



QUARTERLY REPORT

FOR THE QUARTER ENDED SEPTEMBER 30, 2025





TABLE OF CONTENTS

OFFICE OF THE CAO	4
Economic Development	4
Culture and Tourism	6
Corporate Communications	8
 COMMUNITY & PROTECTIVE SERVICES	 10
Fire Department	10
Enforcement Services	12
Programs & Services	14
Golf Course	16
 CORPORATE SERVICES	 17
Financial Services	17
 COMMUNITY & SOCIAL DEVELOPMENT	 18
Inclusion	18
Healthy Relationships	19
Poverty Reduction	20
Mental Wellness	21
Volunteerism & Civic Engagement	22
Youth Engagement	23
 PLANNING & INFRASTRUCTURE	 24
Planning & Development	24
Infrastructure Assets	26
Parks & Leisure Services	27

Q3 HIGHLIGHTS

GRAND OPENING EVENTS

The Town had representation at one grand opening event for URBN Leaf Cannabis Company and one grand reopening event for Your Stony Mart. Grand openings are hosted collaboratively with the Greater Parkland Regional Chamber of Commerce. New businesses interested in hosting a grand opening must visit www.stonyplain.com/grandopening and complete the form at least two weeks in advance.

ECONOMIC LEADS

In Q3 2025, Stony Plain reviewed 17 investment opportunities and is actively supporting four of these leads. The remaining opportunities were disqualified due to factors such as development timing, land availability, or heavy industrial requirements. Of the 17 leads, three originated directly with the Town, 10 were referred by Edmonton Global, and four were referred by Invest Alberta. By sector, the opportunities included two in agribusiness, six in manufacturing, two in logistics and professional services, one in shopping, dining, and arts, and six across other sectors.

ECONOMIC DEVELOPMENT

BUSINESS E-NEWSLETTER

Economic Development publishes a monthly e-newsletter containing news, events, programs, inspiration, and anything relevant to doing business in Stony Plain. Businesses and economic development stakeholders are encouraged to subscribe and can do so at www.stonyplain.com/business-e-newsletter.

The performance of each month's e-newsletter continues to perform above industry standards, suggesting a positive level of subscriber engagement and alignment of the content with the audience interests.

E-NEWSLETTER ANALYTICS		JULY		AUGUST		SEPTEMBER	
		2024	2025	2024	2025	2024	2025
Sends	Number of E-Newsletters sent out	577	598	579	591	580	589
Opens	Number of E-Newsletters opened	395	226	351	215	279	205
Open Rate	Rate of E-Newsletters opened	70%	38%	62%	36%	55%	35%
Click Rate	Proportion of people who see a link in the newsletter and click on it to learn more	6.4%	5.5%	4.8%	6.3%	4.2%	5.4%

ECONOMIC DEVELOPMENT MICROSITE

The Invest microsite was migrated to an updated content management system this quarter. Hosting a wealth of economic development data, vacant properties, and other key information for prospective businesses, www.stonyplain.com/invest is an essential resource for those considering doing business in Stony Plain. The site is updated as new data becomes available and is always the first and primary referral to stakeholders.

There was no paid advertising during Q3, therefore the website traffic reflects entirely organic visits. Website traffic increased by 12.5% compared to Q3 2024.

MICROSITE ANALYTICS	Q1 2024	Q1 2025	Q2 2024	Q2 2025	Q3 2024	Q3 2025
Users	4600	3300	3100	4100	4000	4500
Notable User Locations	Singapore, Edmonton, Calgary, Shenzhen, Spruce Grove, North Charleston, Toronto, Vancouver, Ashburn, Dublin, St. Albert, Lanzhou, Drumheller					
Top Pages Viewed	Invest Homepage, Business Directory, Agribusiness, Available Properties, Our Team, Demographics, Shopping, Dining, and Arts, Households, Business Ecosystem, and Community Profile					

STONY SECTOR SPOTLIGHT

Stony’s Sector Spotlight is a promotional initiative used to highlight the Town’s key sectors by profiling local businesses within each sector. The key sectors include agribusiness, logistics and professional services, manufacturing, and shopping, dining, and arts. These spotlights provide participating businesses with valuable exposure while offering insights into the key sectors at the center of Stony Plain’s economy.

In Q3, Middleton’s Bitters and Bar Supplies was featured in the Sector Spotlight showcasing their contribution to the local business community. The Sector Spotlights are available on the Town’s LinkedIn page and the Invest Stony Plain website. Middleton’s Sector Spotlight can be found at www.stonyplain.com/invest/middletons. Local businesses interested in participating in future spotlights are encouraged to submit an Expression of Interest form at www.stonyplain.com/stony-plain-key-sector-expression-of-interest.

BUSINESS MILESTONES

The Business Milestone Recognition Program celebrates the dedication of local entrepreneurs and the vital role they play in building a resilient economy. Businesses are recognized in five-year increments, highlighting their contributions to the community over time. In 2025, 96 businesses marked anniversaries ranging from five years to more than 75 years of operation reflecting decades of commitment, growth and service to Stony Plain.

Significant Milestone: Businesses with 30+ Years of Operation

Highlighting businesses that have operated for 30 years or more, showcasing their longstanding commitment and invaluable contributions to the community:

BUSINESSES WITH 30+ YEARS OF OPERATION IN 2025	
Decker Properties Management	75 years
ATB Financial	65 years
Bing’s Restaurant	55 years
KC’s Restaurant & Lounge	40 years
Shear Magic	40 years
MLW Contracting	35 years
All-Star Signs	35 years
Karoline’s Beauty Salon	35 years
Basile’s 2 For 1 Pizza and Pasta	30 years
CA Instruments	30 years
Stony Plain Registries	30 years
Parkland School Division	30 years
Fox Maple Homes	30 years



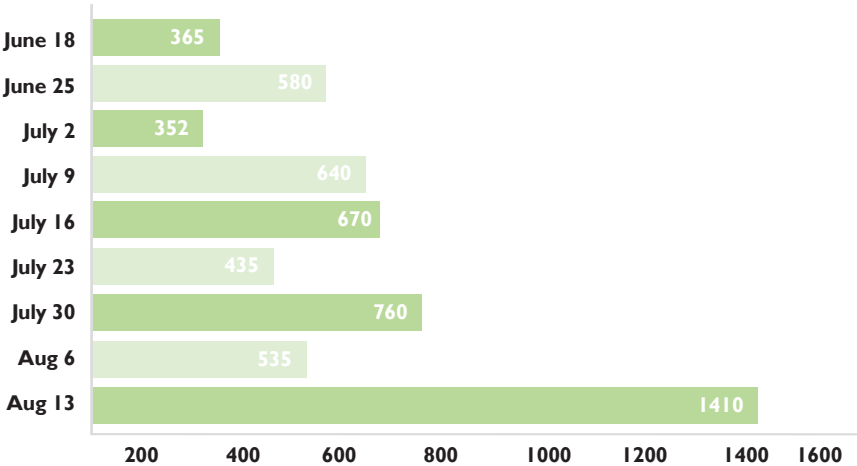


[CULTURE & TOURISM]

SUMMER SESSIONS

The 11th annual Summer Sessions concert series experienced its most successful season to date, drawing over 5700 attendees across nine shows. July saw a strong turnout with 2857 attendees enjoying performances by Tumbao Vibe Latin Band, Tallboy, Justin Sutton & North of 49, Natalia Chai, and The Super 92. In August, the series welcomed 1945 attendees, culminating in a record-breaking crowd of over 1400 at the final show. Highlights from August included a performance by Lindsey Walker, with country star George Canyon headlining the season finale.

2025 ATTENDANCE



MIDSUMMER THURSDAYS

The July Midsummer Thursdays event in downtown Stony Plain drew an impressive crowd of 3500 attendees, offering a lively evening of entertainment, food trucks, and over 50 vendors. The season concluded with the final event on August 21, which again featured more than 50 vendors and welcomed approximately 1500 attendees. While August’s turnout was lower than expected, the dip was largely due to high winds at the time of the event.





GATHER AND GROW DAY & HALL PARK GRAND OPENING

The Hall Park Grand Opening was held in conjunction with Gather & Grow Day on September 20. This year, 130 residents came together to promote a greener, connected community through activities, lunch and planting 13 new trees. As a centerpiece of the neighborhood improvement project, two new sculptures titled *Animals* by artist Brandon Vickard were unveiled. Standing over two metres tall and crafted from nearly 80 layers of Corten steel, the sculptures depict a red fox and a cottontail rabbit. Their design creates an optical illusion that shifts as viewers move around them, inviting exploration and thoughtful reflection. The day strengthened community belonging, with 86% of participants reporting a stronger sense of connection to their neighbourhood.

ALBERTA CULTURE DAYS

Alberta Culture Days unfolded throughout September in the community, featuring a vibrant lineup of events hosted by the Town of Stony Plain, Stony Plain Public Library, Parkland Poets Society, Red Brick Common, Stony Plain and Parkland Pioneer Museum, and the Parkland Potter's Guild. Highlights included the Hall Park Grand Opening, an Author Fair, a Poetry Treasure Hunt, a Youth Writers Workshop, Harvest Festival, Tipi Teachings, Pottery Demonstrations and Studio Tours, a Ukrainian Dance Performance, Horse & Wagon Mural Tours, the Red Brick Common Open House, and both a Puppet Show and Puppet-Making Workshop.

HORSE AND WAGON MURAL TOURS

The annual horse and wagon mural tours, which have operated for over a decade, were held in partnership with Red Brick Common. Two sold-out tours took place in both July and August, reflecting strong community interest. Additionally, the Town continued its collaboration with Red Brick Common to act as a satellite art gallery location in the Town Hall lobby. A new group exhibit was installed in July titled "*Form, Function, and Fun: Dimensional Explorations in Contemporary Studio Practices.*"



Q3 HIGHLIGHTS

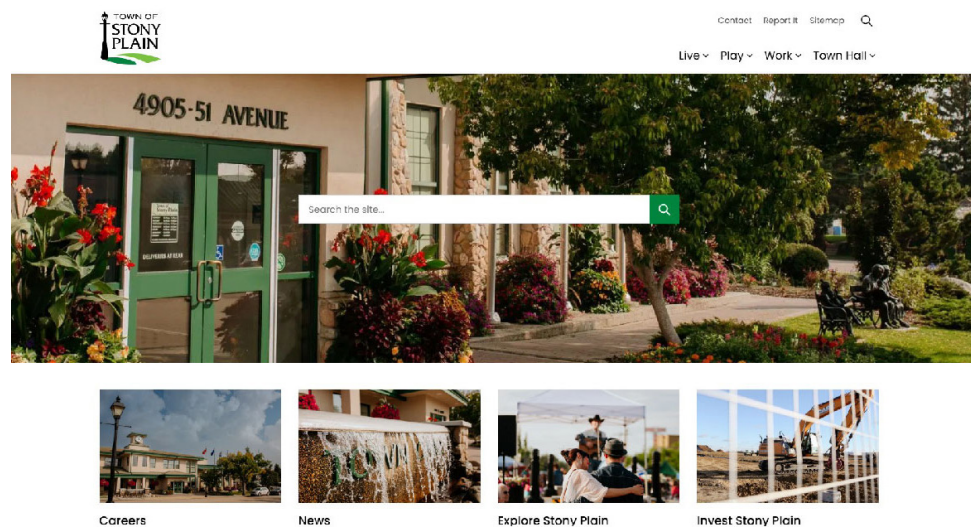
PROJECTS COMMUNICATED/ PROMOTED IN Q3

- 2025 Municipal Election
- Alberta Culture Days
- Casual Firefighter Recruitment
- Citizen at Large Board Recruitment
- Construction
- Council Highlights
- Employment Opportunities
- Fire Prevention Week
- Forest of Hope
- Hall Park Grand Opening and Gather & Grow Day
- Lead Together
- Pickleball/Tennis Court Sod-Turning
- Public Works Grand Opening
- Q2 Report
- Refreshed Website Launch
- Responsible Pet Ownership
- Shred & Go
- Suicide Prevention Series
- Town Awards
- Tri-Region Housing and Service Needs Estimate
- Truth and Reconciliation Day
- Utility Door Knockers
- Youth Day

RESPONSIVE COMMUNICATIONS IN Q3

- Waste Program Changes

[CORPORATE COMMUNICATIONS]



REFRESHED WEBSITE LAUNCH

In August, the Town's corporate website was successfully migrated to an updated content management system with the same website service provider. The update enhances the website's reliability, security, and long-term stability while maintaining a user-friendly experience for residents, businesses, and visitors.

The corporate site features a refreshed appearance, while the overall layout, resources, and navigation remains the same. To view the updated corporate site, visit www.stonyplain.com.

WEBPAGE ANALYTICS

TOP 10 WEB PAGES	PAGE VIEWS
Town of Stony Plain Homepage	24,559
Careers with the Town	12,275
Summer Sessions	12,082
Midsummer Thursdays	7562
Election: Meet the Candidates	4062
Calendar	4021
Canada Day	3674
Garbage, Organics, and Recycling	2516
2025 Municipal Election	2398
Alberta Culture Days	2123

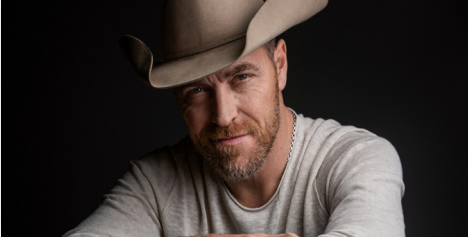
TOTAL WEBSITE PAGE VIEWS: 196,726 (-57,453 compared to previous quarter,
+29,678 compared to Q3 2024)

NEWSROOM SUBSCRIBERS: 680 (+25 compared to previous quarter
+65 compared to Q3 2024)

SOCIAL MEDIA ANALYTICS

TOP PERFORMING POST

SUMMER SESSIONS



FACEBOOK	
Engagement	343
Reach	96,226
Reactions	209
Shares	77
Link Clicks	1250
INSTAGRAM	
Engagement	168
Reach	2285
Reactions	102
Shares	62

TOP PERFORMING VIDEO

CASUAL FIREFIGHTER RECRUITMENT



FACEBOOK	
Engagement	199
Reach	14,208
Reactions	157
Shares	25
Link Clicks	515
INSTAGRAM	
Engagement	169
Reach	2696
Reactions	151
Shares	5
YOUTUBE	
Views	20
Average Time	0:51s
Traffic Source	37% from YouTube Search
Likes	1

Social Media Analytics can be defined as:

- **Engagements** – total number of interactions, including likes, shares, comments, link clicks, etc.
- **Reach** – number of unique users who viewed the post
- **Impressions** – total number of times the post has been seen (same account could view multiple times, and each visit is recorded)
- **Reactions** – likes, loves, hahas, sads
- **Shares** – number of unique users who have ‘shared,’ or republished the post

AUDIENCE GROWTH

(Compared to previous quarter)

f	15,265	+394
@	6020	+194
in	3652	+142
▶	593	+9

[FIRE DEPARTMENT]

POP UP SPRAY PARK

In Q3, the Fire Department hosted two pop-up spray park events beside the outdoor pool on days when temperatures exceeded 30 degrees. Firefighters set up hoses, sprinklers, and aerial waterways to help residents cool off and enjoy the warm weather. An estimated 600 community members took part in the events.

BACK TO SCHOOL

The Fire Department partnered with Enforcement Services once again to remind motorists that school is back in session. During the first week of school, members were stationed at several locations to serve as a visible reminder for drivers to slow down and stay alert. Firefighters also assisted as crossing guards, helping ensure students arrived to school safely.



TRAINING UPDATE

In the third quarter, six recruits successfully completed the National Fire Protection Association Professional Firefighting Standard 1001 Level I exam and practical evaluations.

The Fire Department's most recent recruitment campaign has concluded with over 70 applications received for available positions. To support applicants, the department hosted its first in-person Recruit Information Night, offering an inside look at the services provided, the level of commitment required, and the opportunity to tour the facility and speak with members. More than 30 community members attended the session.

Members from the Fire Department and the Town of Stony Plain Emergency Management Team participated in a joint emergency exercise with Parkland County, the Village of Spring Lake, and the City of Spruce Grove. The exercise simulated a tornado affecting all four communities, testing coordinated emergency response under a unified command framework.





Q3 RESPONSE BREAKDOWN

RESPONSE TYPE	STONY PLAIN		PARKLAND COUNTY	
	2024	2025	2024	2025
Structure Fires	2	0	5	7
Vehicle Fires	1	1	5	7
Wildland/Outside Fires	7	13	15	14
Medical	14	32	12	6
Alarms	38	53	21	19
Motor Vehicle Collision	10	18	15	18
Mutual Aid	2	2	3	6
Citizen Assists	0	5	0	4
Utility (Power/Gas)	1	2	1	4
Hazmat	0	3	0	1
TOTAL	75	129	79	86

ANNUAL RESPONSES		
	2024	2025
Stony Plain	393	358
Parkland County	288	243
TOTAL	681	601*

Q3 FAST FACTS		
	2024	2025
Firefighting Hours	6275	5622*
Training Hours	8640	4466*

*Year to Date

*Year to Date



[ENFORCEMENT SERVICES]

VIOLATIONS & WARNINGS

In the third quarter, Community Peace Officers (CPOs) issued 154 warnings and 103 violation tickets. The most frequent offences CPOs encountered this quarter were:

- Speeding 63 violations & 62 warnings
- Unregistered Vehicle 2 violations & 38 warnings
- Failing to Produce Insurance 2 violations & 16 warnings



COMMUNITY INVOLVEMENT

During the third quarter, Stony Plain Community Peace Officers actively engaged in community safety, events, and collaboration:

- Participated in Joint Force operations with Spruce Grove Enforcement and the RCMP to address traffic concerns such as noise, speeding, and equipment violations
- Assisted Spruce Grove and Parkland County during summer events
- Provided traffic control support for the Great White North Triathlon and the Rotary Run for Life
- Attended Midsummer Thursdays, the Outdoor Movie, the Canada Day Car Show, and participated in the Youth Amazing Race
- Facilitated ride-alongs with interested parties
- Attended the Responsible Pet Ownership event with Spruce Grove and Parkland County Enforcement to educate residents on the updated bylaw
- Completed several bike and foot patrols throughout the community
- Completed the following training opportunities:
 - Emotional Awareness Training and Customer Service in Law Enforcement Environment Training
 - Drug Identification Training to improve Officer safety

ANIMAL INCIDENTS	
Animal Protection Act	10
Barking Complaints	9
Cats at Large	19
Defecation	1
Dog Aggression	9
Dogs at Large	26
Feeding Wild Animals	2
Interference with Animals	1
Livestock	1
Nuisance Animals	1
Wildlife	1
TOTAL	80

ENGAGEMENT	
Bike Patrol	7
Community Service	19
Focused Vehicle Patrol	5
Foot Patrol	3
Found Property	7
Tri-Region Memorandum of Understanding	2
Training	3
TOTAL	46

TRAFFIC INCIDENTS	
Driving Issue	21
Heavy/Commercial Vehicle/Bus Complaints	2
Joint Force Operations	4
Laser/Radar Speed Enforcement	19
Micromobility Device Issue	1
Obstruction/Debris on Roadway/Sidewalk	19
Off Highway Vehicle	3
Parking Complaint	90
Transportation of Dangerous Goods Regulation	1
Red Bus Light Compliance Patrol	3
Special Event/Obstruction Permits	6
Stop Sign Obstruction Violation	2
Unattached Trailers	7
Uninsured Motor Vehicle	1
24 Hour Suspension/Disqualification/Impaired Issue	1
TOTAL	180

COMMUNITY STANDARDS INCIDENTS	
Causing a Disturbance/Fighting	3
Discharge Bow/Slingshot/Firearm	1
Graffiti	2
Littering	1
Municipal Government Act Order	54
Noise Complaint	18
Notice of Entry	12
Shipping Container	2
Unsightly/Nuisance Property	132
Vandalism	2
TOTAL	227

PUBLIC BEHAVIOUR INCIDENTS	
Business Licence Bylaw	4
Cannabis Consumption Bylaw	1
Environmental Protection Act	3
Fire Services Bylaw	1
Garbage Collection & Disposal Bylaw	3
Gaming Liquor & Cannabis Act	5
Land Use Bylaw	2
Petty Trespass Act	12
Public Tree Bylaw	4
Suspicious Behaviour	5
Trespass to Premise Act	3
Offer Support Services to Vulnerable Population	8
TOTAL	51

ASSISTS	
Assist Fire	9
Assist Outside Agency	5
Assist Public Works	4
Assist RCMP	12
TOTAL	30

VIOLATIONS	
Parking	8
Fire	3
Equipment	1
Driving	78
Document	12
Animal Control	1
TOTAL	103

INCIDENTS

Peace Officers responded to 614 incidents this quarter, an increase from 556 incidents during the third quarter of 2024. Of those incidents, 60 were proactively generated by an Officer. The most frequently responded to incidents were:

- Nuisance/Unsightly Property..... 132 incidents
- Parking 90 incidents
- Municipal Government Act Orders Issued 54 incidents

Q3 INCIDENT SUMMARY & COMPARISON		
	2024	2025
Animals	111	80
Community Standards	76	227
Assist/Engagement	110	76
Public Behaviour	49	51
Traffic	210	180
TOTAL	556	614





[PROGRAMS AND SERVICES]

CANADA DAY

The 2025 Canada Day celebration drew over 5000 attendees and showcased strong community involvement, cultural diversity, and valued traditions. Highlights included live performances, family activities, and returning favourites such as the dragon dance, pony rides, train rides, and the foam pit dance party. This year's event included performances by the Indonesian Community Association and participation from the National Congress of Chinese Canadians – Edmonton Chapter in the national drumming initiative. The Parkland Food Bank raised more than \$600 and collected over 30 lbs of food through carnival games. The Canada Day Flag Program engaged 50 volunteers who placed more than 8000 flags across the community, and the Canada Day Car Show also drew approximately 5000 attendees.

OUTDOOR MOVIE

The annual Outdoor Movie welcomed about 300 attendees. Attendance was affected by weather, but attendees enjoyed the new LED screen, which improved picture quality and allowed for an earlier start. This year's feature, Charlie and the Chocolate Factory, included a "Golden Ticket" promotion with five prizes awarded. Popular additions such as campfire marshmallow roasting and concession services provided by the Stony Plain Youth Centre contributed to the event's success.

GLENN HALL CENTENNIAL ARENA

The Glenn Hall Centennial Arena was closed during this quarter for flooring replacements in the hallways and dressing rooms, with the ice surface restored and ready for use on August 25. In this quarter, the facility recorded 307 hours of use, including 225 hours for hockey, six for ringette, and 22 for the skating club. Free public skating, sponsored by Fix It Right Plumbing and Heating, runs annually from September to March with five weekly time slots, including a dedicated Parent-Tot skate.

FACILITY HOURS	Q3 2024	Q3 2025
Scheduled Fields	154	257
Scheduled Diamonds	562	545
Glenn Hall Centennial Arena	323	307
Community Centre	145	112
Heritage Park – Spruce Grove Hall	282	590
Heritage Park – Parkland Hall & Lions Den	415	511
Heritage Park – Pavilion	528	771
Heritage Park – Outdoor Spaces	688	602

Q3 HIGHLIGHTS

SERVICE USAGE

ATS drivers completed 6182 trips with clients from Stony Plain, Spruce Grove, and Parkland County to meet primarily medical and essential needs.

KILOMETRES TRAVELLED

ATS drivers travelled a total of 44,405 kilometres in Q3, an decrease of 1230 from 45,635 kilometres in Q3 2024.

OUTDOOR POOL AND SPRAY PARK

The Stony Plain Outdoor Pool closed for the season on August 31, followed by the Rotary Spray Park on September 7. Throughout the summer, the Outdoor Pool offered a range of activities, including swimming lessons, public swim sessions, swim club bookings, and private rentals. West Parkland Gas Co-op sponsored Sunday public swimming sessions throughout the season.

ON-DEMAND TRANSIT

The regional on-demand transit system is a partnership between the Town of Stony Plain, City of Spruce Grove and Parkland County. It provides access throughout Stony Plain, Spruce Grove, Parkland Village and Acheson.

RIDER STATISTICS (PASSENGERS THAT START OR END TRIP IN STONY PLAIN)			OPERATIONS STATISTICS (REGION) TOTAL TRIPS		
	2024	2025		2024	2025
July	2411	2909	Stony Plain/Spruce Grove/Parkland County		
August	2078	2660	July	4971	6634
September	2168	2779	August	4694	6256
TOTAL RIDERS	6657	8348	September	4655	6459
			TOTAL RIDERS	14,320	19,349

ACCESSIBLE TRANSPORTATION SERVICE (ATS)

ATS offers door-to-door transportation for residents aged 16 and over who are unable to utilize the existing full-accessible conventional public transit services due to a physical or cognitive disability. Registration with the service is required before booking trips.

RIDER STATISTICS (Clients that start or end trip at the following location)						
	Spruce Grove		Stony Plain		Edmonton/Other	
	2024	2025	2024	2025	2024	2025
July	772	918	920	977	154	222
August	704	816	876	873	142	295
September	602	844	844	957	115	280
TOTAL	2078	2578	2640	2807	411	797

RIDER CATEGORIES			RIDER RESIDENCY		
	2024	2025		2024	2025
Medical	499	518	Spruce Grove	646	720
Essential	542	519	Stony Plain	722	719
Social	54	97	Parkland County	27	42
Recreation	34	44	TOTAL	1395	1481

[GOLF COURSE]

WEATHER AND COURSE CONDITIONS

Favorable weather and stable air quality supported a strong quarter at the Stony Plain Golf Course. Most major weather systems impacting the Edmonton region bypassed Stony Plain, resulting in only one half-day course closure during the 92-day period. As of September 30, only 4.5 days had been deemed unplayable year to date.

PLAY AND SALES PERFORMANCE

Ideal conditions contributed to steady course activity, increased driving range utilization, and corresponding growth in range revenue. By the end of the third quarter, total rounds played reached 32,974 year-to-date, an increase of 2262 rounds compared to 2024, reflecting continued strong participation and demand.



MEMBERSHIP AND LEAGUES

All leagues concluded late in the third quarter with positive feedback and strong interest in returning for the 2026 season. The Ladies League continued to grow, reaching over 120 participants and demonstrating strong engagement throughout the season. The Men's League also saw increased demand, with capacity expanded to 80 players to accommodate additional participants and enhance inclusivity.

EVENTS AND TOURNAMENTS

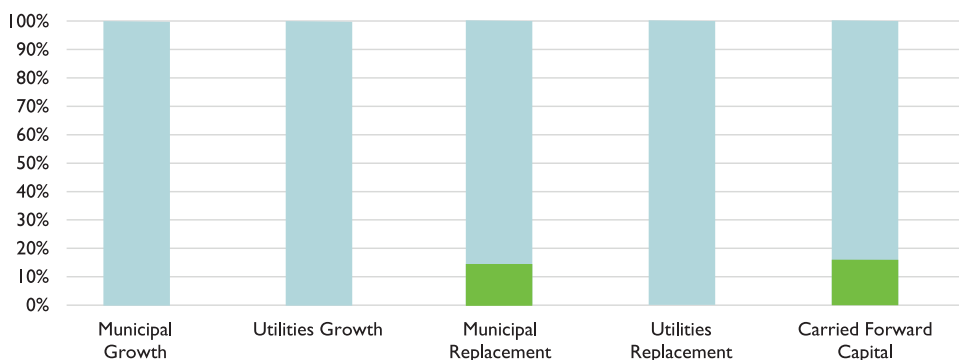
The third quarter featured several high-profile tournaments and community events, including the PGA of Alberta Club Professional Championship, the Parker Tobin Memorial, and events hosted by the Edmonton Korean Seniors Golf Association, Attesa Homes, the Northern Alberta Senior Men's Golf Association and Fortis Alberta.

Internally, the Club Championship Weekend was another successful highlight of the season, offering an engaging competition experience for season pass holders and contributing to strong community spirit among members.

[FINANCIAL SERVICES]

CAPITAL SPEND TO BUDGET

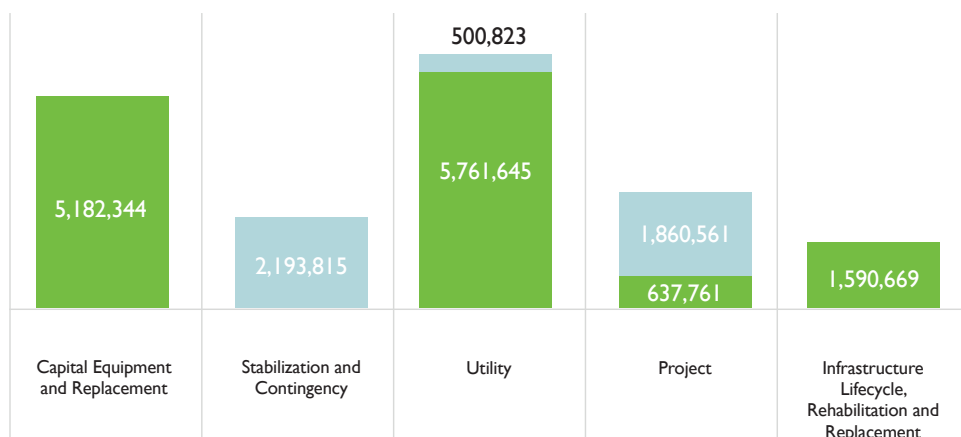
■ YTD Spend ■ Budget



Capital spend to date equates to 30%. Larger capital project spend occurs in the fall.

2025 PROJECTED RESERVE BALANCES

■ Capital ■ Operating



Reserve balances at the end of 2025 are projected to be \$17,727,616 and are broken into categories as shown in the chart above.

DEBT LIMIT	Projected Dec 31, 2025	Projected Dec 31, 2024
Municipal Debt Limits	\$ 79,715,561	\$ 75,415,308
Outstanding Debt	\$ 43,828,859	\$ 28,513,545
Total Debt Available	\$ 35,886,701	\$ 46,901,763
Municipal Debt Service Limit	\$ 13,285,927	\$ 12,569,218
Current Debt Service Level	\$ 4,252,725	\$ 2,513,844
Service on Debt Limit Available	\$ 9,033,202	\$ 10,055,374

The Town's Debt Management Policy C-FS-045 outlines the types of debt and financing the Town may undertake. Under the *Municipal Government Act* (MGA) the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The policy stipulates the Town will adhere to an internal debt limit of 80% of the debt limit set by the MGA. As at September 30, the Town's outstanding debt represented 52.9% of Municipal debt limits and 66.2% of the Town's internal debt limit.

HIGHLIGHTS

GRANTS

Grant Allocation for the Town of Stony Plain for the fiscal year 2025 are as follows:

Local Government Fiscal Framework (LGFF) Capital
\$2,520,784

Local Government Fiscal Framework (LGFF)
\$263,552

Housing Accelerator Fund (HAF)
\$1,296,617 (\$5,186,467 awarded)

Local Growth & Sustainability
\$1,021,097 (awarded)

Northern and Regional Economic Development (NRED)
\$300,000 (awarded)

Alberta Community Partnership - Municipal Internship
\$60,000 (awarded)

Fire Services Training Program
\$30,060 (awarded)

Emergency Management & Preparedness Program
\$6,630 (awarded)

Firehouse Subs Public Safety Foundation of Canada
\$28,731 (awarded)

RCMP Body Worn Camera Implementation
\$19,297

INVESTMENTS

As of September 30, the investments totaled \$14,509,235 compared to \$22,190,381 at the end of December 2024.

[INCLUSION]

TRUTH AND RECONCILIATION

On September 30, the Town of Stony Plain partnered with community to host the Together for Truth and Reconciliation event at Heritage Park. 348 community members gathered, many wearing orange shirts to help foster a sense of belonging and support strengthening Indigenous relations.

Attendees engaged with the *Reconciliation Begins With You* video series by the Gord Downie & Chanie Wenjack Fund, amplifying young Indigenous voices on healing and hope, along with listening and learning from the speakers and display tables. The day featured live music from the Stirling John Band.



CULTURAL CAMPFIRES

In the third quarter, 310 individuals attended the Cultural Campfires series, marking a 40% increase from 2024. The event series was held outdoors at Shikaoi Park on Thursday evenings over eight weeks. Attendees were encouraged to invite friends and neighbours to join to listen to diverse cultural stories around a campfire. Participants engaged with art, cultural objects, stories, songs and dance resulting in increased sense of community and appreciation for diverse cultures.

Result: From these events, 98% of surveyed participants reported feeling more connected to community.

COMMUNITY CONNECTIONS

During Q3, 32 residents engaged with Community Connectors to access information, referrals, and supports tailored to their individual needs, a decrease of 24 from last quarter. Participants shared that these interactions helped them navigate available resources and strengthen their connection to local services.

The Dementia Connection programs including the Care Partner Support Group and Trail Explorers continue to grow, having engaged 33 participants in the programs during Q3. These programs focus on providing individual support, fostering connections, and promoting understanding and awareness resulting in an enhanced well-being for participants.

[HEALTHY RELATIONSHIPS]



ELDER ABUSE AWARENESS

The Tri-Municipal Region Elder Abuse Coordinated Community Response supported eight residents from the Tri-Municipal Region experiencing elder abuse in Q3 of this year. This collaboration, funded by the Alberta Elder Abuse Awareness Council (AEAAC), is a regional partnership made up of the Tri-Municipalities and local community partners working to address elder abuse through awareness, education, and supports. The collaboration aims to connect vulnerable older adults to supports in a respectful and considerate way.

This quarter a Stony Plain Community Connector was trained to facilitate the It's Not Right! Elder Abuse Awareness program, which teaches neighbours, friends, and family members of seniors at risk how to recognize warning signs of elder abuse and respond appropriately.

SENIORCONNECT SOCIAL

In Q3, 27 residents completed SeniorConnect training, bringing the year-to-date number of registrants to 53 and the total number of SeniorConnectors across the Tri-Municipal Region to 294. TriRegion SeniorConnect is a free online training program that teaches residents how to respond to seniors in need. The training includes seven modules: caregiver burnout, dementia, delirium and depression, elder abuse, addictions, diversity and ageism.

This summer, 17 SeniorConnectors came together for a SeniorConnect social to learn from each other and share resources. 94% of attendees surveyed felt better able to support seniors.

"Wonderful to hear other stories and experiences, would like to see this more often, thank you!"

— Program Participant

Q3 UPDATES

In Q3, 272 residents (up from 157 in Q3 of 2024) were supported with information. The most common types of calls were related to programming, housing supports, and services for seniors.

An additional 271 individuals were supported with information and engagement during the three Midsummer Thursdays events. Residents were offered resources, supports, and programming to help strengthen and build community connections.

[POVERTY REDUCTION]

THE LANDLORD LINK

In Q3, 13 local landlords attended the Landlord Link event, which brought together Town staff, landlords, RCMP, and community partners to share information and discuss local housing issues. Participants reported that the event helped build new relationships, foster open conversations, and encouraged landlords to see themselves as part of the broader community rather than solely as property managers. The event also highlighted the Town's role as a connector and generated interest in continued collaboration. While still in its early stages, the Landlord Link initiative laid the groundwork for ongoing dialogue and potential long-term improvements in how housing is understood and supported in the Tri-Municipal Region.

"Great perspectives from the community!"

— Program Participant



COMMUNITY AND SOCIAL DEVELOPMENT ROUNDTABLE

In September, the Community and Social Development Roundtable met for a session on Understanding Poverty Reduction with nine participants, 60% of whom had lived experience. Through discussion and a poverty simulation, members explored the emotional, social, and financial impacts of poverty and reflected on the daily trade-offs and pressures it creates. The session highlighted the importance of empathy and identified key areas of support, including food access, housing, financial relief, and stable community programs.

LITTLE YEARS, BIG IMPACT

The Little Years, Big Impact gathering brought together nine early childhood educators from five Stony Plain organizations to celebrate early childhood work, network with peers, and exchange ideas. The event emphasized the importance of the first five years of a child's life, a period widely recognized for its influence on brain development, learning, and overall well-being. Participants reported feeling appreciated, supported, and connected, with 100% of survey respondents indicating they would attend again if the event became annual.

[MENTAL WELLNESS]

DRIVE FOR CHANGE

In the third quarter, Drive for Change, a regional event focused on men's mental health and wellness, brought together 36 participants for an evening of discussion, connection, and disc golf. Attendance increased from 22 participants in 2024. The event was hosted collaboratively by Stony Plain, Parkland County, and Spruce Grove in partnership with the Parkland Disc Golf Association and VIV Mental Health. The event provided an opportunity for participants to engage in open conversations about mental health, to learn about local supports, and to enjoy a recreational disc golf activity for all skill levels. Evaluation results reflected a positive response, with all 18 respondents indicating that the event contributed to raising awareness of men's mental wellness in the Tri-Municipal Region.

FOREST OF HOPE

The Forest of Hope was officially opened on September 10 in recognition of World Suicide Prevention Day. More than 80 community members attended the event to honour themes of resilience, remembrance, and hope. Developed in partnership with the Canadian Association for Suicide Prevention, Roots of Hope Roundtable, the Coordinated Suicide Prevention Program, and the Town of Stony Plain, the green space was designed to provide a place for reflection, healing, and connection. The opening included tree planting, words of dedication, and the unveiling of the revitalized area. Evaluation results indicated a strong positive response. All of the 35 participants who completed the survey reported that the event enhanced their sense of community support, whether in facing personal challenges or supporting others.

A participant said, "I finally feel like I have a place for my sister's memory to be, thank you."





[VOLUNTEERISM & CIVIC ENGAGEMENT]

VOLUNTEER ENGAGEMENT

This quarter, 36 residents joined Better Impact to explore volunteer opportunities across the Tri-Municipal Region, building on the momentum from last quarter and bringing the yearly total to 165 new profiles.

The number of volunteer opportunities posted was 150, down from 153 in Q2.



ENHANCING AWARENESS AND PARTICIPATION

Key initiatives were launched in Q3 to advance the Volunteerism and Civic Engagement Strategy by increasing awareness and participation in local volunteer opportunities. The Tri-Municipal Region Fall Info Night drew more than 250 residents and featured 68 non-profit organizations and businesses. This event supported two key focus areas of volunteerism by connecting people to diverse and inclusive opportunities to get involved, and by raising awareness of Volunteer Services to promote greater community engagement.

Additionally, regional Volunteer Managers gathered this quarter to discuss successes, challenges, and opportunities in volunteer management. All participants reported increased awareness of available resources and supports for volunteerism and civic engagement.

LEAD TOGETHER

This quarter, the Town hosted two Volunteer Alberta facilitated Lead Together training sessions to strengthen youth leadership and engagement. The first session, for Youth Champions, included adults working with youth in schools, libraries, the RCMP, and community groups. The session brought together 18 participants who explored strategies to authentically engage youth using the Ladder of Engagement framework. Following the session, 89% reported an increased understanding of youth engagement.

The second session, attended by four Youth Leaders, focused on building confidence, peer connections, and strategies to amplify youth voices. Participants practiced developing and pitching ideas, and all reported feeling more confident and motivated to pursue volunteer opportunities.

[YOUTH ENGAGEMENT]

YOUTH DAY

This year's Youth Day event brought together 60 participants (including 15 youth) to connect with one another, local supports, and community resources. The participating youth took part in an Amazing Race Challenge, made possible through support from local partners. The celebration also included a community BBQ sponsored by North Central Co-operative Association Ltd., featuring inflatables, free food, lawn games, music, and youth-led speeches. Following the event, 80% of attendees reported feeling more connected to community resources and supports.

SUMMER TRIPS

This quarter, Summer Trips provided opportunities for 20 young people to get out, try something new, and build connections with their peers. Activities included Activate, an interactive gaming experience with physical and mental team challenges, a visit to the Muttart Conservatory to explore unique plants inside glass pyramids, and an afternoon of bowling followed by a late-night swim. By the end of the program, 80% of youth participants reported feeling a stronger sense of belonging.

STONY PLAIN YOUTH LEADERSHIP TEAM

The youth leadership program concluded this quarter with seven participants. Throughout the program, participants contributed to the development of the Engaging Youth Strategy, supported key actions identified in the Developmental Assets Profile Report, and helped plan and deliver community events such as the Generation Celebration and Youth Day. Participants reported having an enhanced understanding of the value and impact of youth leadership within the community.

"I am grateful for learning about how our community supports youth and what I can do to support other youth."

— Program Participant

"I was grateful to be able to learn about things I never thought I would."

— Program Participant

TRI-MUNICIPAL REGION COMMUNITY TRAUMA, VIOLENCE, AND SUICIDE PREVENTIONS PROTOCOL ASSET MAPPING

In Q3, the Tri-Municipal Region Community Violence Threat Risk Assessment and Intervention Protocol was renewed by all three municipalities, reaffirming collaboration among schools, municipalities, law enforcement, mental health agencies, and community partners. Originally signed in 2014, the updated protocol enhances coordination, early intervention, and information sharing through a three-part model focused on trauma response, violence risk assessment, and suicide prevention. This unified approach continues to promote safer, more resilient schools and communities across Parkland County, Spruce Grove, and Stony Plain.



Q3 HIGHLIGHTS

KEY PROJECTS

- Provided ATCO with a mid-year report for the ATCO Community Energy Fund EV charger project the Town received a grant for.

LAND DEVELOPMENT APPROVALS

- Redistricted an area in the Brickyard to accommodate a new school site and an area in Park West to support high-density residential development.
- Completed a road closure in Woodlands to simplify parcel configuration and reduce the Town’s risk.
- Approved major development permits for several projects, including a new pickleball facility in the North Industrial Park, a future Dollarama store, a greenhouse project on Crystal Drive, Kickass Caramels’ new location, and modular buildings at Memorial Composite High School.

PLANNING & DEVELOPMENT

Q3 SUMMARY

Third quarter residential construction in 2025 comprised of a total of 43 housing starts with an estimated construction value of \$13.1 million.

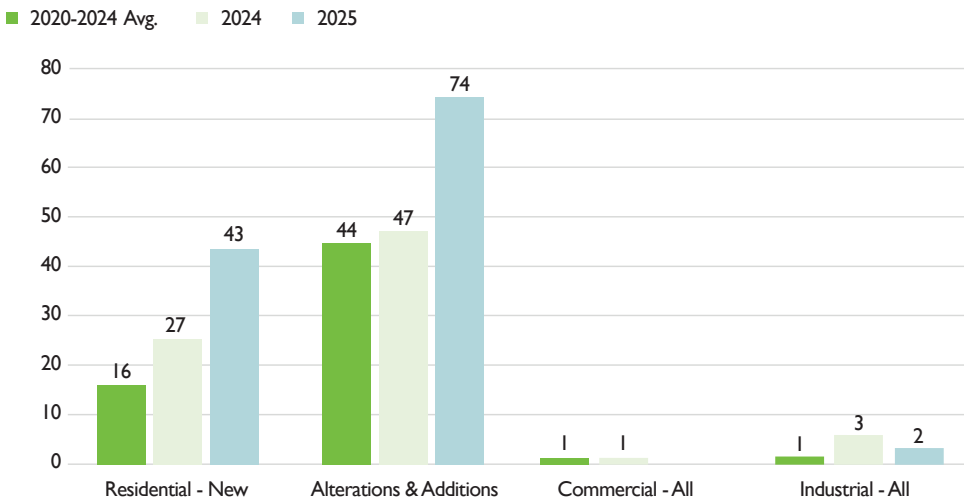
There were two industrial permits issued in the third quarter with a construction value of approximately \$5.1 million. There were no commercial permits issued this quarter.

There were 74 permits issued for alterations and additions, including 69 residential improvements, two commercial improvements, two industrial improvements, and one public parks/institutional permit with a combined estimated construction value of \$2.8 million.

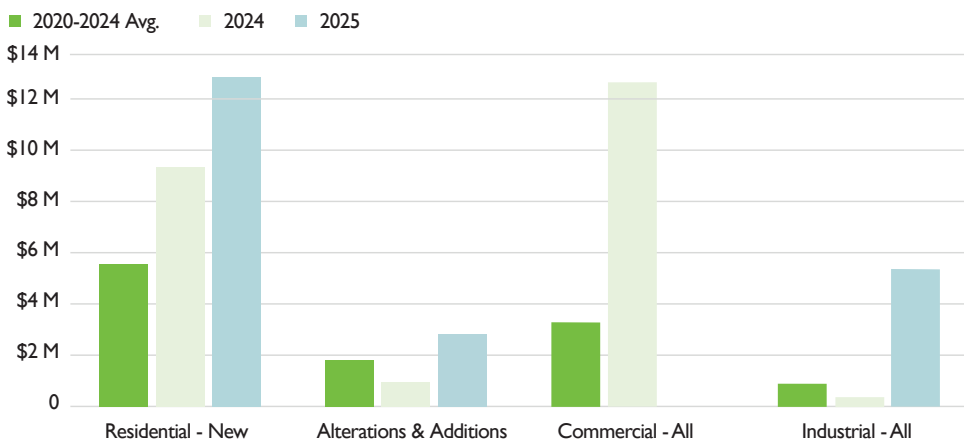
There were 14 miscellaneous permits issued, including:

- 2 demolition;
- 2 home occupation;
- 9 signs; and
- 1 other (earthworks, driveways, etc.)

Q3 VOLUME OF BUILDING PERMITS BY TYPE



Q3 VALUE OF BUILDING PERMITS BY TYPE



Q3 HIGHLIGHTS

ENVIRONMENTAL INITIATIVES

The MicroHabitat Urban Garden: Pollinators and Urban Farming Workshop was hosted this quarter, offering residents an opportunity to learn about the role of pollinators and the benefits of sustainable urban gardening. Additionally, 13 trees were planted this quarter at Hall Park as part of the annual Gather and Grow Day event.

The Town also continued its participation in the Capital Region Municipal Sustainability Group, contributing to discussions on wetland replacement programs and collaborative approaches to wetland and stormwater management.



HOUSING ACCELERATOR FUND

Work continued on the Housing Accelerator Fund Action Plan, with six of the seven initiatives now complete. In Q3, the Mixed-Use Redevelopment of Town-Owned Land initiative, which identified Town sites for future mixed-use housing, and the Planning, Development, and Engineering Processes initiative, which streamlines approvals and reduces timelines, were completed.



PLANNING ADVISORY COMMITTEE

The Planning Advisory Committee held its regular third-quarter meeting, along with two special meetings to review proposed redistricting applications. Discussions focused on a new school site in Old Town South and a high-density residential area in Park West.

LAND DEVELOPMENT

APPROVALS CONTINUED

- Assigned Crystal Avenue to a new future road in the North Business Park and renamed Forest Green Plaza to Sweet Street Plaza.
- Endorsed Westerra Stage 18 subdivision.
- Entered into Development Agreements for Brickyard Stage 6A, North Industrial Park Stage 5A, and the East Parkland Bible Church for sanitary work, as well as an amending agreement for North Industrial Park Stage 4.

Q3 HIGHLIGHTS

SHRED & GO

The annual Shred & Go event saw fewer households participate in 2025 compared to 2024, but there was an increase in the pounds of paper collected. In 2024, 166 households recycled 4612 pounds of paper, while in 2025, 147 households recycled 7005 pounds, an increase of approximately 52%.

INFRASTRUCTURE ASSETS

WASTE MANAGEMENT TRANSITIONS

The Find Your Fit waste collection program launched this quarter, allowing residents to choose bin sizes suited to their household needs. This quarter, 19 households opted to add an additional cart, increasing their total waste capacity to 360L, while seven have downsized to the smaller 120L cart option. The program's flexibility helps residents align waste services with their needs, reducing excess capacity and promoting long-term waste diversion goals.



ROAD MAINTENANCE

In Q3, crews completed crack sealing on 10 km of roadway. Preparations for winter operations were completed this quarter, with sand and salt deliveries finalized and storage facilities fully stocked. Maintenance work was also completed in the Meridian Heights back alleys to address increased traffic resulting from the 43 Street Road Program project.

UTILITIES MAINTENANCE

This quarter, seasonal work was completed, including sewer and hydrant flushing, valve exercising, and storm drain maintenance. Contractors completed repairs on three catch basins, and ongoing catch basin cleaning and hydrant winterization continues into Q4. Repairs to the Meridian Reservoir overflow structure were also successfully completed, and the reservoir has been returned to full capacity.

NEW PUBLIC WORKS BUILDING

Construction of the Public Works Administration Building was completed this quarter and celebrated with a ribbon-cutting event. The new facility represents a significant step forward in supporting essential municipal services and accommodating future community growth. It enhances operational capacity and positions the Town to better meet the community's future needs.

[PARKS & LEISURE SERVICES]

PROJECTS

Several improvements have been completed in Q3 to enhance access and safety in community spaces. 25 solar lights were replaced along the trail network to improve visibility and ensure safer nighttime travel for pedestrians.

At Hall Park and the Forest of Hope, new benches were constructed, and a custom bike rack was fabricated and installed at Heritage Park. Upgrades also continued at the Umbach Off-Leash Dog Park with the installation of an additional solar light, two benches, and four new garbage cans.

Together, these enhancements improve accessibility, safety, and the overall experience for residents. Each of these projects supports the Town's goal of creating more inclusive, welcoming, and sustainable public spaces for all members of the community.



HORTICULTURE WORK

Shrub bed reduction efforts continued successfully this quarter, with 17 shrub beds removed across Westerra, High Park, and South Creek. As shrubs are removed, some of the healthier shrubs are salvaged and stored for future use. The converted turf areas require less maintenance, freeing staff time for high-profile beds downtown, at Shikaoi Park, and at Rotary Park. The downtown medians were rejuvenated with new perennial plantings, contributing to an improved streetscape.

In Q3 the Town added 15 new self-watering containers for a total of 51 throughout the community, alongside 98 hanging flower baskets. Tree planting initiatives also flourished this quarter, with 43 new trees added throughout the town. These additions contribute to long-term canopy goals and community beautification.



Dear person behind me,
the world is a better place
with you in it

love,
the person in front of you

QUARTERLY REPORT

FOR THE QUARTER ENDED SEPTEMBER 30, 2025

