



A photograph of several children riding a carousel. The carousel features white horses with colorful manes and saddles. The children are holding onto the golden poles. In the background, there are colorful signs, including one that says 'BALLOONS'. The scene is bright and festive.

# QUARTERLY REPORT

FOR THE QUARTER ENDED JUNE 30, 2022



## TABLE OF CONTENTS

OFFICE OF THE CAO .....	3
Economic Development .....	3
Corporate Communications .....	4
Culture and Tourism Development .....	6
COMMUNITY AND PROTECTIVE SERVICES .....	8
Golf Course .....	8
Fire Department (SPFD) .....	9
Enforcement Services .....	11
Recreation Services .....	13
COMMUNITY AND SOCIAL DEVELOPMENT .....	16
Creating Healthy Relationships .....	16
Enhancing Inclusion and Diversity .....	17
Promoting Mental Health and Wellness .....	18
Reducing Poverty .....	19
Volunteer Centre .....	20
Youth Centre .....	21
CORPORATE SERVICES .....	22
Financial Services .....	22
Legislative Services .....	24
PLANNING & INFRASTRUCTURE .....	25
Planning and Development .....	25
Public Works .....	26

ECONOMIC DEVELOPMENT

FOSTER THE ENTREPRENEURIAL ECOSYSTEM	INVESTMENT READINESS
Business licensing Digital Economy Program Forest Green Plaza vacant space promotion Lease management Promotion of vacant spaces and properties	Community profile update Quarterly permits news release Site selector tool
DOWNTOWN DESTINATION FOR SMALL BUSINESS	MARKETING OPPORTUNITIES FOR SMALL AND MEDIUM ENTERPRISES
52 Avenue parking Downtown grand opening event	Monthly E-newsletter (STATS) Ambassador of Action Award Business Recognition Program Promotional Items Administrative Policy and Procedure
RETAIN & ATTRACT INVESTMENT	MARKETING OPPORTUNITIES FOR SMALL AND MEDIUM ENTERPRISES
Highway Development Strategy Website refresh project Property locator tool development International Council of Shopping Centers	Monthly E-newsletter Ambassador of Action Award planning
REGIONAL ECONOMIC DEVELOPMENT	LEAD GENERATION NETWORK
Greater Edmonton Economic Development Team Greater Parkland Regional Chamber of Commerce	Edmonton Global Collaborative Economic Development (CED) Local and regional realtor meetings
PRODUCT DEVELOPMENT	CUSTOMER SERVICE
Broadband Strategy Phase I Procurement Share local information with regional networks	Review customer service standards and identify areas for improvement Expand knowledge and build capacity with permit and application process



HIGHLIGHTS

One site location was submitted for opportunities through Edmonton Global Investment Opportunities.

Three Robins celebrated their grand opening.

A total of 31 local businesses have signed up for the Digital Economy Program.

There were 987 active business licences at the end of Q2.

BUSINESS BREAKDOWN BY TYPE



Retail & Service	47.2%
Contractor	27.6%
Home Based	23.9%
Hawkers	0.6%
No Charge	0.7%



## COMMUNICATIONS

### Banner Strategy

The Banner Strategy progressed in Q2 with the installation of new downtown banners. The two banner designs, *Walking with Creation* and *Quotidian Summer*, are the works of local artists Angela Hall and Stephan Garneau whose designs were selected through a public call for art.

### Signage Strategy

Work on the Signage Strategy continued with the installation of replacement community bulletin boards and a new facility ID sign for the skate park. A total of four community bulletin boards were installed in Q2 which included two signs sponsored by the Kinsmen Club of Stony Plain and the Stony Plain Lions Club. Each bulletin board includes space for community members to display postings and a side dedicated to Town announcements and messages from the board sponsor.

### Be in the Know!

A new public participation campaign was launched in June to gain a deeper understanding of how residents receive information and further, encourage community members to subscribe to the Newsroom. The *Be in the Know!* campaign will run until September 30 and is collecting resident feedback through an online survey. The survey received 520 responses and the Newsroom saw 37 new subscribers during the Q2 period.


The campaign also utilizes Urchin Traffic Monitor (UTM) tracking to assess what mediums residents are using to access Town information. The data collected will be used to guide Communication approaches and inform best practices for future campaigns.

*“It is like a phone: it rings both directions. I can choose to learn more and find better ways to get information.” - Survey Respondent*



# SOCIAL MEDIA ANALYTICS

## TOP PERFORMING POST



Town of Stony Plain

April 1 · 🌐

Break out the catnip! The Town of Stony Plain will soon be home to the first-ever off-leash cat park in Stony Plain.

Learn more by reading the latest news [release](#).

FACEBOOK			
Engagements	Reach	Reactions	Shares
2,686	14,110	531	73


INSTAGRAM			
Engagements	Reach	Likes	Shares
137	1,738	71	51

TWITTER			
Engagements	Impressions	Likes	Retweets
81	2,347	7	4

## TOP PERFORMING VIDEO

We officially declare downtown open! We hope everyone had fun discovering downtown Stony Plain at the grand opening celebration.

Downtown Redevelopment has been many years in the making and the redevelopment of downtown is a major milestone for Stony Plain. We are excited to continue gathering and connecting with the community in our new downtown hub!



FACEBOOK			
Engagements	Reach	Views	Shares
353	11,025	5,254	31

INSTAGRAM			
Likes	Reach	Views	Shares
135	1,862	2,199	10

## AUDIENCE GROWTH BY FOLLOWERS

(compared to previous quarter)



9,231

+370




6,000

+25



3,966

+156




1,398

+178

## NEWSROOM SUBSCRIBERS

(compared to previous quarter)



212

+37







## CULTURE & TOURISM DEVELOPMENT

### CELEBRATE DOWNTOWN

The first public celebration in Stony Plain's newly revitalized downtown was a community event featuring family-friendly activities, food trucks, and entertainment took place on May 19. The evening of festivities began with a blessing from Knowledge Keeper Phillip Campiou and ribbon cutting at the 50 Street and 50 Avenue intersection. This celebration marked the completion of the Downtown Redevelopment Project which has created an inviting atmosphere for local businesses to grow and connect with residents and visitors.

### TOURISM MARKETING

- **Destination Guide:** the annual printed guide is back after a hiatus from COVID and a limited print run in 2021. The guide launched April 22 and is being distributed locally by the Visitor Information Centre and local businesses/organizations. To date, we have distributed over 5,500 guides to residents and visitors.
- **Tourism Awareness Campaign:** this project demonstrates the importance culture and tourism has with regards to economic sustainability and quality of life in the community. A social media campaign recognizing the importance of the sector and notable dates, such as Heritage Day and Month of the Artist, will run until the end of the year.
- **On-the-Edge YEG** is a collaborative initiative with the Town of Stony Plain and the City of Spruce Grove aiming to increase exposure of and expand local tourism initiatives in the region. The site is an online one-stop shop for day trips, weekend getaways, feature events, local shopping, and eats and treats in the neighbouring municipalities. The new site was launched in early May.



## ART IN PUBLIC PLACES

- **Public Art Strategy:** public art plays a pivotal role in building vibrant communities and improving livability. MDS Arts Consulting has been contracted to undertake the creation of a public art strategy for the community. The strategy will strengthen culture in Stony Plain and create more opportunities to enhance local tourism. The plan will be completed in Q4.
- **Library East Wall Mural:** regional artist Jeanine McIntosh has been selected to create the artwork for the new Stony Plain Public Library. The work will be unveiled in September as part of the Month of the Artist celebrations.
- **Outdoor Pianos:** two outdoor pianos were placed in early June. The Visitor Information Centre received a newly painted piano created by regional artist Rylee Schaefer. The second piano was placed downtown in front of The Barn Owl.

## PASSPORT TO PRIZES

In partnership with local businesses and the Passport to Prizes, the summer shopping passport program, ran from June 17-25. Participants were asked to retrieve stamps from over 40 local businesses and then return their stamped book for a chance to win one of four prizes. The winner of this year's grand prize was Kristina Hokei.

In order to engage local youth, students from Parkland School Division schools were encouraged to explore the town with their family while filling out the passport. The winning class will be revealed when school resumes in September.

## MIDSUMMER THURSDAYS

Midsummer Thursdays are being held on three evenings of fun in the sun. The summer celebrations kicked off on June 9 where attendees were treated to *Stony in Bloom*. Free family-friendly activities and entertainment were spread throughout downtown to encourage residents and visitors to explore and check out great deals at participating local businesses.

The series will continue with *Focus on Wellness* on July 14 and *A'maize Fest* on August 18.

## SUMMER SESSIONS

The eighth annual Summer Sessions concert series kicked off on June 15 with Brasstactics and Poet Laureate Lisa Mulrooney. Amie Weymes & the Atta Boys with special guest Bobblehead Joe performed the second concert followed by Josh Shaunta with Todd Wandio.

The concert series will continue until August 3. Additionally, the concerts continue to be presented in a virtual format and are available for viewing on the Town's Facebook page and YouTube channel.





## GOLF COURSE

The Stony Plain Golf Course opened for play on April 29 which was twenty days later than the previous season. Despite the challenging weather patterns experienced during the winter, the golf course came through in excellent shape.

Weather during the spring months was cooler with more precipitation, resulting in a decline of total rounds of golf played. The second quarter finished off with 10,924 rounds played (3,064 less than 2021).

Memberships once again reached capacity and ended up with waiting lists in all categories. The Junior Membership category cap was increased from 35 to 50 this season and was the first to sell out.

Retail sales continued to be strong despite industry-wide supply and demand issues that continue with equipment, apparel, and accessories.

Lesson programming was active with a focus on newer and introductory camps. This programming will continue and expand into numerous junior camps for the third quarter and summer months of operation.

The second quarter concluded with a full field shotgun start event hosted by the Enoch Cree Nation. The event was very successful and the golf course looks forward to being an annual host if given the opportunity.





## FIRE DEPARTMENT

Stony Plain Fire Department (SPFD) members completed annual hose testing in April. Every year, each piece of hose is tested to ensure compliance with standards and for the safety of responders. Over 5.3 kilometers of firefighting hose was successfully tested and reloaded on apparatus to ensure preparedness ready for future emergency responses.

SPFD members also completed a National Fire Protection Association (NFPA) 1002 Pump/Driver and an Aerial Operators course. Each firefighter completed approximately 75 hours of self-study, classroom theory, and hands on practical experience during the course. The hard work was culminated with a skills evaluation and a written exam administered by the Office of the Fire Commissioner. Successful firefighters will receive international certification from NFPA.

After a two year absence due to COVID-19, the Emergency Preparedness Week event returned to Stony Plain. Emergency management partners from Fortis, ATCO Gas, West Parkland Gas Co-op, Alberta Health Services, RCMP, Stony Plain Peace Officers, Wildlife Enforcement, Alberta One Call, and Parkland Search and Rescue gathered to promote personal preparedness and connect with the community. The Stony Plain Youth Centre also participated and raised funds through a BBQ sponsored by Fortis. An estimated 600 people attended this year's Emergency Preparedness Week event.

A total of \$3,600 was raised by SPFD for the Muscular Dystrophy Association through two *Fill the Boot* events this during Q2. North Central Co-op sponsored a hot dog sale where SPFD members barbequed to raise funds. Members also walked in the Farmers' Days parade and spent the day at the rodeo engaging with the community.

CN presented rail safety theory and practical training for SPFD firefighters and regional response partners. Firefighters were educated on rail safety and response procedures, ending the two-night training session with a hands-on portion to explore rail car valves and other safety and operational rail components. Discussions were focused on hazardous materials and their transportation methods, emergency notifications, and how CN emergency response teams and their contracted partners would operate during a rail incident. This training exemplifies CN's commitment to rail safety in Stony Plain.

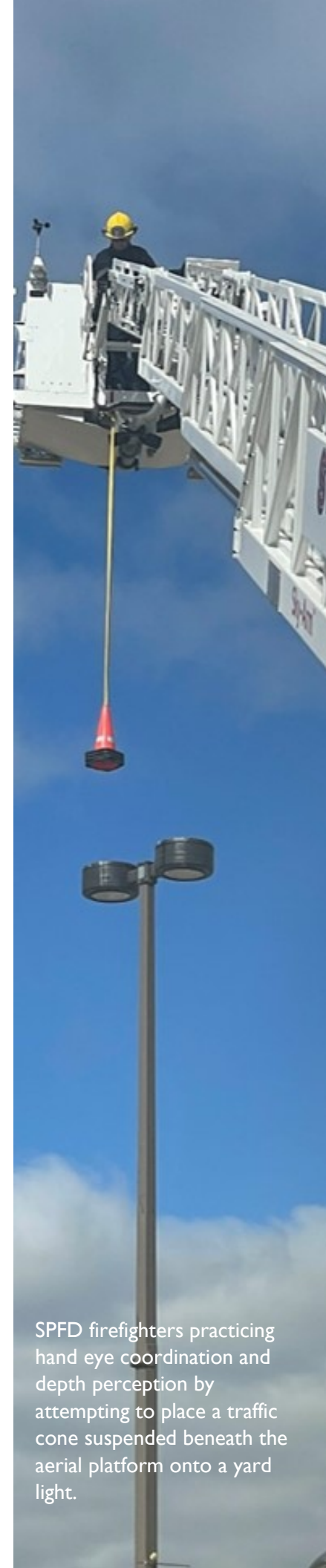
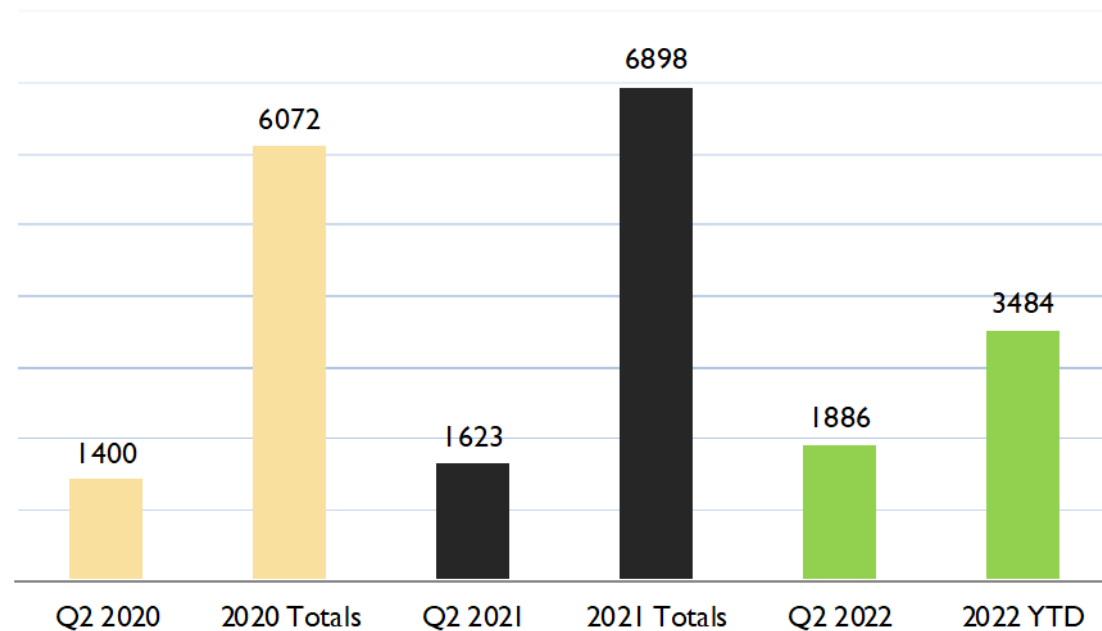


## 2022 Q2 RESPONSES

	Q2 2020	Q2 2021	Q2 2022
STONY PLAIN	63	90	96
PARKLAND COUNTY	74	75	74

RESPONSE TYPE	STONY PLAIN	PARKLAND COUNTY
Structure Fire	8	4
Vehicle Fire	0	7
Wildland/Outside Fire	4	19
Medical	25	9
MVC	9	18
Mutual Aid	0	0
Utility	4	5
Alarms	41	11
Citizen Assist	2	1
<b>Total</b>	<b>96</b>	<b>74</b>

## TRAINING HOURS



SPFD firefighters practicing hand eye coordination and depth perception by attempting to place a traffic cone suspended beneath the aerial platform onto a yard light.



## MUNICIPAL ENFORCEMENT

During the second quarter of 2022, Peace Officers issued a total of 216 violations and 201 warnings.

The top three violations were issued for:

1. Distracted Driving (26 violations)
2. Speeding (25 violations)
3. Without Registration (25 violations)

Peace Officers responded to a total of 595 incidents. 98 of those incidents were proactively generated by the officer on duty.

The three most frequent incidents were:

1. Unsightly Properties (128 incidents)
2. Parking Complaints (78 incidents)
3. Dogs at Large (38 incidents)

Peace Officers collaborated with other agencies and area partners on many incidents this quarter, including:

- Assisting the RCMP with found property, collisions and a children walk/run event
- Farmers' Days and Downtown Grand Opening festivities
- Joint Force Traffic Operations with the RCMP and Parkland County Peace Officers and Spruce Grove Peace Officers
- Attended MyPath and Kindergarten classes to discuss bike safety
- Taught DARE classes at a local school
- Assisted the Stony Plain Fire Department with Emergency Preparedness Day, traffic control at a fire scene, and rescuing ducklings who fell in a storm drain.

Peace Officers also completed training such as:

- Crime Prevention Through Environmental Design
- OC Spray Recertifications
- ICS-100
- Diversity, Equity, and Inclusion Awareness
- Alberta Municipal Enforcement Association Training Conference.

## ANIMAL

Animal Protection Act	10
Barking Complaints	12
Cats at Large	20
Dogs at Large	38
Defecation	4
Dog Aggression	6
Excessive Animals	2
Feeding Wild Animals	1
Unlicensed Pets	2
<b>Total</b>	<b>95</b>

## ASSIST/ENGAGEMENT

Assist Fire Services	2
Assist Outside Agency	7
Assist Planning	3
Assist Public Works	7
Assist RCMP	13
Community Service	10
Foot Patrol	10
Joint Force Operation	4
Tri-Regional Memorandum of Understanding	7
Training	7
<b>Total</b>	<b>70</b>

## COMMUNITY STANDARDS

Fighting/Disturbance in Public	8
Littering	3
Long Grass/Weeds	26
Municipal Government Order	3
Noise Complaint	17
Obstruct an Officer	1
Spit/Urine/Defecate in Public	3
Unsightly Property	128
Vandalism	8
Waste Bin	1
<b>Total</b>	<b>198</b>

PUBLIC BEHAVIOUR

Business License Bylaw	1
Cannabis Consumption Bylaw	6
Environmental Protection Act	2
Fire Services Bylaw	3
Gaming, Liquor, and Cannabis Act	5
Garbage Collection Bylaw	8
Land Use Bylaw	12
Petty Trespass Act	12
Public Tree Bylaw	1
Trespass to Premise Act	3
Total	53

TRAFFIC

24-Hour Suspension/Impaired	1
Distracted Driving Operation	3
Driving Complaints	18
Fail to Stop for PO	2
Flow of Water	1
Heavy/Commercial Vehicle	1
Laser/Radar Speed Enforcement	5
Obstruction/Debris/Snow on Road	28
Off Highway Vehicles	3
Parking Complaint	75
Special Event Permits	12
Stop Sign Operation	1
Suspended Driver	2
Unattached Trailers	12
Uninsured MV	15
Total	179

VIOLATIONS

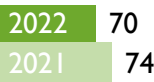
Animal Control	6
Community Standard Violations	3
Document Violations	38
Driving Violations	104
Environmental Violations	2
Equipment Violations	1
Fire Violations	1
Gaming, Liquor & Cannabis	6
License Plate Violations	11
Occupant Restraint Violations	13
Parking Violations	30
Trespass Violations	1
TOTAL	216

Q2 INCIDENT SUMMARY AND COMPARISON

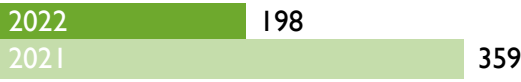
Animals



Assist/Engagement



Community Standards



Public Behaviour



Traffic





## RECREATION SERVICES

### EASTER HUNT

The town-wide Easter egg hunt returned this year and saw residents explore the community in search of fifty hidden eggs and baskets. Those who submitted a photo of their successful hunt were entered into the grand prize draw.

The grand prize winners were the Pahara family.



### FARMERS' DAYS

The Farmers' Days Rodeo and Exhibition is the Town's largest annual event. The three-day festival ran at Heritage Park from June 3-5 with the welcome return of the midway and parade. The event was organized in partnership with the Kinsmen Club of Stony Plain and assisted by dozens of sponsors and hundreds of volunteers.

Record breaking attendance at the Mayor and Council Pancake Breakfast fed over 1,300 attendees. The Farmers' Days Market hosted more than 100 vendors, and this year's parade featured nearly 80 entrants and floats. While festival grounds thronged with eager visitors, the Kids Korral alone saw more than 6,000 young attendees.

Among the many festival activities, the Farmers' Days event featured:

- Mayor and Council's Pancake Breakfast
- Farmers' Days Market
- Kinsmen Rodeo
- Parade
- Midway
- Stony Plain and Parkland Pioneer Museum
- Kinsmen Saloon with live entertainment
- Kids Korral and entertainment
- Train rides





FACILITY USAGE

GLENN HALL ARENA

The Glenn Hall Centennial Arena ice surface was removed in April while the facility underwent yearly maintenance. Total usage hours for Q2 were 356.25, including dry floor surface private bookings for 22.5 hours and the April–June lacrosse season for 168.75 hours.

OUTDOOR POOL & SPRAY PARK

The Stony Plain Outdoor Pool re-opened to the public on May 31. The Rotary Spray Park opened June 1, just in time for warm weather and eager residents.

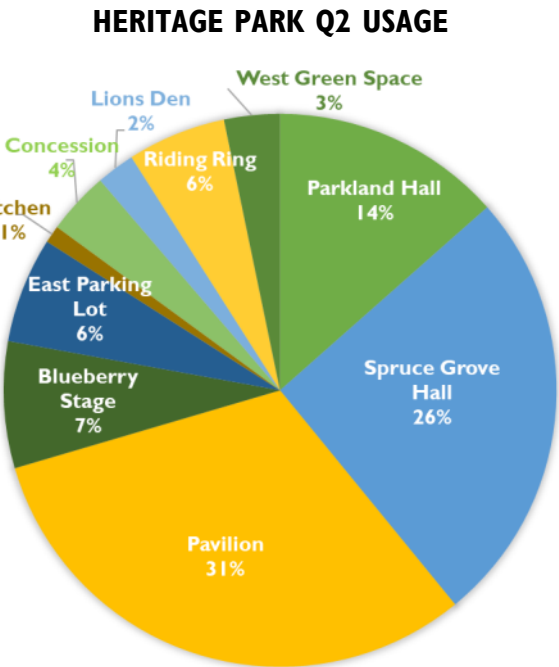
While the spray park is unstaffed, staff from the Tri-Leisure Centre (TLC) operate the outdoor pool and monitor the spray park on the Town’s behalf. Under TLC operation, the outdoor pool offers lessons, public swimming, swim club use, and private rentals—all of which are highly utilized. The Sunday public swim is sponsored by West Parkland Gas.

SPORT FIELDS		
Q2 Usage	2022	2021
Scheduled Fields	487 hours	22 hours

DIAMOND RENTAL		
Q2 Usage	2022	2021
Scheduled Diamonds	1143 hours	543 hours

COMMUNITY CENTRE		
Q2 Usage	2022	2021
Main Floor	117.5 hours	29.5 hours
Whole Building	113.5 hours	33.5 hour

HERITAGE PARK		
Q2 Usage	2022	2021
Spruce Grove Hall & Commercial Kitchen	392 hours	9.5 hours
Parkland Hall & Lions Den	231.5 hours	17 hours
Pavilion & Kinsmen Concession	516 hours	23.5 hours
Outdoor Spaces	333 hours	122 hours





# TRANSPORTATION

## STONY PLAIN TRANSIT

The Stony Plain Transit Route 565 provides transportation services within the Town and between Stony Plain and Spruce Grove. Since its launch in May 2021, service usage has increased by 31%.

RIDER STATISTICS		OPERATION STATISTICS		
APRIL	166		2021	2022
MAY	219	DAYS OF OPERATION	42	64
JUNE	185	OPERATING HOURS	358.26	545.92
Q2 TOTAL RIDERS	570			



## ACCESSIBLE TRANSPORTATION SERVICE

In addition to regularly scheduled medical appointments, the Accessible Transportation Service (ATS) services seniors and persons with mobility or cognitive disabilities. This quarter, four vehicles in regular operation were steadily booked to capacity as client numbers and the demand for rides continued to increase.

RESIDENCY LOCATION STATISTICS				KILOMETRES TRAVELLED	
	Spruce Grove	Stony Plain	Parkland County	APRIL	10,518
APRIL	148	168	2	MAY	12,304
MAY	132	180	1	JUNE	13,944
JUNE	128	234	2		

MOBILITY AIDS USED				DRIVER HOURS	TOTALS
	Wheelchairs	Walkers & Canes	Attendants	APRIL	510.5
APRIL	48	172	65	MAY	505
MAY	46	210	75	JUNE	703.5
JUNE	58	203	107		

## ATS HIGHLIGHTS

- Over 36,000KMs driven **+6,000 from Q1**
- More than 730 clients with mobility aids transported
- 69 new clients
- 1,896 single trip riders
- 8 group trips transporting 57 riders
- 62 driving days
- 245 driver shifts
- 1,719 driver hours





*"The speakers and entertainment were amazing ... I want to thank you for including me on this meaningful and much needed event. I see this continuing to grow and inspire the public to heal through self-care and community offerings."*

*- Community Partner*

## CREATING HEALTHY RELATIONSHIPS

### HEALING FROM CRIME AND TRAUMA COMMUNITY EXPO

The first Healing from Crime and Trauma Expo saw 111 community members connect with local resources and service providers. A total of 15 community partners and five local therapy providers participated in the inaugural event. The event featured a keynote presentation on grief and healing and of the participants surveyed, 100% felt more supported by the community after attending the expo.

### UPROOT ABUSE

Three regional events were hosted at libraries throughout the Tri-Municipal Region in recognition of World Elder Abuse Awareness Day. The series aimed to raise awareness of elder abuse, highlight the Tri-Region Elder Abuse Network, and educate residents on available supports. In total, 242 community members participated. Uproot Abuse garden kits with petunias and garden stakes were also distributed, resulting in 316 Uproot Gardens planted across the region.



### TRI-REGION ELDER ABUSE COORDINATED COMMUNITY RESPONSE

The Tri-Region Elder Abuse Coordinated Community Response is a regional collaboration with 24 community partners. Thirteen residents (six men and seven women) experiencing elder abuse were supported during Q2. In total, 25 community members have been supported this year.

Emotional abuse was the primary type of abuse reported. Other forms of abuse identified include financial, physical, and medical.



## ENHANCING INCLUSION AND DIVERSITY

### SENIORCONNECT

Tri-Region SeniorConnect provides seven online learning modules that raise awareness of issues facing older adults and how to connect seniors to supports. Six new SeniorConnectors joined the program in Q2.

### CREATING A SAFE AND WELCOMING STONY PLAIN

The Community Action Group met in April to discuss inclusion in the community. Twelve participants engaged in the conversation and are actively working to make the region more welcoming and inclusive.

The Town's Pride crosswalk was painted in time for PRIDE in the PARK, an annual community-led celebration in honour of Pride Month.

Together, these activities have led to a more connected Stony Plain where people feel safe and welcome.

### CONNECTING COMMUNITY

Neighbourhood Connect is a community program that encourages residents to find creative ways to connect with their neighbours. The project aims to create a network of Neighbourhood Connectors, enhance community resiliency, and create more welcoming neighbourhoods for all. Twelve residents have registered as Connectors since the program was relaunched in May 2022.



## COMMUNITY CONNECTOR

In partnership with WestView Primary Care Network, Community Connectors for older adults assisted over 60 senior residents with navigating and connecting to services.

### CREATING CONNECTIONS THROUGH ART

Six residents strengthened their personal well-being through the program.

### LIVING THE DEMENTIA JOURNEY

A local volunteer provided training to 16 community members. Of the participants, 100% reported greater understanding, knowledge, and perspectives of dementia.

### DEMENTIA CONNECTION

Four community volunteers engaged in helping residents living with dementia strengthen coping skills and become more resistant to crisis.

100% of the volunteers reported improved personal well-being through volunteering.

# PROMOTING MENTAL HEALTH AND WELLNESS

## MENTAL HEALTH WEEK

The local Mental Health Week campaign was a community collaboration with Stony Plain, Parkland County, Westview Primary Care, schools, and service providers. Events included yoga, journaling, QiGong, Points of You, Pick Me Up kits, Stand Up for Mental Health Comedy Show, and a WUB Family Day Retreat.

- “You knocked my socks off, thank you for your courage. So brave! Loved it all and the message of HOPE!”*

*“Enjoyed all the performances, so important to take away the stigma of mental illness.”*

*“Braxton, your frank humour about suicide spoke deeply to me.”*

*“All parts of the [WUB] event were well done. Each element flowed nicely. Authentic sharing and community building.”*



## PRESENTATIONS

In June, the Community and Social Development Roundtable participated in an interactive strengths-based conversation about opportunities and projects for well-being in the community.



# COMMUNITY REACH

This quarter, wellness programming had 484 participants attend with a 93% attendance rate, and 34 volunteers were engaged for 150 hours of service.

*99% of surveys indicated positive impact from the programming provided*

## TRI-COMMUNITY BETTER CHALLENGE

Parkland County, the City of Spruce Grove, Stony Plain, and the TransAlta Tri Leisure Centre along with leisure businesses and clubs hosted 25 ‘try-it’ events across the region to promote physical and mental wellness.

## ANXIETY TO CALM

Offered in partnership with the Primary Care Network and the City of Spruce Grove, Anxiety to Calm empowered 12 individuals to address their anxiety.

## BUDDY UP

A men’s suicide prevention campaign featured accessible ways individuals can support their friends and family. The campaign included pocket cards, an activity challenge card, and air fresheners with suicide prevention resources.





## REDUCING POVERTY

### COMMUNITY VOLUNTEER INCOME TAX PROGRAM

During the tax season, the Stony Plain Tax Clinic was supported by nine volunteers who provided over 250 volunteer hours of free tax preparation services to 287 residents.

This service helps increase incomes of residents with modest incomes by providing access to a wide range of government benefits. Almost \$94,000 was returned to our community during this year's tax season.

*"Thank you so very much. Without your help it would be very difficult to get my taxes done." - CVITP client*

### REGIONAL HOUSING PROGRAM

Seven housing insecure residents were assisted in becoming more secure in their housing through the partnership program with the City of Spruce Grove. The program is funded by the Government of Canada's Reaching Home: Canada's Homelessness Strategy, which is administered by the Rural Development Network for Rural and Remote Alberta.

### SHORT-TERM NON-MARKET HOUSING STUDY

Building on the regional housing partnership, Stony Plain and Spruce Grove are working to better understand housing needs in the Tri-Region through the Short-Term Non-Market Housing Study. The study was released in Q2 and aims to identify gaps in short-term housing supports and lay the groundwork for long-term housing solutions for all.

\*The opinions and interpretations in this publication are those of the author and do not necessarily reflect those of the Government of Canada.

## VOLUNTEER CENTRE

### NATIONAL VOLUNTEER WEEK

Town of Stony Plain, City of Spruce Grove, and Parkland County came together to celebrate National Volunteer Week in April. This year's theme was 'Volunteering is Empathy in Action'.

The local campaign celebrated the contributions of volunteers and shared information on how community members can work toward a more inclusive and connected community. Volunteers had the option of picking up a gift through a satellite depot or attending a community celebration hosted at Heritage Park.

In total, 326 volunteers received a thank you gift and 19 organizations participated in distribution.

Participants were asked to complete a survey reflecting on this year's celebration and their past year of volunteering.

- 89% reported the Volunteer Appreciation Event has helped them feel important and connected to their community.
- 98% reported as a result of volunteering, they feel like they make their community a better place.

*"I thought the gift was lovely and unexpected and would be appreciated in the future as well. Quite appropriate."*

*"The food gift was a very pleasant surprise for a busy person."*

### BETTER IMPACT

The Better Impact online software recruitment tool helped connect 23 new individuals to volunteer opportunities in the community. There are a total of 288 volunteers registered on the site.

### DEPARTMENT VOLUNTEERS

A team of 72 active Community and Social Development volunteers gave their time, skills, and knowledge to help ensure the successful implementation of local support programs.





## GENERATION CELEBRATION

The Youth Centre partnered with the Seniors Drop-In Centre for the Annual Generation Celebration in June. Youth were invited to the Seniors Centre for a tournament of games including pool, shuffleboard, and floor curling. Youth Centre staff and youth then prepared a barbequed for local seniors who came together for an evening block party. Over 100 individuals enjoyed this intergenerational event.



## SENIORS WEEK

The Youth Centre made a special effort to celebrate community seniors who were unable to attend the Generation Celebration. A group of youth painted the windows at Whispering Waters Manor with bright spring images for the enjoyment of residents. The kindergarten and grade 1 classes at Meridian Heights School were recruited to create cards for each of the 107 residents at the manor.

## SUMMER AT THE SPYC

The Youth Services team launched a summer program to provide weekly field trips for youth. Activities include attending the Fringe, touring the U of A, hiking at Chickakoo, and many more regional activities.

## CREATE ACTION PROGRAM

A student intern joined the team for the summer through the Canadian Community Economic Development Network NEET program. This six-month opportunity supports a local youth who is not in employment, education, or training to gain valuable work experience.



## FINANCIAL SERVICES

### TOWN OF STONY PLAIN

#### Unconsolidated Statement of Operations

	Budget 2022	Q2 YTD 2022	Variance
<b>Revenue</b>			
Net Taxes available for municipal purposes	\$ 18,457,953	\$ 24,027,924	\$ (5,569,971)
Sales & user charges	14,958,535	6,254,345	8,704,190
Franchise and concession contracts	3,482,037	1,719,702	1,762,335
Government transfer for operating	2,308,092	642,688	1,665,404
Developer contributions	346,000	-	346,000
Fines	556,500	138,843	417,657
License & permits	546,000	377,712	168,288
Investment income	277,500	66,906	210,594
Rentals	1,005,124	194,047	811,077
Other	614,850	131,465	483,385
Penalties & costs on taxes	254,000	79,431	174,569
	<u>\$ 42,806,591</u>	<u>\$ 33,633,064</u>	<u>\$ 9,173,527</u>
<b>Expenses</b>			
Recreation & culture	7,878,464	3,881,956	\$ 3,996,508
Utilities	9,960,677	3,718,831	6,241,846
Protective services	7,103,803	2,066,260	5,037,543
General government	6,663,137	2,986,393	3,676,744
Transportation	3,090,022	1,286,614	1,803,408
Development	2,967,845	1,064,158	1,903,687
FCSS	1,094,635	410,674	683,961
	<u>\$ 38,758,583</u>	<u>\$ 15,414,886</u>	<u>\$ 23,343,697</u>
<b>Annual Surplus / (Deficit) Before Other Revenue/(Expense)</b>	<u>\$ 4,048,008</u>	<u>\$ 18,218,177</u>	<u>\$ (14,170,169)</u>
Transfers From Reserves	\$ 1,593,045	\$ 462,006	\$ 1,131,039
Transfers to Reserves	\$ (3,994,373)	\$ (183,633)	\$ (3,810,740)
Debenture Principal	\$ (1,646,680)	\$ (451,949)	\$ (1,194,731)
<b>Operating Surplus/ (Deficit)</b>	<u>\$ -</u>	<u>\$ 18,044,602</u>	<u>\$ (18,044,602)</u>

## GRANTS

Grant allocation estimates for the fiscal year 2022 are as follows:

Federal Tax: \$1,069,199

MSI Capital: \$1,890,824

YTD grants received:

Alberta Relief for  
Shortfall of Transit  
Operators: \$5,000

Victims & Survivors of  
Crime Week: \$10,000

## DEBT LIMITS

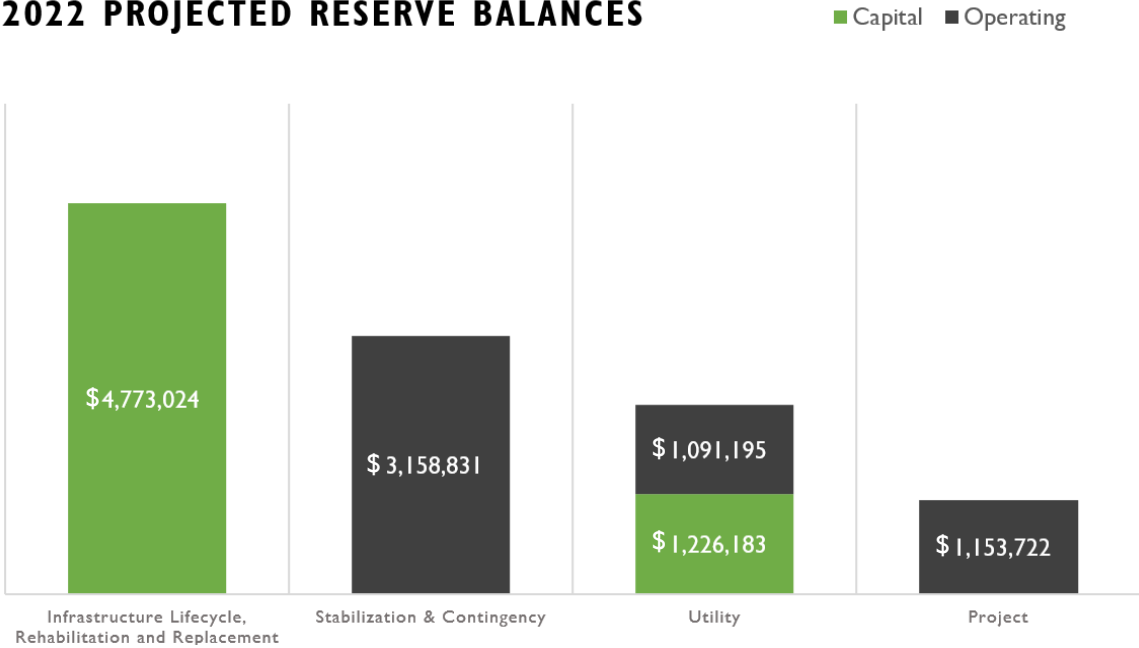
The Town's outstanding debt at June 30, 2022 was \$32,496,334. This represents 63% of the Town's internal debt limit and 51% of legislated debt limit.





RESERVES

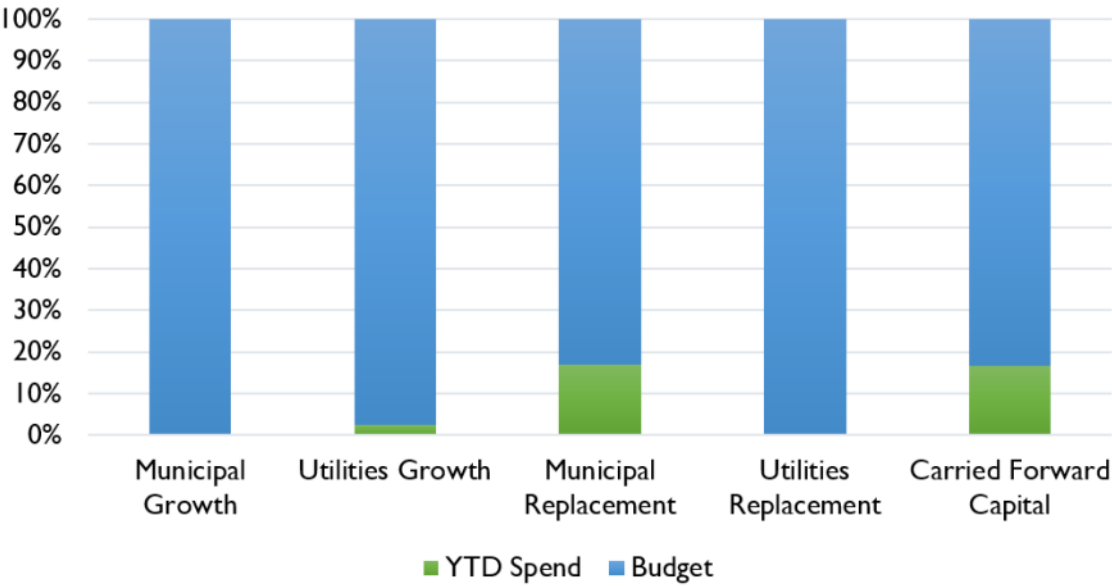
2022 PROJECTED RESERVE BALANCES



Projected reserve balances at the end of 2022 remain as projected in the 2022-2024 Corporate Plan.

CAPITAL EXPENDITURE

CAPITAL SPEND TO BUDGET



Capital spend to date equates to 8% year to date. Administration is in the process of awarding tenders. Capital spending continues to increase in the summer and early fall.

INVESTMENTS

The Town’s investment portfolio is a mix of long-term and short-term maturities. At June 30, the investments were \$24,330,339 compared to \$30,218,373 at the end of December 2021.



## DEBT LIMITS

DEBT LIMIT	Projected Dec 31, 2022		Dec 31, 2021	
Municipal Debt Limits	\$	64,209,887	\$	64,065,363
Outstanding Debt	\$	31,967,865	\$	33,330,537
<b>Total Debt available</b>	<b>\$</b>	<b>32,242,021</b>	<b>\$</b>	<b>30,974,351</b>
<b>Internal Limit Debt available</b>	<b>\$</b>	<b>19,400,044</b>	<b>\$</b>	<b>18,161,278</b>
<b>Municipal Debt Service Limit</b>	<b>\$</b>	<b>10,701,648</b>	<b>\$</b>	<b>10,677,561</b>
Current Debt Service Level	\$	2,140,330	\$	2,707,368
<b>Service on Debt Limit Available</b>	<b>\$</b>	<b>8,561,318</b>	<b>\$</b>	<b>7,970,193</b>
<b>Service on Internal Limit Available</b>	<b>\$</b>	<b>6,420,989</b>	<b>\$</b>	<b>5,834,681</b>

The Town of Stony Plain's Debt Management Policy C-FS-045 outlines the types of debt and financing the Town may undertake. Under the Municipal Government Act (MGA), the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The policy stipulates the Town will adhere to an internal debt limit of 80% of the debt limit set by the MGA. As at June 30, 2022, the Town's outstanding debt represented 50.6% of Municipal debt limits and 63.3% of the Town's internal debt limit.



## LEGISLATIVE SERVICES

### FREEDOM OF INFORMATION AND PROTECTION PRIVACY REQUESTS

Year	Annual Total	Q1	Q2	Q3	Q4
2017	48	13	14	16	5
2018	48	11	12	6	19
2019	38	12	12	7	7
2020	6	0	1	0	5
2021	22	4	5	5	8
2022	14	10	4		







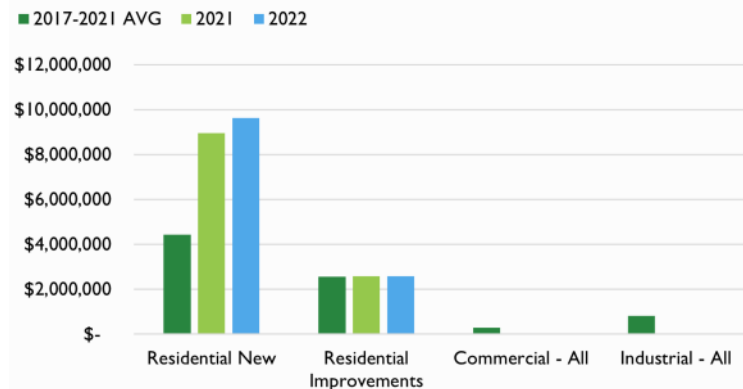
## PLANNING AND DEVELOPMENT

Second quarter residential construction comprised of a total of 23 housing starts, including 14 single detached dwellings, two semi-detached dwellings, and seven medium density dwellings with a combined estimated construction value of \$9.6 million.

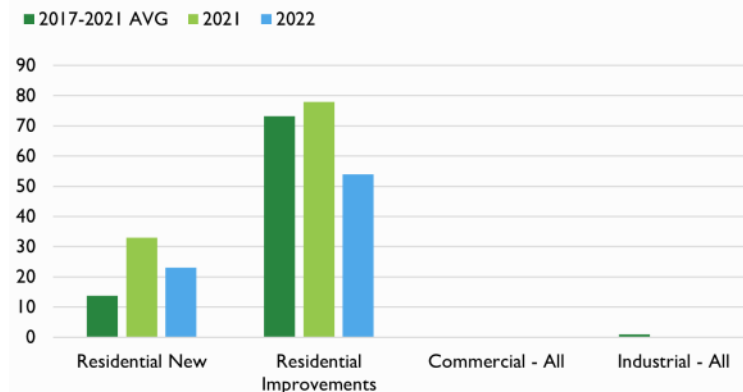
There were no commercial or industrial permits issued in the second quarter. There was one other permit issued with an estimated construction value of \$2 million.

There were 54 permits issued for alterations and additions in the second quarter including 47 residential improvements, five commercial improvements, and two industrial improvements with a combined estimated construction value of \$2.6 million. There were 19 other permits issued including nine moves/demolitions, etc., five signs, four home occupations, and one secondary suite with a combined estimated construction value of \$54 thousand.

Q2 Value of Building Permits by Type



Q2 Volume of Building Permits by Type







## ARENA

The second quarter focused on arena and sports field preparation for summer recreation. The arena transitioned to dry flooring for the lacrosse season and sports fields and diamonds were prepped for team use. The latter end of the quarter included regular seasonal maintenance and line painting.

## HORTICULTURE

Horticulture crews kept busy with seasonal planting. A total of 75 barrel planters were installed at Town facilities and local businesses participating in the annual Flower Barrel Sponsorship Program. Additionally, crews installed 272 hanging flowers baskets throughout the community.

Work on a GIS tree inventory and map launched in Q2 and is anticipated to be completed in the following quarter.

## PARKS

Parks crews continued work on trail sweeping and began the transition to seasonal turf and green space maintenance. Grass cutting and trimming routes began in May and continued throughout the quarter with ongoing GIS mapping and tracking of cut hours.

Graffiti clean up work was ongoing throughout the quarter and problem areas are being tracked and monitored by staff.

## FACILITIES

Facilities crews were actively inspecting playgrounds throughout the second quarter. To date, 24 inspections have been carried out this year with each playground being inspected once per month with weekly visits from staff.



## FLEET

Regular fleet inspections and maintenance were carried out throughout the quarter, including one small engine repair. Two new one-ton trucks were introduced into the fleet lineup with box mounting, beacons, and backup alarms installed.

## ROADS

Roads crews completed one round of spring street sweeping of all roadways and spot-cleaning is ongoing. Grading was completed on gravel lanes and approximately 100 potholes were filled. The culvert at Rotary Park was removed and replaced during the second quarter.

New sidewalk flasher units were ordered as replacements for existing units and two sets of flashing crosswalks were repaired.

## UTILITIES

Hydrants throughout the community were flushed and two units were repaired during Q2.

A structural assessment was completed on the Meridian Reservoir and retaining wall, and a report and plan for next steps is in the works.

Numerous drainage investigations were carried out throughout the quarter. The Backwater Valve Subsidy Program moved ahead and the second quarter saw the program become operational for 2022.

## PROJECT/EVENT SUPPORT

Crews supported Outdoor Pool and Spray Park operations with start up work and mechanical maintenance support. Repairs were also carried out at Blueberry Stage and crews provided event support at a number of seasonal events including (but not limited to) Farmers' Days, the Downtown Celebration, Midsummer Thursdays, and Summer Sessions.









