	\$20,100,969	-\$489,384	\$20,590,353	-2%
Sales & user charges	16,613,670	2,875,999	13,737,671	17%
Franchise & concession contracts	3,768,200	789,938	2,978,262	21%
Government transfer for operating	2,084,795	306,167	1,778,628	15%
Developer contributions	346,000	-	346,000	0%
Fines	576,500	38,424	538,076	7%
License & permits	578,000	257,090	320,910	44%
Investment income	270,500	56,119	214,381	21%
Rentals	1,007,124	91,302	915,822	9%
Other	584,850	16,434	568,416	3%
Penalties & costs on taxes	253,000	44,392	208,608	18%
	<b>\$46,183,608</b>	<b>\$3,986,481</b>	<b>\$42,197,127</b>	<b>9%</b>
<b>Expenses</b>				
Recreation & culture	\$8,739,166	\$2,747,614	\$5,991,552	31%
Utilities	10,470,837	1,583,454	8,887,383	15%
Protective services	7,919,618	783,326	7,136,292	10%
General government	6,913,062	1,602,236	5,310,826	23%
Transportation	3,508,408	647,093	2,861,315	18%
Development	2,738,277	541,411	2,196,866	20%
Community & Social Development	1,025,201	210,334	814,867	21%
	<b>\$41,314,569</b>	<b>\$8,115,467</b>	<b>\$33,199,102</b>	<b>20%</b>
<b>Annual Surplus / (Deficit) Before</b>				
<b>Other Revenue/(Expense)</b>	<b>\$4,869,039</b>	<b>\$(4,128,986)</b>	<b>\$8,998,025</b>	
Transfers from reserves	\$3,149,118	\$-	\$3,149,118	
Transfers to reserves	\$(6,187,336)	\$(12,072)	\$(6,175,264)	
Debenture principal	\$(1,830,821)	\$(477,654)	\$(1,353,167)	
<b>Operating Surplus/ (Deficit)</b>	<b>\$-</b>	<b>\$(4,618,712)</b>	<b>\$4,618,712</b>	

Variance in net taxes due to timing of school requisitions paid. Tax revenue will be recognized in Q2 once tax rate bylaw approved and tax notices produced.

## Q1 HIGHLIGHTS

### GRANTS

Grant Allocation for the Town of Stony Plain for the fiscal year 2023 are as follows:

**Canada Community Building Fund**  
\$1,116,938

**MSI Capital**  
\$1,890,824

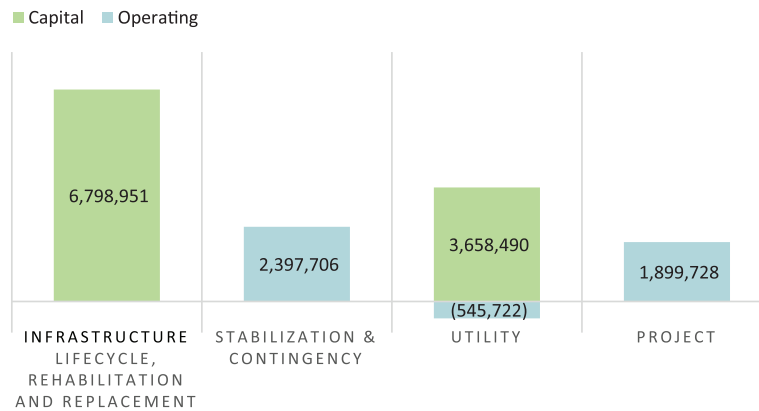
**MSI Operating**  
\$263,552

### INVESTMENTS

The Town's investment portfolio is a mix of long-term and short-term maturities. At March 30, the investments were \$22,761,969 compared to \$24,604,468 at the end of December 2022.

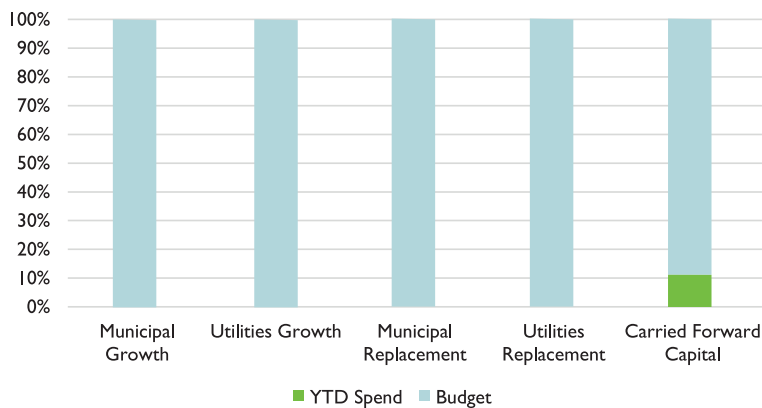


## 2023 PROJECTED RESERVE BALANCES



Reserve balances at the end of 2023 are projected to be \$14,209,152 and are broken into categories as shown in the chart above. The negative reserve balance reflects internal borrowing for the school land transfer. The total projected 2023 balance reflects the transfer of the 2022 year-end surplus to reserves.

## CAPITAL SPEND TO BUDGET



Capital spend to date equates to 4% year to date. Capital spending begins to increase with the start of the summer construction season. Variances represent timing of invoicing received.

DEBT LIMIT	Projected Dec 31, 2023	Dec 31, 2022
Municipal Debt Limits	\$69,275,412	\$68,677,652
Outstanding Debt	\$33,003,022	\$31,604,118
Total Debt Available	\$36,272,390	\$37,073,534
Internal Limit Debt Available	\$22,417,308	\$23,338,004
Municipal Debt Service Limit	\$11,545,902	\$11,446,275
Current Debt Service Level	\$2,309,180	\$2,616,198
Service on Debt Limit Available	\$9,236,722	\$8,830,077
Service on Internal Limit Available	\$6,927,541	\$6,540,822

The Town of Stony Plain's Debt Management Policy C-FS-045 outlines the types of debt and financing the Town may undertake. Under the Municipal Government Act, the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The policy which was adopted on July 13, 2020 stipulates the Town will adhere to an internal debt limit of 80% of the debt limit set by the MGA. As at March 30, 2023, the Town's outstanding debt represented 47.6% of Municipal debt limits and 59.6% of the Town's internal debt limit.



# [PLANNING & DEVELOPMENT]

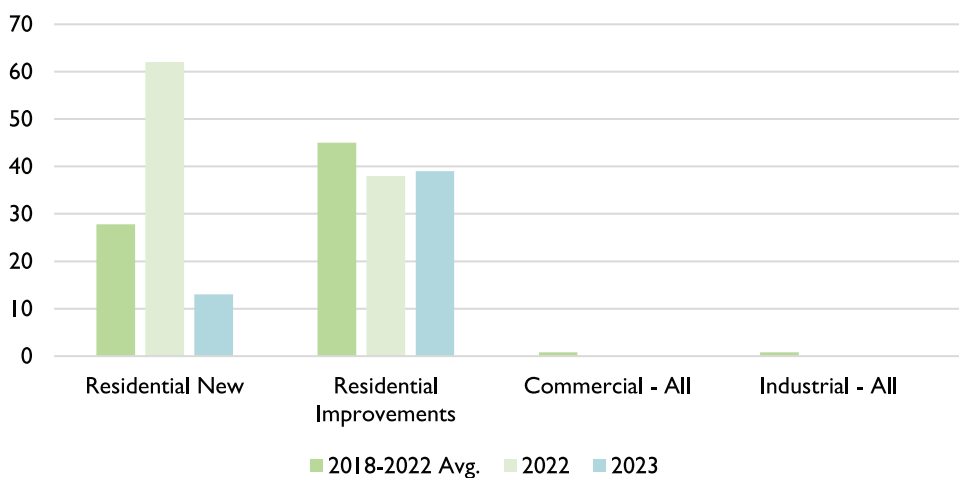
First quarter residential construction in 2023 comprised of a total of 13 housing starts including nine single detached dwellings and four medium density dwellings with a combined estimated construction value of \$4.8 million.

There were no commercial, industrial, or “other” permits issued in the first quarter.

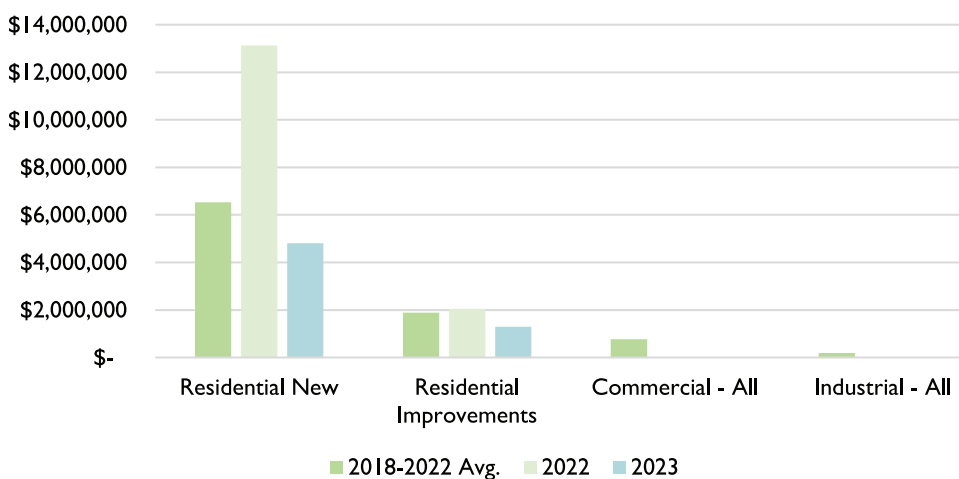
There were 39 permits issued for alterations and additions in the first quarter including 34 commercial improvements, four industrial improvements, and one institutional improvement with a combined estimated construction value of \$1.3 million.

There were 32 miscellaneous permits issued including 29 signs, two home occupations, and one move/demolition, etc., with a combined estimated construction value of \$45 thousand.

## QI VOLUME OF BUILDING PERMITS BY TYPE



## QI VALUE OF BUILDING PERMITS BY TYPE







## [ PARKS & LEISURE SERVICES ]

### **ARENA**

The Arena operations went smoothly for the season. The ice plant was shut down and the ice was removed on March 29th. Crews are now preparing for Lacrosse.

### **HORTICULTURE**

Horticulture crews kept busy pruning Elms and removing Black Knot from around the community. Crews also supported the parks crew with snow and ice control on the trails and sidewalks. The crew welcomed a new team member in February and have been busy with training.

### **PARKS**

With the winter months, crews were very busy with snow and ice control on the trails and sidewalks. The outdoor rinks were open and maintained from November 11, 2022 until March 20, 2023. It was the longest season for the outdoor rinks. Crews began preparing for the summer month with updating the mowing maps and getting the equipment prepared.

### **SPORTS FIELDS**

The sports fields were not open during the first quarter. Crews will begin getting them ready in the 2nd Quarter.

### **PROJECTS & EVENT SUPPORT**

Crews were busy with wrapping up the Christmas decorations around town for another year. They spent time rebuilding the benches and firepit in Rotary Park and preparing for the summer season with the fountain replacement in the park. They have also been repairing a footbridge to be placed in the summer of 2023.



# [INFRASTRUCTURE ASSETS]

## ROADS

The Roads crews completed a round of residential snow removal in mid-February and removed the snow from the back lanes soon after. They have begun the spring season with sweeping the streets and repairing potholes.

## FACILITIES

The Facilities crew was busy keeping Town Hall warm as the heating system failed twice. They are working with a Facility Condition Assessor to develop a long-range capital plan for critical building components in all town facilities. They are thankful to have their new team member on board to help out.

## FLEET

The crew took on the challenge of designing and building new soccer nets for the parks sports fields while keeping equipment running. Additionally, when no one else could source specific tractor parts, the crew was able to find them.

## UTILITIES

The Utilities crew supported the Roads crew with snow hauling, ice control, thawing numerous catch basins, culverts and other storm sewer infrastructure. Utilities crews worked to address a water main break in Willowby Close. Crews responded to numerous sewer service backups, including CCTV and follow up.

At the Forest Green Dewatering station the main power disconnect was replaced following a burn out.

## ENVIRONMENT & SOLID WASTE

Throughout the quarter, crews worked on repairing residential waste and recycling bins. Unauthorized dumping was also addressed.

In January, residents brought in their Christmas trees to the Rotary Recycle center for the annual Christmas tree drop off.







# QUARTERLY REPORT

FOR THE QUARTER ENDED MARCH 31, 2023

