

Agenda



Governance & Priorities Committee Agenda

Tuesday, September 2, 2025 at 5:00 p.m.

Town of Stony Plain Council Chambers

4905 – 51 Avenue

1. Call to Order

2. Adoption of Agenda

3. Public Input Session

4. Presentations and Delegations

- 4.1 Stony Plain and Parkland Pioneer Museum Society
- 4.2 Member of the Legislative Assembly (MLA) Spruce Grove – Stony Plain
- 4.3 Yellowhead Regional Library
- 4.4 Shikaoi Student Delegation

5. Adoption of Committee Minutes

- 5.1 Governance & Priorities Committee – July 7, 2025

6. Business Items

- 6.1 Strategic & Corporate Plan Q2 2025 Report
- 6.2 2025 Second Quarter Report

7. Council Discussion

8. Closed Meeting – NIL

9. Adjournment

Public Input Session

PUBLIC INPUT SESSION

The intent of the Public Input Session is to allow the public to address Council on matters of interest that are not already being addressed in the Council meeting or other boards and commissions of which Council is a member.

The Public Input Session will run from 5:00 p.m. to 5:15 p.m., following the adoption of the agenda.

It is strongly recommended that people pre-register for this session.

Procedure for Pre-registration

Members of the public wishing to address Council during the Public Input Session may:

1. register online prior to 12:00 p.m. the day of the Council meeting by filling out the registration form online on the Town of Stony Plain website:
<https://www.stonyplain.com/en/town-hall/address-council.aspx>.



Presentations & Delegations

**PRESENTATION
PUBLIC SESSION****GOVERNANCE & PRIORITIES COMMITTEE MEETING****MEETING DATE:** September 2, 2025**SUBJECT:** Stony Plain and Parkland Pioneer Museum Society

EXECUTIVE SUMMARY

President Clifford Goerz and Executive Director David Fielhaber will present an overview of the 2025 operations of the museum.

BACKGROUND

The Pioneer Museum's mission is to collect, preserve, and share the stories and artifacts that define our community's heritage. With tens of thousands of carefully preserved objects, the museum connects visitors to the past through engaging demonstrations, field exhibits, interactive displays, and hands-on activities. By showcasing the experiences of those who built our communities, the museum ensures that the region's rich cultural legacy remains vibrant and alive for future generations.

The Town provides annual operational funding to the Society with the current memorandum of agreement set at \$78,768 for 2025.

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2025-2028:

- Community Development
 - Celebrate our community through the promotion of local art, culture, and history.

COMMUNICATION

This item will be included in the Council Highlights news release.

ATTACHMENTS

- I. Presentation

Prepared by: Chantelle Laberge, Culture and Tourism Development Officer

Reviewed by: Brenda Otto, General Manager, Strategic Services

Approved by: Tom Goulden, Chief Administrative Officer

THE STONY PLAIN & PARKLAND PIONEER MUSEUM



TOWN OF STONY PLAIN 2025 UPDATE

THE PIONEER MUSEUM

Since our last update to Council.

We are very pleased to see that our visitor numbers have returned to pre-covid levels, and we are getting more and more calls for school groups, seniors tours and weddings all the time.

Our 2024 visitor numbers reached 22,905. Based on our previous guest books over the last ten years, we have extrapolated that Between 20% and 40% come from the Town of Stony Plain itself and between 45% and 60% come from the Tri-Municipal region.

This year we had a great Farmer's Days with a total of 7,930 guests over the two days, and 2,900 guests for Canada Day. Hundreds of Bluegrass attendees took in workshops and concerts on our grounds.

One of our main restoration projects was a 100-year-old caboose, which we finished restoring last year.



We had 650 at our 2024 Harvest Festival during Alberta Culture Days and having it a week earlier worked well with the weather. We are hoping for bigger attendance this year with more live music and a special WestJet air ticket raffle. This is our main internal event where we showcase our farming history of this area, through our use of period farm machinery and demonstrations. Here is a selection of farm machinery and vehicle restoration projects we completed



We are very proud of our Education Committee and the programs they have developed. These programs were endorsed by PSD70, Evergreen, Edmonton Public and Edmonton Separate School Divisions. Thousands of children have been through our programs over the last ten years. This spring we tested programs to match the new curriculum with two local schools, to a great response.





We have a new collaborative partnership with MacEwan University for accommodating their interns and projects, which brings us to being a researching museum. This is a big step up for the museum and raises our profile another notch. Our first history intern was this January and was a great success. Starting this month, we will start two projects with their integrated studies program as well as taking another history intern in January.

2024/2026 Facility Expansion Project.

We have been working on this project for over two years. Phase One is the construction of two 60ft x 100ft buildings. Thanks to sponsors like TransAlta, Burnco, Myshak, Genics, Pipe Fitters Union 488, the generous support of Parkland County and the Town of Stony Plain, and a CFEP grant, all the funds required were in place. Construction of the shells has been completed on both buildings.



2024/2026 Facility Expansion Project.

Building 2 (Genics Pavilion) is complete at this stage. We have installed some storage shelves and will be displaying machinery and vehicles in the rest of the space.



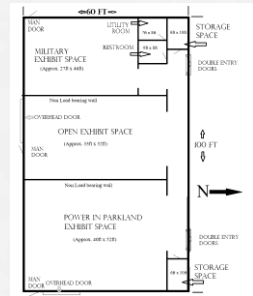
2024/2026 Facility Expansion Project.

Phase Two: Due to increasing costs and the struggle for grants we divided the project into two more phases. Phase Two of the project has already started with a budget of \$330,000. We have received a provincial CFEP grant for \$125,000.00 , and we already have \$205,000.00 raised and in the bank for matching. We are working on the interior of Building 1 (TransAlta Pavilion) to the point of finishing the interior drywall. This means the installation of the concrete floor with in-floor heating tubes, framing of the interior walls, and all electric lines and plumbing.



2024/2026 Facility Expansion Project.

Phase Three in 2026 will be the interior painting and fine finishing, as well as the installation of the two exhibits themselves, with a budget of approximately \$150,000.00. They are the Power-in-Parkland Exhibit and the Military Exhibit. Both of these exhibits being extremely important in the history of Parkland County, Stony Plain and its residents. It will also house an open space that we can use for temporary exhibits, during events, or for performance and gathering space.



Facility Expansion Project.

This adds two buildings, one for much needed unheated space to display machinery and the other, even more needed, heated space, which will house our two new permanent exhibits, and an open space. We are planning on the fall of 2026 for the official openings.

With each improvement and addition to our facility, it increases our value to the community's we serve, raises our profile and increases our attraction of visitors and tourists to the museum and the area.

Our goal is not only to be the best museum that we can be, but also to be the best community member and booster we can be.

THE STONY PLAIN & PARKLAND PIONEER MUSEUM



THANK YOU!

END OF ITEM



**PRESENTATION
PUBLIC SESSION****GOVERNANCE & PRIORITIES COMMITTEE MEETING****MEETING DATE:** September 2, 2025**SUBJECT:** Member of the Legislative Assembly (MLA) Spruce Grove-Stony Plain

EXECUTIVE SUMMARY

The Honorable Searle Turton, Minister of Children and Family Services, will provide an update on behalf of the Government of Alberta.

BACKGROUND

The Honorable Searle Turton was sworn in as Minister of Children and Family Services on June 9, 2023, and has served as the MLA for Spruce Grove-Stony Plain since 2019. Minister Turton previously served as the Parliamentary Secretary to the Minister of Energy and was a three-term City Councilor for Spruce Grove.

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2025-2028:

- Governance & Partners
 - We embrace and foster partnerships and relationships that support community values, collaborative leadership, and sustainable growth.

COMMUNICATION

This item will be included in the Council Highlights news release.

Prepared by: Sheridan Johannsen, Municipal Intern

Reviewed by: Brenda Otto, General Manager, Strategic Services

Approved by: Tom Goulden, Chief Administrative Officer

END OF ITEM



**PRESENTATION
PUBLIC SESSION****GOVERNANCE & PRIORITIES COMMITTEE MEETING****MEETING DATE:** September 2, 2025**SUBJECT:** Yellowhead Regional Library

EXECUTIVE SUMMARY

Yellowhead Regional Library (YRL) Board Chair Hank Smit, and Director Karla Palichuk will present the 2024 Annual Report and provide an update on current projects.

BACKGROUND

YRL provides materials and services to public and school libraries, and other organizations, to assist them in meeting the informational, educational, cultural and recreational needs of their communities.

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2025-2028:

- Governance & Partners
 - We embrace and foster partnerships and relationships that support community values, collaborative leadership and sustainable growth.

COMMUNICATION

This item will be included in the Council Highlights news release.

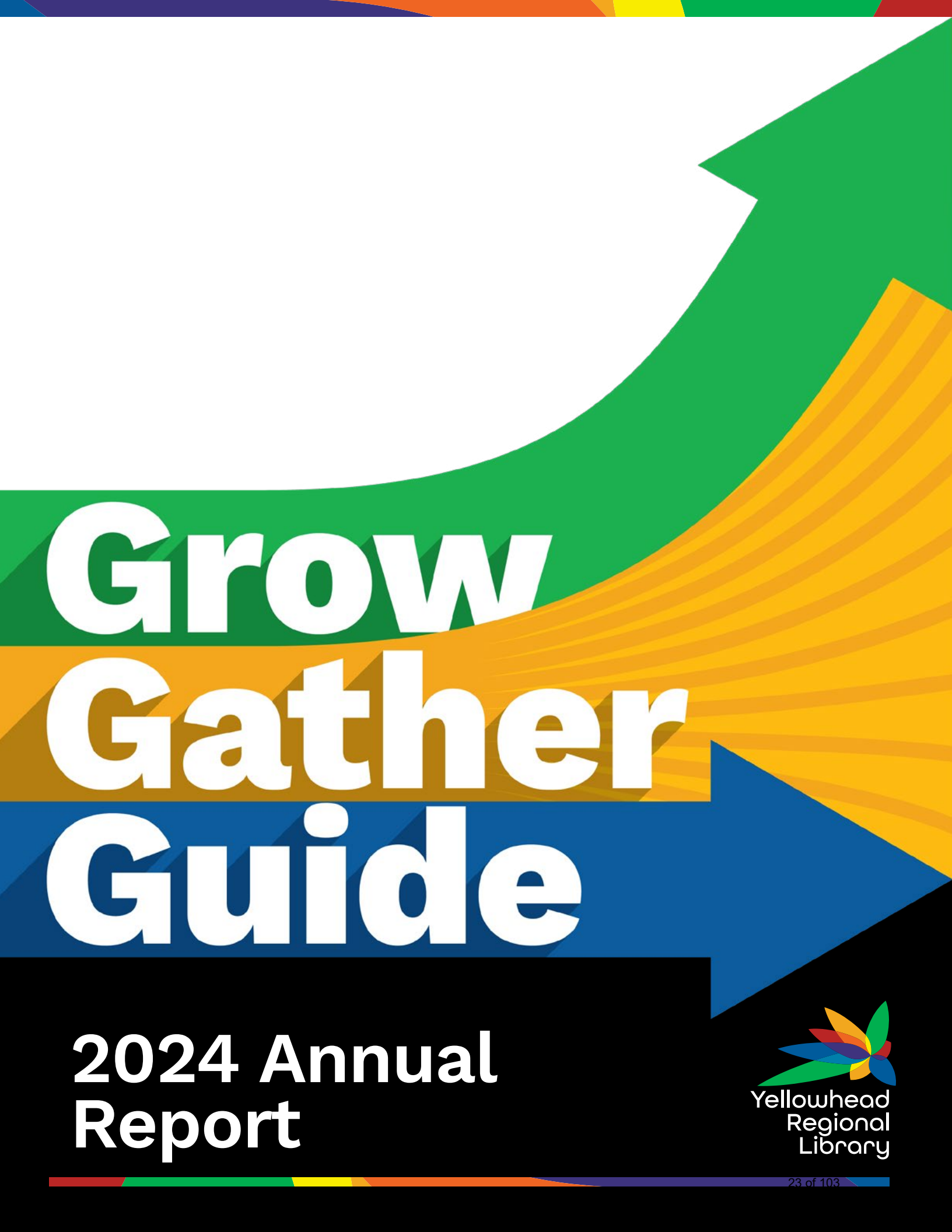
ATTACHMENTS

1. YRL 2024 Annual Report
2. YRL 2024 ROI
3. YRL Presentation

Prepared by: Christina Michaud, Legislative Officer

Reviewed by: Teresa Olsen, Manager, Legislative Services

Approved by: Tom Goulden, Chief Administrative Officer



Grow Gather Guide

2024 Annual
Report



Introduction

2024 was a year for Yellowhead Regional Library to **Grow, Gather** and **Guide**.

These three words form the theme of this year's annual report and reflect YRL's 2023-2025 Strategic Plan direction: **YRL is a Verb**. They capture how we support member libraries by growing resources and skills, gathering insights and collaboration, and guiding effective service and growth.

Behind the scenes, YRL staff enhanced day-to-day member library operations through advice, support, technology, and policy guidance. This helped local library staff build skills and deliver efficient, responsive service grounded in best practices and community needs.

Strategic direction from the YRL Board continued to shape our work. In 2024, the Board approved several new policies that strengthened governance and long-term sustainability. These actions reinforce our commitment to intellectual freedom, equity and access, advocating for professional and independent public library service across Alberta.

Together, these efforts reflect a deep commitment to strong public and school libraries and the communities they serve. As we look ahead, YRL remains a reliable, responsive partner, living the spirit of **Grow. Gather. Guide**. every step of the way.





Grow

In 2024, YRL supported member libraries in **growing access to collections and resources** and **growing community impact**, key priorities outlined in our 2023–2025 Strategic Plan. We invested in cataloguing improvements, delivered focused training, and supported programming that reflected local needs. These efforts helped libraries grow where it counts: in their services, staff, and relationships with the people they serve.

Growing Access to Collections and Resources

- ➔ Transitioned our larger member public libraries to **OCLC WorldShare**, improving cataloging speed and helping libraries circulate timely, community-relevant materials to patrons faster.
- ➔ Established **team item sorting procedures** at headquarters, improving delivery times between libraries and ensuring patrons received their holds quickly.
- ➔ Introduced **new cataloging standards** to support the growth of Library of Things collections, allowing member libraries to expand core collections and give patrons access to more creative, non-traditional items.
- ➔ Launched **two new databases**, ComicsPlus and The Athletic, helping public libraries meet community demand for diverse, accessible online resources.

Growing Community Impact

- ➔ Improved the **delivery of monthly usage statistics**, giving public libraries clearer insights into local needs and helping them adapt services to better support their communities.
- ➔ **Launched seven new kits**, enabling public and school libraries to deliver creative, cost-effective programs that reflect community interests and expand access to informal learning opportunities.

Gather

In 2024, YRL focused on gathering and sharing knowledge, relationships and support, and gathering tools to stay connected, priorities that align with our 2023–2025 Strategic Plan. We responded to thousands of staff inquiries, on-boarded new managers, and shared tools, resources and ideas to help libraries solve problems, stay connected and deliver high-quality service. These efforts helped libraries gather the knowledge, connections and tools they need to collaborate, adapt and deliver consistent, high-quality services to their communities.

Gathering and Sharing Knowledge, Relationships and Support

- ➔ Shared over **190 intranet resources**, including 17 new public library documents and a new 11-page school library hub, giving staff access to up-to-date tools that support efficient, community-focused service.
- ➔ Fulfilled **23 curriculum support requests** and **37 material selection projects** for school libraries, sourcing 169 borrowed items and hundreds of new acquisitions at reduced cost.
- ➔ Strengthened our commitment to diversity, equity and inclusion by welcoming an **Indigenous Initiatives Librarian** to help build respectful relationships with First Nations in our region, including Alexis Nakota Sioux Nation and Paul First Nation.
- ➔ On-boarded **eight new managers** across five public libraries, supported by updated orientation resources to promote confident leadership transitions.

Gathering Tools to Stay Connected

- ➔ Installed **60 new wireless access points** at member public libraries, to improve service continuity, internet reliability, and patron access to online resources.
- ➔ Improved meeting and training spaces at YRL headquarters with **new, comprehensive audiovisual equipment** to support virtual board meetings, staff development and planning, making it easier for library staff and trustees to connect, learn and collaborate.



Guide

In 2024, YRL supported member libraries in guiding technology and systems improvements, and guiding library governance, both of which are core priorities in our 2023–2025 Strategic Plan. YRL also worked on internal policies and procedures to guide organizational strength and culture. Through targeted consulting, infrastructure improvements and policy development, we helped libraries operate with greater stability, transparency and strategic focus.

Guiding Technology and Systems Improvements

- ➔ Implemented a reboot-to-restore software solution to protect public access computers and user privacy.
- ➔ Introduced cybersecurity awareness training to member public libraries, allowing library staff to mitigate cyber risks and protect patron data.

Guiding Library Governance

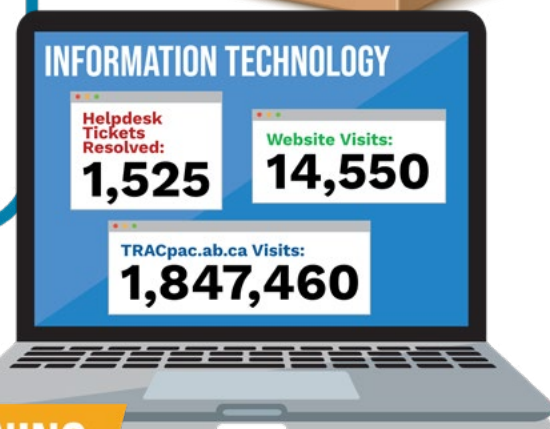
- ➔ Conducted 26 outreach visits and/or presentations to municipal councils and library boards, and school division boards to strengthen partnerships and share information on YRL services.
- ➔ Participated in and distributed the provincial 2023-24 System Salary Wages and Compensation Report to provide public libraries with accurate data for decision-making.

Guiding Organizational Strength and Culture

- ➔ Introduced new human resources policies to support our commitment to a healthy work environment, including a Disconnect from Work policy and a Reduced Scent policy.
- ➔ Introduced new policies on Information Technology, Use of Artificial Intelligence, and Video Camera Surveillance, and a new bylaw on Public Attendance and Presentation at Board Meetings to support transparency, security, and alignment with governance best practices.
- ➔ Updated the Collection Development Policy to reinforce YRL's commitment to intellectual freedom and guide collection development support that helps libraries build relevant, balanced collections that serve diverse community needs.

A Year in Review

By the Numbers



INDIGENOUS SERVICES



Program and Initiative Hours



In-library or Community Programs



Conclusion

As libraries continue to evolve, YRL remains committed to responsive, forward-thinking support that helps member libraries thrive. Grounded in our 2023–2025 Strategic Plan and guided by the belief that YRL is a Verb, we will continue to grow capacity, gather insight, and guide sustainable service. With this plan now in its final year, we’ve already begun shaping our next strategic direction—ensuring that our work continues to meet the needs of libraries and the communities they serve, now and into the future.

Yellowhead Regional Library

Mailing Address

Box 4270, Spruce Grove, AB T7X 3B4

Building Location

433 King Street, Spruce Grove, AB T7X 2C6

Phone

780-962-2003

Toll-free

1-877-962-2003

yrl.ab.ca

Stony Plain Public Library 2024 Return on Investment

Your Membership

Total Financial Benefits

\$2,316,339.24

Return on Investment

\$1.00 = \$26.83

Municipality Membership Levy

On behalf of Stony Plain Public Library in 2024

\$86,336.55

Direct Financial Return

2024 Materials allotment from YRL

\$13,925.25

Allotment from other municipalities (if applicable)

\$12,187.52

Total Funds

\$26,112.77

Benefits of YRL Services

Technology

Website

\$323.00

Software and licensing

\$7,755.71

SuperNet and hardware

\$12,407.72

Cost avoidance

\$20,486.43

Resource Sharing

Items borrowed from other libraries: **30,796**

\$446,542.00

Digital items borrowed through YRL: **36,228**

\$1,811,400.00

Cost avoidance

\$2,257,942.00

Library Operations Software, Kits and Materials¹

Cost avoidance

\$9,753.644

Training²

Free YRL training/workshop participation hours

96

Note: May not reflect all training provided, such as informal sessions.

Cost avoidance

\$2,044.40

Total Financial Savings

\$2,290,226.47

With YRL membership, residents gain:

- Access to more than three million items in the TRAC³ collection.
- Free Canada-wide resource sharing of physical material collections including interlibrary lending and onsite borrowing.
- Free digital content access (eAudiobooks, eBooks, eComics and eManga, eMagazines, movies, music, and television shows) through 25 online resources, including:
 - [Accessible Alberta](#), [Centre for Equitable Library Access](#) and [National Network for Equitable Library Service](#): provincial and national collections for those with print disabilities.
 - [Beanstack](#): creation support for a community of readers in the YRL region.
 - [CISCO Networking Academy](#) and [LinkedIn Learning](#): business and computer technology video tutorials to help develop the skills to participate in the modern workforce.
 - [ComicsPlus](#): Unlimited access to thousands of digital comics, graphic novels and manga for all ages.
 - [Solaro](#): Alberta curriculum support for students in grades K-12.
 - [The Athletic](#): A digital sports news platform that is the go-to resource for fans looking for comprehensive sports journalism beyond traditional outlets.
- Supplementary shared eBooks with Parkland Regional Library System in Lacombe.

And your library has access to:

- Free broadband Internet connection via SuperNet (paid for by the Government of Alberta) and WiFi.
- IT support and services including password managers for library leadership teams, cybersecurity awareness training, and Microsoft 365.
- The library software that manages borrowers, circulation, and materials.
- An online catalogue and mobile app for the public to access library resources, manage their personal account and self-checkout items on the app.
- A bulk discount of 37% on library books purchased through YRL.
- Cataloguing and shelf-ready processing of purchased and donated materials.
- Free delivery and pick up of materials at least once every week.
- Physical library cards at no cost.
- Professional library expertise and access to regional knowledge sharing.
- Training and materials for onboarding, skill building and professional development of library staff and board members.
- An onsite Learning Lab including space and tools for group and individual facilitation and meetings – free for all YRL member libraries to reserve.

¹Tools and resources that support library operations and governance, including subscriptions to Environics, LibraryAware and community profiles with data to support budget, plan of service, programming, collection development, and more. 129 shared specialty kit collections including makerspace, themed-storytime, storywalk, world languages, and the UK's Happiness Programme. A comprehensive YRL Professional Development collection, available through TRACpac, with current resources on leadership, management, library operations and governance.

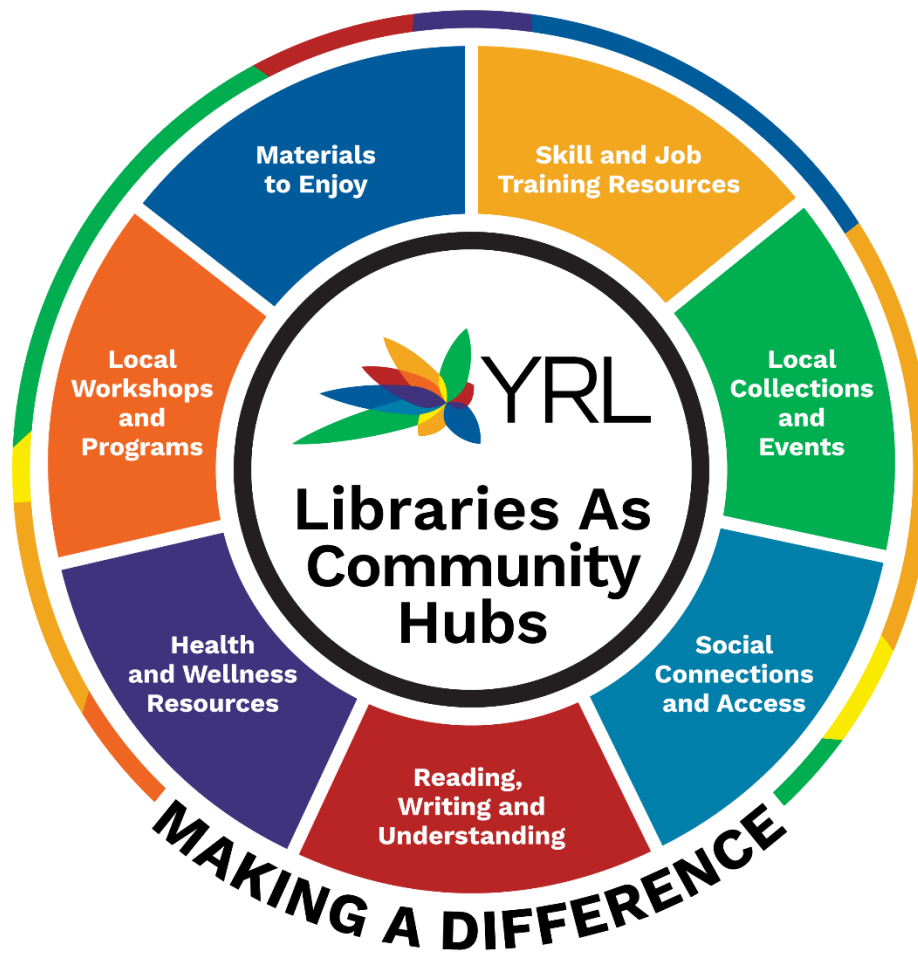
²May include participation in Crucial Conversations training, Homelessness Academy for Librarians, Issues Management: Speaking to the Media, Mental Health in the Workplace Training and YRL Library Leaders Retreat: Setting the Vision for the Year Ahead.

³Originally formed in 2001, The **R**egional Libraries Computer **A**utomation Systems **C**onsortium (TRAC) Society is comprised of Marigold Library System in Strathmore, Northern Lights Library System in Elk Point, Peace Library System in Grande Prairie, and YRL in Spruce Grove.



Town of Stony Plain Council

September 2025



Libraries help to:

- Enable access to information and ideas.
- Ensure equitable access to internet and computers.
- Embrace lifelong learning.

Libraries are essential to:

- Sustain local economic development.
- Support career and job training.
- Strengthen community connections.
- Celebrate literacy.



2023-2025 Strategic Plan

FOUR GOALS OF THE
STRATEGIC PLAN

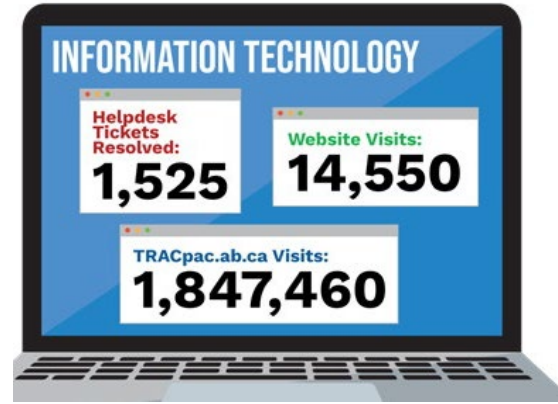
Broad Goals

- Hub for learning and connection.
- Quality information and resources.
- Share knowledge and skills.
- Excellent place to work.

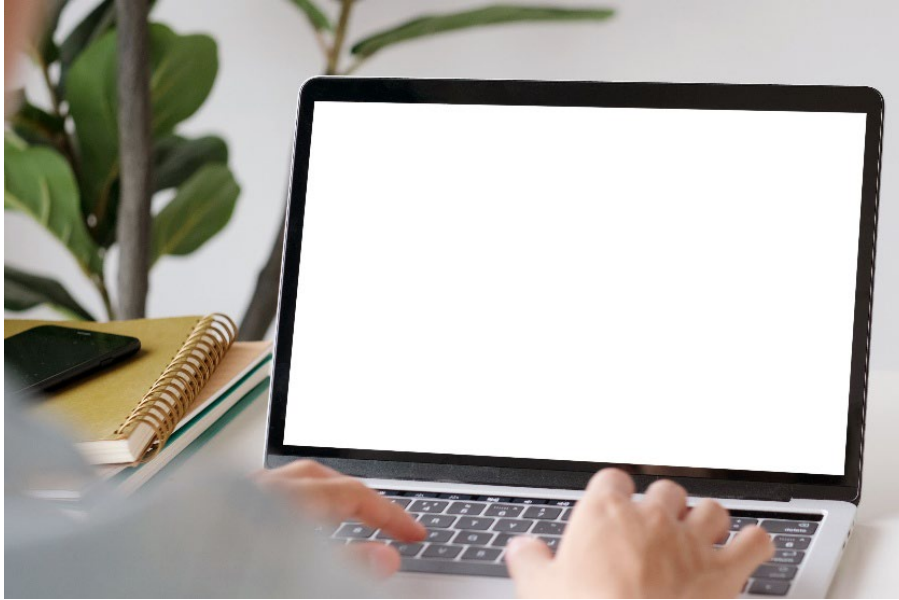


How YRL supports your municipality

2024 Overview



2025 Priorities



- Cybersecurity, including public access computers.
- Upgrade our TRAC software.

2025 Priorities

- Train and support local library staff.





Return on Investment

DEMONSTRATING VALUE

Levies

- 2008-2019 \$4.30 per capita
- 2020 \$4.39 per capita
- 2021-2022 \$4.46 per capita
- 2023 \$4.54 per capita
- 2024 \$4.65 per capita
- 2025 \$4.75 per capita
- YRL returns \$0.75 per capita to your library for purchasing library materials



Stony Plain Public Library

- Membership levy \$86,336
- Financial return for materials \$26,112
- Cost avoidance \$2,290,226
 - Technology, resource sharing, library operations software, kits/materials, and funded training

Return on Investment (ROI) **\$1.00 = \$26.83**

Your citizens have access to:

- More than 3 million items via TRAC.
- Digital materials, such as 600,000+ eBooks, 111,000+ eAudiobooks, 300,000+ music albums, and much more.
- Free broadband internet through SuperNet and WiFi.



**We bring the
world to your
residents.**

Thank you!

END OF ITEM



**PRESENTATION
PUBLIC SESSION****GOVERNANCE & PRIORITIES COMMITTEE MEETING****MEETING DATE:** September 2, 2025**SUBJECT:** Shikaoi Student Delegation

EXECUTIVE SUMMARY

Annually, the Town sends a student delegation to the Town of Shikaoi in Hokkaido, Japan as part of the Shikaoi Exchange Program. From July 14th – 28th 12 students and 3 chaperones travelled to Japan as part of the 2025 student delegation. The delegation will share some highlights of their time in Shikaoi with Council.

BACKGROUND

The 2025 delegation included:

- | | | |
|-------------------|-------------------|-----------|
| • Cassidy Beland | • Kelly Maluta | Chaperone |
| • Macey Beland | • Elliott Watchel | Chaperone |
| • Sarah Bentley | • Ken Dow | Chaperone |
| • Kaz Bezushko | | |
| • DJ Fleming | | |
| • Zoey Fleming | | |
| • Addison Hoover | | |
| • Star James | | |
| • Darren Kaminsky | | |
| • Rachel McGillis | | |
| • Kalen Nadeau | | |
| • James Nichols | | |

Each of the students and chaperone Ken Dow were home stayed while in Shikaoi. The delegation participated in the following activities while in Japan:

- Spent one day in Tokyo and visited:
 - Tokyo Scramble Crossing;
 - Metropolitan Government Building;
 - Shibuya shopping area; and
 - Ueno Park
- While in Shikaoi:
 - attended a Welcome reception with Mayor Kii;
 - spent a morning with students at the Shikaoi High School, before the school closing at lunch due to the heat being in the upper 30's in the school;
 - spent a day visiting Elementary and Jr High Schools, participating in activities and various demonstrations;
 - toured the Kanda Nissho Memorial Museum with high school students and our guides and interpreters;
 - visited the Buddhist Zensho-ji Temple and participated in Buddhist meditation and the Shikaoi Shinto Shrine;
 - enjoyed one afternoon learning and playing park golf;

- took a boat tour of Lake Shikaribetsu;
 - attended the annual Fireworks Festival, where some delegates wore traditional Yukatas; and
 - attended a short farewell with Mayor Kii, where many tears and heartfelt goodbyes were exchanged.
- Travelled to Sapporo for one night and experienced the following:
 - a few hours of shopping;
 - rode the Norbessa ferris wheel;
 - went up the Sapporo TV Tower;
 - visited the Hokkaido Jingu Shrine;
 - toured the Shiroi Koibito Park; and
 - toured the Chocolate Factory.

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2025-2028:

- Community Development
 - Developing cultural aspects of our community

COMMUNICATION

This presentation will be included in the Council Highlights news release.

Prepared by: Jerry George, Manager, Programs and Services

Approved by: Karl Hill, General Manager, Community and Protective Services

Approved by: Tom Goulden, Chief Administrative Officer

END OF ITEM



Adoption of Committee Minutes

**TOWN OF STONY PLAIN
PROVINCE OF ALBERTA
JULY 7, 2025 MINUTES OF THE
GOVERNANCE AND PRIORITIES COMMITTEE MEETING
HELD IN THE TOWN OF STONY PLAIN
COUNCIL CHAMBERS
AT 5:00 PM**

PRESENT:

Mayor:	William Choy
Deputy Mayor:	Melanie Loyns
Councillors:	Justin Anderson
	Pat Hansard
	Justin Laurie
	Eric Meyer
	Harold Pawlechko
Chief Administrative Officer:	Tom Goulden
General Manager, Community and Protective Services:	Karl Hill
General Manager, Corporate Services:	Ann Laing
General Manager, Planning and Infrastructure:	Brett Newstead
General Manager, Strategic Services:	Brenda Otto
Manager, Legislative Services:	Teresa Olsen
Project Engineer:	Ben MacPherson
Legislative Clerk:	Jessica Marsden

OTHERS PRESENT:

Executive Director, Tri Community Adult Learning Association:	Barb Scully
Executive Director, Parkland Food Bank:	Sheri Ratsoy
Director, Stony Plain Public Library:	Laina Kelly
Chair, Stony Plain Library Board:	Brenda Spitzer
Treasurer, Stony Plain Library Board:	Dawn Horne
Members of the public:	

1. CALL TO ORDER

Deputy Mayor Melanie Loyns called the July 7, 2025 Governance & Priorities Committee Meeting to order at 5:01 p.m.

2. ADOPTION OF AGENDA

Agenda
Adoption
15/07/25/SP

Moved that the July 7, 2025 Governance & Priorities Committee Meeting Agenda be adopted as presented.

CARRIED UNANIMOUSLY

3. PUBLIC INPUT SESSION

4. PRESENTATIONS AND DELEGATIONS

4.1 Tri Community Adult Learning Association

Barb Scully, Executive Director of the Tri Community Adult Learning Association presented program highlights and upcoming plans for the remainder of 2025.

4.2 Parkland Food Bank

Sheri Ratsoy, Executive Director of the Parkland Food Bank presented highlights from 2024 and the first half of 2025.

4.3 Stony Plain Public Library 2024 Annual Report

Brenda Spitzer, Stony Plain Library Board Chair, Dawn Horne, Treasurer, and Laina Kelly, Stony Plain Public Library Director presented the Stony Plain Public Library's 2024 Annual Report.

5. ADOPTION OF COMMITTEE MINUTES

5.1 Governance & Priorities Committee Meeting Minutes – June 2, 2025

Minutes
Adoption
16/07/25/SP

Moved that the June 2, 2025 Governance & Priorities Committee meeting minutes be accepted as presented.

CARRIED UNANIMOUSLY

Deputy Mayor Melanie Loyns called a recess at 6:33 p.m.

Deputy Mayor Melanie Loyns called the Governance & Priorities Committee meeting back to order at 6:44 p.m.

6. BUSINESS ITEMS

6.1 2024 Annual Report

The General Manager of Corporate Services provided an overview of the report.

2024 Annual
Report
17/07/25/SP

Moved that the 2024 Annual Report be accepted for information.

CARRIED UNANIMOUSLY

6.2 Land Management Report

The General Manager of Strategic Services provided an overview of the report.

Land
Management
Report
18/07/25/SP

Moved that the Land Management Report be accepted for information.

CARRIED UNANIMOUSLY

6.3 Residential Speed Reduction

The Project Engineer provided an overview of the report.

Residential
Speed
Reduction
19/07/25/SP

Moved that the Residential Speed Reduction report be accepted for information.

CARRIED UNANIMOUSLY

6.4 Stony Plain Public Library 2024 Annual Report

SPPL 2024
Annual Report
20/07/25/SP

Moved that the Stony Plain Public Library 2024 Annual Report be accepted for information.

CARRIED UNANIMOUSLY

7. **COUNCIL DISCUSSION**

8. **CLOSED SESSION – NIL**

9. **ADJOURNMENT**

Deputy Mayor Melanie Loyns declared the July 7, 2025 Governance & Priorities Committee meeting adjourned at 7:56 p.m.

Deputy Mayor Melanie Loyns

Ann Laing
General Manager, Corporate Services

END OF ITEM



Business Items

**REQUEST FOR DECISION
PUBLIC SESSION****GOVERNANCE & PRIORITIES COMMITTEE MEETING****MEETING DATE:** September 2, 2025**SUBJECT:** Strategic & Corporate Plan Q2 2025 Report

EXECUTIVE SUMMARY

The Strategic & Corporate Plan quarterly report provides the progress status on actions and results of the key initiatives from each of these guiding documents.

RECOMMENDATION

That the Strategic & Corporate Plan Q2 2025 Report be accepted for information.

BACKGROUND

The Town Strategic Plan 2025-2028 was approved by Council on February 24, 2025. It outlines the priorities and measurable outcomes to guide the Town towards the long-term vision defined in the Municipal Development Plan. Annually in Q4 Administration present to Council for approval the Corporate Plan, which aligns work, allocates resources and outlines measured progress in the achievement of the Strategic Plan.

Administration will provide quarterly updates to Council with the next update for Q3 2025 in October.

Relevant Statutes/Master Plans/Documents

Strategic Plan 2025-2028

Corporate Plan 2025-2027

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2025-2028:

- Governance & Partners
 - Embrace a priority and performance measurement culture and link our strategic vision and decision-making processes with our financial realities

COMMUNICATION

Following the presentation to Council the report will be included in the Council Highlights and available on the Town website.

ATTACHMENTS

Strategic & Corporate Plan Q2 2025 Report

Prepared by: Brenda Otto, General Manager, Strategic Services

Approved by: Tom Goulden, Chief Administrative Officer

Q2 2025 Progress Report

Strategic Plan & Corporate Plan

PURPOSE

The purpose of this report is to update Council on the implementation of Strategic Plan and Corporate Plan initiatives.

Strategic Plan 2025-2028

GOVERNANCE & PARTNERS

We Commit to:

Pursuing partnerships and advocating with regional entities, municipalities, and other orders of government to provide infrastructure, programs, and services for a growing urban municipality.

Key Actions	Update
Ensure Stony Plain's interests are represented on local and regional committees, boards, and visible in plans	Appointment of Council Committees and Boards in Q4 2024 State of the Region hosted in Q1 2025 Partnered to host in Parkland County, Tri-Mayor's Golf Classic in Q2 2025
Strengthen the unique partnerships required to advance the redevelopment of Old Town South	Support to Conseil scolaire Centre-Nord request to Government of Alberta for permanent school in Q4 2024 Façade Improvement & Placemaking Grant Programs announced in Q1 2025 Received grant from Local Growth and Sustainability Grant to support stormwater management facility in Q2 2025
Explore opportunities to further improve services for residents and businesses through Edmonton Metropolitan and Tri-Municipal regional collaboration	Stony Plain and Spruce Grove enter new Intermunicipal Business Licence arrangement in Q1 2024 Edmonton Metropolitan Region Board cease operation due to elimination of funding and shift to voluntary mandate by Government of Alberta in Q1 2025

Strengthen our relationship with other levels of government advocating for the needs of Stony Plain and our region's success	<p>Midsized City Mayor's Caucus Leaders Summit in Q1 2024</p> <p>Advocacy priorities presented to Council in Q2 2024</p> <p>MP Dane Lloyd and MLA Searle Turton presented an update to Council in Q3 2024</p> <p>Meeting with Minister of Health during Alberta Municipalities Convention in Q3 2024</p> <p>Federal election advocacy priorities presented to Council in Q2 2025</p>
Strengthen relationships with First Nations, Inuit, and Métis peoples	<p>Treaty 6 Recognition Day, Edmonton Metropolitan Regional Board meeting with Chiefs of the Confederacy of Treaty 6 First Nations in Q3 2024</p> <p>National Day for Truth and Reconciliation event hosted in Q3 2024</p> <p>Métis Week proclamation in Q4 2024</p> <p>National Indigenous People Day celebrated at Skydancer Indigenous Cultural Centre in Q2 2025</p>

GOVERNANCE & PARTNERS

We Commit To:

Cultivating a strong organizational structure and the processes that deliver effective and efficient services.

Key Actions	Update
Enhance our organizational excellence and resiliency through improved service efficiency and effectiveness	<p>Procedural Bylaw update approved in Q3 2024</p> <p>Council Compensation and Expenses Policy approved in Q4 2024</p> <p>Committee bylaws and code of conduct approved in Q4 2024</p> <p>Snow and Ice Control Update to Council in Q1 2025</p> <p>Fire Department Master Plan Update to Council in Q1 2025</p> <p>Recipient of the 2025 Canadian Association of Municipal Administrators - Municipal Inspiring Workplace Award in Q2 2025</p> <p>Transportation Asset Management Update to Council in Q2 2025</p> <p>Recreation Facility Project Update to Council in Q2 2025</p> <p>Responsible Pet Ownership Bylaw update approved in Q2 2025</p> <p>Land Use Bylaw update approved in Q2 2025</p>

Enhance our workforce by providing adequate resources and infrastructure to support productivity and employee well-being	Construction for Public Works Facility Replacement underway in Q2 2024 Launch of updated Enterprise Resource Planning financial and human resource software system in Q2 2025
Embrace a priority and performance measurement culture and link our strategic vision and decision-making processes with our financial realities	Economic and investment update presented to Council in Q3 2024 2023 Annual Report released in Q3 2024 Grant management report presented to Council in Q3 2024 Land management report presented to Council in Q3 2024 Corporate Plan 2025-2027 approved in Q4 2024 Strategic Plan 2025-2028 approved in Q1 2025 Tax Penalty and Tax Installment Payment Plan Bylaw approved in Q1 2025 2024 Audited Financial Statement presented to Council in Q2 2025 Canadian Award for Financial Reporting for the 2023 Annual Report received in Q2 2025 Revenue and Taxation Policy update approved by Council in Q2 2025

GOVERNANCE & PARTNERS

We Commit To:

Engaging with our residents and stakeholders to ensure integrated decision-making and collaborative leadership.

Key Actions	Update
Conduct meaningful and relevant engagement with the public to support our future vision, strategies and delivery of services	Developmental Assets Profile, survey of youth aged 11-17 in Q1 2025 Policing Committee Bylaw approved in Q1 2025 Election Bylaw approved in Q1 2025 Municipal election nomination period opened in Q1 2025 Growth and Commerce Committee Bylaw approved in Q2 2025
Provide open dialogue with residents and businesses during community events and other direct means of communication	Nourishing Connections hosted in Q1 2025 Town of Stony Plain booths at MidSummer Thursdays in Q2 2025

COMMUNITY DEVELOPMENT

We Commit To:

Developing cultural aspects of our community.

Key Actions	Update
Celebrate our community and residents through promotion of local art, culture, and history	Alastair Grant added to the Significant Names Registry in Q3 2024 Canada Day celebration hosted in Q3 2024 Canadian Citizenship Ceremony hosted in Q3 2024 Horse & Wagon Mural Tours hosted in Q3 2024 Outdoor Movie event hosted in Q3 2024 Cultural Campfire events hosted in Q3 2024 Alberta Culture Days events hosted in Q3 2024 Winter Fest celebrations hosted in Q4 2024 Halloween Haunted House hosted in Q4 2024 Locally crafted Christmas Ornament distributed in Q4 2024 Award of Creative Excellence presented in Q4 2024 Red Brick Common art exhibit hosted at the Town Office ongoing since 2024 New street banners feature local artist unveiled in Q4 2024 Gerard Levasseur added to the Significant Names Registry in Q1 2025 40 th Anniversary with sister town Shikaoi, Japan announced in Q1 2025 Farmers' Days hosted in Q2 2025 Summer Sessions concert series launched in Q2 2025
Design, place, conserve and promote public art guided by the Public Art Strategy	Magpie sculptures expanded from three to six in Q2 2024 Library public art project unveiled in Q4 2024 Public Art Guide updated and distributed in Q2 2025

COMMUNITY DEVELOPMENT

We Commit To:

Enhancing the safety and protection of our community

Key Actions	Update
Work with CN Rail to ensure existing rail lines are safe, including enhancements to pedestrian and vehicle crossing	Public information and coordination with CN Rail for crossing reconstruction in Q3 2024 Suicide prevention signage installed at identified crossings throughout the region in Q2 2025
Provide safe pedestrian corridors throughout the community	Joint trail connection with Spruce Grove opened in Q3 2024
Ensure public safety service levels are responsive to emerging areas of concern and meet the needs of the community	RCMP quarterly updates presented to Council Fire Department, Community Peace Officers and Public Works staff attended school zones during first week of school Q3 2024 Fire Prevention Week hosted in Q4 2024 Candy Cane Check Stops in Q4 2024 Policing Committee Bylaw and appointments approved in Q1 & Q2 2025
Guiding emergency preparedness to ensure safe and timely action in the event of a community emergency	Emergency Management presentation to Council in Q1 2025 Emergency Preparedness Week hosted in Q2 2025
Deliver programs and support in collaboration with partners to prevent and reduce poverty	Low Income Transit Program launched in Q1 2024 Winter Warming Spaces service launched in Q4 2024 Pathways of Poverty event hosted in Q4 2024 Community Volunteer Income Tax Clinic in Q1-Q2 2025 Seniors Aging in Place workshops hosted in Q2 2025

We Commit To:

Fostering a sense of community belonging and inclusion.

Key Actions	Update
Enhance civic engagement opportunities through volunteerism, neighbourhood development, and leadership opportunities	Neighbourhood Connect connectors gathering hosted in Q2-Q3 2024 Building Safer Communities project launched Q3 2024 Student delegation travelled to sister town Shikaoi, Japan in Q3 2024 Gather & Grow Day (formerly) Neighbours Day event hosted in Q3 2024 TriRegion Senior Connect training and certificates issued in Q3 2024 Volunteer Opportunities/Awareness continued in Q4 2024 Toys for Tickets program hosted in Q4 2024 THRIVE, Nonprofit conference hosted in Q4 2024 Volunteer Appreciation Week celebrated in Q2 2025 Neighbourhood Connect connectors gathering hosted in Q2 2025
Consider opportunities guided by the Together We Shine initiative and to support diversity and immigration, focusing on the positive advantages associated with an inclusive community	Poverty Data Walk hosted in Q3 2024 Drive for Change hosted Q3 2024 Working Minds First Responder Mental Health Training hosted in Q3 2024 Suicide Awareness Week in Q3 2024 Walk for Wellness hosted in Q4 2024 Art Therapy workshop for Survivors of Suicide hosted in Q4 2024 Mental Health First Aid (standard) training hosted in Q4 2024 Community Empowerment event Family Violence Prevention in Q4 2024 Celebrating and Elevating People with Disabilities event in Q4 2024 Love Letter to Men: A Celebration of Men and Mental Health in Q1 2025 Alzheimer's Awareness Month (January) celebrated in Q1 2025 Dementia Connections continues in Q1 2025 Pride Week celebrated in Q2 2025 Selected by Canadian Association for Suicide Prevention to host Forest of Hope project in Q2 2025 Mental Health Week celebrated in Q2 2025 Walk for Wellness Program began in Q2 2025 Moose Hide Campaign Day in Q2 2025 Seniors Week celebrated as a Generations event in Q2 2025 Elder Abuse Awareness campaign in Q2 2025 Dementia Connections continues in Q2 2025

Continue to encourage innovative and diverse housing options that consider that will support a wide and diverse range of residential needs	Housing Accelerator Fund announcement in Q3 2024 Regional Housing Program continued in Q3 2024 Housing Accelerator Fund update presented to Council Q1 2025
Involve youth and future generations, as valued members of our community	The Gear, Bike Repair Program, hosted in Q3 2024 Summer Trips Program in Q3 2024 Youth Day hosted in Q3 2024 Sports in the Park hosted in Q3 2024 Youth Movie Night hosted in Q4 2024 YOUth Speaks events hosted in Q1 2025

SUPPORTIVE INFRASTRUCTURE

We Commit To:

Managing community and corporate infrastructure and assets to ensure continued delivery of services for a growing population.

Key Actions	Update
Continue to plan, design, and build the redevelopment and growth of Old Town South	Construction of Community Recreation Facility underway in Q1 2025, to be complete in Q4 2026
Strengthen community connectivity through diverse modes of transportation planning and infrastructure	Public transit service update presented to Council in Q2 2024 On Demand public transit service expanded to Saturdays in Q1 2025 E-scooter service launched in Stony Plain in Q2 2025
Monitor, maintain, and invest in municipal facilities to ensure effective service delivery and accessibility to meet the community needs	Approved funding commitment to support the Trans Alta Tri Leisure Center grant application to the Government of Alberta's Active Communities Grant in Q2 2025 Construction begins on Cemetery in Q2 2025 Construction underway on Meridian Heights Reservoir in Q2 2025

We Commit To:

Developing facilities and amenities to meet the needs of our current and future residents and stakeholders.

Key Actions	Update
Advance the planning for the next phases of the recreation facility	Under consideration by Administration
Enhance outdoor recreation spaces to support community health and wellness	Easter Egg Hunt hosted in Q1 2024 Disc Golf Course in Rotary Park opened for user in Q3 2024

ECONOMIC OPPORTUNITY**We Commit To:**

Strengthen our vibrant business community.

Key Actions	Update
Advocate to the Government of Alberta to be a productive partner in development opportunities along Highway 16A, 779 and 628	Meeting with Minister of Alberta Transportation and Economic Corridors and MLA Q4 2024
Create opportunities for a more prosperous climate and job creation with guidance from the Economic Development Strategy & Action Plan	Participation at Innovative Commerce Serving Communities commercial development events in Q1 2024 Economic Development Strategy & Action Plan presented to Council in Q2 2024 Ambassador of Action Business Award presented in Q4 2024 Received grant from the Northern and Regional Economic Development Program to support investment attraction marketing and planning in Q2 2025 Development Incentive Policy approved by Council Q2 2025
Enhance our downtown and tourism offering through destination marketing, events and program collaboration with the business community and regional partners	2025 Tourism Destination Guide and campaign launched in Q2 2025 MidSummer Thursdays downtown event series hosted in Q2 2025

Improve the digital infrastructure gaps to meet our growing community needs	FibreConnect project to continue the installation of high-speed fibre optic internet underway in Q2 2024 FibreConnect update to Growth and Commerce Committee in Q4 2024
Contribute to and explore partnerships to strengthen the role of Edmonton Global to strengthen our region, attract investment and generate new business	Edmonton Global Annual General Meeting hosted in Q1 2025
Foster further development of the North Business Park and highway commercial areas through advancing recommendations in the Highway Development Strategy	Sector Profiles marketing campaign launched in Q2 2024 North Industrial Park Area Structure Plan amendment approved in Q1 2025

ENVIRONMENTAL RESPONSIBILITY

We Commit To:

Focusing on environmental sustainability by protecting and managing our environmental impact to meet current needs without compromising the ability of future generations to meet their needs.

Key Actions	Update
Pursue opportunities for regional waste, organics and recycling facilities	Waste service update presented to Council in Q1 2023
Leverage funding opportunities and support from provincial and regional partners	Municipal Climate Change Action Centre funded 2 Town electric vehicles in Q1 2024 ATCO Community Energy funding to support the installation of two electric vehicle chargers in Q4 2024 Extended Producer Responsibility program came into effect and expanded recyclable materials in Q2 2025 Battery Recycling Program expanded in Q2 2025

<p>Consider initiatives that are guided by the Environmental Master Plan and Urban Agricultural Master Plan</p>	<p>Urban garden hosted for second year at Stony Plain Golf Course in Q2 2024 Municipal Development Plan amended to incorporate the Regional Agricultural Master Plan in Q4 2024 Environmental Portfolio update presented to Council in Q1 2025 Non-Domesticated Animal Bylaw updated in Q2 2025 introducing urban beekeeping and urban hen keeping in 2026 Urban agriculture workshops hosted in Q2 2025</p>
<p>Build community support for environmental initiatives through enhanced communication and education</p>	<p>Shred It & Go event hosted in Q3 2024 Gather & Grow Day (formerly Arbour Day) event hosted in Q3 2024 Black Knot awareness campaign launched in Q4 2024 Fall Clean Up hosted in Q4 2024 Christmas Tree Recycling hosted in Q1 2025 2025 Household Waste Collection Schedule campaign launched in Q1 2025 Treasure Hunt and Large Item Drop Off events hosted in Q2 2025 Pitch In Week hosted in Q2 2025 Rain Barrel Sale hosted in Q2 2025</p>

Corporate Plan 2025-2027

GOVERNANCE & PARTNERS

We Commit to:

Pursuing partnerships and advocating with regional entities, municipalities, and other levels of government to provide infrastructure, programs, and services for a growing urban municipality.

Old Town South Redevelopment	Budget: \$80,000
Executive Summary:	Completion: Q4 2025
<p>Executive Summary</p> <p>The Town is committed to supporting and enhancing the redevelopment of Old Town South, to ensure there is a strong and vibrant hub for social, cultural, recreational, institutional, residential, and commercial activities. This work stems from and integrates actions of the Old Town Community Plan Area Redevelopment Plan and is intended to define suitable land use concepts and enable site design for the area while establishing a clear implementation plan. Planning and redevelopment will occur in the following phases –</p> <ul style="list-style-type: none">• 2025 Old Town Community Plan Update \$80,000• 2026 Design Guidelines and On-street Patio Program \$100,000• 2027 Town Square, Downtown Community Centre and Old Town South Detailed Planning \$180,000• 2027 Stormwater Design \$100,000• 2027 51 Street Construction \$250,000	
Progress Update:	
Project planning for Old Town Community Plan update in Q1 2025	

We Commit To:

Cultivate a strong organizational structure and the processes that deliver effective and efficient services.

Corporate Systems Strategy	Budget: \$1,810,500
Executive Summary:	Completion: Q4 2026
<p>The Corporate Systems Strategy will continue to be implemented with software applications to ensure efficient administrative services that support financial, information, and data management. The costs included are the initial software purchase and annual licensing.</p> <ul style="list-style-type: none">• 2025-2026 Enterprise Resource Planning phase two \$1,430,000• 2025-2026 Cemetery Software \$42,500• 2026-2027 Electronic Meeting Management \$38,000• 2027 Asset Management \$300,000	
Progress Update:	
Procurement in Q2 2025	

SUPPORTIVE INFRASTRUCTURE

We Commit to:

Developing facilities and amenities to meet the needs of our current and future residents and stakeholders.

Cemetery	Budget: \$3,130,000
Executive Summary:	Completion: Q4 2025
<p>The cemetery design was completed in 2021, with construction scheduled for 2025. This initiative will provide the necessary administrative and contracted support, resources, and equipment to support operation of the cemetery. Full operations will commence in 2026. Two part-time staff positions will supervise, maintain the grounds, and provide customer service for this new facility.</p> <ul style="list-style-type: none">• 2025 Construction, equipment, and public art \$3,130,000• 2026 Net operation services \$156,000	
Procurement planning and bylaw approval in Q1 2025 Construction underway in Q2 2025	

COMMUNITY DEVELOPMENT

We Commit To:

Fostering a sense of community belonging and inclusion.

Community Volunteer Leadership Development	Budget: \$25,000
Executive Summary:	Completion: Q4 2025
<p>The Mayor's Task Force on Volunteerism and Civic Engagement recommended the development of a community ambassador program to foster engagement and increase community participation. In late 2019 and 2020 a community champions program was launched and provided an initial roll-out of community-based leaders to help develop and guide community connection activities. The next phase of the roll-out includes increased capacity development for volunteers to enhance their skill sets and provide more impact during their connecting activities with the community.</p> <ul style="list-style-type: none">• 2025 Program development \$25,000• 2026 Program implementation \$33,000	
Progress Update:	
<p>Initial research, outlining key components of project implementation, and exploring potential partnerships conducted in Q1 2025 Contractor secured for project design in Q2 2025</p>	

END OF ITEM



**REQUEST FOR DECISION
PUBLIC SESSION****GOVERNANCE & PRIORITIES COMMITTEE MEETING****MEETING DATE:** September 2, 2025**SUBJECT:** 2025 Second Quarter Report

EXECUTIVE SUMMARY

The quarterly report is a comprehensive reporting tool that serves as a benchmark for the ongoing operation of the Town of Stony Plain.

RECOMMENDATION

That the 2025 Second Quarter Report be accepted for information.

BACKGROUND

The Second Quarter Report is a combined effort of Administration to present a unified report to Council that is broader than a stand-alone report. This combined report will serve as a measurement tool to evaluate the progress of the current budget, as well as provide updates on departments and various projects approved by Council leading to the final preparation of the Town's Annual Report.

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2025-2028:

- Governance & Partners
 - Enhance our organizational excellence and resiliency through improved service efficiency and effectiveness.
 - Embrace a priority and performance measurement culture and link our strategic vision and decision-making processes with our financial realities.

COMMUNICATION

Following Council approval, the report will be uploaded to the Town website, included in the Council Highlights news release, and a social media campaign will be launched.

ATTACHMENTS

- I. 2025 Q2 Report
-

Prepared by: Stephanie Barsby Boisvert, Manager, Corporate Communications

Reviewed by: Brenda Otto, General Manager, Strategic Services

Approved by: Tom Goulden, Chief Administrative Officer

A photograph of a young couple seen from behind, looking towards a blurred background of a festival. The woman on the left has dark hair in a bun and is smiling. The man on the right wears a dark fedora and a denim jacket. In the background, a person in a cowboy hat is visible.

QUARTERLY REPORT

FOR THE QUARTER ENDED JUNE 30, 2025





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Q2 HIGHLIGHTS

GRAND OPENING EVENTS

The Town had representation at three grand opening and one grand reopening events in Q2. Grand openings are hosted collaboratively with the Greater Parkland Regional Chamber of Commerce.

New businesses interested in hosting a grand opening can complete the form on www.stonyplain.com/grandopening at least two weeks in advance.

ECONOMIC LEADS

Edmonton Global shared seven opportunities with the Town this quarter.

Stony Plain was also one of two host communities for the BILD Edmonton Metro Main Streets field trip. The tour showcase featured historic landmarks and stories, highlighted key destinations and attractions, and profiled both recent and future development plans. Attendees from within the Edmonton Metropolitan Area included municipal councils and administration, members of the Downtown Edmonton Business Association, and land development industry stakeholders.

ECONOMIC DEVELOPMENT

BUSINESS E-NEWSLETTER

Economic Development produces a monthly e-newsletter containing news, events, programs, inspiration, and anything relevant to doing business in Stony Plain. Businesses and economic development stakeholders are encouraged to subscribe and can do so at www.stonyplain.com/subscribe.

The performance of each month's e-newsletter continues to track above industry standards, which means subscribers are interested and want to learn more about the content being shared.

E-NEWSLETTER ANALYTICS		APRIL		MAY		JUNE	
		2024	2025	2024	2025	2024	2025
Sends	Number of E-Newsletters sent out	565	582	574	593	459	591
Opens	Number of E-Newsletters opened	366	202	364	187	459	195
Open Rate	Rate of E-Newsletters opened	67%	35%	66%	32%	82%	33%
Click Rate	Proportion of people who see a link in the newsletter and click on it to learn more	9%	6%	9%	6%	5%	4%

ECONOMIC DEVELOPMENT MICROSITE

Hosting a wealth of economic development data, vacant properties, and other key information for prospective businesses, www.stonyplain.com/invest is an essential resource for those considering doing business in Stony Plain. The site is updated as new data becomes available and is always the first and primary referral to stakeholders.

There was no paid advertising during the second quarter. Therefore, the website traffic reflects organic traffic with most users originating from Western Canada. Notably, there was a 32% increase in website traffic year over year in Q2, which is well above the Key Performance Indicator target. Though released toward the end of the prior quarter, the launch of the first English Bay construction update video was the second most viewed page, and shows that audiences respond well to video content.

MICROSITE ANALYTICS		Q1 2024	Q1 2025	Q2 2024	Q2 2025
Users		4600	3300	3100	4100
Notable User Locations	Aspen, Edmonton, Calgary, Stony Plain, Spruce Grove, Vancouver, Toronto, Dublin, Ashburn				
Top Pages Viewed	Business Directory, English Bay Chocolate is Rising in Stony Plain News Release, News, Available Properties, Moving to Stony Plain, Stony Plains 2023 Development Highlights News Release, Maps				

BUSINESS LICENCE STATISTICS

The following business licence statistics reflect active business licences in Stony Plain up to the end of the second quarter.

BUSINESS LICENCES BY TYPE	Q2 2024	Q2 2025
RENEWALS		
Local	606	691
NEW LICENCES		
Local	76	21
Non-Local	151	162
Parkland County	21	22
Temporary	44	41
Intermunicipal Business Licence	35	53
Total New Licences	327	299
Total Business Licences	933	990

Stony Plain is home to a diverse business ecosystem. The table below highlights the top five sectors in Town by business count.

TOP 5 SECTORS BY BUSINESS COUNT	Q2 2024	Q2 2025
SECTOR		
Construction	247	268
Retail Trade	156	158
Other Services	114	117
Health Care Assistance	85	88
Accommodation and Food Services	68	74

STONY SECTOR SPOTLIGHT

Stony’s Sector Spotlight is a new promotional initiative launched in January. The goal is to highlight business operating in the Town’s key sectors, including agribusiness, logistics and professional services, manufacturing, and shopping, dining and arts. Not only do these spotlights generate valuable exposure for participating businesses, but they also share insights into the sectors at the centre of Stony Plain’s economy.

Karar Performing Arts (KPA) was spotlighted in the second quarter. The spotlights are available on the Town’s LinkedIn and Invest website. Karar’s Sector spotlight can be found at www.stonyplain.com/KPA. Local businesses interested in participating are encouraged to submit an [expression of interest](#).

NORTHERN & REGIONAL ECONOMIC DEVELOPMENT GRANT

The Town of Stony Plain has received the Northern and Regional Economic Development (NRED) grant at a value of \$300,000, the maximum amount of the grant. This funding will go towards the development of critical planning documents, aiding in the strategic development of land along the Highway 16A corridor.



[CULTURE & TOURISM]

DESTINATION MARKETING

The 2025 Destination Guide and Visitor Map launched on April 30, with over 4500 copies already distributed locally. Designed to showcase events, attractions, amenities, and local businesses, these tools help visitors navigate the area and encourage longer stays and increased local spending.

Formerly the Mural Guide, the newly renamed Public Art Guide now includes the full Art in Public Places collection. This expanded edition features new works like *The Wisdom Comes* and offers clues for discovering unique installations such as *Magpies in Stony*. This guide and collection promote cultural engagement, highlight the community's artistic heritage, and enhance the visitor experience by encouraging exploration.

Stony Plain was featured in the *Summer in the City* magazine and online channels through both paid advertising and earned media, including free listings highlighting things to do in the community. With 90,000 copies distributed across Greater Edmonton—including 60,000+ delivered to upper-income households and the rest placed in high-traffic tourism and community locations—the publication provides strong regional exposure and positions Stony Plain as a desirable summer destination.



SUMMER SESSIONS

The 11th season of Summer Sessions kicked off on June 18 at the Blueberry Stage in Heritage Park. Opening night featured Sandy Geddes and the Gents, whose mix of jazz, blues, country, and pop drew a crowd of 365. On June 25, the energy ramped up as rock band Mourning Wood entertained a lively audience of 580 attendees. These concerts offer high-quality live music experiences that build capacity in the cultural sector and foster connection among attendees.



MIDSUMMER THURSDAYS

Midsummer Thursdays returned to Downtown Stony Plain on June 19, attracting approximately 2700 attendees throughout the evening. This popular event featured a bustling market, food trucks, live entertainment, and a variety of free family-friendly activities that brought the downtown core to life. By drawing visitors and residents, Midsummer Thursdays help boost local businesses, support entrepreneurs, and contribute to downtown’s vibrancy and growth.

GALLERY RUNWAY: ART AND FASHION

In partnership with Red Brick Common, the second satellite gallery exhibit of 2025 was installed in April at the Town Hall lobby. Gallery Runway: Art and Fashion Fusion, explores the intersection of visual art and fashion. By bringing this exhibit into a central civic space, the Town creates an accessible platform that fosters community pride, encourages creative dialogue, and reinforces Stony Plain’s identity as a vibrant cultural hub.

CULTURAL DEVELOPMENT THROUGH FILM

To date, the Town has received three filming inquiries, with one production taking place locally in April. Edmonton-based filmmaker Kyle Edward Ball, best known as the writer and director of the acclaimed horror film *Skinamarink*, is currently developing a new project titled *The Land of Nod*. Beyond immediate economic benefits to local hotels, restaurants, and shops, these productions foster growth within Stony Plain’s cultural sector by attracting creative professionals and businesses to invest here.



Q2 HIGHLIGHTS

PROJECTS COMMUNICATED/ PROMOTED IN Q2

- 2025 Municipal Election
- Battery Recycling
- Bird Canada E-Scooters
- Canada Day
- Candidate Information Session
- Construction
- Council Highlights
- Crime Prevention Through Environmental Design
- Cultural Campfires
- Destination Guide
- Temporary Dog Park Closure
- Don't Just Trash It!
- Drive for Change
- Emergency Preparedness Day
- Employment Opportunities
- Farmers' Days
- Forest of Hope
- Horse and Wagon Tours
- Mental Health Week
- MicroHabitat Urban Garden
- Midsummer Thursdays
- Missing and Murdered Indigenous People
- Mobile Vendors
- Moose Hide
- Neighbourhood Connect
- Poverty Impact Report
- Pride Flag Raising
- Property Taxes
- Public Art Guide
- Q1 Report
- Shikaoi Exchange
- Suicide Prevention Series
- Summer Sessions

[CORPORATE COMMUNICATIONS]



LOCAL GROWTH AND SUSTAINABILITY GRANT PRESS CONFERENCE

In the second quarter, a press conference was held to announce over \$1 million in provincial funding for the Brickyard Stormwater Management Facility through the Local Growth and Sustainability Grant. The event, hosted on May 21, featured remarks from MLA Searle Turton, Deputy Mayor Justin Laurie, and representatives from the Town and TACADA, highlighting how the project will enable future housing and recreation development through the Old Town South Redevelopment. Communications efforts included event coordination, a news release, and a multi-platform promotional campaign. The announcement reached over 13,000 users across social media, generated more than 300 reactions, 40 shares, and 240 link clicks, and received 308 views on the news release.

WEBPAGE ANALYTICS

TOP 10 WEB PAGES	PAGE VIEWS
Farmers' Days: Events	36,899
Town of Stony Plain Homepage	22,362
Farmers' Days	13,793
Careers with the Town	12,560
Summer Sessions	7843
News: Suspicious Vehicle Fire in North Business Park	7834
Garbage, Organics & Recycling	6214
Midsummer Thursdays	5415
Sports Facilities	5259
Canada Day	4518

TOTAL WEBSITE PAGE VIEWS: 254,179 (+103,413 compared to previous quarter, +29,674 compared to Q2 2024)

NEWSROOM SUBSCRIBERS: 655 (+19 compared to previous quarter, +43 compared to Q2 2024)

SOCIAL MEDIA ANALYTICS

TOP PERFORMING POST

FOREST OF HOPE



FACEBOOK	
Engagement	531
Reach	55,852
Reactions	440
Shares	54
Link Clicks	483
INSTAGRAM	
Engagement	18
Reach	766
Reactions	18
Shares	0

TOP PERFORMING VIDEO

SHIKAOI EXCHANGE



SHIKAOI EXCHANGE HOST FAMILY

FACEBOOK	
Engagement	85
Reach	22,806
Reactions	76
Shares	85
Link Clicks	1289
INSTAGRAM	
Engagement	28
Reach	717
Reactions	26
Shares	2
YOUTUBE	
Views	53
Average Time	0:38s
Traffic Source	41% from stonyplain.com
Likes	1

Social Media Analytics can be defined as:

- **Engagements** – total number of interactions, including likes, shares, comments, link clicks, etc.
- **Reach** – number of unique users who viewed the post
- **Impressions** – total number of times the post has been seen (same account could view multiple times, and each visit is recorded)
- **Reactions** – likes, loves, hahas, sads
- **Shares** – number of unique users who have ‘shared,’ or republished the post

WEBSITE MIGRATION PROJECT

The Town’s [corporate](#) and [Invest](#) websites are being migrated to an upgraded system with the same website service provider. This update is required as the sites’ current system is being phased out, and the server the Town’s sites are hosted on is scheduled for decommission in 2025.

Migration began in April 2025, and the updated sites are scheduled to launch on August 20, 2025. This update will ensure the websites remain secure, accessible, and reliable for residents, businesses, and visitors.

Q2 HIGHLIGHTS

continued


- Treasure Hunt
- Tri-Municipal Rain Barrel Sale
- Visitor Map
- Walk for Wellness
- World Elder Abuse Awareness Day

RESPONSIVE COMMUNICATIONS IN Q2

- CAMA Municipal Inspiring Workplace Award
- Local Growth and Sustainability Grant
- Northern and Regional Economic Development Grant
- Recycling Changes
- Solid Waste Fees
- Waste Cart Change

AUDIENCE GROWTH

(Compared to previous quarter)

	14,871	+884
	5826	+253
	3510	+143
	584	+21



[FIRE DEPARTMENT]

WILDFIRE DEPLOYMENTS

In May and June, the Fire Department supported multiple wildland-urban interface fires across northern Alberta through mutual aid and provincial deployment requests. Firefighters were deployed to the Redwater Recreation Area fire in Sturgeon County and the Kiskatinaw River wildfire in Grande Prairie County. Additional deployments included structural protection in the Town of Swan Hills, Yellowhead County (Hamlet of Peers) and Red Earth Creek/Peerless Trout First Nation. A total of 10 members were deployed across the various responses.

EMERGENCY PREPAREDNESS DAY

On May 10, the Fire Department hosted Emergency Preparedness Day in alignment with national Emergency Preparedness Week. The annual event was delivered in partnership with Parkland County and Spruce Grove Fire Services and featured participation from numerous first response agencies and emergency support organizations. Attendees enjoyed fire apparatus tours, interactive displays, a kids' FireFit challenge, prize draws, and the crowd-favourite hula hoop production presented by West Parkland Gas Co-op. The event offered fun for all ages while promoting practical knowledge on preparing for extended emergency situations.



HAZARD REDUCTION BURNING

In April, the Fire Department launched a pilot hazard reduction burn program to help prevent the spread of brush fires within municipal boundaries. The initiative was supported by the Wildland Urban Interface team from Lesser Slave Regional Fire Service, who provided training and operational support. The pilot burn, conducted in the Sommerville area, reduced hazardous vegetation and established a firebreak to slow future fire spread. The burn was successful and significantly improved fire preparedness in the area. Plans are in place to continue hazard reduction burns annually each spring in key locations throughout Stony Plain.



Q2 RESPONSE BREAKDOWN

RESPONSE TYPE	STONY PLAIN		PARKLAND COUNTY	
	2024	2025	2024	2025
Structure Fires	2	1	1	7
Vehicle Fires	0	3	0	2
Wildland/Outside Fires	14	10	28	28
Medical	22	27	5	3
Alarms	48	62	19	29
Motor Vehicle Collision	9	8	19	25
Mutual Aid	4	0	1	0
Citizen Assists	0	4	0	0
Utility (Power/Gas)	3	4	2	2
Hazmat	0	1	0	1
TOTAL	102	120	75	97

ANNUAL RESPONSES		
	2024	2025
Stony Plain	393	229
Parkland County	288	157
TOTAL	681	386*

Q2 FAST FACTS		
	2024	2025
Firefighting Hours	4585	5094
Training Hours	5541	3566

*Year to Date



[ENFORCEMENT SERVICES]

VIOLATIONS & WARNINGS

In the second quarter, Community Peace Officers (CPOs) issued 133 warnings and 87 violation tickets. The most frequent offences CPOs encountered this quarter were:

- Speeding 45 violations & 48 warnings
- Unregistered Vehicle 3 violations & 23 warnings
- Failing to Produce Insurance 2 violations & 18 warnings



COMMUNITY INVOLVEMENT

During the second quarter, Stony Plain Community Peace Officers actively engaged in community safety, training, and collaboration:

- Provided traffic control support for the Missing and Murdered Indigenous People Walk Against Violence
- Facilitated ride-alongs with interested parties
- Assisted the Farmers' Days event, including traffic control for the parade and foot patrols of the grounds
- Presented an updated version of the Responsible Pet Ownership Bylaw to Council
- Provided support to numerous community events, including attendance at Emergency Preparedness Day, Midsummer Thursdays, a community rail safety event, and handed out treats during the Easter Egg Hunt.
- Completed the following training opportunities:
 - Tactical Oleoresin Capsicum Recertification
 - Tactical First Aid
 - Radar/Lidar
 - Defensive Tactics Recertification
 - Law Enforcement Bicycle Association
- Provided in-house training to the seasonal Bylaw Officer and new Community Peace Officers

ANIMAL INCIDENTS

Animal Protection Act	12
Barking Complaints	9
Cats at Large	24
Defecation	1
Dog Aggression	9
Dogs at Large	28
Excessive Animal Units	1
Nuisance Animals	1
TOTAL	85

COMMUNITY STANDARDS INCIDENTS

Vandalism	5
Unsanitary/Nuisance Property	87
Snow/Ice Files	1
Shipping Container	2
Noise Complaint	15
Notice of Entry	2
Municipal Government Act Order	12
Long Grass/Leaves	12
Littering	2
Graffiti	3
Causing a Disturbance/Fighting	6
TOTAL	147

PUBLIC BEHAVIOUR INCIDENTS

Utility Bylaw	3
Trespass to Premise Act	6
Public Tree Bylaw	1
Petty Trespass Act	14
Land Use Bylaw	7
Gaming Liquor & Cannabis Act	5
Garbage Collection & Disposal Bylaw	2
Feeding Wild Animals	1
Fire Services Bylaw	3
Environmental Protection Act	6
Cannabis Consumption Bylaw	1
Business Licence Bylaw	8
TOTAL	57

TRAFFIC INCIDENTS	
Driving Complaints	19
Flow of Water Complaints	1
Heavy Commercial Vehicle Complaints	2
Joint Force Operations	2
Laser/Radar Speed Enforcement	17
Obstruction/Debris on Roadway/Sidewalk	25
Off Highway Vehicle	7
Parking Complaint	115
Red Light Enforcement Operation	1
Special Event/Obstruction Permits	7
Stop Sign Enforcement Operation	2
Suspended Driver	1
Unattached Trailers	6
24 Hour Suspension/Disqualification	1
TOTAL	206

VIOLATIONS	
Parking	8
Fire	3
Environmental Protection Act	1
Driving	59
Document	11
Animal Control	5
TOTAL	87

ENGAGEMENT	
Community Service	12
Focused Vehicle Patrol	8
Foot Patrol	2
Found Property	4
Tri-Region Memorandum of Understanding	3
Training	11
TOTAL	40

ASSISTS	
Assist Fire	4
Assist Public Works or Planning Department	8
Assist RCMP	14
TOTAL	26

INCIDENTS

Peace Officers responded to 561 incidents this quarter, a decrease from 631 incidents during the second quarter of 2024. Of those incidents, 87 were proactively generated by an Officer. The most frequently responded to incidents were:

- Parking..... 115 incidents
- Nuisance/Unsightly Property..... 87 incidents
- Dogs at Large..... 28 incidents

Q2 INCIDENT SUMMARY & COMPARISON		
	2024	2025
Animals	116	85
Community Standards	101	147
Assist/Engagement	94	66
Public Behaviour	62	57
Traffic	258	206
TOTAL	631	561





[PROGRAMS AND SERVICES]

FARMERS' DAYS

Stony Plain's largest annual celebration, the Farmers' Days Rodeo and Exhibition, took place from May 30 to June 1 at Heritage Park and the Stony Plain & Parkland Pioneer Museum. Organized in partnership with the Kinsmen Club of Stony Plain, the three-day festival was a resounding success thanks to the incredible support of community sponsors and the hard work of dedicated volunteers.

The weekend kicked off with the ever-popular Mayor's Pancake Breakfast at Glenn Hall Arena, where over 2300 guests were served a delicious start to the day by local dignitaries. The streets came alive during Saturday's West Parkland Gas Co-op Parade, which featured 84 entries and attracted an estimated 12,000 spectators, bringing energy and excitement to the heart of the community. Additional Farmers' Days activities included the Farmers' Days Market, Kinsmen Rodeo, Midway, Stony Plain & Parkland Pioneer Museum Kids Korral Entertainment and Train Rides, and the Kinsmen Saloon with live entertainment. The weekend was a true showcase of community spirit, marked by strong participation, enthusiastic crowds, and countless memorable moments.

GLENN HALL CENTENNIAL ARENA

The Glenn Hall Centennial Arena ice was removed at the end of March, marking the start of the off-season. For the second quarter, total usage hours amounted to 295, a decrease of 35 hours from 330 hours in Q2 2024. This included 60 hours of Pickleball and 218 hours of Lacrosse in April through June.

OUTDOOR POOL & SPRAY PARK

The Outdoor Pool officially opened for the season on May 19, welcoming residents with a variety of programming options, including swimming lessons, public swims, swim club activities, and private rentals. Thanks to the generous support of West Parkland Gas Co-op, Sunday public swim times remain free for the community to enjoy.

Adding to the summer excitement, the Rotary Spray Park opened June 6, offering families another fun and refreshing outdoor recreation option throughout the summer months.

FACILITY HOURS	Q2 2024	Q2 2025
Scheduled Fields	605	545
Scheduled Diamonds	1679	1411
Glenn Hall Centennial Arena	330	295
Community Centre	181	208
Heritage Park – Spruce Grove Hall	440	306
Heritage Park – Parkland Hall & Lions Den	340	142
Heritage Park – Pavilion	770	445
Heritage Park – Outdoor Spaces	616	546

Q2 HIGHLIGHTS

ATS SERVICE USAGE

ATS drivers completed 5876 trips with clients from Stony Plain, Spruce Grove, and Parkland County to meet primarily medical and essential needs.

KILOMETRES TRAVELLED

ATS drivers travelled a total of 41,023 kilometres in Q2, an increase of 945 from 40,078 kilometres in Q2 2024.

EASTER EGG HUNT

Residents joined in the fun during the Town's annual Easter Egg Hunt, exploring four local parks to find 50 large hidden eggs. Congratulations to the Johnson family, this year's lucky winners of the grand prize draw!

ON-DEMAND TRANSIT

The regional on-demand system is a partnership between the Town of Stony Plain, City of Spruce Grove and Parkland County. It provides access throughout Stony Plain, Spruce Grove, Parkland Village and Acheson.

RIDER STATISTICS (PASSENGERS THAT START OR END TRIP IN STONY PLAIN)			OPERATIONS STATISTICS (REGION) TOTAL TRIPS		
	2024	2025		2024	2025
April	2295	2595	Stony Plain/Spruce Grove/Parkland County		
May	2345	2760	April	4841	5711
June	2141	2746	May	4917	5832
			June	4507	5602
TOTAL RIDERS	6781	8101	TOTAL RIDERS	14,265	17,145

ACCESSIBLE TRANSPORTATION SERVICE (ATS)

ATS offers door-to-door transportation for residents aged 16 and over who are unable to utilize the existing full-accessible conventional public transit services due to a physical or cognitive disability. Registration with the service is required before booking trips.

RIDER STATISTICS (Clients that start or end trip at the following location)						
	Spruce Grove		Stony Plain		Edmonton/Other	
	2024	2025	2024	2025	2024	2025
April	756	842	855	818	212	283
May	726	779	908	924	275	309
June	608	803	779	861	191	257
TOTAL	2090	2424	2542	2603	678	849

RIDER CATEGORIES			RIDER RESIDENCY		
	2024	2025		2024	2025
Medical	501	585	Spruce Grove	585	626
Essential	554	470	Stony Plain	644	757
Social	35	53	Parkland County	23	9
Recreation	29	39	TOTAL	1252	1392

A full-page vertical photograph on the left side of the page shows a male golfer in mid-swing. He is wearing a light blue polo shirt, dark blue trousers, a white baseball cap, and dark sneakers with white soles. He is holding a golf club, and his body is twisted in the follow-through of a swing. The background is a lush green golf course with trees.

[GOLF COURSE]

SEASON START AND COURSE CONDITIONS

The 2025 season kicked off on April 22, one week later than in 2024. Spring conditions across the golf course were excellent, with all integral areas wintering very well. Despite breezy weather at times, tee sheets were fully subscribed most days. A small impact on play occurred later in the day during rounds three and four of the NHL playoffs. From opening day through June 30, only three days were deemed unplayable due to rain or flooded course conditions.

PLAY AND SALES PERFORMANCE

The second quarter concluded with 14,066 rounds played, an increase of 1535 compared to 2024. Green fee, power-cart, driving range, and merchandise sales all showed gains in 2025. Retail sales remain strong, supported by the ongoing custom club fitting program.



MEMBERSHIP AND LEAGUES

All membership categories reached capacity for 2025. The Men's League was expanded to 80 participants and sold out. The full-season Ladies League is also fully subscribed, with additional growth in the eight-week Summer Ladies League beginning in July.

INSTRUCTION AND EVENTS

The Head Teaching Professional is back for a second season, seeing repeat traffic and continued growth in lesson programming. The second quarter also included several outside events, such as the Notah Begay Junior Tour, NASA Ladies, Trans-Alta, National Tire Dealers, and a two-day Maple Leaf Junior Tour event.

FINANCIAL SERVICES

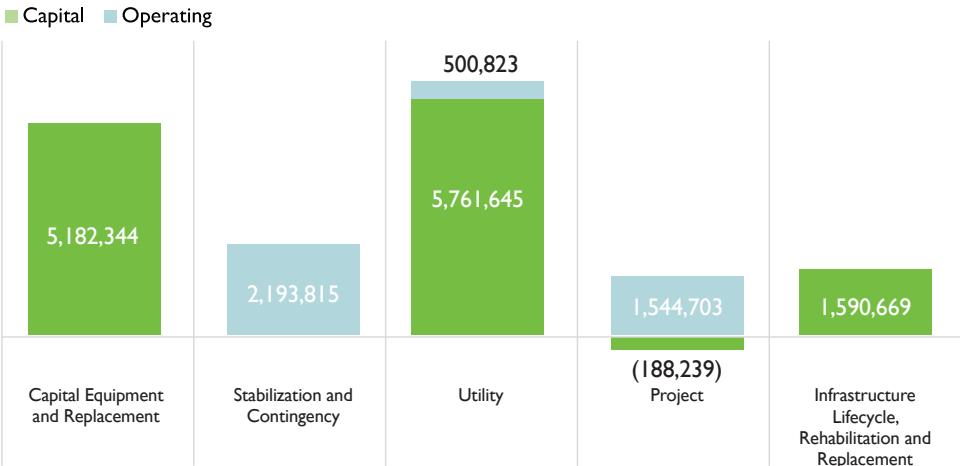
ERP SYSTEM LAUNCH

In May the Town successfully launched Phase I of the new Enterprise Resource Planning (ERP) system, marking a significant milestone in modernizing the municipality’s financial and administrative operations. Since the go-live date, the system has improved workflow efficiencies, enhanced reporting capabilities, and streamlined processes across departments. This foundational upgrade positions the Town well to better serve our community, support future growth, and pave the way for the implementaion of Phase 2.

ANNUAL FINANCIAL REPORTING: CanFR AWARD SUBMISSION

The Town is pleased to report the submission of its Annual Report, including the audited financial statements, to the Government Finance Officers Association (GFOA) for consideration under the Canadian Award for Financial Reporting (CanFR) program. This marks the Town’s 14th consecutive submission, demonstrating an ongoing commitment to strong financial stewardship, accountability, and transparent reporting.

2025 PROJECTED RESERVE BALANCES



Reserve balances at the end of 2025 are projected to be \$16,981,558 and are broken into categories as shown in the chart above.

DEBT LIMIT	Projected Dec 31, 2025	Projected Dec 31, 2024
Municipal Debt Limits	\$ 79,715,561	\$ 75,415,308
Outstanding Debt	\$ 28,064,828	\$ 28,513,545
Total Debt Available	\$ 51,650,732	\$ 46,901,763
Municipal Debt Service Limit	\$ 13,285,927	\$ 12,569,218
Current Debt Service Level	\$ 2,657,185	\$ 2,513,844
Service on Debt Limit Available	\$ 10,628,741	\$ 10,055,374

The Town’s Debt Management Policy C-FS-045 outlines the types of debt and financing the Town may undertake. Under the *Municipal Government Act* (MGA) the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The policy stipulates the Town will adhere to an internal debt limit of 80% of the debt limit set by the MGA. As at June 30, the Town’s outstanding debt represented 33% of Municipal debt limits and 44% of the Town’s internal debt limit.

HIGHLIGHTS

GRANTS

Grant Allocation for the Town of Stony Plain for the fiscal year 2025 are as follows:

Local Government Fiscal Framework (LGFF) Capital
\$2,520,784

Local Government Fiscal Framework (LGFF)
\$263,552

Housing Accelerator Fund (HAF)
\$1,296,617 (\$5,186,467 awarded)

Local Growth & Sustainability
\$1,021,097 (awarded)

Northern and Regional Economic Development (NRED)
\$300,000 (awarded)

Alberta Community Partnership - Municipal Internship
\$60,000 (awarded)

Fire Services Training Program
\$30,060 (awarded)

Emergency Management & Preparedness Program
\$6,630 (awarded)

INVESTMENTS

The Town’s investment portfolio consists of a combination of long-term and short-term maturities.

As of June 30, the investments totaled \$13,941,919 compared to \$22,190,381 at the end of December 2024.

Investment fluctuation is due to timing of capital projects and expenditures.

Q2 UPDATES

NEIGHBOURHOOD CONNECT

Neighbourhood Connect kicked off in May with a Spring Social. Ten Stony Plain residents, including several new connectors, gathered to share stories, spark ideas, and explore ways to foster connection and belonging in their neighbourhoods.

Participants left feeling more connected to their community, with one new connector noting, *“This has been a good introduction on how to be more involved in the community.”*

[INCLUSION]

ENHANCING WELLBEING

In the second quarter, 56 residents engaged with Community Connectors to access information, referrals, and supports tailored to their individual needs, up from 48 last quarter. These interactions helped residents navigate available resources and strengthen their connection to local services.



CREATING CONNECTIONS THROUGH ART

In Q2, a full program of six people joined the Creating Connections Through Art program. This facilitated art experience for people living with dementia and their care partners boosted well-being and strengthened relationships.

When asked what the participants felt was the most valuable about the program, one response was: *“Confidence to be with others.”*

INFORMATION AND CONNECTION

In Q2, the Town of Stony Plain shared resources and raised awareness about community programs at regional Seniors Week events including the Adventures in Aging Seniors Conference and Spruce Grove Strawberry Tea. Staff connected with 48 residents, providing helpful information and support.

One attendee shared, *“Having the information right here is so helpful.”*

STRENGTHENING COLLECTIVE IMPACT: INCREASING AWARENESS OF NEWCOMER EXPERIENCES

This quarter marked the completion of a newcomer workshop series that supported over 55 regional service providers in deepening their understanding of newcomer families and individuals. Topics included “Reasons People Immigrate” and “Supporting Newcomer Families to Access Services.” Facilitated by a subject matter expert and developed in partnership with local agencies, the workshops enhanced frontline staff’s knowledge and ability to connect newcomers to resources.

One participant shared, *“This was a lovely opportunity, and I’d love to attend more to better serve the community I work in.”*

Result: 97% of surveyed participants reported increased awareness of how to access community resources, strengthening collaboration, belonging, and collective impact across the Tri-Municipal Region.

[HEALTHY RELATIONSHIPS]

UPROOT ABUSE CAMPAIGN FOR ELDER ABUSE AWARENESS

In Q2, 649 Uproot Abuse gardens were planted across the Tri-Municipal Region (up from 531 in 2024) to mark World Elder Abuse Awareness Day and promote awareness. The campaign featured displays at seniors' events, libraries, and farmers' markets, and was led by members of the Tri-Region Elder Abuse (TREA) Coordinated Community Response, including the Town of Stony Plain, City of Spruce Grove, Parkland County, local libraries, WestView Primary Care Network, and Alberta Parenting for the Future. At the markets, 400 petunias with QR codes linking to senior support resources were distributed. New this year were family kits with purple bean seeds, lollipops, and children's stories to encourage intergenerational conversations. Of those surveyed, 98% said the campaign increased their awareness and ability to respond to elder abuse. One participant shared, "Elder Abuse awareness and education is so important! Thanks for being here and doing that."



MOOSE HIDE CAMPAIGN

In support of promoting healthy relationships and collective impact, 15 people (down from 21 in 2024) joined a special sharing circle in May as part of the National Moose Hide Campaign. Participants discussed the important role of men and boys in honouring, respecting, and protecting the women and children in their lives, and working together to end violence against women and children.

FINDING OUR VOICES

This quarter, six community members took part in Finding Our Voices, a six-week peer support program focused on self-esteem and effective communication. Participants shared experiences and explored topics like self-image, shame, compassion, and the value of healthy relationships—with themselves and others. The program is a partnership between the Town of Stony Plain, City of Spruce Grove, Parkland County, and Sagesse.

"At first the voice of resistance tried (to) convince me this program was not for me. But I stayed. Taking this program has taught me: Importance of taking time to honour my spirit, gained many gifts of teaching from other participants, learned to really listen to others and to my spirit. The strength of everyone inspires me."

— Program Participant



[POVERTY REDUCTION]

COMMUNITY VOLUNTEER INCOME TAX CLINIC

The Community Volunteer Income Tax Program (CVITP), in partnership with the Canada Revenue Agency (CRA), helps low-income residents file their taxes and access the benefits they are entitled to. This year, 333 residents were supported, bringing \$72,052 back into the community (comparable to 355 bringing back \$90,000 in 2024). Driven by seven dedicated volunteers, the program is a true example of people helping people. All volunteers reported feeling they made a meaningful contribution to the community.

“Tax season can be stressful, especially when waiting for a callback; however, the lady who helped me was patient, kind and understanding.”

— Program Participant



LOW INCOME TRANSIT PASS PROGRAM

This quarter, nine residents (up one from last quarter) were supported through the Low Income Transit Pass Program (LITP), funded by a Government of Alberta grant. The program improves well-being by making it easier for residents to access work, education, and essential services, helping them stay connected to their community.

PROGRAMMING FOR SENIORS

Enhancing the well-being of 26 community residents, workshops were presented on Becoming a Senior, Aging Well in Community, and Wills and Estates. These programs were a partnership between the Town of Stony Plain, City of Spruce Grove, and Parkland County.

REGIONAL HOUSING PROGRAM

Through the Regional Housing Program, one Stony Plain resident facing housing insecurity received support to stabilize their housing—five fewer than last quarter. This partnership with the City of Spruce Grove is funded by the Government of Canada’s Reaching Home: Canada’s Homelessness Strategy, and administered by the Rural Development Network for Rural and Remote Alberta.

[MENTAL WELLNESS]

SUICIDE PREVENTION SERIES

In the second quarter, the Suicide Prevention Series was launched in partnership with the Town of Stony Plain, City of Spruce Grove, Parkland County, and WestView Primary Care Network. The series highlighted the importance of building collective impact through collaboration and demonstrated how to effectively support individuals who are struggling, and included a special community conversation as well as SafeTALK and Applied Suicide Intervention Skills Training (ASIST) training.

A total of 21 participants attended a Community Conversation on Youth Suicide Prevention, aimed at parents and caregivers to foster open dialogue around mental health and suicide. Topics including signs to watch for, understanding and managing natural emotional responses during difficult conversations, and ways to connect to local supports were presented by experts from Dochas Psychological Services, WestView Primary Care Network, the Canadian Mental Health Association Alberta Division, and the Centre for Suicide Prevention. All twelve of the participants who completed the survey reported feeling more prepared to understand and engage in meaningful conversations about suicide with youth in their lives after attending the community conversation.

One attendee shared, *“Very helpful information, it was to the point yet very gently presented.”*

SafeTALK, a 3.5-hour Suicide Awareness Workshop, was delivered to 30 community members. This training enhanced participants’ ability to recognize individuals at risk, communicate with empathy and confidence, and connect them with appropriate support and services.

The more intensive two-day ASIST was attended by 17 participants. This interactive workshop provided individuals with practical skills to identify those at risk and make life-saving interventions. The training emphasized suicide first-aid techniques to help keep individuals safe and support them in accessing further help.

MENTAL HEALTH WEEK

Mental Health Week promoted the theme “Strong Body, Strong Mind: The Power of Physical Wellness” through sessions focused on the connection between physical activity and mental well-being. The Town of Stony Plain partnered with the City of Spruce Grove, Parkland County and MetaFitness. Total Mind & Body Fitness and Relax & Renew Movement provided practical tools to 17 individuals to reduce stress, boost mood, engage in physical fitness and support overall mental health to enhance their well-being (matching the participation rates of 2024).

A participant said, *“It was great to see these sessions offered, I appreciate the holistic approach.”*

COMMUNITY HELPERS PROGRAM

In Q2, the Community Helpers Program reached 708 students in the Tri-Region. This includes 638 students at St. Thomas Aquinas School. The school specifically requested a general presentation that also highlighted local resources and support pathways. Additionally, 70 students at My Path and Wabamun Schools participated in introduction sessions designed for youth who are natural helpers in their school communities.





[VOLUNTEERISM & CIVIC ENGAGEMENT]

VOLUNTEER ENGAGEMENT

This quarter, 41 residents joined Better Impact to explore volunteer opportunities across the Tri-Municipal Region, building on the momentum from last quarter and bringing the yearly total to 129 new profiles.

The number of volunteer opportunities posted increased to 153, up from 143 in Q1. The Town welcomed 20 new volunteers this quarter, bringing the total to 66.



NATIONAL VOLUNTEER WEEK

Every April, the Tri-Municipal Region marks National Volunteer Week with special volunteer events to celebrate the spirit of service and community. This year's theme—"Volunteers Make Waves"—highlighted how every act of volunteerism creates ripples of connection, compassion, and lasting impact. At this year's events, 90 residents from across the Tri-Municipal Region attended the Sips n' Slices event, 141 joined an appreciation swim on April 26, and 300 volunteers were recognized informally with thank-you treats. These efforts reflect how volunteerism strengthens civic life, builds resilient communities, supports local organizations, and fosters well-being through purpose and connection.

COMMUNITY AND SOCIAL DEVELOPMENT ROUNDTABLE

This Council-appointed volunteer board meets monthly to advance community well-being and social connection. In Q2, the Roundtable explored youth development and the Mental Health and Wellness Plan at a Glance, spotlighting community strengths, examining gaps, and identifying inclusive strategies to enhance mental health, access, and belonging.

THRIVING NON-PROFITS

The Town of Stony Plain, City of Spruce Grove, and Parkland County provide regular training and networking opportunities to build the capacity of local non-profits. In Q2, 25 of 46 registered participants attended sessions exploring Thriving Non-Profits, a potential pilot cohort focused on hands-on learning to improve financial sustainability and organizational impact. So far, 48 individuals (23 in Q1 and 25 in Q2) have engaged in activities designed to strengthen the region's non-profit sector.

[YOUTH ENGAGEMENT]

GO GIRL

Through a grant sponsored by InMotion, the Town of Stony Plain, City of Spruce Grove, Parkland County, Alberta Parenting for the Future Association and WestView Primary Care Network partnered to deliver Go Girl—a one-day try-it event for girls aged 13 to 18 in the Tri-Municipal Region. Designed to support confidence, connection, and healthy living, the event engaged 45 youth through wellness-focused speakers and a range of physical activities including yoga, dance, and martial arts. A total of 86% of participants reported an increased understanding of the role of female leaders and role models. In addition, 58% felt they built friendships and social skills through the event, and 82% tried at least one activity that was new to them.

One participant shared that programs like this are important *“because it encourages girls to believe in themselves.”*

GENERATION CELEBRATION

During Seniors' Week, the Stony Plain Youth Leadership Team planned and hosted a Generation Celebration at the Stony Plain Senior's Centre, bringing together 40 seniors and 20 youth for an evening of games, conversation, and connection. This year marked a new take on the previous program, aiming to foster deeper dialogue and more meaningful intergenerational exchange. The event encouraged interaction and highlighted shared experiences, with conversation starters helping to spark thoughtful discussion. After the event, 94% of respondents reported a stronger sense of community belonging, and 75% felt more comfortable engaging with other generations.

“I enjoyed the sense of community it brought.” —Youth Attendee

“My son and I made the right move coming to Stony Plain.” —Adult Attendee

PRIDE FLAG RAISING

In June, the Town of Stony Plain raised the Intersex-Inclusive Progress Pride Flag at Town Hall to recognize Pride Month and demonstrate ongoing support for the 2SLGBTQIA+ community. Approximately 35 people (up from 21 individuals in 2024) attended the event, which was followed by activities at the Stony Plain Youth Centre. The Progress Pride crosswalk was also repainted to reaffirm the Town's commitment to diversity, equity, and the visibility of intersectional identities.

ASSET MAPPING

During Q2, the Stony Plain Community and Social Development convened 38 service providers from 21 distinct agencies that support youth and young adults aged 11 to 29. The purpose of this collaborative mapping exercise was to identify the scale and scope of current services, better understand shared challenges, and explore opportunities for stronger coordination and connection across the youth-serving sector. As a result of this work, a support and service navigation tool will be developed to empower youth to advocate for their needs and access the resources available to them more effectively.



Q2 HIGHLIGHTS

LAND DEVELOPMENT APPROVALS

- A revision to the Willow Park Stage 10A subdivision was completed along with a related redistricting.
- The subdivision endorsement process for the Wood Avenue Co-op was finalized, and lots have now been registered with Alberta Land Titles.
- Road naming applications were processed and approved for Fairways North Stage 2 and North Industrial Park Stage 5. A commemorative name, Gerry Levasseur Avenue, was applied to 43 Avenue between South Park Drive and 28 Street.
- A Development Permit was also issued for a cold storage building on Boulder Boulevard.

PLANNING & DEVELOPMENT

Q2 SUMMARY

Second quarter residential construction in 2025 comprised of a total of 39 housing starts with an estimated construction value of \$13.4 million.

There was one commercial permit issued in the second quarter with a construction value of approximately \$320 thousand. There were no industrial permit issued this quarter.

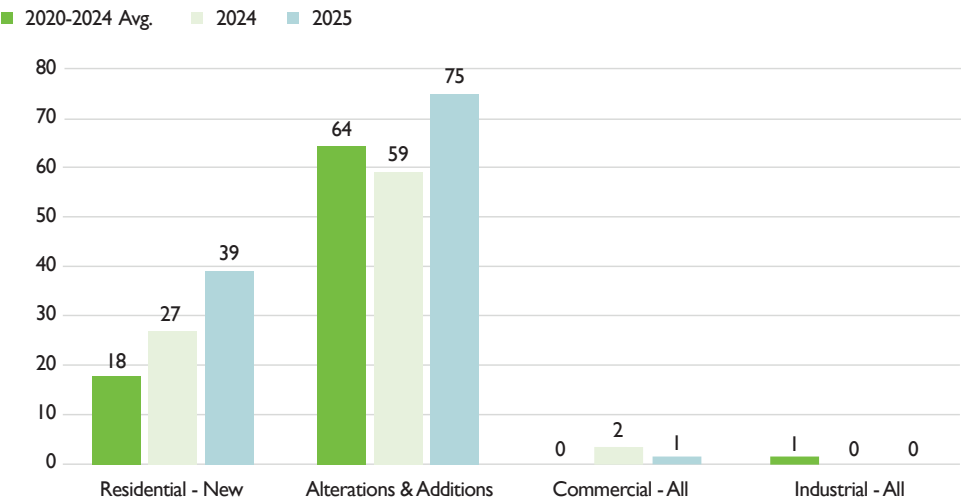
There were 75 permits issued for alterations and additions, including 64 residential improvements, seven commercial improvements, two industrial improvements, and two institutional permits with a combined estimated construction value of \$10.7 million.

There were 21 miscellaneous permits issued, including:

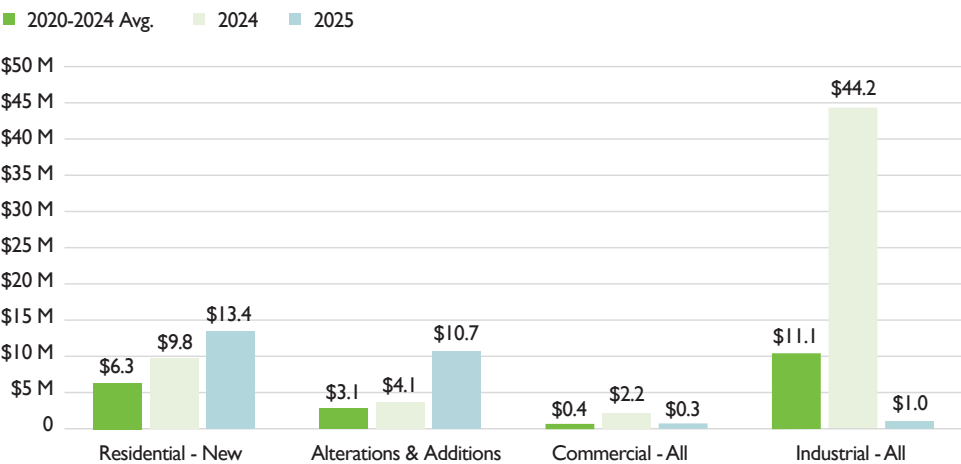
- 3 change of use;
- 2 home occupation;
- 8 signs; and
- 8 other (earthworks, driveways, etc.)

with a combined estimated construction value of \$76 thousand.

Q2 VOLUME OF BUILDING PERMITS BY TYPE



Q2 VALUE OF BUILDING PERMITS BY TYPE



Q2 HIGHLIGHTS

DEVELOPMENT SERVICES UPDATE

An administrative update to the Land Use Bylaw was completed in Q2, focusing on changes in terminology for secondary suites, improvements to the organization of general regulations and definitions, updates to select parking and access regulations, and the consolidation of similar use classes. A new three-year contract was signed with Inspections Group Inc. to continue providing Safety Codes inspections and services to support building and trade permitting in Stony Plain.



ENVIRONMENTAL INITIATIVES

A MicroHabitat Urban Garden was launched at the Stony Plain Golf Course for the 2025 growing season, and an online workshop, *Maintenance and Harvesting of an Ecological Garden*, was offered for residents. The Non-Domestic Animal Bylaw 2723/AC/25 was developed and presented to Council to introduce urban beekeeping and hen keeping in 2026.

Stony Plain participated in the Capital Region Municipal Sustainability Group, where discussions focused on water conservation, contaminated sites planning and management, and the Alberta Capital Airshed. The annual Rain Barrel Sale was also held in cooperation with the City of Spruce Grove, Parkland County, and the Village of Spring Lake.

HOUSING ACCELERATOR FUND

Work continued on the Housing Accelerator Fund Action Plan, including collaboration with Economic Development to develop an updated Development Incentive Policy (C-CAO-067) under Initiative 3. Initiative 6 was completed with the approval of an update to the Land Use Bylaw.

OLD TOWN SOUTH REDEVELOPMENT

The Façade Improvement Program offers grants to improve commercial building façades and storefronts throughout the community, with a focus on the Old Town area. The program provides an incentive to undertake building upgrades that will create more interesting and appealing streetscapes that attract people and businesses to the community. In Q2, \$10,000 in grant funding was allocated to support the beautification of four local business façades.

PLANNING ADVISORY COMMITTEE

- The Planning Advisory Committee held its regular Q2 meeting along with two special meetings to discuss recent bylaws, policies, and development activity, including current and future projects in the North Industrial Park.

KEY PROJECTS

- An interactive map was created for the BILD Edmonton Metro Main Street Tour in collaboration with Economic Development.
- Work continued with Statistics Canada to determine new Census Tracts and Dissemination Areas for Stony Plain, helping to ensure accurate and meaningful demographic statistics.
- The 2024 Land Management Report was completed, outlining changes and updates to Town-owned land.

Q2 HIGHLIGHTS

PITCH-IN WEEK

In 2025, 21 groups returned to participate in Pitch-In Week from April 26 to May 4, an increase from 17 in 2024. Two schools, eight businesses, and 10 first-time groups also registered. The annual event saw a total of 363 participants (not including schools), a decrease from 469 in 2024.

TREASURE HUNT

The annual Treasure Hunt returned to Stony Plain from May 2 to 4.

Residents are encouraged to place unwanted, reusable items at the curb for others to take and repurpose. Treasure Hunt is a wonderful example of sustainability in action.

LARGE ITEM DROP-OFF

Following Treasure Hunt, the Town hosts a free, one-day Large Item Drop-Off event at the Public Works Yard.

In 2025, 164 cars dropped off items, an increase from 154 in 2024.

ADOPT-A-BARREL

The Adopt-A-Barrel program had 32 participants in 2025, compared to 42 in 2024.

[INFRASTRUCTURE ASSETS]

ROAD MAINTENANCE

As snow melted and roads thawed early in Q2, road maintenance efforts shifted into spring mode with street sweeping, grading of roads and back lanes, and extensive pothole filling resulting from seasonal freeze-thaw cycles.

FACILITY AND PLAYGROUND INSPECTIONS

Facility inspections are conducted weekly to ensure all building systems, including fire panels, HVAC, plumbing, and structural components, are operating smoothly and safely. During the summer months, inspections also extend to the community's 25 playgrounds. Each location is reviewed weekly to ensure equipment remains safe, functional, and ready for use by the youngest residents of Stony Plain. This proactive approach helps identify potential issues before they become problems, supporting ongoing safety and reliability across all municipal spaces.

WATERLINE BREAKS

The second quarter presented several challenges for utility operations, with five water line breaks occurring during this period. These incidents led to temporary water outages and boil water advisories for affected residents while repairs were completed. A brief low-pressure incident also occurred while Meridian was offline for construction and a power outage took place. Additional fail-safes have since been implemented to help prevent similar occurrences in the future.

WASTE MANAGEMENT TRANSITIONS

The second quarter introduced three significant changes to waste management services in Stony Plain. After nine years with the previous contractor, a competitive tender process was conducted through the Alberta Purchasing Connection Portal. Multiple bids were received for residential and municipal waste and organics collection services, and a new provider was awarded the contract following a full review. The transition period presented some initial challenges as operators became familiar with local routes, resulting in 29 service-related complaints received by the Public Works Department. By the end of the quarter, call volumes had returned to typical levels. As part of the change, nearly 5900 new waste receptacles were delivered to residents over a 10-day period.

In addition, Alberta's Extended Producer Responsibility (EPR) program came into effect, shifting recycling responsibility from municipalities to product and packaging producers. Stony Plain selected the Opt-In model, which allows the Town to continue managing residential recycling through contracted service providers while receiving monthly rebates based on the number of serviced households. As of the end of Q2, 5913 households are enrolled in the program. The EPR program also introduced an expanded list of acceptable materials, helping residents reduce the amount of waste sent to landfill.

The combination of these changes has created cost efficiencies, enabling the Town to pass savings on to residents. New utility rates, reflecting this adjustment, were presented to Council on May 26 and will take effect in July 2025.

[PARKS & LEISURE SERVICES]

GREEN SPACE STEWARDSHIP

The horticulture program focuses not only on building and maintaining Stony Plain's beautiful public spaces, but also on supporting environmental stewardship. In addition to planting and upkeep, efforts include working with private contractors to monitor and manage the local beaver population. Residents are encouraged to remain aware of wildlife activity in green spaces and report any concerns to Public Works to help ensure creeks and streams continue to flow safely and effectively.



SEASONAL MAINTENANCE AND GRAFFITI MANAGEMENT

Seasonal staff returned in Q2 to support the ongoing care of Stony Plain's green spaces, shrub beds, trees, and sports facilities. A total of 29 seasonal team members are contributing to the upkeep and beautification of public areas throughout the summer. As part of regular maintenance, scheduled closures at Umbach Off-Leash Dog Park have resumed on Thursday mornings to ensure the space remains clean, safe, and enjoyable for both pets and users.

An increase in graffiti volume was also noted in the first half of 2025. By the end of the second quarter, a total of 413 pieces of graffiti were removed from Town and municipal property, up from 397 for the entire 2024 calendar year.

PROJECTS

Support for community events remained a focus this quarter, with ongoing behind-the-scenes work for Farmers' Days at Heritage Park, the Farmers Days' Parade, Midsummer Thursdays, the Canada Day Car Show, Pool and Spray Park operations, banner installations around town, and the Large Item Drop-Off.

Several infrastructure enhancements were also completed. The display cabinet at Town Hall was removed to increase transaction space for visitors. At the Rotary Recycle Centre, a new paint bin was built to provide a secure, designated drop-off point protected from vandalism. Elevator renovations at the Golf Course were completed to meet updated fire safety codes, including door replacements and interior refinishing.

Two new bike racks were constructed in-house and installed in public areas to support active transportation. Each of these projects helps improve accessibility and contribute to more inclusive, welcoming public spaces across the community.





QUARTERLY REPORT

FOR THE QUARTER ENDED JUNE 30, 2025



END OF ITEM



Council Discussion

Closed Meeting